# 2005 Quality of Life Progress Report Marion County, Florida 



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## Introduction

## What are Quality of Life Indicators?

Indicators are quantitative measures of the quality of community life. They are numbers that tell a story over time. For the purposes of this report, quality of life refers to a feeling of well-being, fulfillment, or satisfaction resulting from factors in the external environment. The 2005 Quality of Life Progress Report is an initial effort to measure the quality of life in Marion County, Florida.

To provide leadership in identifying recommendations for an improved community, the Public Policy Institute (PPI) of Marion County initiated a community conversation in the fall of 2003 on quality of life indicators as part of a seminar series entitled Marion Measures: Quality of Life Milestones.

The Public Policy Institute of Marion County is a non-partisan citizen-based organization established in 1999. The organization is dedicated to advancing public interest, building democracy, enhancing community, and improving the quality of life by involving citizens in the process. The list of indicators in the study was derived as a result of a community learning collaboration that involved engaging local citizens, community organizations, and leadership boards in responding to and prioritizing key indicators. The indicators were ranked as primary and secondary based upon priority, community impact, and significance. The result of this process reflects a consensus regarding a collective community vision of priority indicators that would measure the quality of life over time.

The initiative to study quality of life in Marion County began with several community organizations coming together as a result of a common need: demographic data that are current, consistent, and easily accessible. The need for a central location to house current data on community indicators for strategic planning and grant writing was also identified. This Community Resources Initiative (CRI) comprised of the United Way of Marion County, the Ocala/Marion County Economic Development Corporation, the Early Learning Coalition of Marion County, Inc., the Marion County Children's Alliance, CLM Workforce Connection, the Ocala/Marion County Chamber of Commerce, and the Marion County Department of Health is now part of the Public Policy Institute. Central Florida Community College (CFCC) will house this data resource within the Public Policy Institute office located on the CFCC campus.

Community indicators have become a widely used tool to measure the quality of community life and to identify progress being made toward improving it. The demographics in this report was derived from the records and documents of various public and private organizations. Trend lines have been indicated when historical data was available. The indicators in this report provide a vehicle to understand and address community issues from a holistic and outcomes-oriented perspective. The intent of this report is to provide information that can be easily accessed and thereby utilized to enhance the community quality of life in Marion County.

## About Marion County

## Marion County

Marion County is located in North Central Florida. Municipalities in Marion County include Ocala, Belleview, Dunnellon, McIntosh, and Reddick.

Marion County's size, at 1,663 square miles, makes it the fifth largest county in Florida. It is a land of gently rolling hills at an average 104 feet above sea level. Home to a thriving thoroughbred breeding and training community, Marion County is called the Horse Capital of the World©.

In 2004, the population of Marion County was estimated at 293,317, growing at just over three percent per year since 2000 . Total population is projected to exceed 300,000 in 2006 and reach nearly 450,000 by 2025.

The 2000 U.S. Census identified the racial and ethnic diversity of Marion County as follows:

| American Indian | $0.4 \%$ |
| :--- | :---: |
| Asian | $0.7 \%$ |
| Black/African American | $11.5 \%$ |
| Hispanic | $6.0 \%$ |
| White, not Hispanic | $80.4 \%$ |

In Marion County, 5.2 percent of the population was born outside of the United States and 8.8 percent of children under the age of five speak a language other than English at home.

With 24.5 percent of residents over age 65, Marion County rates considerably higher than the state average of 17.6 percent of total senior population.

Eighty percent of residents own their homes, 10 percent above the state average. Only 9.4 percent of residents live in multi-family dwellings (such as apartment complexes), compared to 30 percent of people in Florida.

During the 2004-05 school year, 41,103 Marion County students were enrolled in public schools, 5,694 in private schools, and 1,113 were home schooled.

Since 1990, Marion County has achieved considerable progress in educational attainment, as adults over 25 with a high school diploma increased from 69.6 percent to 78.2 percent in 2000, nearing the state average of 79.9 percent. Only 13.7 percent of adults attained bachelor's degrees or higher compared to the state average of 22.3 percent.

Marion County's employment was distributed as follows in 2004:

| Trade and transportation | $23 \%$ |
| :--- | ---: |
| Government | $17 \%$ |
| Education and health services | $12 \%$ |
| Manufacturing | $10 \%$ |
| Natural resources/construction | $10 \%$ |
| Professional/business services | $9 \%$ |
| Leisure and hospitality services | $9 \%$ |
| Financial activities | $5 \%$ |
| Other services | $4 \%$ |
| Information | $1 \%$ |



## Economy

A vibrant economy provides employment opportunities and sufficient income for all residents to participate fully in community quality of life and cultivates essential resources for government and others to meet community needs.

Marion County residents experience a better quality of life when they have increasing personal income and good, well-paying jobs.

## Primary Indicators: Page 8-13

Per Capita Personal Income
Net Annual Job Growth (Non Agricultural)
Average Annual Wage
Median Home Sales Price
Taxable Value of Real Estate
Secondary Indicators: Page 14—18
Cost of Living
Labor Force Composition
Poverty Rate
Taxable Parcels
Homestead Exemption


## Per Capita Personal Income

## What does this measure?

This indicator measures the total personal income of the residents of Marion County and Florida, divided by the total resident population. Per capita personal income reflects net job growth.

## Why is it important?

Sufficient personal income is necessary to meet basic needs of life and is related to one's quality of life.

## How are we doing?

Adjusted for inflation, per capita income has increased significantly in Marion County over the last twenty years. In 2003, per capita income increased closer to 2001 levels, after having dropped in 2002.

