



# DOM FIXES BIKES

WE ARE AN IRS-REGISTERED  
501(C)(3) NON-PROFIT BASED IN  
SUBURBAN PHILADELPHIA.

**Dom Fixes Bikes was founded by  
Dominick Pecora in 2020 at the age of 10.**

"I wanted an expensive mountain bike, but my mom did not want to put down  
that kind of money for a bike. She wanted me to work for it."  
-Dom at age 10

**"The DFB mission is to provide a bike to  
anyone who is passionate about riding  
regardless of age, race, gender, or financial ability."  
-Dom, Age 14**

# BOARD OF DIRECTORS & ADVISORS



DFB is comprised of teens, educators, community builders, civic and business leaders, parents and dreamers, who genuinely believe that every child and adult, everywhere, has value and deserves access to a bike for either pleasure or transportation. They believe that hard times can fall on a family and sometimes even adults need some help getting back on their feet.

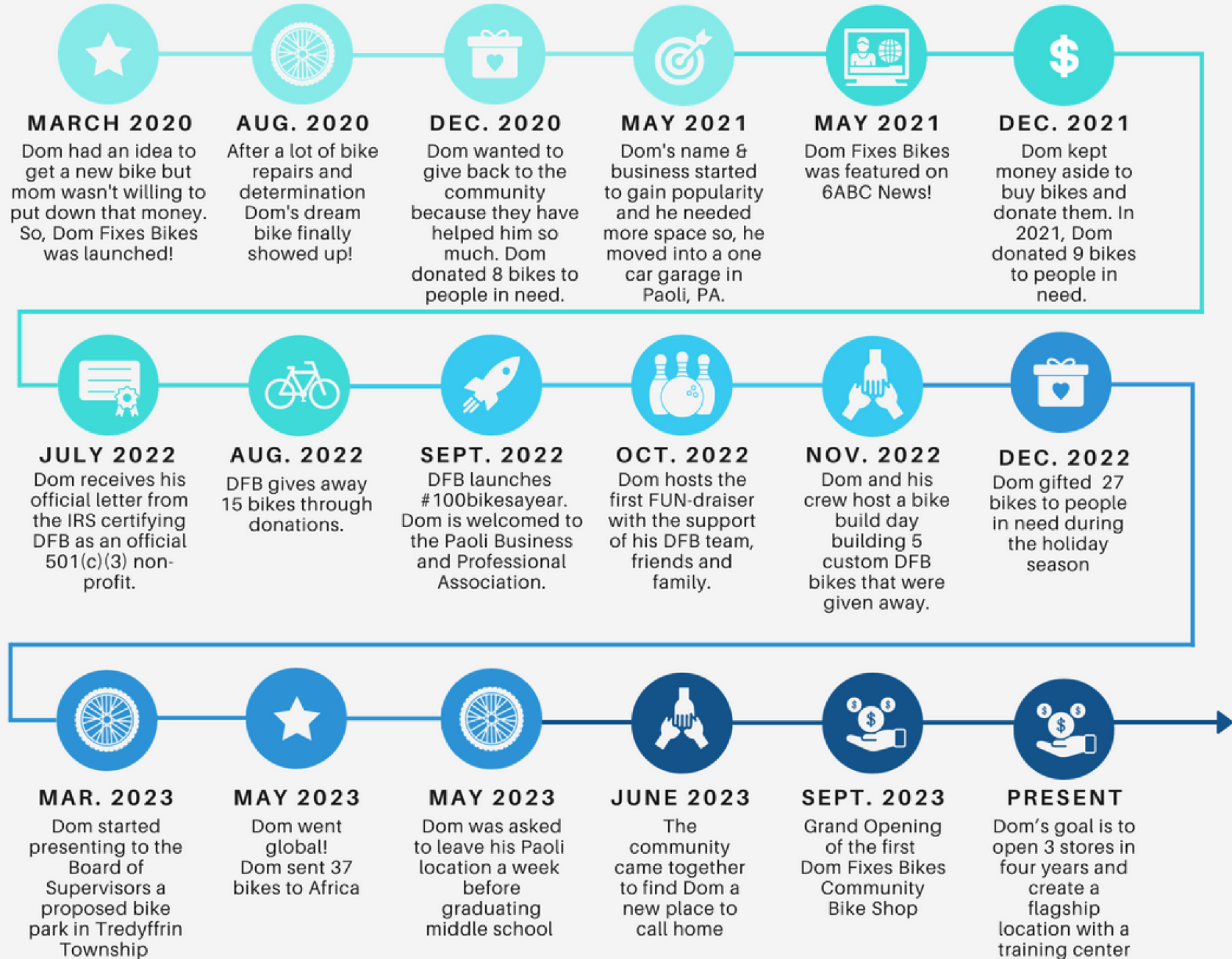
## *BOARD MEMBERS*

- Dom Pecora
- Karen Pecora
- Shawn Pecora
- Pearl Nudy
- Marla Osner
- Kate Madden
- Chris Hutelmyer
- Joe “Rex” Rexroat
- Jim “Z” Zdancewicz
- Cheryl Melchiorre
- Margaret Ruschmann
- Wayne Van Curen

