

# BCC Advisory Our Solutions



With a combined six decades of higher education accreditation experience, Michael P. Lambert and Christopher D. Lambert founded BCC Advisory to provide high-impact consulting services that **empower leaders** to meaningfully assess and improve performance.

# High-Impact Consulting Services.

From staff training and development, to providing strategic advice and support, BCC Advisory has the expertise to maximize performance in a regulatory / accreditation process.

Before founding BCC Advisory, we spent decades in senior leadership positions at accrediting agencies recognized by the U.S. Department of Education & the Council for Higher Education Accreditation. Our experience includes conducting hundreds of accreditation evaluations; supporting over ten thousand accrediting agency actions; and training thousands of leaders on best practices.

These experiences have shaped our vision of providing the highest possible level of customized service for our clients.

## Accreditation & Compliance

### Submitting a Materially Complete Application

- Initial / Renewal Accreditation

### Compliance Audit of Promotional / Marketing Materials / Advertisements

- Website
- Social Media
- Catalog
- Student / Graduate Testimonials & Endorsements

### Designing and Implementing a Realistic Self-Evaluation Report

### Mock Visits

- Comprehensive File Audits
  - Satisfactory Academic Progress
  - Admissions
  - Career Services
  - Faculty Qualifications / Training
  - Job Placement
    - Verifiability of Records
    - Integrity of Records
- Staff Interview Preparation

### Staff Training

- Accreditation Requirements
- Agency Interactions

# Driving Performance by Embracing Innovation.

BCC Advisory works collaboratively with clients to identify areas of innovation that stimulate and sustain growth.

While we can step in to assist at any point, experience has taught us that the best time to engage with BCC Advisory is **BEFORE** your organization is facing a challenge. That is to say, we encourage organizations to plan for their tomorrow by investing in their today.

## Preparing Dynamic Substantive Change Applications

- Program Assessment and Diversification
- Distance Education / Online Learning
- Consortium / Partnership Agreements
- Changes of Ownership
- Branch Applications

## Institutional Assessment / Strategic Planning

- Short Term / Long Term Goals
- Leadership Training & Development
- Succession Planning

## Institutional Effectiveness / Accountability Frameworks

- Student Achievement
- Student Satisfaction
- Student Learning



### **BCC Advisory**

Expert Advice and Strategic Solutions for Higher Education Leaders

Historic Old Town Alexandria, Virginia

[www.bccadvice.com](http://www.bccadvice.com)

# Telling Your Story.

Clients can count BCC Advisory's decades of public relations and media experience to guide them through the most challenging scenario.

## Community Relations

- Community Service Initiatives
- Celebrating Student Success
- Collaborating with Local, National, and Industry Leaders

## Creating an Effective Response for Accreditor Consideration

- Team Visit Reports
- Commission Action Letters
- Interim Progress Reports
- Warning / Show Cause / Probation Actions
- Waivers / Request for Interpretative Guidance
- Appeals / Withdrawal & Denial of Accreditation

## Student and Public Notices

- Press Release / Media Release
- Regulatory Agency / Accreditor Communications
- Student Notifications
- Updates on Community Outreach / Community Service Initiatives
- Graduate Success Stories



Christopher D. Lambert is a distinguished educational professional with over 27 years of higher education accreditation experience. Throughout his career Christopher held key leadership positions, notably as the Associate Executive Director at the Accrediting Commission of Career Schools and Colleges (ACCSC), and as the Executive Director for the Accrediting Council for Continuing Education and Training (ACCET), both of which are recognized by the U.S. Secretary of Education as reliable authorities in the assessment of education quality.

Christopher has served on hundreds of accreditation visits, trained thousands of postsecondary education leaders on best practices, and supported over ten thousand accrediting agency actions. For over a quarter century he has been a trusted advocate for the postsecondary career college sector, actively participating in legislative, regulatory, and policy discussions at the state and federal level, and having drafted testimony on Reauthorization of the Higher Education Act and as part of accrediting agency appearances before Congress and the National Advisory Committee on Institutional Quality and Integrity (NACIQI).

He is a proud graduate of Indiana University of Pennsylvania, having earned a Bachelor of Arts in History in 1995. In 2006, Christopher was awarded a Master of Education from The Curry School of Education and Human Development at the University of Virginia.