OUTLAW MIDGET RACE CLUB
SPONSORSHIP PROPOSAL

Looking to Advertise Your Business? Sponsor the Outlaw Midgets Race Club!

What Are the Outlaw Midgets?
The Outlaw Midgets are a not-for-profit group that gives a thrilling and unique motorsport experience! Our 1/4 scale sprint cars are powered by 440cc snowmobile engines, featuring a flat-bottom design with no suspension. These fenderless vehicles race on paved, oval tracks, offering both speed and style that captivates spectators.

Our club races across Ontario, including high-traffic venues like Sauble Beach, Flamboro, and Peterborough, bringing our exciting events to a wide audience.

This season, we're focused on growing the club—both as individual teams and as a united group, aiming to become stronger and more successful together. We invite you to join the Outlaw Midgets family and be part of this thrilling journey!

What Do You Get from Sponsorship?

As a sponsor, your business will gain incredible visibility and promotion! Here's what you'll receive:

- **Your business logo on all club race cars**, ensuring widespread exposure.
- **Social media promotion** on Facebook, Instagram, and our drivers' pages, reaching a wide and engaged audience.
- **Advertising on our club website** and mentions at all races, putting your business front and center at every event.
- **Your business name on trophies** for the top three drivers in each race, further reinforcing your support of our club.
- **Fan Appreciation events** throughout the season, where spectators can meet the drivers, check out the cars, collect hero cards, and learn about our sponsors.
- **Club member participation** in events like car shows (e.g., Motorama), Christmas parades, and special sponsor appearances, providing additional opportunities to showcase your brand.
- **Exposure** through our YouTube channels (including PedalPower51, GForce TV, and the Outlaw Midgets' own channel at youtube.com/@OutlawMidgets).
- **Appearances on the Stickers n' Scuffs podcast**, which features many of our drivers on their social media platforms.

By partnering with the Outlaw Midgets, your business will be exposed to many of potential customers in a unique and exciting way. Motorsport sponsorship creates lasting brand awareness and positive publicity that goes beyond traditional advertising.

Come and See the Excitement!

Join us in making this season the most exciting one yet! For more information or to discuss sponsorship opportunities, contact us directly via:

Our website: outlawmidgets.ca
Social media: Facebook, Instagram, TikTok
Email: outlawmidgetscanada@gmail.com

Options Include:

Single Race Sponsor $500 (per race):

- Trophies for this race will have the trophies done in the colour scheme of your business with your company logo included.
- 4" x 4" logo on each car provided by your business
- Promotion leading up to the event as well as race day and over the PA system of the track
  The money can be used however business owner chooses (example: divided into different placings, first place feature winner(s), top three placings, etc.)

Silver $1000 Club Sponsor:

- Your business logo will be on 7 event trophies
- Full year promotion on social media as well as the track PA on race day
- All cars will have your business decals on them

Gold - Presenting Club Sponsor $2000 and Up:

- Business decals on all cars **large**
- Your business logo on all our club trophies
- Social media promotion and inclusion on all marketing material
- Advertised over the track PA system every race.
- Your business name will be included in the name of the club when mentioned

Let's race towards success together!

From your Board of Directors, Drivers & Crew Members

OUTLAWMIDGETS.CA