

NJDANCE Performance Terms & Digital Protection Agreement

NJDANCE Performance Terms & Digital Protection Agreement forms part of NJDANCE Standard Terms of Business. **Before any access to a trial, class, performance event internal and/or external, including joining any NJDANCE communication groups including but not limited to email, WhatsApp or other applications that NJDANCE may decide to use.**

1. WhatsApp Group Structure & Purpose

- **Designated Groups:** Each separate performance features a parent-only WhatsApp group. Participation in multiple performances requires joining multiple groups.
- **Rehearsal Period:** Communication function is strictly set as a **one-way broadcast from the admin team**.
This provides the fastest updates regarding schedules, general performance information, and critical music or video links.
- **Parental Presence:** All grown-ups must remain present and active within their designated group. This forum is your primary resource; look here for answers before contacting Natasha directly. Do NOT directly contact the CREW for information unless otherwise stated.
- **Performance Date Activation:** On the day of the performance, the group chat will open for interactive use. Parents are encouraged to share travel updates, backstage support messages, and event photos to bring our community spirit to life and "bring the noise" for our dancers. Any images and recordings shared are NOT to be saved, shared and used by any unauthorised persons. Taking and using without consent directly from Natasha is NOT permitted. Anyone doing so will be reported to the 'Local Authority Children's Services' department for assessment and/or the police for investigation.

2. Acceptance of Terms

- NJDANCE 'Performance Terms & Digital Protection Agreement' forms part of NJDANCE Standard Terms of Business
- Parents, guardians, and responsible persons are deemed to have accepted these Standard Terms of Business in full upon the occurrence of any of the following events: (a) attending a trial or class (b) attending an NJDANCE event (c) agreeing to take part in any internal or external performance or (d) joining any NJDANCE communication groups including but not limited to email, WhatsApp or other applications that NJDANCE may decide to use.

3. Social Media, Content, Online Conduct & Content Privacy

- **Official Output:** NJDANCE regularly creates reels and social posts to document our progress.
- **Sharing Restriction:** Performers and parents are strictly prohibited from sharing media from the private WhatsApp group onto personal social platforms without explicit consent from Natasha or an authorized representative.
- **Re-posting Guidelines:** You may freely re-share public content directly from the official NJDANCE social channels. Any other media distribution must follow the rules stated when updated on the WhatsApp group.
- **Tagging Constraints:** No tagging of names is allowed for anyone who is not actively on social media.
NJDANCE does NOT tag any personal accounts of parents or dancers without consent. Within our safeguarding policy we clearly state we do not mention any child's name with a designated photo unless consent has been provided by the parent. We strictly advise for safeguarding and security dancers and parents do not mention any names of children when sharing on social media.
- **Confidentiality:** Dancers and parents are strictly prohibited from sharing any event or performance details outside of the official group with non-NJDANCE members.
- **Online Bullying & Brand Mistreatment:** Cyberbullying, online harassment, and any actions that mistreat a dancer or damage the NJDANCE brand online will not be tolerated under any circumstances.
Anyone participating in online misconduct will face immediate disciplinary action.

4. Professional Boundaries, Safeguarding & Student Interactions

- **Crew Member Contact:** Performers and parents are not permitted to have the personal phone numbers of any CREW members, nor should they follow CREW members' personal social media accounts.
- CREW members are not permitted to have the personal phone numbers of any student, nor should they follow any student on any social media accounts.
- **Authorized Contact:** All communication must go through the official NJDANCE phone number and public social pages.
- **Peer-to-Peer Contact:** Dancers may exchange numbers in person if they wish to create a private group chat. However, creating any group chat that features or utilizes official NJDANCE content is only permitted if prior approval has been granted by Natasha.
- **Misconduct Reporting:** Any observed peer misconduct must be reported directly to the individual's parent and to Natasha.
Respect and boundaries must be committed to by everyone.

5. Strict Contact & Privacy Policies (GDPR Compliance)

- **Harvesting Contact Details:** Taking and using contact details from any NJDANCE WhatsApp group is strictly prohibited. This rule applies to all parents, CREW, and students.
- **Unsolicited Direct Contact:** Under no circumstances should group contact numbers be used for personal use without direct consent from that individual or via a request approved by Natasha. Contacting someone directly without permission, or sharing a contact number without consent, breaks our GDPR policy.
- **Unauthorized Group Creation:** Group chats must not be created using contacts who have not given explicit consent to join. This includes chats involving CREW, parents, and students.
- **Mandatory Reporting:** It is vital that anyone seen breaking these rules is reported immediately to Natasha. If you are contacted directly or added to an unauthorized group without your prior permission, you must report it.
Failing to do so damages our community and safety.

6. Final Authority, Discretion & Non-Refundability

- **Final Authority:** Any decision regarding a breach of this contract is final and remains entirely at the sole discretion of Natasha and Craig, owners of NJDANCE.
- **No Financial Reclaim:** If a parent or performer is found to be in breach of these terms, all financial transactions, fees, payments, travel, costumes, tickets, accommodation/travel or deposits previously made to NJDANCE are strictly **non-refundable**.

7. Enforcement, Safeguarding, & Penalties

Breaching this agreement is non-negotiable. Any violation of these terms by a parent or performer will result in immediate consequences, which include:

- Immediate removal from the WhatsApp group.
- Immediate removal from the performance or event (**regardless of any financial commitments already made**).
- Potential removal from NJDANCE entirely.
- **Legal & Safeguarding Referrals:** Violations involving minors will trigger immediate reporting to the 'Local Authority Children's Services'.
- **Criminal Investigations:** Serious breaches of privacy or unauthorized direct contact will be referred straight to the police.

Failure to agree to these terms, or any subsequent violation of this agreement by a parent or performer will be taken very seriously and actions will be taken against those who breach it.



NJDANCE

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