

Privacy Policy

Effective Date: January 2025

Mediabelle (“we,” “us,” “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information in compliance with UK data protection laws, including the UK GDPR.

1. Information We Collect We may collect the following information:

- **Personal Information:** Name, email address, phone number, and business details when you contact us or sign up for our services.
- **Usage Data:** Information about your use of our website, such as IP address, browser type, and pages visited, via cookies and analytics tools.

2. How We Use Your Information We use your information to:

- Provide and manage our services.
- Communicate with you regarding inquiries, updates, and marketing (with your consent).
- Improve our website and services.
- Comply with legal obligations.

3. Sharing Your Information We do not sell your data. We may share your information with trusted third parties who help deliver our services, such as payment processors or email marketing providers, in compliance with data protection laws.

4. Your Rights Under UK GDPR, you have the right to:

- Access, correct, or delete your personal data.
- Restrict or object to data processing.
- Withdraw consent for marketing communications.
- Lodge a complaint with the ICO (www.ico.org.uk).

5. Data Security We implement appropriate technical and organisational measures to protect your data from unauthorised access, loss, or misuse.

6. Retention We retain your personal data only as long as necessary to fulfil the purposes outlined in this policy or to comply with legal obligations.

7. Cookies Our website uses cookies to improve user experience and analyse traffic. You can manage your cookie preferences through your browser settings.

8. Contact Us If you have questions about this Privacy Policy or how your data is handled, contact us at:

Mediabelle

Email: hello@mediabelle.co.uk

We may update this policy periodically. Please review it regularly for changes.