

United States Submarine Veterans, Inc. Holland Club Breakfast Speaker

Robert “Navy Bob” Roncska, DBA



There is one simple yet powerful principle that drives Dr. Robert “Navy Bob” Roncska’s passion for creating positive, enduring change in organizations—love. With a distinguished 28-year career in the U.S. Navy, Roncska at one time was responsible for over 1,700 personnel with assets exceeding \$25 billion, executing numerous unprecedented missions vital to National Security with no margin for error. In this high-stakes environment, Roncska understood the importance of fostering a supportive, loving, and people-centric environment. His principles of leading with love proved to be incredibly effective. Under his leadership, the USS TEXAS received the best-performing ship award in its squadron and achieved the highest

personnel retention and lowest attrition in the Pacific Fleet for two consecutive years.

Roncska’s leadership principles resonate powerfully with audiences of all sizes through his warm personality. He captivates with stories from his Navy days, demonstrating how his leadership style empowered his crew to communicate openly, which in turn saved both lives and billions of dollars. Roncska also shares insights about his career in healthcare as the Senior Vice President of the Florida Chamber of Health Council, where he used his philosophy of leading with love to improve Florida’s healthcare infrastructure by advocating for better patient care and staff well-being. Roncska teaches audiences that any industry can benefit from Leading with Love.

In his bestselling book, *Beyond the Sea: Leading with Love from the Nuclear Navy to the White House and Healthcare* and book *High Reliability Healthcare*, Bob Roncska offers a comprehensive look into his leadership philosophy rooted in compassion and trust. *Beyond the Sea* explores his journey from handling life-or-death situations in the Navy to transforming team culture within healthcare organizations, illustrating how love as a leadership principle can foster both efficiency and loyalty. In *High Reliability Healthcare*, co-authored with Dr. Jeffrey Kuhlman, Roncska provides actionable tools for building high-reliability organizations in healthcare, drawing from the nuclear navy’s unparalleled safety record. Through these real-world examples, he challenges conventional notions of leadership, showing that compassion can drive remarkable results in even the most complex, high-stakes environments.

Roncska also served as the Naval Aide to President George W. Bush, where he was responsible for the safety of the Office of the President and managed sensitive national security programs while carrying the nuclear codes also known as the “Nuclear Football.” This role earned him the affectionate nickname “Navy Bob” by President Bush. Currently, Bob Roncska is the founder and CEO of Navy Bob LLC where he champions mental well-being by providing leaders with practical examples and tools for leading with love.