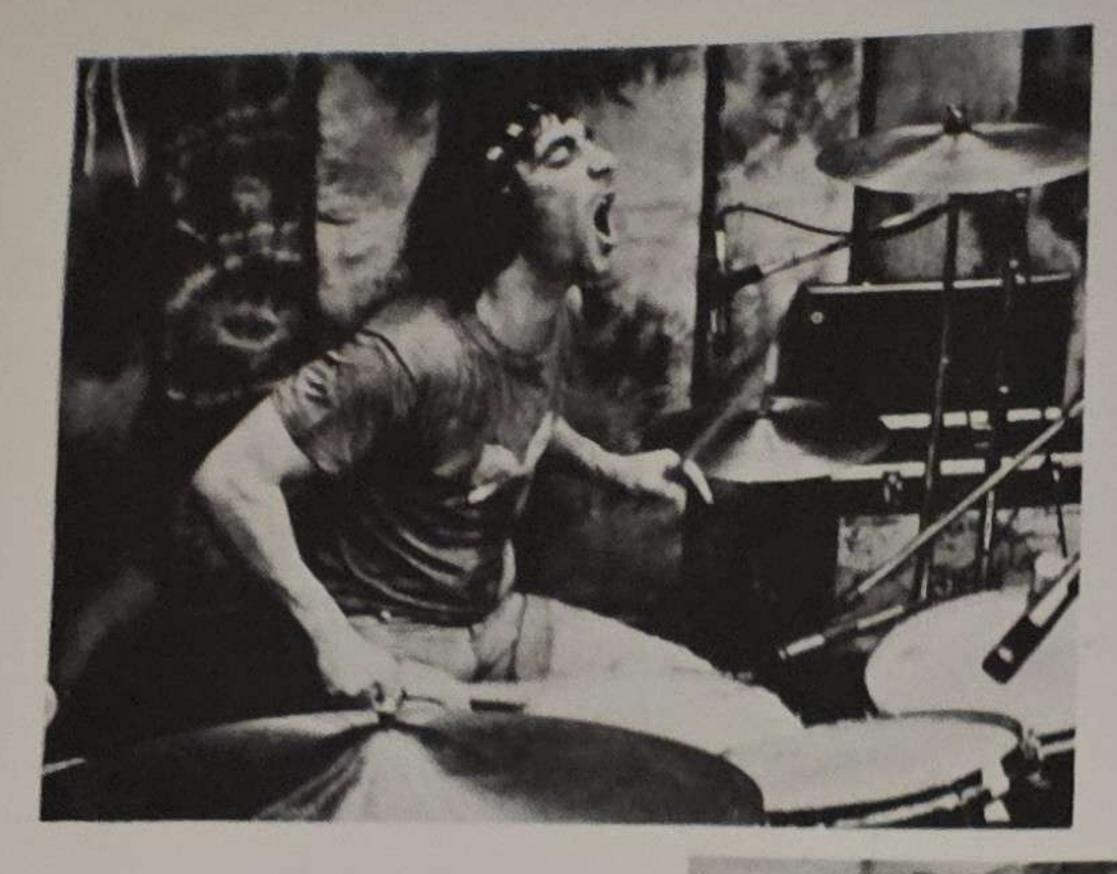




JOHN ENTWISTLE

John Entwistle may be the world's only human counterpoint. In the midst of the frenetic hyperkineticism which characterizes the performances of The Who, Entwistle is a pillar of stillness. Standing almost motionless and seemingly emotionless, he believes his role is to hold the sound of the band together. While his mates swirl about him in acrobatic leaps and smashing instruments, Entwistle plays intensely in his statue-like stance. Nicknamed "Ox" for his stoicism, Entwistle explains his quiet by simply saying he feels he plays better standing still.

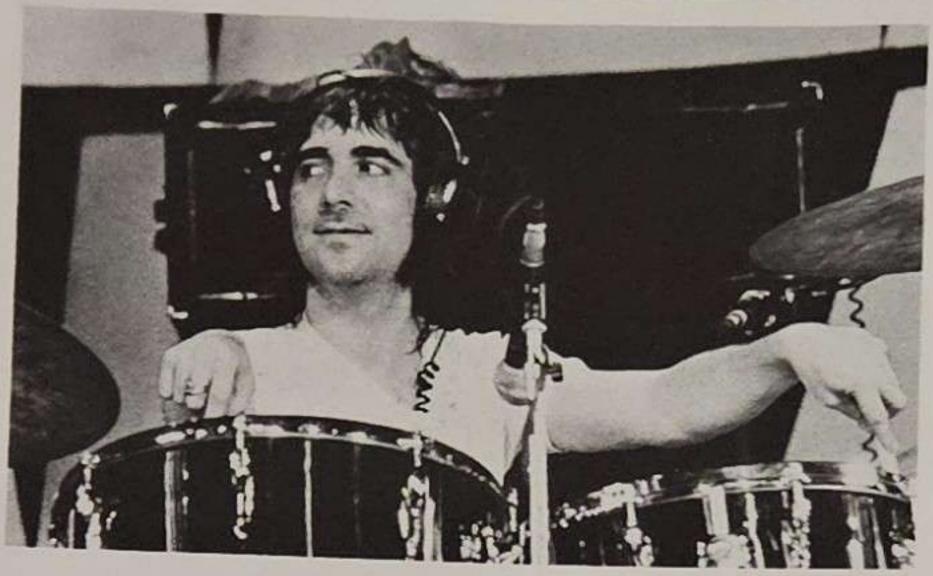
KENH In the film, "That'll Be The Day," Keith played a scene in which he was to glare hatred at singer Billy Fury. So realistically did he play the scene, Fury asked him after it was over to have a cup of coffee and make up their differences despite the fact that they had been friends for many years. Such is the intensity of Keith whenever he approaches any challenge.