Per Capita Personal Income

|  | Marion County |  | Florida |  |
| :--- | :---: | :---: | :--- | :--- |
|  | Actual \$\$ | 2004 \$\$ | Actual \$\$ | $\mathbf{2 0 0 4} \mathbf{\$ \$}$ |
| 1998 | $\$ 20,724$ | $\$ 23,470$ | $\$ 25,987$ | $\$ 29,430$ |
| 1999 | $\$ 21,562$ | $\$ 24,011$ | $\$ 26,894$ | $\$ 29,949$ |
| 2000 | $\$ 22,640$ | $\$ 24,449$ | $\$ 28,509$ | $\$ 30,787$ |
| 2001 | $\$ 23,229$ | $\$ 24,633$ | $\$ 29,268$ | $\$ 31,037$ |
| 2002 | $\$ 22,986$ | $\$ 23,969$ | $\$ 29,549$ | $\$ 30,812$ |
| 2003 | $\$ 23,512$ | $\$ 24,115$ | $\$ 30,098$ | $\$ 30,870$ |

Source: U.S. Bureau of Economic Analysis


## Net Job Growth (Non Agricultural)

## What does this measure?

This indicator measures the percentage difference between the average annual nonagricultural employment in the Marion County MSA (Metropolitan Service Area) and the average employment the previous year.

## Why is it important?

Employment growth is an essential component of a thriving economy.

## How are we doing?

Total nonagricultural employment rose from 62,900 in 1990 to 92,100 in 2004. Job growth in 2004 was 4,500 net new employment, the highest annual increase in the previous 15 years. The rate of growth was 5.1 percent, up from 3.4 percent in 2003. Employment growth was negative in only two of the years covered by this trend line, 1991 and 2001.

Agricultural employment in Marion County increased from 2,029 in 2001 to 2,297 in 2004.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Program


## Average Annual Wage Growth

## What does this measure?

This indicator measures the percentage difference between the average annual wage in Marion County and the average annual wage the previous year, adjusted for inflation.

## Why is it important?

Real growth in wages improves the economic stability and vitality of households and contributes to economic growth in the community.

## How are we doing?

Wages grew from an adjusted $\$ 23,615$ in 1990 to $\$ 29,001$ in 2004, an increase of nearly 23 percent above inflation for the time period. The real growth in wages was 1.6 percent in 2004, down from a real growth rate

| Year | Annual <br> Average <br> Wage | Annual <br> Wage <br> Growth | Adjusted <br> Average <br> Wage | Adjusted <br> Wage <br> Growth |
| :---: | :---: | :---: | :---: | :---: |
| 1999 | $\$ 24,177$ | $2.5 \%$ | $\$ 26,923$ | $0.8 \%$ |
| 2000 | $\$ 24,952$ | $3.2 \%$ | $\$ 26,946$ | $0.1 \%$ |
| 2001 | $\$ 26,012$ | $4.2 \%$ | $\$ 27,584$ | $2.4 \%$ |
| 2002 | $\$ 26,635$ | $2.4 \%$ | $\$ 27,774$ | $0.7 \%$ |
| 2003 | $\$ 27,839$ | $4.5 \%$ | $\$ 28,553$ | $2.8 \%$ |
| 2004 | $\$ 29,001$ | $4.2 \%$ | $\$ 29,001$ | $1.6 \%$ | of 2.8 percent in 2003.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Program


## Median Home Sales Price

## What does this measure?

This indicator measures the annual median sales price of single-family, existing homes sold through the Multiple Listing Service (MLS) and reported through Florida realtor boards and associations, adjusted for inflation.

## Why is it important?

Growth in median home sales prices represents a strong real estate economy and rising property values for existing homeowners; however, it also challenges the community's ability to provide affordable housing.

## How are we doing?

The median sales price of a single-family home establishes the mid-point in the range of home sales prices. This way of measuring the average price of a home limits the skewing effect of extremely high-priced and/or low-priced homes. The Florida Association of Realtors did not report data for Ocala in 2000.

## Median Home Sales Price

| Year | Actual \$\$ |  | 2004 \$\$ |  |
| :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 0 0 1}$ | $\$$ | 87,500 | $\$$ | 91,432 |
| 2002 | $\$$ | 88,400 | $\$$ | 92,179 |
| 2003 | $\$$ | 91,900 | $\$$ | 94,547 |
| 2004 | $\$$ | 109,600 | $\$$ | 109,600 |

Source: Florida Association of Realtors and the University of Florida Real Estate Research Center


