



# Healing Hoof Steps

*Equine Assisted Mental Health Counseling & Adaptive Riding Services*

## *Program Presentation*



THE GLOBAL STANDARD FOR  
SERVING THOSE WHO SERVE

3942 Jace Drive  
Crestview, Florida 32539  
[www.HealingHoofSteps.org](http://www.HealingHoofSteps.org)



# MENTAL HEALTH OF OUR COMMUNITY MATTERS

As of 2024, Florida ranks **46<sup>th</sup>** out of **50** States for access to mental health care

Citation: Mental Health America & The US Census Bureau

29.1% of Adults in Florida with a mental illness do not receive adequate treatment

61.8% of Youth in Florida with depression do not receive mental health services

**In Okaloosa County it's 20%;** nearly 40K residents based on most recent census

Other County Info:

2021-2023- Over **2,500 instances of domestic violence** occurred; 22% higher than state average

2021-2023-over **6,400 county residents hospitalized** due to mental disorders

Since 2001-Suicides have been higher than state average; in past 10 years, **516 residents died by suicide**, 27% higher than state average



How does Healing Hoof Steps help to improve the mental health of our community?







### **Our Mission**

*To create lasting, positive change in the lives of individuals along the Emerald Coast through therapeutic engagement with horses.*

### **Our Vision**

*Passionately impacting our community by engaging horses and innovative techniques at a premier facility to improve the mental, physical, and emotional well-being of the Emerald Coast.*

**Healing Hoof Steps offers TWO distinct programs** that help improve the lives of our community through engagement with horses:

The clinical equine-assisted mental health counseling uses licensed counselors, non-riding activities, an immersive outdoor setting, and a working herd of horses and our PATH Intl Adaptive Riding Program uses Certified Therapeutic Riding Instructors to provide a mix of educational activities on horseback for those with physical, emotional and/or developmental disabilities.

Healing Hoof Steps is the only program within 500 miles that offers these two programs at the same facility location.



## Equine Assisted Mental Health Counseling & Adaptive Riding Services



MANE POWER EVENTS  
Corporate Team  
Building Workshops



Active-Duty & Veterans  
Services



Children & Adolescent  
Services



Grief Counseling  
Services



Couples  
Counseling



Individual Mental Health  
Counseling



Trauma Informed Care



PATH International  
Adaptive Riding Program

*Healing Hoof Steps offers traditional in-office counseling & equine assisted psychotherapy sessions. All modalities utilize evidence-based interventions tailored to a client's specific needs, presenting issues, and expressed interests in a client-centered approach.*



# Healing Hoof Steps Aerial View

## 10.5 Acre Facility



*Thanks to Okaloosa County, Rep. Pat Maney  
& Governor DeSantis, an 85' wide x 140' long  
covered arena & (4) individual counselors  
offices were added in 2024*

Click the link below to see the Hero Front Podcast view of our programs!

[https://youtube.com/shorts/vyYfeNxRbXc?si=ymNX2H\\_QoBqSO4gk](https://youtube.com/shorts/vyYfeNxRbXc?si=ymNX2H_QoBqSO4gk)



# Healing Hoof Steps provides mental health services through:

Equine Assisted Mental Health Sessions require additional staff compared to traditional In-Office Therapies  
Licensed Mental Health Professional + Equine Specialist + Horses

*Less than 5% of our clientele directly pay for our services. We rely on fundraising to cover the additional components required to safely provide this unique model of therapy.*







## Healing Hoof Steps provides adaptive riding services through:

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*Lessons are typically 1 hour in duration per week.*