## *ADVISORS*

- David “Dev” Singh
- Justin Lenahan
- Sara Gladney

# HISTORICAL TIMELINE



# 2020 NOTABLE STORY



## A MOM'S LAST WISH

Our hearts dropped when we spoke with a Mom who was at the end of her battle with cancer. She wanted to give her kids new bikes as her last gift to them. She gave us the exact bikes she wanted. Inventory was extremely slim for the holiday season due to the pandemic and the increase in bike riding as an outdoor activity and an excuse to get outside. Our family spent the holiday shopping season driving from one Target to the next at midnight each night. That is when they restocked their bikes. We finally found the exact bikes the Mother wanted. Unexpectedly, weeks before Christmas, we received a call that we needed to deliver the bikes as soon as possible due to the mother's decreasing health. The family would be celebrating an early Christmas. Dom and his Mom drove the bikes to the family home and left them on the front porch that night.

The bikes were the last gift Mom gave her children before passing just a few days later.

# 2021 NOTABLE STORY

## A COMMUNITY UNDER WATER

When the streets of Phoenixville started flooding from Hurricane Ida just before Labor Day weekend of 2021, five homeless people opted to chain their bikes to a tree in hopes that the rising Schuylkill River and current would not take them away. When they returned a few days later, the bikes were gone!

Dom understood how a bike can be one person's whole world. He wanted to help! Dom hand-selected a bike for each individual, fixed and replaced some parts, and gave them each a good tune-up. He made sure that each homeless person had a trustworthy bike to replace the one that washed away.



# 2022 NOTABLE STORY



*All recipients of a gifted bike have the option to remain fully anonymous, even to the DFB team, by submitting a request online and having contactless pickup and dropoff.*

## FIGHTING ADDICTION

A few months after DFB was approved as an official 501(c)(3) non-profit, a woman reached out on social media to Dom after she heard about the organization from a friend and the great things Dom was doing for the community. The woman was reaching out to nominate her nephew who had been struggling with addiction and was working on climbing out of what she described as “his black hole.” He was open about his recovery journey and was able to get a job but had no money to buy a car or get insurance.

Dom picked out a mountain bike from his inventory of donated bikes, made some repairs, washed it up, and left it out for the Aunt to pick up on a Sunday. On Monday, the young man started a new job and he rode to and from work on his new bicycle (pictured left). The woman was so appreciative she made a donation of some raffle baskets to a DFB FUN-draiser so the cycle of gifting continue!d

# 2023 NOTABLE STORY



## DOM GOES GLOBAL

Through his studies in middle school, Dom started to recognize that children (and even some adults) all over the world are in need of access to bikes. Transportation is key in small villages. Dom met Ibrahim, who was coordinating a cargo shipment to a village in Sierra Leone, West Africa during the spring of 2023. Dom instantly knew he wanted to donate bikes and send a few of his custom DFB bikes, along with a few others that were donated to DFB across the world to help those in West Africa!

Dom and the Board of Directors all agreed that with a gifted DFB bike comes power, freedom, mobility, and positive change.

In addition to the 36 bikes Dom sent to West Africa in the spring, Dom intends to send another 39 bikes by the end of 2023. Sending a total of 75 bikes in the 2023 calendar year spanning over two fiscal years.