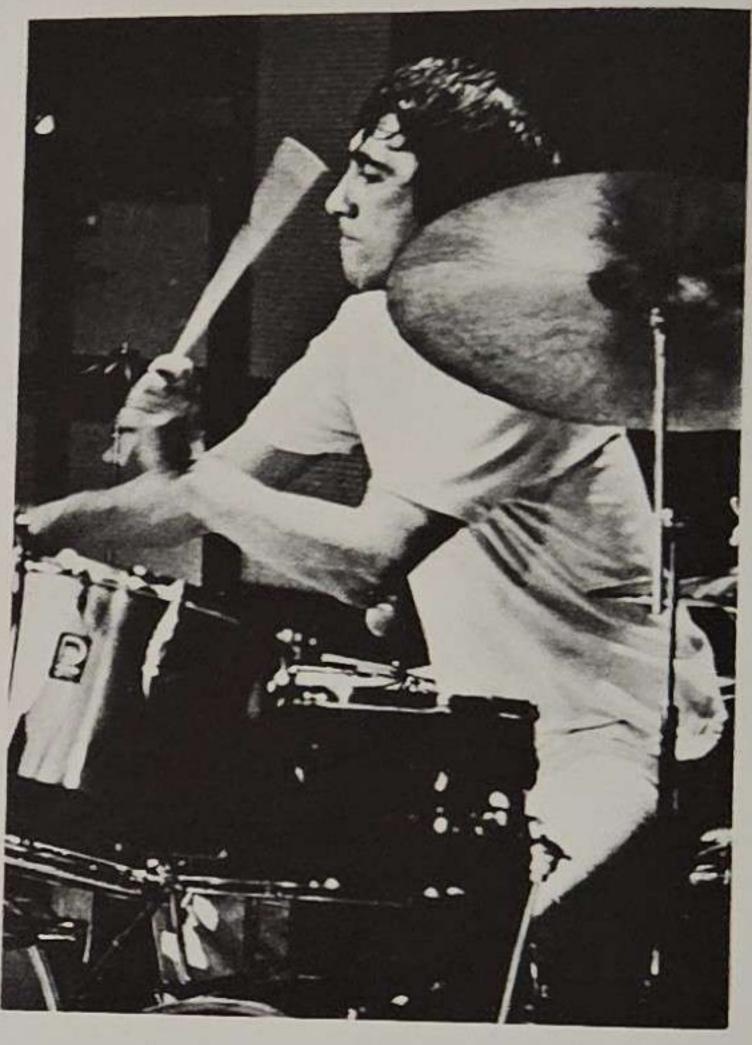




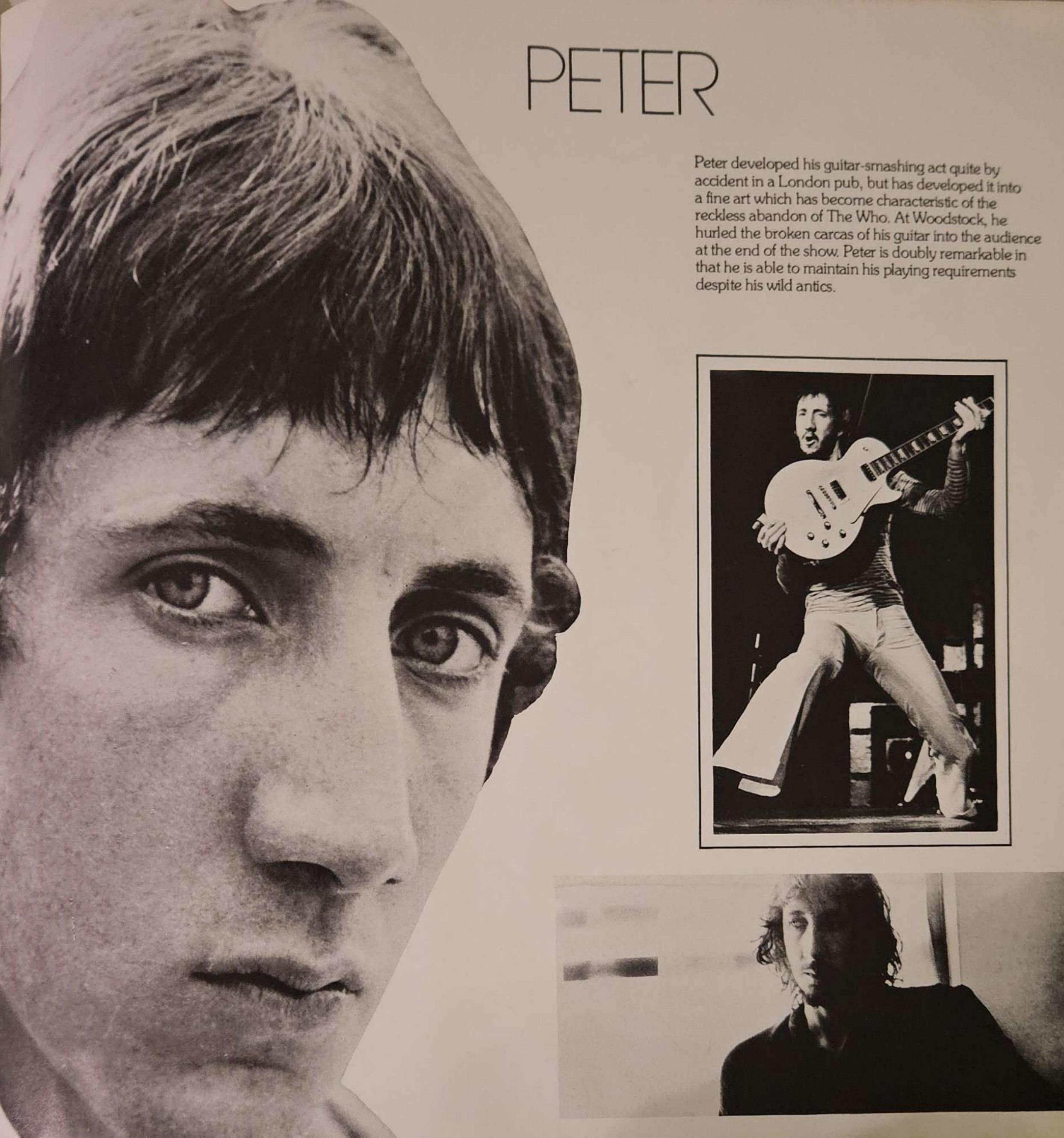


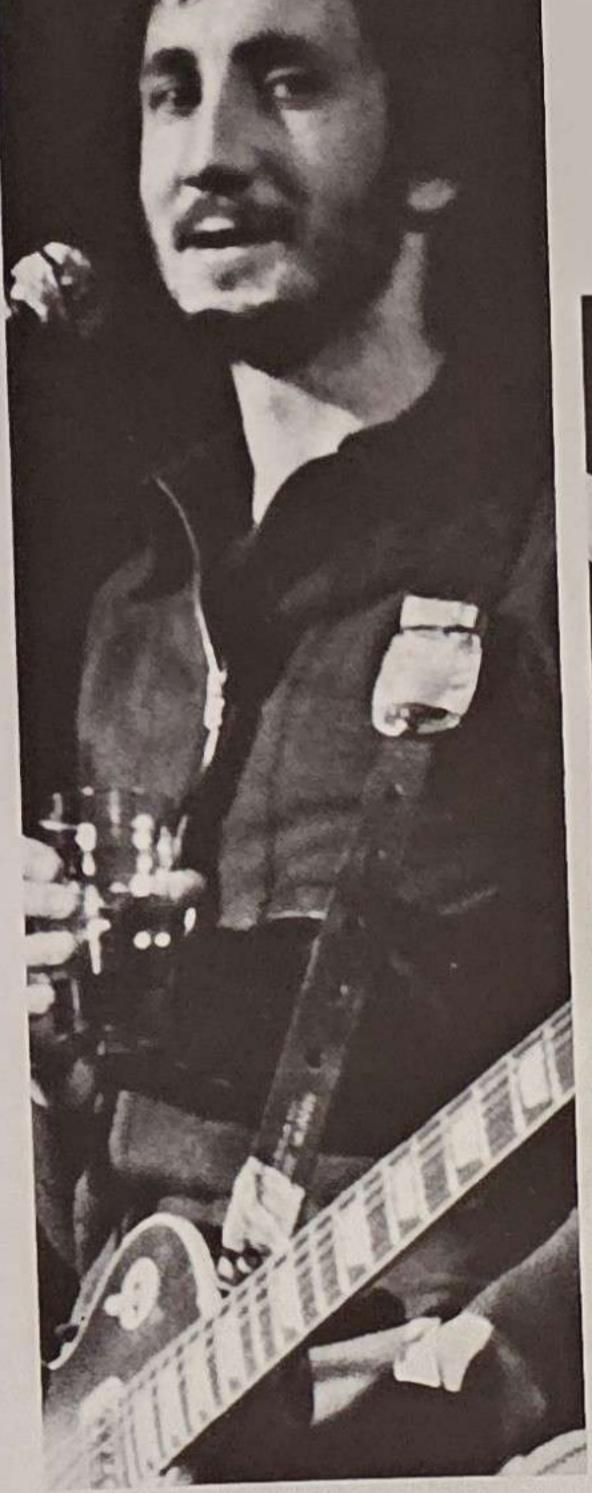


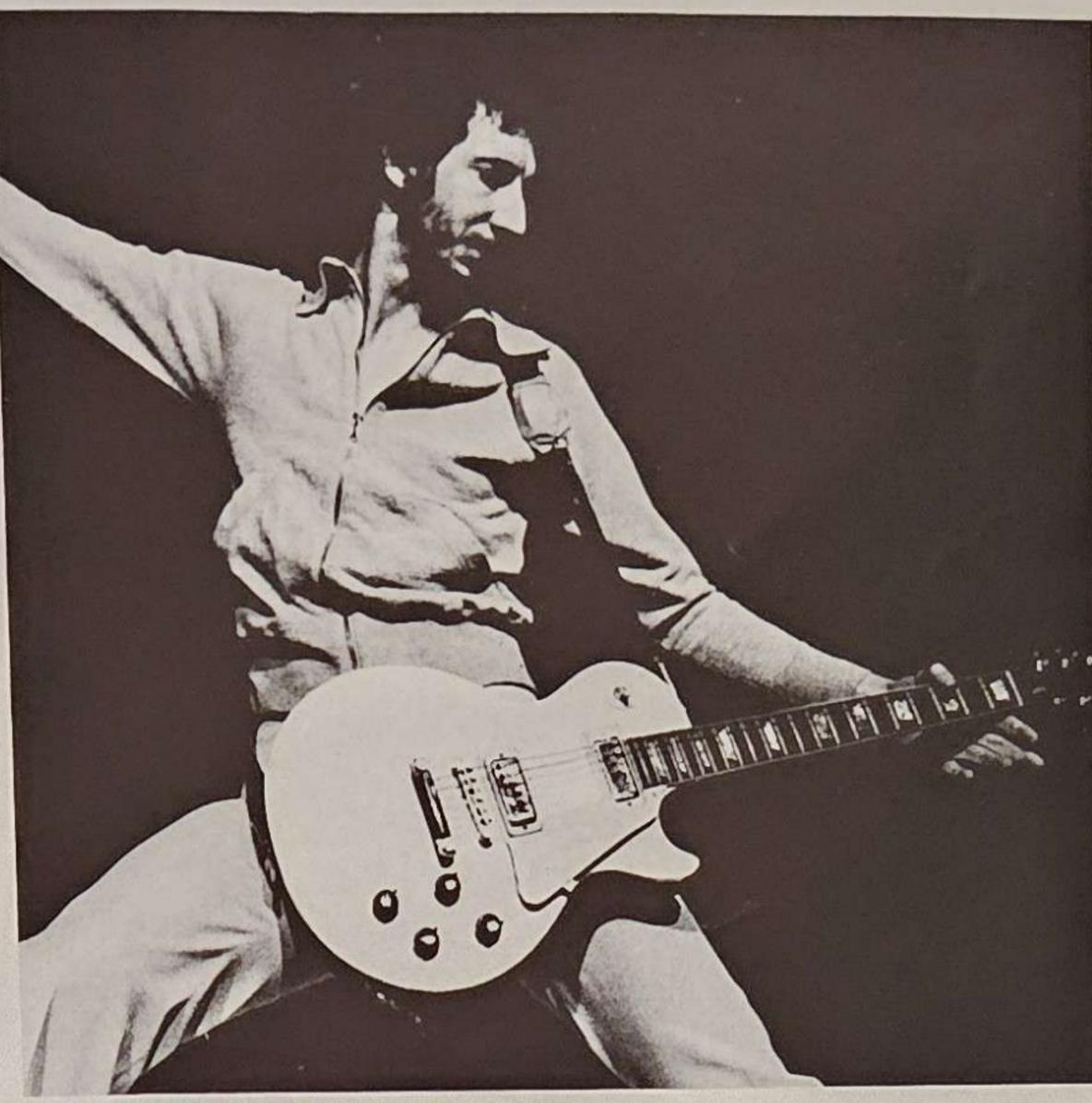
As contrapuntal as many things in Keith Moon's life is the fact that his home in the English countryside is located on the grounds of a former monastery. Literally exploding with a driving dynamism, the energized Moon is perhaps the last man in the universe who would be comfortable in a monastery. Keith exhibits the full range of intense emotions not unexpected in a Leo and this reflects in his playing.





