## BLeadersEdge LLC Capability Statement



### **Capabilities Statement**

As a leadership solutions provider, BLeadersEdge empowers organizations with easy access to online leadership training through TalentLMS and Vimeo annual subscription services. The KooLeaderZ Video Series and Incremental Shift Lifecycle with tools are readily available to download for each team member via subscription on the BLeadersEdge website. KooLeaderZ Video Series consists of 102 short leadership training topics and is complimentary to Incremental Shift as an input, available in MPEG, SCORM 1.2, and HTML5 formats if needed.

#### **Differentiators**

What separates BLeadersEdge virtual leadership training programs is KooLeaderZ Video Series combined with Incremental Shift. BLeadersEdge has:

- KooLeaderZ Video Series short leadership training for today's busy world available to upload to your cloud or LMS and currently available online with TalentLMS with a peruser annual subscription or through Vimeo with an annual subscription.
- Virtual training processes and tools for today's busy business world. Currently available online with TalentLMS and Vimeo.
- Delivers inside systemic training (rather than an annual leadership training attendance) through its leadership lifecycle and leverages your resources to build authentic leaders that align with your organization's culture, ethics, and values.

## Value Proposition

BLeadersEdge provides leadership engagement through Incremental Shift and KooLeaderZ Video Series, to build stronger leaders.

Here's what we focus on:

Increased new team rapport/engagement/unity
Increased team leadership knowledge/practice/discipline
Increased team responsibility/accountability/communications

Here's how it benefits your organization: Increased deliverable times Decreased leadership turnover Improved corporate culture Increased leadership skills to improve productivity MIKE NADEAU, President of BLeadersEdge LLC, is a long-time project manager, consultant, and leadership author. As sole employee he:

- Provided leadership for teams to deliver solutions and mentoring.
- Led global teams remotely during various engagements; and
- Completed three years as a Doctor of Management in Organizational Leadership

# **DUNS** 117414465

#### NAICS CODES

611430: Professional & Management 611420: Computer Training 611699: Miscellaneous Instruction

#### SIC CODES

8748

## UNSPSC CODE

86132000

#### PSC CODES

U008: Training Curriculum Development U009: Training General

#### SAM CAGE

8H6L3

#### **CERTIFICATIONS**

Disability:IN
Disabled-Owned Business Enterprise
DISABIN48012
Disability:IN Mentorship Program

NMSDC AZ15132

Project Management Professional #55,329 Certified October 2002

Other information available on request.