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To Whom it May Concern:

As President & CEO at American Cash Exchange, Inc., I'm very pleased to recommend Debra Porter to you. I have worked with Debra as her manager at American Cash Exchange, Inc. for the last 4 years, and previously an additional 3 years as her peer at the same company.

Debra has proven herself to be an outstanding, very professional, and reliable employee, and always ready to support others. In her role of Senior VP of Global Business Development & Chief Marketing Officer, she successfully overcame significant hurdles in both the U.S. and Mexico and spearheaded the successful sale to and onboarding of large corporate partners in both countries.

Debra excelled in developing and executing the company's marketing strategy by seeking both traditional and non-traditional approaches that speak directly to the underprivileged and unbanked customers in the U.S. and Mexico. I was continuously impressed by her knowledge and dedication in staying on top of the latest developments in the field, and her ability to think out of the box and motivate herself and others. Debra combines strong intuition with sharp analytic skills, and I could always rely on her to meet deadlines and exceed my expectations. While her professional acumen was immensely valuable to our organization, Debra was also always optimistic, engaging, easy to get along with, and a wonderful team player.

I would also like to add that as a co-founder and member of the Board of Directors, Debra was an integral participant in defining and executing the business strategy of the organization. Moreover, she was instrumental in raising millions of dollars of capital from new investors.

With that said, I believe that Debra would be a great asset to any organization. If you would like to speak further about my experience working with Debra, please call me at 609-933-7652.

Sincerely,

Alex Peterhans

Alex Peter