## Median Home Sales Price

| Florida Sales Report - $4^{\text {th }}$ Quarter 2005 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Single-Family, Existing Homes |  |  |  |  |  |  |
|  | Realtor Sales |  |  | Median Sales Price |  |  |
| Statewide \& Metropolitan Statistical Areas (MSAs) | $\begin{gathered} 4^{\text {th }} \text { Qrtr. } \\ 2005 \end{gathered}$ | $\begin{gathered} 4^{\text {th }} \text { Qrtr. } \\ 2004 \end{gathered}$ | $\begin{gathered} \text { \% } \\ \text { Chge } \end{gathered}$ | $\begin{gathered} 4^{\text {th }} \text { Qrtr. } \\ 2005 \end{gathered}$ | $\begin{gathered} 4^{\text {th }} \text { Qrtr. } \\ 2004 \end{gathered}$ | $\begin{gathered} \text { \% } \\ \text { Chge } \end{gathered}$ |
| STATEWIDE | 50,889 | 54,890 | -7\% | \$246,300 | \$190,700 | 29\% |
| Daytona Beach | 2,877 | 2,797 | 3 | \$222,700 | \$165,300 | 35 |
| Fort Lauderdale | 2,015 | 3,115 | -35 | \$377,300 | \$299,900 | 26 |
| Fort Myers-Cape Coral | 2,158 | 2,205 | -2 | \$309,300 | \$206,200 | 50 |
| Fort Pierce-Port St. Lucie | 1,248 | 1,435 | -13 | \$262,500 | \$217,800 | 21 |
| Fort Walton Beach | 970 | 1,209 | -20 | \$238,300 | \$197,900 | 20 |
| Gainesville | 826 | 769 | 7 | \$197,900 | \$165,300 | 20 |
| Jacksonville (1) | 4,285 | 3,541 | 21 | \$190,700 | \$160,500 | 19 |
| Lakeland-Winter Haven | 1,453 | 2,191 | -34 | \$170,700 | \$123,500 | 38 |
| Melbourne-Titusville-Palm Bay | 1,512 | 1,185 | 28 | \$234,400 | \$185,600 | 26 |
| Miami | 1,878 | 3,007 | -38 | \$375,900 | \$291,800 | 29 |
| Naples (2) | 853 | 1,009 | -15 | \$487,900 | \$354,100 | 38 |
| Ocala | 1,424 | 1,400 | 2 | \$161,700 | \$113,900 | 42 |
| Orlando | 8,074 | 8,105 | - | \$254,800 | \$117,600 | 43 |
| Panama City | 505 | 620 | -19 | \$229,500 | \$181,700 | 26 |
| Pensacola | 1,491 | 1,551 | -4 | \$171,800 | \$141,000 | 22 |
| Punta Gorda | 523 | 660 | -21 | \$230,100 | \$173,600 | 33 |
| Sarasota-Bradenton | 2,089 | 3,151 | -34 | \$342,700 | \$263,700 | 30 |
| Tallahassee | 1,150 | 1,058 | 9 | \$176,500 | \$156,300 | 13 |
| Tampa-St. PetersburgClearwater (3) | 11,653 | 11,215 | 4 | \$223,900 | \$168,500 | 33 |
| West Palm Beach-Boca Raton | 2,325 | 3,035 | -23 | \$415,800 | \$339,100 | 23 |

(1) Data for Nassau County for December was not available.
(2) Data for Marco Island for November was not available.
(3) Data for Hernando County was not available.

This information is based on a survey of MLS sales levels from Florida's realtor boards/associations. MSAs are defined by the 2000 Census.
Source: Florida Association of Realtors and the University of Florida Real Estate Research Center.

## Taxable Value of Real Estate

## What does this measure?

This indicator measures the total annual assessed taxable value of real estate in Marion County, adjusted for inflation.

## Why is it important?

The strength of the real estate market indicates both vitality in the local economy and economic stability for homeowners, as the home is generally the largest investment people make. Assessed real estate values also show local government's ability to pay for services.

## How are we doing?

After adjusting for inflation, real estate values have increased by seven to nine percent per year in the late 1990s, and accelerated in the early 2000s.

## Percent Change in Taxable Value

| Year | Total Taxable <br> Value, Actual <br> Dollars | Total Taxable <br> Value, 2004 \$\$ | Percent <br> Change |
| :---: | :---: | :---: | :---: |
| 1998 | $\$ 5,385,346,201$ | $\$ 5,759,728,557$ | $9.2 \%$ |
| 1999 | $\$ 5,782,714,204$ | $\$ 6,191,342,831$ | $7.5 \%$ |
| 2000 | $\$ 6,345,590,349$ | $\$ 6,693,660,706$ | $8.1 \%$ |
| 2001 | $\$ 6,945,940,873$ | $\$ 7,258,036,440$ | $8.4 \%$ |
| 2002 | $\$ 7,608,257,137$ | $\$ 7,933,531,947$ | $9.3 \%$ |
| 2003 | $\$ 8,575,086,992$ | $\$ 8,822,105,959$ | $11.2 \%$ |
| 2004 | $\$ 9,928,215,180$ | $\$ 9,928,215,180$ | $12.5 \%$ |
| 2005 | $\$ 11,805,778,330$ | $\$ 11,805,778,330$ | $18.9 \%$ |



## Cost of Living

## What does this measure?

This indicator measures the cost of living and the ranking of Marion County in comparison to the state of Florida. The cost of living data is derived from the annual Florida Price Level Index (FPLI). The FPLI is calculated as a cost of living index for which the population-weighted average cost of living for the state of Florida is set at 100.00 and the cost of living in each county district is measured against it.

## Why is it important?

The cost of living measures the affordability of the community.

## How are we doing?

Between 1997 and 2004, the Marion County Price Level Index has fluctuated, ranging from lows of 93.15 and 93.14 in 1997 and 2002 respectively, to highs of 95.99

Cost of Living

| Year | Marion <br> County <br> Index | Marion <br> County <br> Rank | Florida |
| :---: | :---: | :---: | :---: |
| 1997 | 93.15 | 47 | 100 |
| 1998 | 94.16 | 39 | 100 |
| 1999 | 93.30 | 37 | 100 |
| 2000 | 93.25 | 43 | 100 |
| 2001 | 93.75 | 42 | 100 |
| 2002 | 93.14 | 36 | 100 |
| 2003 | 95.99 | 40 | 100 |
| 2004 | 96.02 | 37 | 100 | and 96.02 in 2003 and 2004. The ranking of the Marion County Price Level Index measured against other counties currently places the County as 37th currently.

Source: Bureau of Economic and Business Research, University of Florida


## Labor Force Composition

## What does this measure?

This indicator measures the annual percentage of non-agricultural employment in Marion County, by sector.