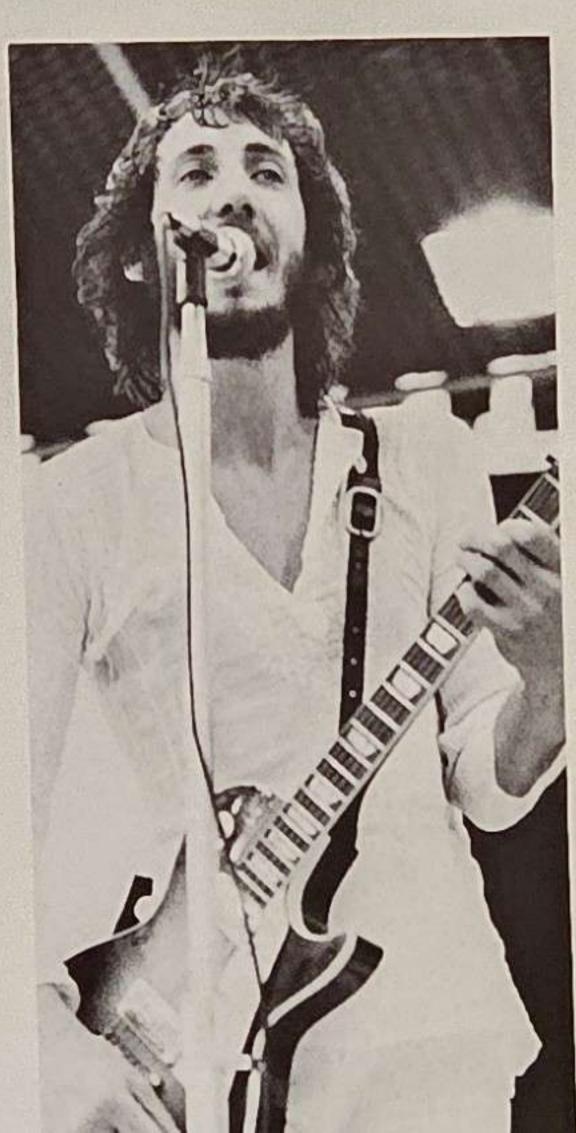


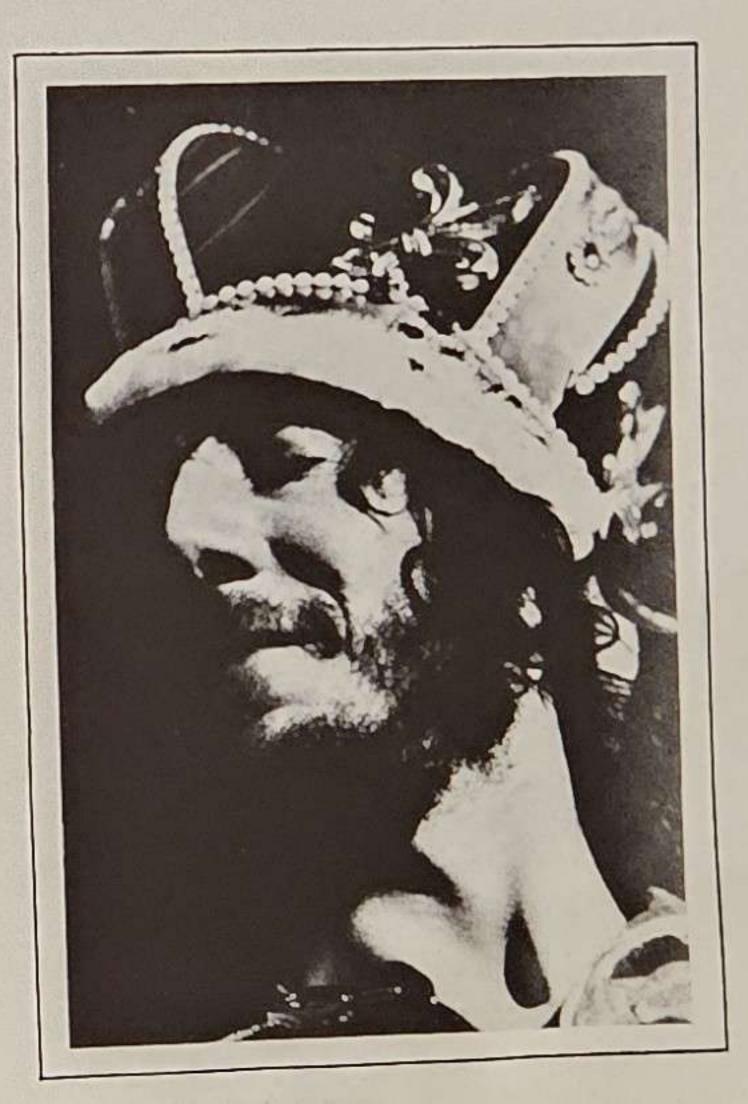


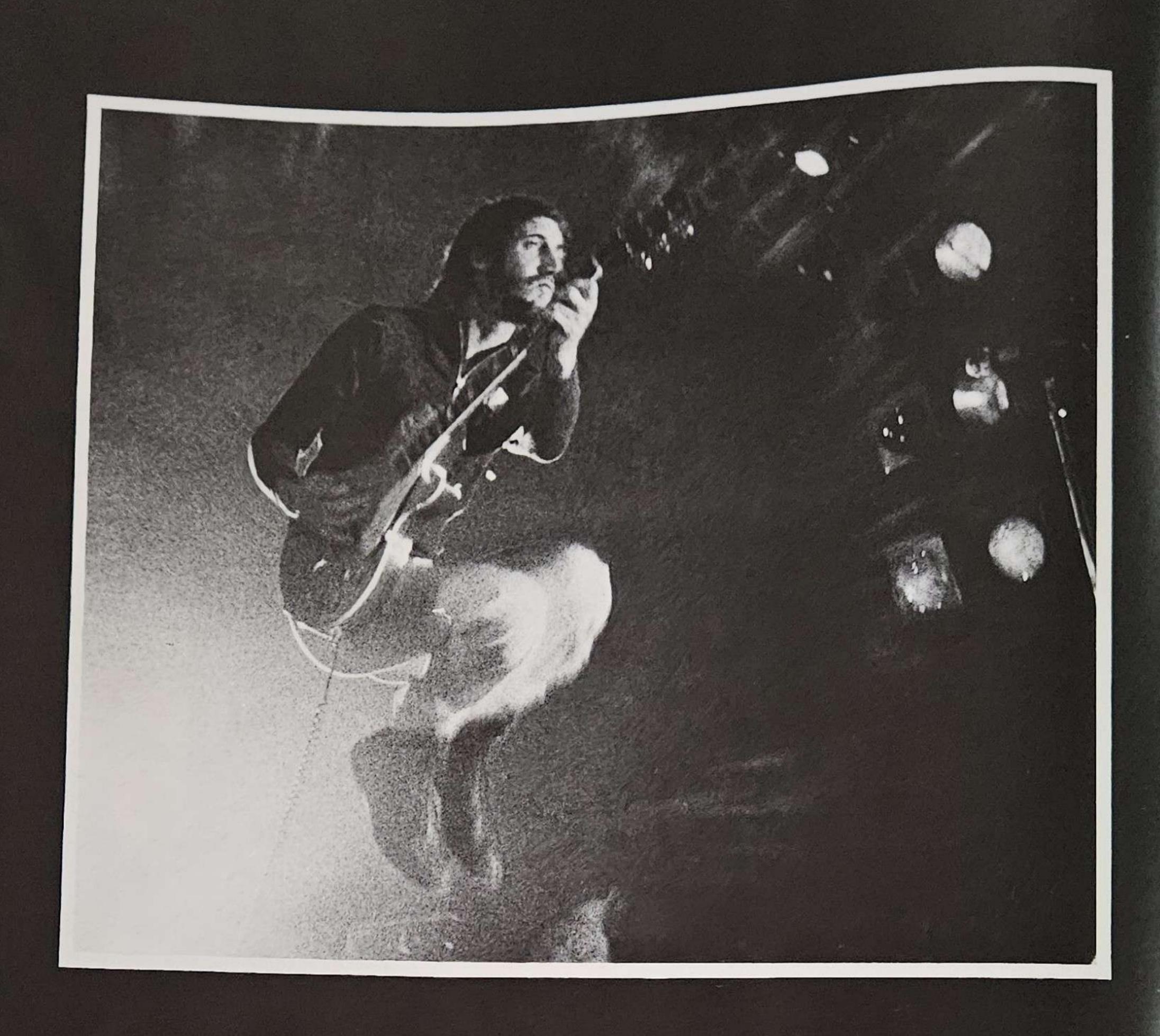


PETER TOWNSHEND

Originally a banjo player in a jazz trio with John Entwistle on trumpet, Peter Townshend has become the most celebrated performing guitarist in rock history. His famed guitar-smashing routine was one of the hallmarks of the earliest years of The Who as an auto-destructive symbolic music machine. Despite the astounding creativity of "Tommy" and many great rock hits, Townshend has maintained a remarkably steady character but little changed from his younger days. A happy family man, Pete maintains a house opposite Eel Pie Island on the English coast.













