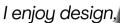




dattsaida@gmail.com acd117@jefferson.edu



aearth2aida



fashion, graphic design, and art.



aidasdiary.com

# )UCATION

#### **BS In Fashion Merchandising &** Management

Thomas Jefferson University August 2023- Present

#### **High School Diploma**

Motivation High School- Philadelphia PA September 2019 to June 2023

Aida Datts

## Sales **Associate**

Independence Visitor Center

June 2022 -August 2023

DURING MY TIME AS A CASHIER/SALES ASSOCIATE AT THE INDEPENDENCE VISITOR CENTER. I GAINED VALUABLE SKILLS IN CASH HANDLING, HONED MY CUSTOMER SERVICE ABILITIES IN A FAST PACED SETTING, AND DEVELOPED EXPERTISE IN STOCKING, SALES, AND MARKETING. I GAINED FOOD PREPARATION SKILLS BY WORKING IN THE INDEPENDENCE VISITOR CENTER'S CAFE OCCASIONALLY. THROUGH WORKING HERE, I GAINED MORE COMMUNICATION SKILLS AND LEARNED TO BE PERSONABLE WITH CUSTOMERS.

### **Sales Associate**

Philadelphia Flower **Show** 

SEPTEMBER 2019 - JUNE 2023



WORKING AT ONE OF PHILADELPHIA'S BIGGEST SUMMER EVENTS, I GREW MY ABILITY TO WORK IN FAST PACED ENVIRONMENTS. I SERVED AS A CASHIER/SALES ASSOCIATE AND MY SPECIFIC JOBS/TASKS WERE SERVING GUESTS AT THE CASHIER, DRIVING SALES WITH CUSTOMER ENGAGEMENT AND SUGGESTIVE SELLING, AND IMPROVING ENGAGEMENT.

Sales **Associate** 

Philadelphia Zoo

JULY 2021 -**AUGUST** 2021



WORKING AT THE PHILADELPHIA ZOO HELPED ME KICKOFF MY EXPERIENCE IN SALES AS I WORKED THE CASHIER, STOCKED INVENTORY, AND WORKED FOR CUSTOMER ASSISTANCE.



I AM THE PRESIDENT OF BRAG, WHICH IS A NONPROFIT ORGANIZATION THAT PREPARES AND EDUCATES STUDENTS OF COLOR TO WORK IN RETAIL, FASHION, ART, AND RELATED INDUSTRIES. I AM SO HAPPY TO BE A PART OF A SPACE THAT CELEBRATES THE MISREPRESENTED. I HAVE THE PLEASURE OF ORGANIZING EVENTS AND WORKSHOPS THAT PREPARE STUDENTS WITH THE SKILLS AND KNOWLEDGE NECESSARY TO WORK IN THESE INDUSTRIES.



I AM DEEPLY PASSIONATE ABOUT FASHION AND ADVOCATING FOR MISREPRESENTED GROUPS OF COLOR. MY GOAL IS TO USE MY LEADERSHIP TO ADVOCATE FOR STUDENTS OF COLOR AND POSITIVELY IMPACT THE FASHION INDUSTRY. I STRIVE TO CREATE A BRAND THAT COMBINES MY LOVE FOR FASHION, CULTURE, ART, AND HUMANITY.

SHORT-TERM, I AIM TO GAIN INDUSTRY EXPERIENCE BY WORKING WITH BRANDS THAT PRIORITIZE SUSTAINABILITY AND DIVERSITY, LEARNING AS MUCH AS POSSIBLE FROM THEM TO ACHIEVE MY FUTURE CAREER GOALS. I STRIVE TO BE A CREATIVE DIRECTOR/STYLIST AND WORK IN GLOBAL BRAND STRATEGY.

## **ABILITIES**

