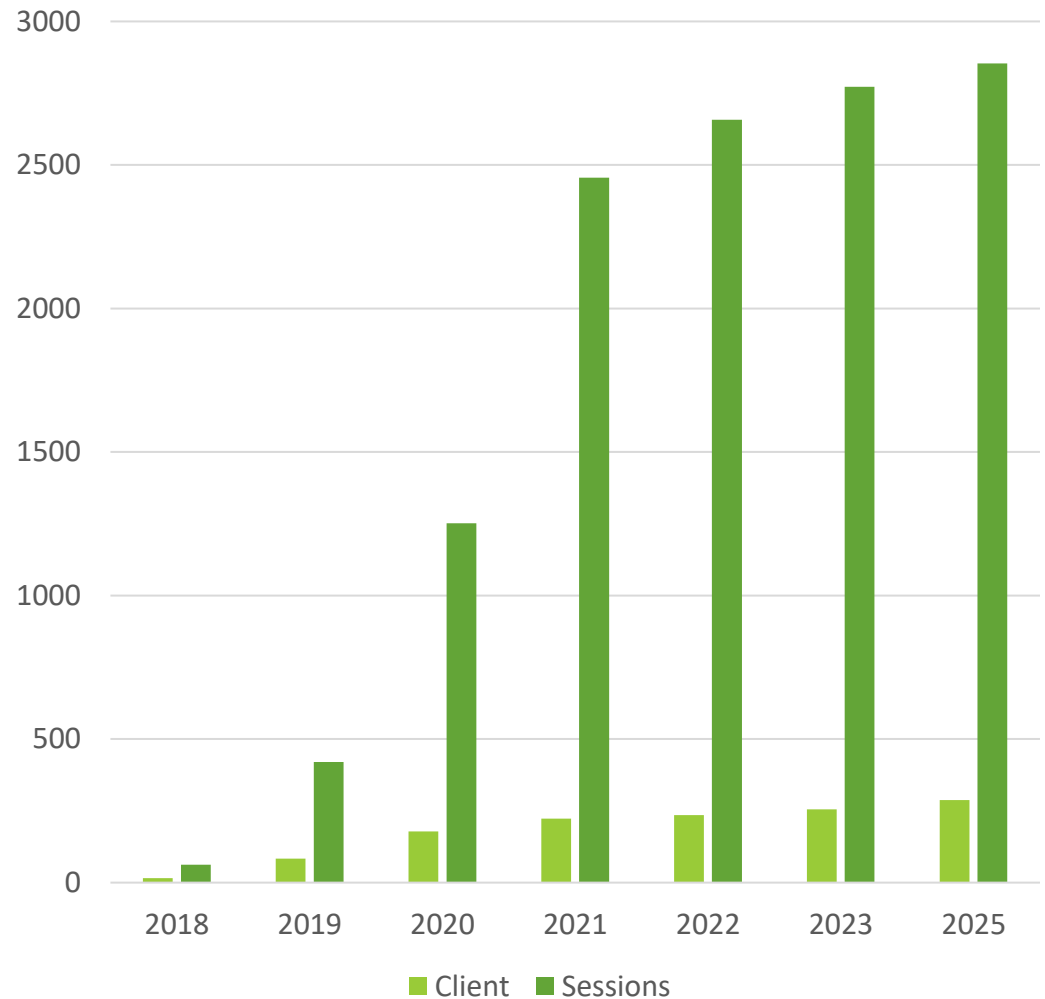
*Self-Pay and Insurance Reimbursement Options are methods of payment used by clients not covered under one of the above options.*

# Exponential Growth YOY Driven By The Need In Our Community for ALTERNATIVE MENTAL HEALTH TREATMENTS

## Since 2018:

- 1,350+ Clients Seen
- 12,433 Completed Session Hours

Unduplicated Clients and **Completed**  
Session Totals

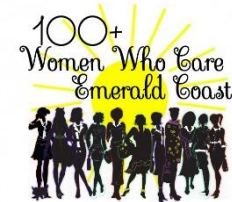




# Community Connections



U.S. Department  
of Veterans Affairs



Invisible Wounds Center  
at Eglin AFB



**\*\*The organizations above have met with Healing Hoof Steps and shown tremendous interest in our program. We are in the process of scheduling demonstration events OR they have already participated in a demonstration event at Healing Hoof Steps in since 2018\*\***



Click the link below to view a client testimonial

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<https://youtu.be/UMYyuDf2Ugo>

# How To Get Involved!

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- ✓ Volunteer in our adaptive riding program
- ✓ Join the Cavalry of Giving starting at \$10 per month
- ✓ Sponsor one of our annual fundraising events
- ✓ Sponsor one of our herd members
- ✓ Share our programs with friends & family/on social media



# Annual Fundraiser Events

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April 25-27, 2025

4th Annual



PAR 4 PATRIOTS



September 20, 2025

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## 5th Annual Equestrian Challenge

### October 25, 2025

Local equestrians compete on site in an obstacle points challenge  
and a horse & rider costume contest



Become a  
monthly  
donor-  
Join our  
Cavalry  
of  
Giving!



