NEWS RELEASE

FOR IMMEDIATE RELEASE March 25, 2022

FOR MORE INFORMATION, CONTACT:

Vanessa Turner
Public Relations Specialist
Communities Foundation of Texas
214-240-7910
Turner.vanessa@me.com





Communities Foundation of Texas welcomes volunteers to #DoTheGood

April is National Volunteer Month

(DALLAS – March 25, 2022) <u>Communities Foundation of Texas</u> (CFT), the umbrella organization for nonprofit initiatives such as <u>North Texas Giving Day</u>, welcomes volunteers to #DoTheGood in this year's National Volunteer Month campaign. This first-year event will allow volunteers the opportunity to serve with multiple different nonprofit organizations in different areas of North Texas throughout the month of April.

"We know people really love to give back to the people who serve them, so through this project we're hoping to gain more insight about our volunteers and what we can do to give back," said David J. Scullin, President and CEO of CFT.

CFT is looking for volunteers interested in working the events and donating supplies. Apart from serving the community, volunteer work is a great way to feel connected to those around you. Many volunteers leave feeling accomplished and satisfied, and through more participant contributions, CFT can continue its mission. The entire month of April will focus on giving back to everyone involved.

This event will have four pop-up weekends starting at the beginning of April. The first weekend will be a Friday night kick-off event held at Victory Park from 5 p.m. to 9 p.m. for nonprofits and businesses. All CFT nonprofit organizations and vendors will be in attendance. The event will have free t-shirts, live music, and free food. The remaining weekend events will be held every Saturday of the month from 10 a.m. to 5 p.m. at the Klyde Warren Park, Northpark Mall, The Frisco Star and Fair Park.

"Diversity is a huge part of the nonprofit organization world," said Noelle LeVeaux, Chief Marketing Officer. "Do The Good focuses on bettering all North Texas communities, which is why we have events in different areas. It's important that we acknowledge those different areas of DFW and show our appreciation for all that they do."

CFT plans to outreach and partner with 100 DFW nonprofit organizations and as many volunteers as possible. The campaign plans to involve social media interactions for those who cannot be present at events. For more information regarding #DoTheGood, contact Vanessa Turner at turner.vanessa@me.com and visit our #DoTheGood website at www.CFTvolunteermonth.com

Classroom document – For educational purposes only

About: Communities Foundation of Texas

Communities Foundation of Texas is all about building thriving communities for all. Since 1953, Communities Foundation of Texas tells an important story about where we have been and where we are headed.

###