



First Order Date  
12/15/25

# NEW POG

## Items for 2026



\*Cost does not include distributor markup.

SLIN	DESCRIPTION	PACK/ SIZE	COST	UNIT COST	SRP	MARGIN
147491	AWAKE Caffeinated Caramel Milk Chocolate Bites	50/.48oz	\$25.66	\$0.51	\$1.00	49%
147485	AWAKE Caffeinated Caramel Milk Chocolate Bars	20/1.2oz	\$18.40	\$0.92	\$1.99	54%

Please mark these as CARRIED

For more information contact:

Meredith Blackburn [Meredith.blackburn@awakechocolate.com](mailto:Meredith.blackburn@awakechocolate.com)  
or Michelle Embody [MEmbody@cacarlin.com](mailto:MEmbody@cacarlin.com)