**WE WANT YOU!**

Members of our **Cavalry of Giving** typically donate  
**\$10, \$20, \$50 or \$100** every month  
and  
receive exclusive promotions, invitations, and  
communication from Healing Hoof Steps.

Your monthly gift will help to provide necessary elements  
to maintain the highest levels of care to our clients, riders  
and working herd of incredible horses!!

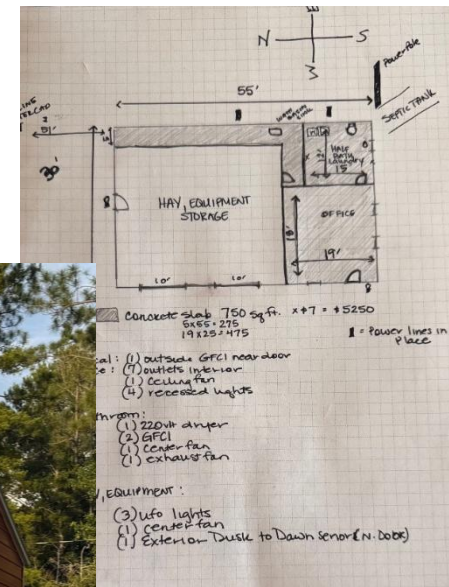
Click the monthly giving option on our website  
and **JOIN OUR CAVALRY of GIVING today!**

***Visit the Cavalry of Giving on our website to sign up today!***

# Help Complete Our Multi-Purpose Building

It will provide:

- Centralized admin office
- Group meeting space
- Restroom
- Laundry area
- More efficient operations as program demands increase



## Elements to complete this Multi-Purpose Building:

➤ Plumbing	\$3,200
➤ Septic Tank	\$4,000
➤ Concrete	\$5,250
➤ Frame Out Walls	\$4,500
➤ Electrical Wiring	\$3,000
➤ Spray Foam Insulation	\$3,000
➤ Mini-Split AC & Heat Unit	\$1,000

Though the state & our county funding our most recent expansion projects, construction and labor costs did not allow the completion of a VERY important structured and YOU can help!!!!





## Sponsorship of A Herd Member's Full Care For 12 Months!



"Saideira"

Until December 2025



"Blondie"



"Ryder"

Until June 2025



"Roxy"



"Pricilla"



"Doc Holliday"



"Sheamus"

Until August 2025



"Ella Rue"



"James"



"Tike Bear"



"Karma"



"Tucker"



"Jack"



"Pinky Pie"



"Vin Diesel"

Until June 2025

Your sponsorship includes the monthly feed, hay, farrier & basic veterinary care needs for one of our therapy equines for 12 full months!

Signage Options Available Upon Request

### Please Select:

Horse/Equine: \_\_\_\_\_

12 Month Single Horse Sponsorship: \$3,000

Sponsorship Dates: \_\_\_\_\_ to \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Email Contact: \_\_\_\_\_

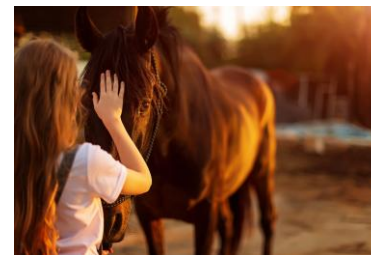
Healing Hoof Steps is a 501(c)3 Organization. All donations receive a tax-deductible receipt.

www.Healing Hoof Steps.org 3942 Jace Drive Crestview, Florida 32539 850-764-1005



# Program Sponsorships Available

Description	Cost
Individual Horse Sponsorships for 12 Months (have 11 available)	\$3,000
<b>HOOFS4HEROES-Counseling Scholarship for 3 veterans to have 12 sessions each!</b>	\$3,600
<b>HOOFS4HEROES-Adaptive <u>Riding</u> Scholarship for 5 veterans to have 8 lessons each!</b>	\$2,100
<b>Other Adaptive Riding Scholarship age 5-17 years old- 5 children in need will receive 8 lessons each</b>	\$2,100





Click the link below for Therapy  
Through Action

<https://youtu.be/Gk90Tl2arCg>





Thank you for allowing us to  
share our programs with you!

