

## PRIVACY POLICY – MAISON DE SPITE (ONTARIO, CANADA)

### 1. Introduction

Maison De Spite (“Maison De Spite,” “we,” “us,” or “our”) is committed to protecting the privacy of our customers and website visitors. This Privacy Policy explains how we collect, use, disclose, and safeguard personal information in compliance with the Personal Information Protection and Electronic Documents Act (PIPEDA) and applicable Ontario and Canadian privacy laws.

### 2. Information We Collect

We collect personal information that you provide directly to us or that is automatically collected through your use of our website. This may include:

- Names, addresses, phone numbers, and email addresses
- Order and purchase information
- Website interaction data and analytics
- Payment-related details processed securely by third-party payment processors

We do not store or have access to credit card numbers or other sensitive financial data.

### 3. Purpose of Collection

We collect personal information for purposes including:

- Fulfilling and processing orders
- Customer communication and support
- Fraud prevention and security
- Service improvement and analytics
- Optional marketing communications with your consent

### 4. Consent

By using our website or providing information, you consent to the collection, use, and disclosure of your personal information for the purposes stated.

You may opt out of marketing communications at any time:

- SMS: Reply “STOP”
- Email: Click “Unsubscribe”

## 5. Disclosure of Personal Information

We do not sell or trade your personal information. We may disclose information only to:

- Trusted third-party service providers assisting with operations, analytics, email/SMS delivery, automation, and platform support
- Legal authorities when required by law
- Prank recipients in cases involving violations of our Harassment Policy

Third-party providers may only access information as necessary to perform their duties and must comply with this Privacy Policy.

## 6. Retention of Personal Information

We retain personal information only as long as necessary to fulfill identified purposes, meet legal obligations, or maintain business records. When no longer needed, information is securely destroyed, deleted, or anonymized.

## 7. Safeguards and Security

We implement administrative, technical, and physical security measures, including:

- Password-protected systems
- Two-factor authentication
- Encrypted networks
- Restricted access controls

No method of data transmission or storage is completely secure, and we cannot guarantee absolute security.

## 8. Access and Correction Rights

Under PIPEDA, you may request access to or correction of your personal information. Requests may be submitted via our Customer Support page. Verification of identity may be required.

## 9. Cookies and Tracking Technologies

We use cookies and similar technologies for:

- Site functionality
- Analytics and performance
- Security

- Optional marketing

You may disable cookies through your browser settings, but doing so may affect functionality.

#### 10. Changes to This Privacy Policy

Maison De Spite may update this Privacy Policy periodically. Updates will be posted with a revised effective date. Continued use of our website constitutes acceptance of changes.

#### 11. Contact Information

For questions or concerns regarding this Privacy Policy or our privacy practices, please contact us through the Customer Support page on our website.