## Why is it important?

The composition of the labor force helps define the future job growth and economic vitality for Marion County.

## How are we doing?

Over the past ten years, as a percentage of the Marion County economy, trade and transportation and manufacturing have declined while real gains have occurred in education and health services, professional

Labor Force Composition, 2004

| Trade/ Transportation | $22.7 \%$ |
| :---: | :---: |
| Government | $17.2 \%$ |
| Educational/Health | $11.9 \%$ |
| Manufacturing | $10.3 \%$ |
| Natural Resources/ Construction | $9.7 \%$ |
| Professional/Business Services | $8.6 \%$ |
| Leisure and Hospitality | $9.1 \%$ |
| Financial Activities | $5.2 \%$ |
| Other Services | $4.0 \%$ |
| Information | $1.3 \%$ | and business services, and in financial activities.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Program labeled in order, top to bottom:


## Poverty Rate

## What does this measure?

This indicator measures the percentage of families in Marion County and Florida with income estimated to be below national poverty threshold guidelines.

## Why is it important?

Family poverty is often an indicator of significant health and human service needs.

## How are we doing?

In 2002, the Poverty Threshold for a family of three persons, including two children, was $\$ 14,494$, or less than half the 2002 median household income in Marion County. The percent of the population in poverty declined slightly from 2001 to 2002, though the actual number of people estimated to be in poverty increased.
Poverty Rate

|  | Marion County |  | Florida |  |
| :---: | :---: | :---: | :---: | :---: |
| Year | Number | Percent | Number | Percent |
| $\mathbf{1 9 9 7}$ | 39,399 | $16.4 \%$ | $2,129,825$ | $14.4 \%$ |
| 1998 | 37,013 | $15.2 \%$ | $2,040,634$ | $13.6 \%$ |
| 1999 | 35,004 | $13.8 \%$ | $1,939,545$ | $12.4 \%$ |
| $\mathbf{2 0 0 0}$ | 35,148 | $13.6 \%$ | $1,877,399$ | $11.7 \%$ |
| $\mathbf{2 0 0 1}$ | 39,600 | $14.9 \%$ | $2,048,082$ | $12.6 \%$ |
| $\mathbf{2 0 0 2}$ | 40,481 | $14.8 \%$ | $2,137,435$ | $12.8 \%$ |

## Poverty Rate

 Until the passage of the No Child Left Behind Act, the U.S. Census did not provide annual estimates for poverty in Marion County.Source: U.S. Census Small Area Income and Poverty Estimates


## Taxable Parcels

## What does this measure?

This indicator measures the total annual number of taxable real estate parcels in Marion County.

Why is it important?
The number of taxable real estate parcels is an indicator of economic growth in the community.

How are we doing?
The number of taxable real estate parcels grew by 8.8 percent between 1997 and 2004.

Total Taxable Real Estate Parcels

| Year | Total Real Estate <br> Parcels |
| :---: | :---: |
| 1997 | 227,262 |
| 1998 | 229,069 |
| 1999 | 231,187 |
| 2000 | 232,894 |
| 2001 | 233,827 |
| 2002 | 236,492 |
| 2003 | 241,989 |
| 2004 | 243,780 |
| 2005 | 247,336 |



## Homestead Exemption

## What does this measure?

This indicator measures the total annual assessed value of real estate exempted from taxation through the homestead exemption in Marion County, adjusted for inflation.

## Why is it important?

The homestead exemption allows a Florida homeowner to exempt from taxation the first $\$ 25,000$ of value of his or her primary residence, thereby reducing property taxes paid by homeowners.

## How are we doing?

After adjusting for inflation, homestead values and the number of parcels with homestead exemptions both continue to rise in Marion County, indicating an increase in the number of residents for whom Marion County is a primary residence instead of a vacation destination or summer home. The homestead value is slightly less than the number of homestead parcels multiplied by $\$ 25,000$, because not all homestead property has an assessed value above $\$ 25,000$.

Homestead Exemption

| Year | Actual \$\$ | 2004 \$\$ | Parcels |
| :---: | :---: | :---: | :---: |
| $\mathbf{1 9 9 7}$ | $\$ 1,567,225,295$ | $\$ 1,658,439,466$ | 64,466 |
| 1998 | $\$ 1,628,239,727$ | $\$ 1,741,432,863$ | 67,724 |
| 1999 | $\$ 1,698,374,289$ | $\$ 1,818,387,890$ | 70,368 |
| 2000 | $\$ 1,767,263,344$ | $\$ 1,864,201,840$ | 72,862 |
| 2001 | $\$ 1,831,369,863$ | $\$ 1,913,657,119$ | 75,194 |
| 2002 | $\$ 1,892,148,727$ | $\$ 1,973,043,511$ | 77,482 |
| 2003 | $\$ 1,973,754,567$ | $\$ 2,030,611,694$ | 81,323 |
| 2004 | $\$ 2,069,629,825$ | $\$ 2,069,629,825$ | 86,194 |
| 2005 | $\$ 2,141,267,302$ | $\$ 2,141,267,302$ | 88,776 |

Source: Marion County Property Appraiser

## Education

The future of children, the strength of the economy, the appreciation of culture, the experience of health, and the enjoyment of lifelong learning all rely on a high quality educational system.

The quality of life in Marion County is enhanced when children prepare to learn, succeed in school, and continue learning throughout their lives.

