

Resume.



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I enjoy design, fashion, graphic design, and art.

www.aidasdiary.com



EDUCATION

BS In Fashion Merchandising & Management

Thomas Jefferson University
August 2023- Present

High School Diploma

Motivation High School- Philadelphia PA
September 2019 to June 2023

Work

Sales Associate

Independence Visitor Center

June 2022 - August 2023

DURING MY TIME AS A CASHIER/SALES ASSOCIATE AT THE INDEPENDENCE VISITOR CENTER, I GAINED VALUABLE SKILLS IN CASH HANDLING, HONED MY CUSTOMER SERVICE ABILITIES IN A FAST PACED SETTING, AND DEVELOPED EXPERTISE IN STOCKING, SALES, AND MARKETING. I GAINED FOOD PREPARATION SKILLS BY WORKING IN THE INDEPENDENCE VISITOR CENTER'S CAFE OCCASIONALLY. THROUGH WORKING HERE, I GAINED MORE COMMUNICATION SKILLS AND LEARNED TO BE PERSONABLE WITH CUSTOMERS.

Sales Associate

Philadelphia Flower Show

SEPTEMBER 2019 - JUNE 2023



WORKING AT ONE OF PHILADELPHIA'S BIGGEST SUMMER EVENTS, I GREW MY ABILITY TO WORK IN FAST PACED ENVIRONMENTS. I SERVED AS A CASHIER/SALES ASSOCIATE AND MY SPECIFIC JOBS/TASKS WERE SERVING GUESTS AT THE CASHIER, DRIVING SALES WITH CUSTOMER ENGAGEMENT AND SUGGESTIVE SELLING, AND IMPROVING ENGAGEMENT.

Sales Associate

Philadelphia Zoo

JULY 2021 - AUGUST 2021



WORKING AT THE PHILADELPHIA ZOO HELPED ME KICKOFF MY EXPERIENCE IN SALES AS I WORKED THE CASHIER, STOCKED INVENTORY, AND WORKED FOR CUSTOMER ASSISTANCE.

ORGANIZATIONS

brag

(Black Retail Action Group)
President

I AM THE PRESIDENT OF BRAG, WHICH IS A NONPROFIT ORGANIZATION THAT PREPARES AND EDUCATES STUDENTS OF COLOR TO WORK IN RETAIL, FASHION, ART, AND RELATED INDUSTRIES. I AM SO HAPPY TO BE A PART OF A SPACE THAT CELEBRATES THE MISREPRESENTED. I HAVE THE PLEASURE OF ORGANIZING EVENTS AND WORKSHOPS THAT PREPARE STUDENTS WITH THE SKILLS AND KNOWLEDGE NECESSARY TO WORK IN THESE INDUSTRIES.

Passions & Goals

I AM DEEPLY PASSIONATE ABOUT FASHION AND ADVOCATING FOR MISREPRESENTED GROUPS OF COLOR. MY GOAL IS TO USE MY LEADERSHIP TO ADVOCATE FOR STUDENTS OF COLOR AND POSITIVELY IMPACT THE FASHION INDUSTRY. I STRIVE TO CREATE A BRAND THAT COMBINES MY LOVE FOR FASHION, CULTURE, ART, AND HUMANITY. SHORT-TERM, I AIM TO GAIN INDUSTRY EXPERIENCE BY WORKING WITH BRANDS THAT PRIORITIZE SUSTAINABILITY AND DIVERSITY, LEARNING AS MUCH AS POSSIBLE FROM THEM TO ACHIEVE MY FUTURE CAREER GOALS. I STRIVE TO BE A CREATIVE DIRECTOR/STYLIST AND WORK IN GLOBAL BRAND STRATEGY.

ABILITIES

Leadership

Fashion Design

Sales

Customer Service



Merchandising

Marketing

Cash Handling

Graphic Design

Adobe Software Skills

Microsoft Office Skills