ROGER DALTREY

Now becoming an accomplished actor, Roger Daltrey has appeared both in "Tommy" and Ken Russell's "Lisztomania." This is but the latest step in a series of growth developments for Daltrey who was dismissed from his grammar school at 15. He is also the owner of a 300-acre farm in Sussex Downs. In 1973, Roger released his first solo album (entitled "Daltrey") to rave notices. Roger's latest album is "Ride a Rock Horse."





CREDITS

MR. AND MRS. TOWNSHEND MR. AND MRS. DALTREY MR. AND MRS. ENTWISTLE MR. AND MRS. MOON

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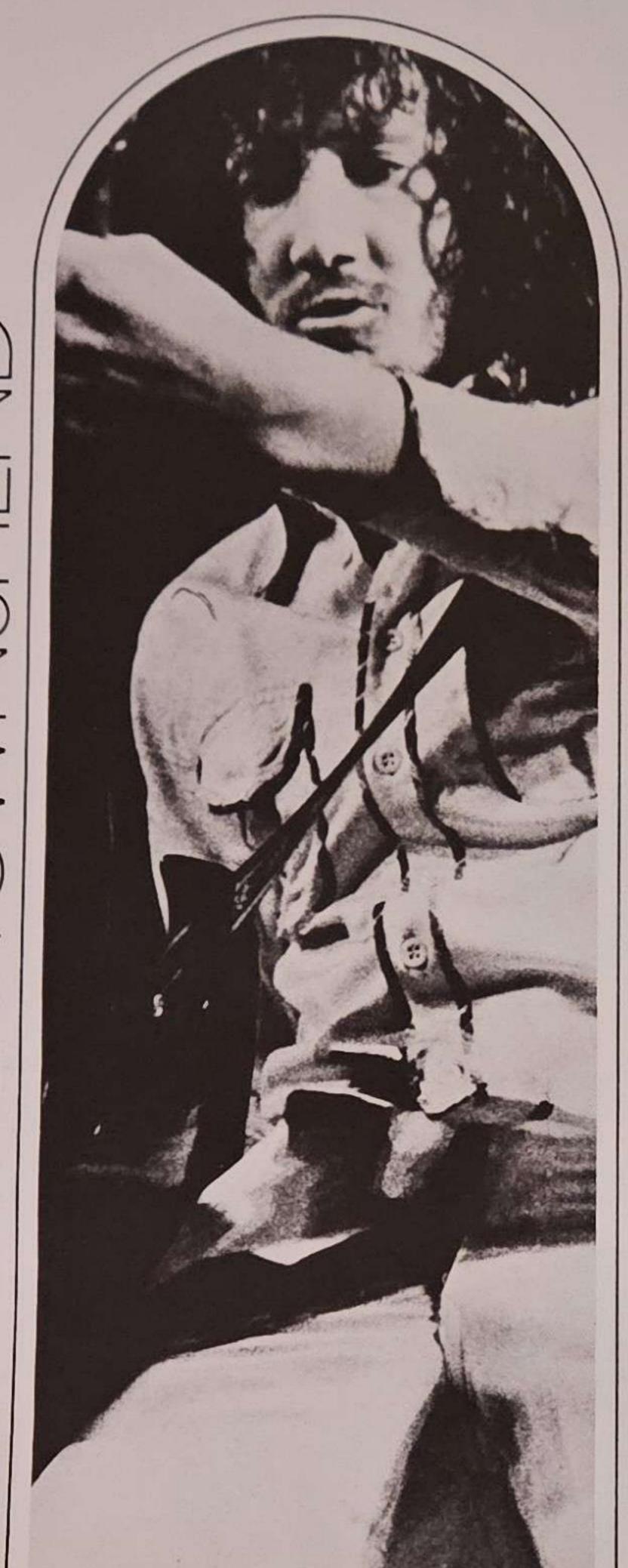
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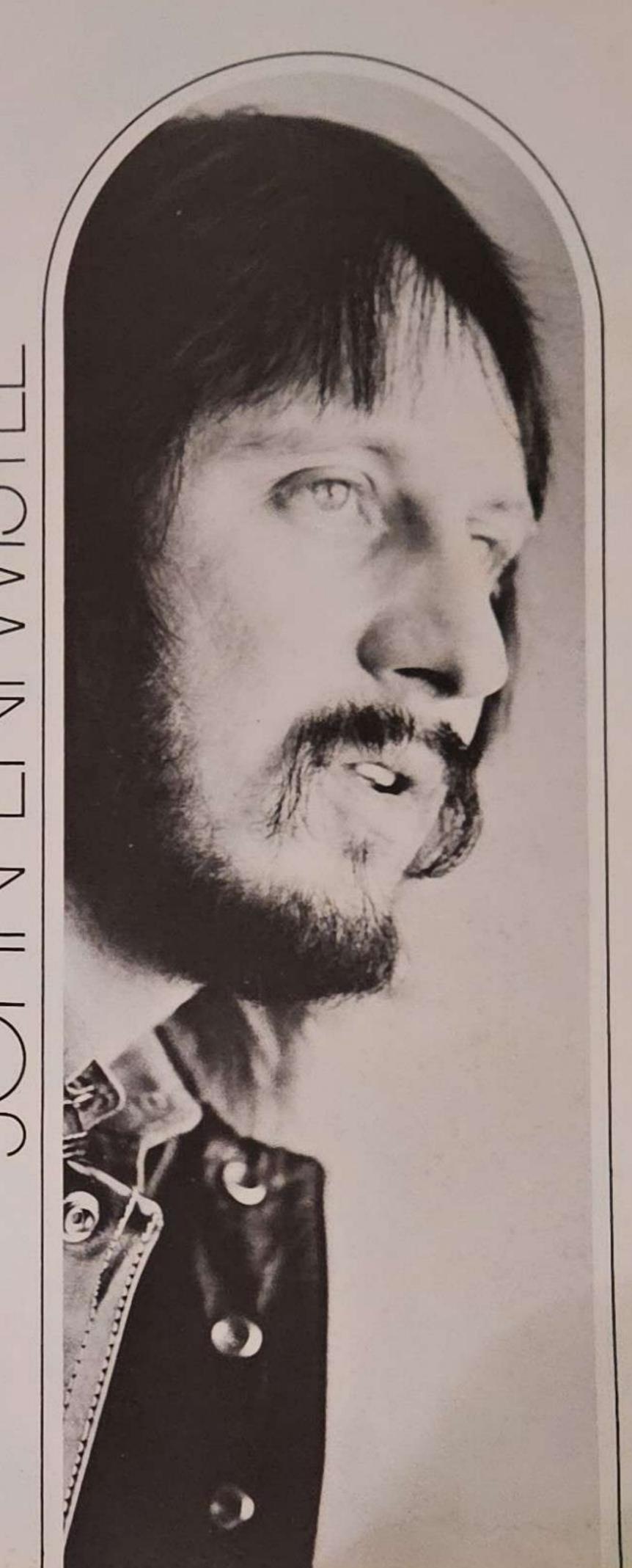
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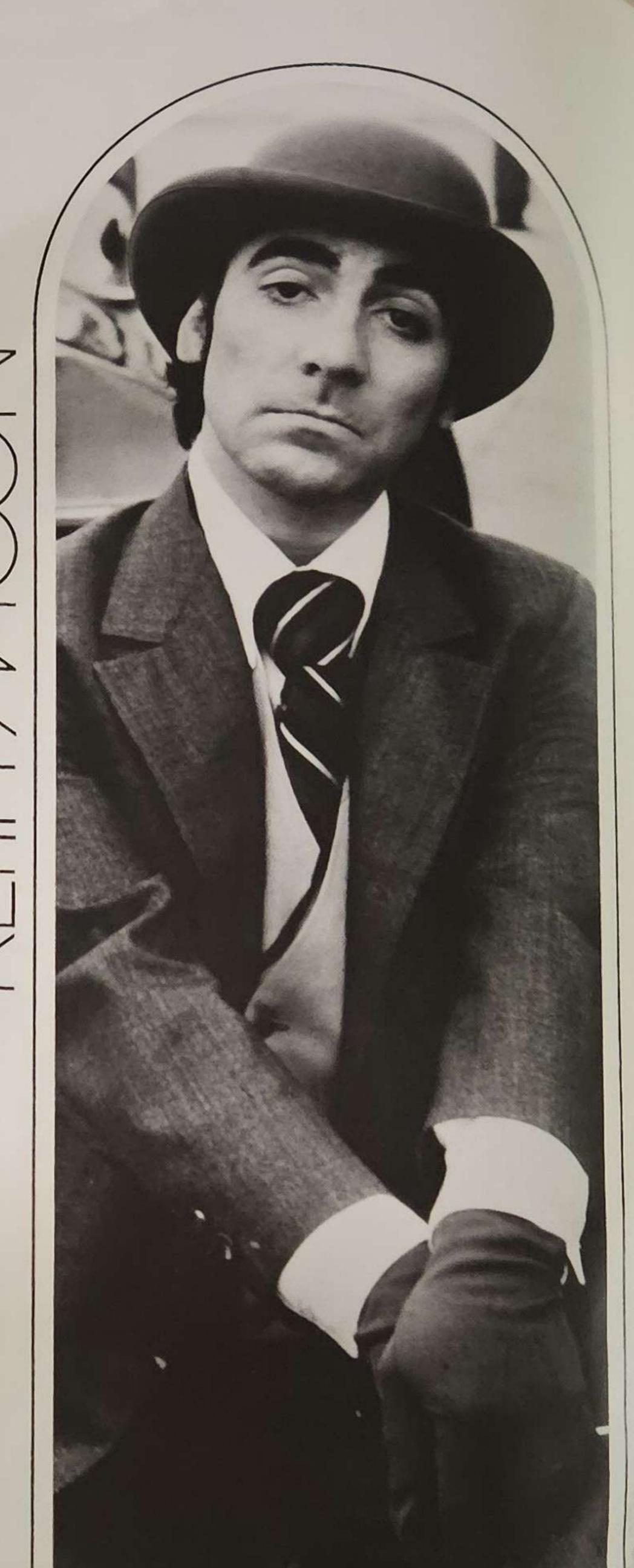