## Primary Indicators: Page 20-28

Students Ready for Kindergarten
Students At or Above Grade Level: Reading, Writing, and Arithmetic
Students Not Promoted to the Next Grade
High School Graduation and Dropout Rates
Public School Expenditures Per Child
Higher Education Degrees and Certificates Awarded
University Center Degrees Awarded
Secondary Indicators: Page 29-32
High School Graduates Ready for College (Not Needing Remediation)
Average SAT Scores
Average Public School Teacher Salary
Public School Teachers with Advanced Degrees


## Students Ready for Kindergarten

## What does this measure?

This indicator measures the percentage of incoming kindergartners scored as "ready" on the Florida School Readiness Uniform Screening System (SRUSS). The state of Florida began measuring the readiness of children for kindergarten in 2002 with the SRUSS. In 2002, 2003, and 2004 all Florida school districts administered the SRUSS. Beginning in 2004, in addition to the SRUSS, Florida school districts also administered the Dynamic Indicators of Basic Early Learning Skills (DIBELS) to more closely measure early literacy skills.

## Why is it important?

Children prepared for school are more likely to succeed in school. Children who begin school at a deficit may find it difficult to catch up with their peers.

## How are we doing?

The percentage of kindergartners ready for school increased from 74 percent in 2002 to 77 percent in 2003 and 2004.

|  | Ready |  |
| :---: | :---: | :---: |
| Year | Marion | Florida |
| 2002 | $74 \%$ | $82 \%$ |
| 2003 | $77 \%$ | $84 \%$ |
| 2004 | $77 \%$ | $84 \%$ |
|  | Getting Ready |  |
| Year | Marion | Florida |
| 2002 | $17 \%$ | $13 \%$ |
| 2003 | $16 \%$ | $12 \%$ |
| 2004 | $15 \%$ | $12 \%$ |
|  | Not Ready |  |
| Year | Marion | Florida |
| 2002 | $9 \%$ | $5 \%$ |
| 2003 | $7 \%$ | $4 \%$ |
| 2004 | $8 \%$ | $5 \%$ |

Source: Florida Department of Education


## Students At or Above Grade Level Reading

## What does this measure?

This indicator measures the percentage of 4th, 8th, and 10th-grade students scoring at Level 3 or above (out of five levels, three and above represent grade level or better performance) on the Florida Comprehensive Achievement Test (FCAT) in Reading.

## Why is it important?

Reading is an essential skill for academic success. Through third grade, students learn to read, while after third grade, students read to learn.

## How are we doing?

Reading scores have improved substantially for fourth-grade students, while the trend line for both eighth-grade and tenth-grade students has been negative.

Reading at Level 3 or Above

|  | Marion County |  | Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4th | 8th | 10th | 4th | 8th | 10th |
| 1999 | $48 \%$ | $40 \%$ | $29 \%$ | $48 \%$ | $44 \%$ | $30 \%$ |
| 2000 | $52 \%$ | $36 \%$ | $29 \%$ | $52 \%$ | $39 \%$ | $29 \%$ |
| 2001 | $54 \%$ | $44 \%$ | $41 \%$ | $53 \%$ | $43 \%$ | $37 \%$ |
| 2002 | $54 \%$ | $42 \%$ | $32 \%$ | $55 \%$ | $45 \%$ | $36 \%$ |
| 2003 | $57 \%$ | $51 \%$ | $35 \%$ | $60 \%$ | $49 \%$ | $36 \%$ |
| 2004 | $68 \%$ | $44 \%$ | $30 \%$ | $70 \%$ | $45 \%$ | $34 \%$ |
| 2005 | $71 \%$ | $43 \%$ | $28 \%$ | $71 \%$ | $44 \%$ | $32 \%$ |

Source: Florida Department of Education


## Students At or Above Grade Level Writing

## What does this measure?

This indicator measures the percentage of 4th, 8th, and 10th-grade students scoring at Level 3 or above (out of five levels, level three and above represent grade level or better performance) on the Florida Comprehensive Achievement Test (FCAT) in Writing.

## Why is it important?

Writing, one of the " 3 R's" traditionally measured in student achievement, is important for communication and literacy.

## How are we doing?

Writing scores indicate a significant increase during 1998-2000. After a leveling off phase, eighth-graders show an increase in 2005 and tenth-graders a decline.

Writing at Level 3 or Above

|  | Marion County |  |  | Florida |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4th | 8th | 10th | 4th | 8th | 10th |
| $\mathbf{1 9 9 9}$ | $60 \%$ | $72 \%$ | $80 \%$ | $66 \%$ | $82 \%$ | $85 \%$ |
| $\mathbf{2 0 0 0}$ | $75 \%$ | $83 \%$ | $85 \%$ | $77 \%$ | $90 \%$ | $85 \%$ |
| $\mathbf{2 0 0 1}$ | $75 \%$ | $82 \%$ | $85 \%$ | $83 \%$ | $87 \%$ | $88 \%$ |
| $\mathbf{2 0 0 2}$ | $77 \%$ | $82 \%$ | $88 \%$ | $81 \%$ | $90 \%$ | $91 \%$ |
| $\mathbf{2 0 0 3}$ | $89 \%$ | $88 \%$ | $88 \%$ | $90 \%$ | $91 \%$ | $88 \%$ |
| $\mathbf{2 0 0 4}$ | $85 \%$ | $87 \%$ | $88 \%$ | $90 \%$ | $89 \%$ | $90 \%$ |
| $\mathbf{2 0 0 5}$ | $85 \%$ | $90 \%$ | $84 \%$ | $90 \%$ | $92 \%$ | $90 \%$ |

Source: Florida Department of Education

## Marion County Students Level 3 or Above on FCAT Writing



## Students At or Above Grade Level Arithmetic

## What does this measure?

This indicator measures the percentage of 5th, 8th, and 10th-grade students scoring at Level 3 or above (out of five levels, level three and above represent grade level or better performance) on the Florida Comprehensive Achievement Test (FCAT) in Math.