# SPONSORSHIP PACKAGES

*We are actively seeking to secure \$250,000 of sponsor support.*

PRESENTING SPONSOR

PRO RIDER: \$50,000

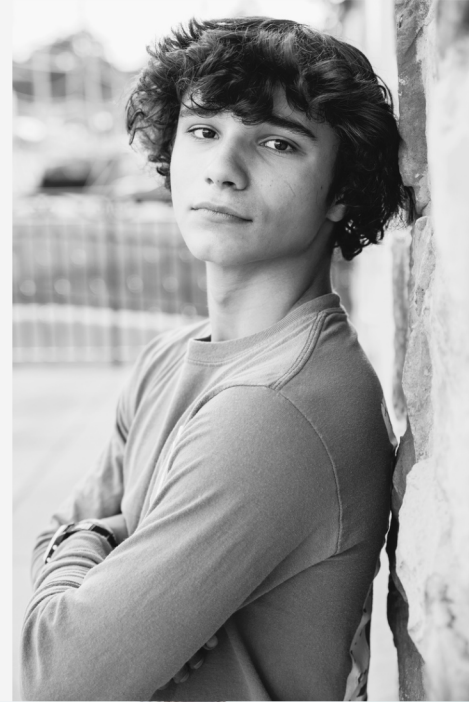
BIKE FRAME: \$25,000

DERAILER: \$15,000

CHAIN: \$10,000

PEDAL: \$5,000

FRIENDS OF DFB: \$1,000





# SPONSORSHIP PACKAGES

**PRESENTING  
SPONSOR**

**PRO RIDER- \$50,000**

**As a Presenting Sponsor of DFB with maximum visibility on DFB website, social media and on location at all DFB events and stores.**

- Name or company logo on website with a link
- Ribbon Cutting with Dom at each new location
- Banner in all DFB locations
- 12 month social media content creation package
- A video created uniting DFB and the Presenting Sponsor
- Yearly photoshoot with Dom

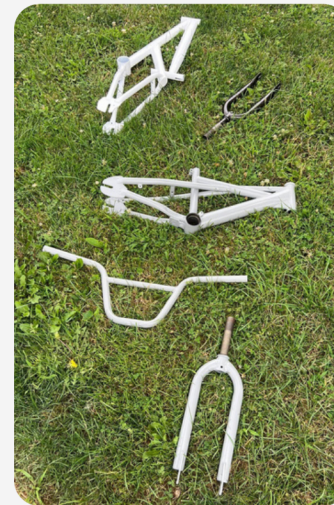


# SPONSORSHIP PACKAGES

**The bike frame is the core to a bike, you have the opportunity to do the same for DFB.**

- Name or company logo on website with a link
- Logo or name on DFB shop wall
- Name or company logo prominently displayed on all event signage, digital media and social media
- 6 month social media content creation package
- Yearly photoshoot with Dom

**BIKE  
FRAME  
\$25,000**



**DERAILER  
\$15,000**

- Name or company logo on website with a link
- Logo or name on DFB shop wall at chosen location
- Quarterly social media post

- Name or company logo on website with a link
- Logo or name on DFB shop wall at chosen location
- Twice a year social media posts

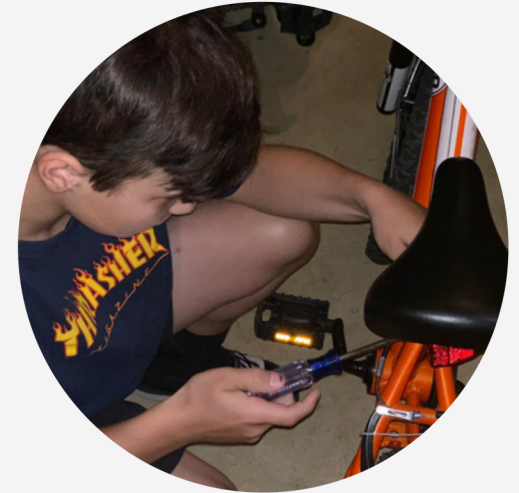
**CHAIN  
\$10,000**

# SPONSORSHIP PACKAGES

**PEDAL**  
**\$5,000**

*The pedal of a bike is what keeps it moving forward.*

- Name or company logo on website with a link
- Twice a year social media posts



**FRIENDS OF DFB**  
**\$1,000**

*Friends of DFB know and understand the importance of continuing to grow this community initiative.*

- Name or company listed on the Friends of DFB page on the website





THE HIGH SCHOOL YEARS...