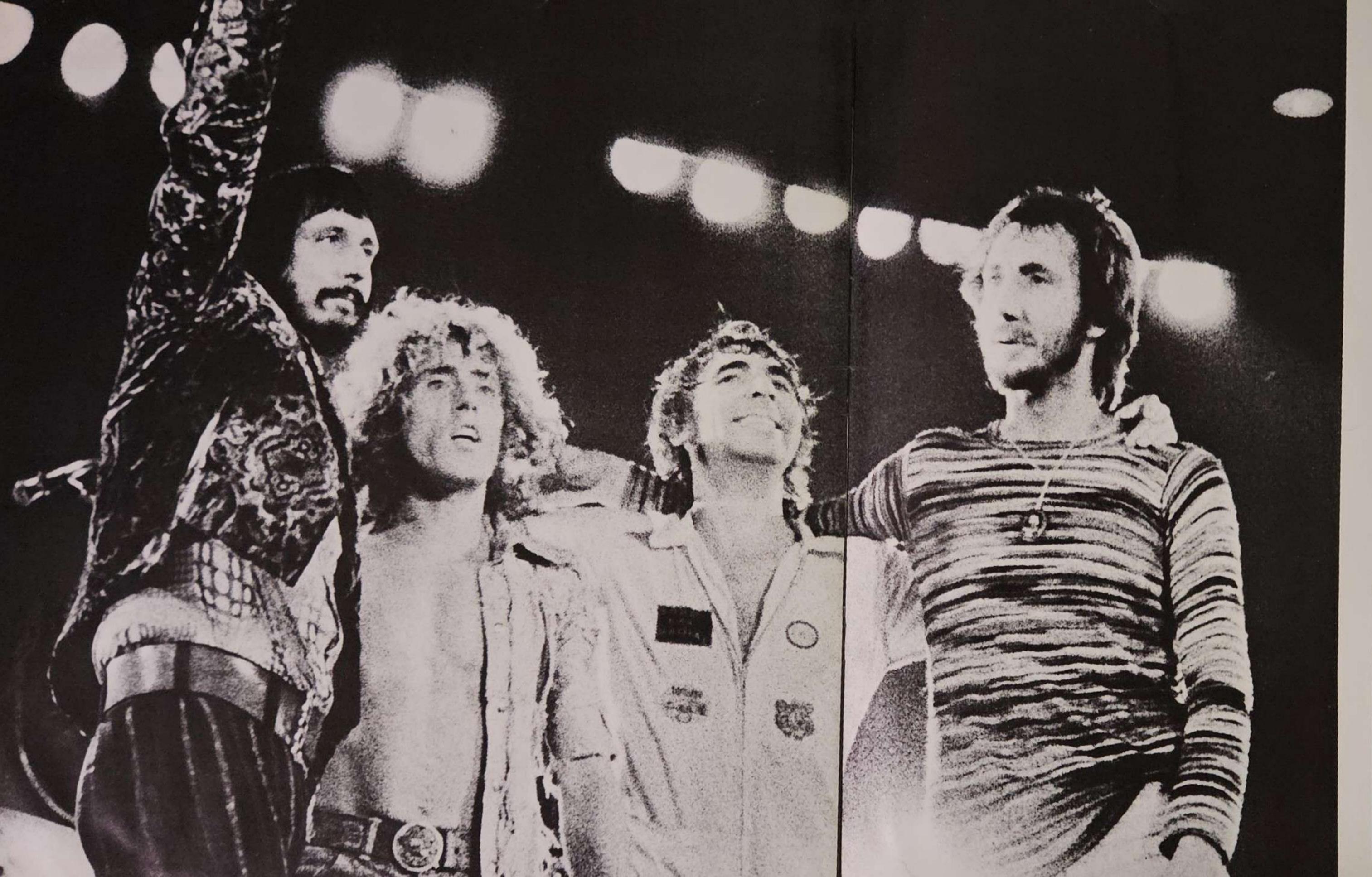
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THE WHO

Through the course of ten U.S. released albums, TOMMY and their American tours, The Who has made an enormous impact on the world of rock music. Townshend, Daltrey, Moon and Entwistle rank among the best known names in the entire world of entertainment, and their music is legend in many countries where they have never appeared. Despite their individual differences, or perhaps because of them, the delicate chemistry of these four musicians produces a sound, feeling and aura unique in The Who.









MRODUC//S



Outrageous, ingenious, creative and often far out. The Who are among the tiny dominant forces in the history of music over the past decade. Yet, the road was hardly a smooth one.

Unique in that they have been able to maintain themselves as a together unit for ten years. The Who says much to many. But in its early days, the group directed its message mostly to itself and a small core of dedicated followers among the mod cult in Britain. Basically, the group began as a five-man outfit called the Detours in 1963. John Entwistle, Roger Daltrey and Peter Townshend were among the originals.

Another Detours shortly emerged, minus one of the initial group. In 1964, this quartet included drummer Doug Sanden and it was to become the original Who that year. Sanden was replaced by Keith Moon later that year and the name was changed to The High Numbers. The first flush of real popularity came out of this mixture and a single record was produced. Returning to The Who format, the group really began to fly late in 1964, turning out the earliest single successes and a first album. By 1966 and the HAPPY JACK single, the mood was right for the first trip to America. The following year, THE WHO SELL OUT became a landmark in rock when it was hailed as the first true format album in the genre.

Continuing to forge new concepts, The Who created TOMMY in 1969 on the heels of a successful American tour the year before. TOMMY, the first acknowledged rock opera, became a celebrated album, a brilliant live performance and a colorful movie. It was the vehicle for a historic performance at the Metropolitan Opera House in New York in 1970. WHO'S NEXT, a classic album, came in 1971 as a result of another Townshend idea, a futuristic fantasy. A record-shattering American tour also highlighted the year. In 1974 The Who again startled America by selling out a four-day stand at the huge Madison Square Garden within 15 hours on the strength of a single 60-second radio commercial.

Legendary, incredible and unpredicable, The Who stand today as a monumental force in rock music which has exercised a massive influence over its future.