## Why is it important?

Mathematics is essential for graduation from high school and as a critical life skill for self-sufficiency.

## How are we doing?

Math scores have improved gradually for fifth, eighth, and tenth-grade students, though tenth-grade scores dipped slightly in 2005.

Math at Level 3 or Above

|  | Marion County |  |  | Florida |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 5th | 8th | 10th | 5th | 8th | 10th |
| $\mathbf{1 9 9 9}$ | $31 \%$ | $46 \%$ | $49 \%$ | $35 \%$ | $44 \%$ | $47 \%$ |
| 2000 | $43 \%$ | $48 \%$ | $53 \%$ | $46 \%$ | $51 \%$ | $51 \%$ |
| 2001 | $44 \%$ | $52 \%$ | $65 \%$ | $48 \%$ | $55 \%$ | $59 \%$ |
| 2002 | $44 \%$ | $49 \%$ | $57 \%$ | $48 \%$ | $53 \%$ | $60 \%$ |
| 2003 | $51 \%$ | $59 \%$ | $60 \%$ | $52 \%$ | $56 \%$ | $60 \%$ |
| 2004 | $51 \%$ | $56 \%$ | $66 \%$ | $52 \%$ | $56 \%$ | $63 \%$ |
| 2005 | $53 \%$ | $60 \%$ | $64 \%$ | $57 \%$ | $59 \%$ | $63 \%$ |

Source: Florida Department of Education

## Students Not Promoted to the Next Grade

## What does this measure?

Non-Promotions
This indicator measures the annual number of public school students in grades K -12 who are not promoted to the next grade.

## Why is it important?

Timely promotions are necessary to graduate from school on time, and failure to master the skills necessary to advance to the next grade level is an early indication of academic needs

## How are we doing?

The number of students not promoted in 2003-04 is lower than in 2002-03, but remains nearly twice as high as 2001-02. Changes in the rate of students not promoted may reflect changes in curriculum or promotion requirements. The largest numbers of students not promoted are in the ninth and tenth grades, where 26.8 and 23.4 percent of students were retained.

|  | Marion County |  | Florida |  |
| :---: | ---: | ---: | :--- | :--- |
| Year | Number | Percent | Number | Percent |
| 1996-97 | 1,968 | $5.5 \%$ | 112,948 | $5.2 \%$ |
| 1997-98 | 1,754 | $4.8 \%$ | 139,816 | $6.2 \%$ |
| 1998-99 | 2,406 | $6.5 \%$ | 161,753 | $7.1 \%$ |
| $\mathbf{1 9 9 9 - 0 0}$ | 3,022 | $8.1 \%$ | 167,806 | $7.2 \%$ |
| 2000-01 | 2,677 | $7.1 \%$ | 173,963 | $7.3 \%$ |
| 2001-02 | 2,116 | $5.5 \%$ | 162,196 | $6.6 \%$ |
| 2002-03 | 4,680 | $12.0 \%$ | 208,103 | $8.6 \%$ |
| 2003-04 | 4,069 | $10.3 \%$ | 201,274 | $7.9 \%$ |

Source: Florida Department of Education


## High School Graduation and Dropout Rates

## What does this measure?

This indicator measures the percentage of public high school students in Marion County and Florida who graduate from high school in four years, as tracked by student I.D. numbers. Dropout rates measure the percentage of students who drop out between 9th and 12th grades.

## Why is it important?

A high school diploma is critical for lifelong learning and for obtaining quality employment.

## How are we doing?

Graduation rates have been rising since 1998-99, when the state changed the method of calculating high school graduation rates. The dropout rate has been declining. Because some students do not officially drop out and others stay in school and not graduate (or take longer to graduate than four years), the dropout rate is not the inverse of the graduation rate.

Graduation and Dropout Rates

|  | Marion County |  | Florida |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Dropout Rate | Graduation Rate | Dropout Rate | Graduation Rate |
| $\begin{aligned} & 1998-1999 \end{aligned}$ | 5.7\% | 57.9\% | 5.4\% | 60.2\% |
| $\begin{aligned} & 1999- \\ & 2000 \end{aligned}$ | 4.5\% | 60.3\% | 4.6\% | 62.3\% |
| $\begin{array}{\|c} 2000- \\ 2001 \end{array}$ | 3.6\% | 65.2\% | 3.8\% | 63.8\% |
| $\begin{array}{\|c\|} \hline 2001- \\ 2002 \end{array}$ | 2.8\% | 69.1\% | 3.2\% | 67.9\% |
| $\begin{array}{\|c\|c} 2002- \\ 2003 \end{array}$ | 3.0\% | 70.6\% | 3.1\% | 69.0\% |
| $\begin{array}{\|c\|} 2003- \\ 2004 \end{array}$ | 3.3\% | 73.1\% | 2.9\% | 71.6\% |

Source: Florida Department of Education


## Public School Expenditures Per Child

## What does this measure?

This indicator measures the total public school expenditures per student in the Marion County school system, in four separate categories: students in exceptional education programs, students in identified at-risk programs, students in vocational programs, and students in traditional educational programs.