3 LOCATIONS IN 4 YEARS

MOVE CURRENT DFB LOCATION TO INCORPORATE LARGER SPACE THAT INCLUDES A TRAINING CENTER

TRAINING CENTER: OFFERING BIKE REPAIR WORKSHOPS TO INNER CITY CHILDREN CREATING AN URBAN TRAINING CENTER FOR KIDS OF ALL ECONOMIC BACKGROUNDS AND HOSTING COMMUNITY FORUMS

OPEN 2 NEW LOCATIONS EACH WITH THE GOAL OF GIFTING #100BIKESAYEAR

CHAMPION TREDYFFRIN BIKE PARK

CONTINUE TO NETWORK WITH COMMUNITY PROFESSIONALS



MEMBER OF:

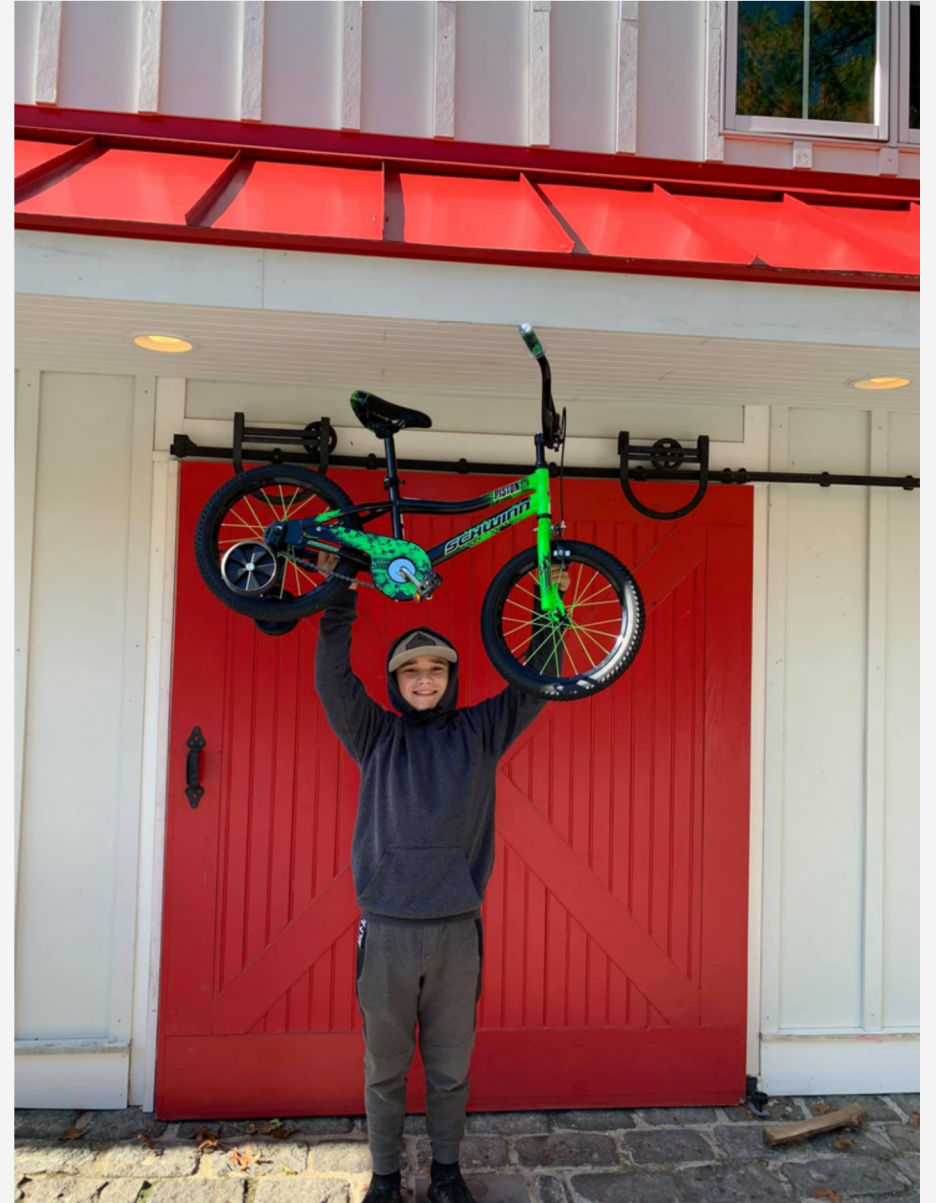
- PAOLI BUSINESS ASSOCIATION
- MALVERN BUSINESS ASSOCIATION
- CHESTER COUNTY CHAMBER OF BUSINESS AND INDUSTRY

# BIG GOALS

## 2023/24 BUSINESS DEVELOPMENT

*THANK YOU!*

**Your contribution will  
have a significant impact  
on the life trajectories of  
a teen with a big heart  
and even bigger dreams!**





# HELP CREATE THE FUTURE

Be apart of the Dom Fixes Bikes future by becoming a sponsor!

CALL US

610-955-3685

EMAIL US

Dom@DomFixesBikes.com

VISIT OUR WEBSITE

www.DomFixesBikes.com



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