

BCC ADVISORY

Expert Advice and Strategic Solutions
for Higher Education Leaders



www.bccadvice.com



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MAXIMIZING PERFORMANCE IN AN ACCREDITATION PROCESS

From staff training, to providing strategic advice and support, we have the expertise to maximize performance in all aspects of the accreditation process.

DRIVING & SUSTAINING GROWTH

We work collaboratively with our clients to identify areas of innovation that stimulate and sustain growth.

CRISIS COMMUNICATIONS

Clients can count on our decades of public relations experience to guide them through the most challenging scenario.

STRATEGIC PLANNING

We empower clients to realistically assess operations and ensure alignment to mission by focusing on proven best practices.

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High-Impact Consulting Services

Before founding BCC Advisory, we spent decades in senior leadership positions at accrediting agencies recognized by the U.S. Department of Education & the Council for Higher Education Accreditation.

These experiences have shaped our vision of providing the highest possible level of customized service for our clients.

Staff Training

- Understanding Accreditation Requirements
- Leveraging Agency Interactions

Submitting a Materially Complete Application

- Initial / Renewal Accreditation
- Substantive Change Applications

Compliance Audit of Promotional / Marketing Materials / Advertisements

- Website
- Social Media
- Catalog
- Student / Graduate Testimonials & Endorsements

Preparing for the Accreditation Onsite Evaluation

- Onsite Audits
- Comprehensive File Audits
- Satisfactory Academic Progress
- Admissions
- Career Services
- Faculty Qualifications / Training
- Job Placement / Verifiability of Records

Driving Performance by Embracing Innovation

BCC Advisory works collaboratively with clients to identify areas of innovation that stimulate and sustain growth.

That is to say, we encourage organizations to plan for their tomorrow by investing in their today.



Preparing Dynamic Substantive Change Applications

- Program Assessment and Diversification
- Distance Education / Online Learning
- Consortium / Partnership Agreements
- Changes of Ownership
- Branch Applications

Institutional Assessment / Strategic Planning

- Short Term / Long Term Goals
- Leadership Training & Development
- Succession Planning

Institutional Effectiveness / Accountability Frameworks

- Student Achievement
- Student Satisfaction
- Student Learning

Telling Your Story

Clients can count BCC Advisory's decades of public relations and media experience to help them to showcase institutional and student success, and if ever needed, to guide them through the most challenging scenario.

Community Relations

- Community Service Initiatives
- Celebrating Student Success
- Collaborating with Local, National, and Industry Leaders

Creating an Effective Response for Accreditor Consideration

- Team Visit Reports
- Commission Action Letters
- Interim Progress Reports
- Warning / Show Cause / Probation Actions
- Waivers / Request for Interpretative Guidance
- Appeals / Withdrawal & Denial of Accreditation

Student and Public Notices

- Press Release / Media Release
- Regulatory Agency / Accreditor Communications
- Student Notifications
- Updates on Community Outreach / Community Service Initiatives
- Graduate Success Stories

Mission and Core Values

With a combined six decades of higher education accreditation experience, Michael P. Lambert and Christopher D. Lambert founded BCC Advisory to provide high-impact consulting services that empower leaders to meaningfully assess and improve performance.

Our Mission

Our Mission is to provide high-impact consulting services that empower leaders to meaningfully assess and improve performance.

Our Core Values

Belief

We believe anything is possible.

Authenticity

We embrace being unique.

Joy

Whatever we do, we do it with all our heart.

Performance

We thrive with our clients' success.

BCC Advisory

Christopher D. Lambert

Principal

BCC Advisory

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Christopher D. Lambert is a distinguished educational professional with over 27 years of higher education accreditation experience. Throughout his career Christopher has held key leadership positions, notably as the Associate Executive Director at the Accrediting Commission of Career Schools and Colleges (ACCSC), and as the Executive Director for the Accrediting Council for Continuing Education and Training (ACCET), both of which are recognized by the U.S. Secretary of Education as reliable authorities in the assessment of education quality.

Christopher has served on hundreds of accreditation visits, trained thousands of postsecondary education leaders on best practices, and supported over ten thousand accrediting agency actions. For over a quarter century he has been a trusted advocate for the postsecondary career college sector, actively participating in legislative, regulatory, and policy discussions at the state and federal level, and having drafted testimony on Reauthorization of the Higher Education Act and as part of accrediting agency appearances before Congress and the United States Department of Education. Christopher's commitment to knowledge sharing and extensive working relationships within the higher education community reflect his dedication to fostering collaboration and promoting excellence in education.

He is a proud graduate of Indiana University of Pennsylvania, having earned a Bachelor of Arts in History in 1995. In 2006, Christopher was awarded a Master of Education from The University of Virginia School of Education and Human Development.

BCC Advisory

Michael P. Lambert

Co-Founder / Senior Advisor (Retired)
BCC Advisory



A native of western Pennsylvania, Michael P. Lambert is the Executive Director Emeritus of the Distance Education and Training Council (NHSC/DETC/DEAC), an organization he joined in 1972. Michael served as DETC's Executive Director for over two decades, from 1992 to 2013.

Throughout his 40 year career in accreditation, Michael served on more than 600 accreditation review committees in nine countries. A veteran of the US Army, where he was in part responsible for distance study course development at the US Quartermaster School, Michael has served on numerous advisory boards, including the Council for Higher Education Accreditation (CHEA) Committee on Recognition, the CHEA International Commission, the Public Service Education Institute, the American Council on Education Commission on Lifelong Learning, and the Servicemembers Opportunity Colleges.

Michael is a distinguished alumnus from the Indiana University of Pennsylvania where he earned a Bachelor of Science in English and a Master of Arts in English Literature. Michael also earned a MBA in Finance from George Mason University, where he later taught, and attended the International Summer School at the University of Cambridge in England.

Michael has been inducted into The DETC Hall of Fame, and was named to the European Association for Distance Learning's Roll of Honour for his lifetime contributions in advancing the cause of distance learning globally.

Michael currently serves on the Board of Directors of the Public Service Educational Institute in Washington DC.

Michael and his wife Carol live in Springfield, Virginia.