## Expenditures Per Child

|  | Marion County |  |  |  | Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exceptional | At-Risk | Vocational | Regular | Exceptional | At-Risk | Vocational | Regular |
| $\begin{gathered} \hline 1997- \\ 1998 \\ \hline \end{gathered}$ | \$ 8,389 | \$ 6,485 | \$ 5,568 | \$ 4,294 | \$ 6,555 | \$ 4,827 | \$ 4,422 | \$ 3,902 |
| $\begin{aligned} & 1998- \\ & 1999 \end{aligned}$ | \$ 8,596 | \$ 4,757 | \$ 5,858 | \$ 4,511 | \$ 6,880 | \$ 5,081 | \$ 4,714 | \$ 4,024 |
| $\begin{gathered} \hline 1999- \\ 2000 \end{gathered}$ | \$ 8,346 | \$ 6,572 | \$ 5,301 | \$ 4,535 | \$ 7,092 | \$ 5,383 | \$ 4,879 | \$ 4, 247 |
| $\begin{aligned} & 2000- \\ & 2001 \end{aligned}$ | \$ 8,401 | \$ 6,108 | \$ 5,487 | \$ 4,687 | \$ 7,726 | \$ 5,424 | \$ 4,982 | \$ 4,441 |
| $\begin{aligned} & \hline \text { 2001- } \\ & 2002 \end{aligned}$ | \$ 8,396 | \$ 7,135 | \$ 5,117 | \$ 4,436 | \$ 7,991 | \$ 5,644 | \$ 4,979 | \$ 4,378 |
| $\begin{aligned} & \hline 2002- \\ & 2003 \\ & \hline \end{aligned}$ | \$ 8,360 | \$ 11,099 | \$ 5,849 | \$ 4,413 | \$8,500 | \$ 5,775 | \$ 5,089 | \$ 4,488 |
| $\begin{aligned} & \hline 2003- \\ & 2004 \end{aligned}$ | \$ 8,667 | \$ 6,149 | \$ 4,662 | \$ 4,723 | \$ 8,910 | \$ 6,144 | \$ 5,454 | \$ 4,769 |

Source: Florida Department of Education


1997-98 1998-99 1999-00 2000-01 2001-02 2002-03 2003-04

## Higher Education Degrees and Certificates Awarded

## What does this measure?

This indicator measures the total annual number of Associate in Arts degrees (AA), Associate in Science (AS) degrees, and Workforce Education/Vocational Training certificates awarded by Central Florida Community College.

## How are we doing?

Associate in Arts degrees have declined slightly, from 510 in 2003-03 to 490 in 2003-04, while Associate in Science degrees have declined more sharply (228 to 162) and vocational certificates continued at 370.

## Why is it important?

Higher education often provides the skills and certifications necessary to achieve in the workforce and continue on a path of lifelong learning.

Higher Education Degrees and Certificates

|  | Central Florida Community College |  |  |  | Florida Vocational \& Community Colleges |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | AA Degrees | AS Degrees | Vocational <br> Certificates | Total | AA Degrees | As Degrees | Vocational <br> Certificates | Total |
| $\mathbf{1 9 9 8 - 9 9}$ | 521 | 275 | 358 | 1,154 | 25,720 | 9,125 | 10,402 | 45,247 |
| $\mathbf{1 9 9 9 - 0 0}$ | 540 | 266 | 265 | 1,071 | 24,865 | 9,100 | 10,492 | 44,457 |
| $\mathbf{2 0 0 0 - 0 1}$ | 485 | 181 | 246 | 912 | 27,103 | 9,287 | 12,330 | 48,720 |
| $\mathbf{2 0 0 1 - 0 2}$ | 523 | 213 | 331 | 1,046 | 27,781 | 9,133 | 21,304 | 58,218 |
| $\mathbf{2 0 0 2 - 0 3}$ | 510 | 228 | 370 | 1,108 | 29,137 | 9,831 | 16,941 | 55,909 |
| $\mathbf{2 0 0 3 - 0 4}$ | 490 | 162 | 370 | 1,022 | 30,809 | 10,548 | 20,470 | 61,827 |

Source: Florida Department of Education


## University Center Degrees Awarded

## What does this measure?

This indicator measures the total annual number of degrees awarded at the colleges and universities located at the University Center at Central Florida Community College.

## Why is it important?

Educational attainment is an important measure of community quality of life.

## How are we doing?

In 2001, the University Center opened, bringing together seven institutions of higher education in one place. Between 2001 and May 2005, the University Center has awarded 571 degrees.

## University Center Graduates

| University Center Graduates |  |  |
| :--- | :---: | :---: |
| College IUniversity | $\mathbf{2 0 0 3 - 0 4}$ | $\mathbf{2 0 0 4 - 0 5}$ |
| Saint Leo | 124 | 83 |
| Central Florida | 10 | 10 |
| Webster University | 45 | 45 |
| Barry University | 0 | 0 |
| Florida Southern | 8 | 21 |
| University of Florida | 2 | 1 |
| Florida State | 0 | 0 |
| Total | $\mathbf{1 8 9}$ | $\mathbf{1 6 0}$ |



## High School Graduates Ready for College

## What does this measure?

This indicator measures the annual percentage of college-bound Marion County high school students who pass the Reading, Writing, and Math portions of the Florida College Entry-Level Placement Test (FCELPT) for entrance into any Florida public college or university.

## Why is it important?

Effective preparation for higher education is an important measure of high school student success in college.

