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### FOR MORE INFORMATION CONTACT:

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DO THE GOOD

#### **Media Alert**

# CFT hosts #DoTheGood National Volunteer Month campaign

**Who:** Communities Foundation of Texas is hosting #DoTheGood for National Volunteer Month. Volunteers can register and donate online at CFTDoTheGood.com, or in person at the corporate office. Everyone is invited to volunteer and donate to #DoTheGood.

**What:** The #DoTheGood events are public volunteer opportunities for 100 North Texas nonprofit organizations. Donations can be made at each event, online or sent to our corporate office and will be used to support the nonprofit of your choosing.

**When:** The Friday night kick-off event will be held from 5 p.m. to 9 p.m. The Saturday pop-up events will be held from 9 a.m. to 5 p.m.

**Where:** The first #DoTheGood events will happen at Victory Park on Friday, April 1<sup>st</sup>. This event is for businesses only. The volunteer pop-up events are:

- April 9th at NorthPark Mall
- April 16<sup>th</sup> at Klyde Warren Park
- April 23<sup>rd</sup> at the Frisco Star
- April 30<sup>th</sup> at Fair Park

## **Media Opportunities:**

April 9<sup>th</sup> 6:30 – 8:00 – Interview with CFT CEO David Scullin.

April 16<sup>th</sup> 10:00 – 4:00 – Interview with CFT Public Relations Specialist Vanessa Turner.

April 23<sup>rd</sup> 10:00 – 4:00 – Photo opportunity with Dallas Cowboys.

April 30<sup>th</sup> – 5:00 – Social media announcement of campaign goal reached.

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### **About Communities Foundations of Texas:**

Communities Foundation of Texas is all about building thriving communities for all. Since 1953, Communities Foundation of Texas tells an important story about where we have been and where we are headed.