Students Ready for College

|  | Marion County |  |  |  | Florida |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Reading | Writing | Math | All Areas | Reading | Writing | Math | All Areas |
| $\mathbf{1 9 9 5 - 9 6}$ | $77.4 \%$ | $78.9 \%$ | $74.3 \%$ | $62.0 \%$ | $75.8 \%$ | $72.0 \%$ | $68.6 \%$ | $54.1 \%$ |
| $\mathbf{1 9 9 6 - 9 7}$ | $71.0 \%$ | $77.7 \%$ | $71.8 \%$ | $64.8 \%$ | $75.7 \%$ | $77.5 \%$ | $71.4 \%$ | $61.4 \%$ |
| $\mathbf{1 9 9 7 - 9 8}$ | $72.4 \%$ | $79.7 \%$ | $66.6 \%$ | $58.8 \%$ | $71.4 \%$ | $76.7 \%$ | $66.7 \%$ | $58.8 \%$ |
| $\mathbf{1 9 9 8 - 9 9}$ | $75.7 \%$ | $80.8 \%$ | $70.7 \%$ | $63.0 \%$ | $74.3 \%$ | $80.9 \%$ | $69.7 \%$ | $61.5 \%$ |
| $\mathbf{1 9 9 9 - 0 0}$ | $77.0 \%$ | $82.4 \%$ | $71.9 \%$ | $64.3 \%$ | $75.7 \%$ | $80.8 \%$ | $70.7 \%$ | $63.0 \%$ |
| $\mathbf{2 0 0 0 - 0 1}$ | $75.1 \%$ | $79.6 \%$ | $61.4 \%$ | $56.6 \%$ | $74.4 \%$ | $80.2 \%$ | $67.4 \%$ | $60.5 \%$ |
| $\mathbf{2 0 0 1 - 0 2}$ | $76.8 \%$ | $82.4 \%$ | $64.1 \%$ | $56.3 \%$ | $73.3 \%$ | $79.7 \%$ | $65.3 \%$ | $58.2 \%$ |
| $\mathbf{2 0 0 2 - 0 3}$ | $75.6 \%$ | $84.3 \%$ | $66.0 \%$ | $58.6 \%$ | $72.8 \%$ | $80.0 \%$ | $65.0 \%$ | $58.2 \%$ |
| $\mathbf{2 0 0 3 - 0 4}$ | $80.9 \%$ | $86.0 \%$ | $75.9 \%$ | $67.5 \%$ | $74.8 \%$ | $81.2 \%$ | $66.1 \%$ | $59.6 \%$ |

Source: Florida Department of Education


## Average SAT Scores

## What does this measure?

This indicator measures the annual average verbal and math scores of Marion County students taking the Scholastic Aptitude Test (SAT).

## Why is it important?

SAT scores are one measure of preparation for higher education and are often a necessary component in a student's application for university admission.

Average SAT Scores: Marion County

| Year | Percent Taking <br> SAT | Verbal | Math |
| :---: | :---: | :---: | :---: |
| $\mathbf{1 9 9 5 - 9 6}$ | $28.8 \%$ | 507 | 502 |
| $\mathbf{1 9 9 6 - 9 7}$ | $30.5 \%$ | 504 | 502 |
| $\mathbf{1 9 9 7 - 9 8}$ | $30.4 \%$ | 512 | 500 |
| $\mathbf{1 9 9 8 - 9 9}$ | $29.6 \%$ | 514 | 509 |
| $\mathbf{1 9 9 9 - 0 0}$ | $30.2 \%$ | 510 | 504 |
| $\mathbf{2 0 0 0 - 0 1}$ | $31.1 \%$ | 509 | 500 |
| $\mathbf{2 0 0 1 - 0 2}$ | $34.2 \%$ | 514 | 507 |
| $\mathbf{2 0 0 2 - 0 3}$ | $32.0 \%$ | 513 | 510 |
| $\mathbf{2 0 0 3 - 0 4}$ | $35.1 \%$ | 510 | 505 |
| $\mathbf{2 0 0 4 - 0 5}$ | $36.5 \%$ | 508 | 500 |

## How are we doing?

Average SAT scores have been declining in the past two years from a total of 1023 to 1008 in 2004-05. Scores in Marion County remain above the state average of 996 ( 498 verbal, 498 math) and below the national average of 1028 (508 verbal, 520 math).

Average SAT Scores: Florida

| Year | Percent Taking <br> SAT | Verbal | Math |
| :---: | :---: | :---: | :---: |
| $\mathbf{1 9 9 5 - 9 6}$ | $50.4 \%$ | 498 | 496 |
| $\mathbf{1 9 9 6 - 9 7}$ | NA | 499 | 499 |
| $\mathbf{1 9 9 7 - 9 8}$ | $53.9 \%$ | 500 | 501 |
| $\mathbf{1 9 9 8 - 9 9}$ | NA | 499 | 498 |
| $\mathbf{1 9 9 9 - 0 0}$ | $57.5 \%$ | 498 | 500 |
| $\mathbf{2 0 0 0 - 0 1}$ | $57.1 \%$ | 498 | 499 |
| $\mathbf{2 0 0 1 - 0 2}$ | $57.5 \%$ | 496 | 499 |
| $\mathbf{2 0 0 2 - 0 3}$ | $60.8 \%$ | 498 | 498 |
| $\mathbf{2 0 0 3 - 0 4}$ | $62.1 \%$ | 499 | 499 |
| $\mathbf{2 0 0 4 - 0 5}$ | $65.3 \%$ | 498 | 498 |

Source: Florida Department of Education


## Average Public School Teacher Salary

## What does this measure?

This indicator measures the annual average salary of public school teachers in Marion County.

## Why is it important?

Salary ranges, including average salaries, affect the ability to attract and retain high-quality teachers in the public school system.

## How are we doing?

Adjusted for inflation, average salaries declined in 200304. Average salaries in Marion County remain below the state average of $\$ 40,159$.

Average Teacher Salary

|  | Marion County |  | Florida |  |
| :---: | :---: | :---: | :--- | :---: |
| Year | Actual <br> $\mathbf{\$ \$}$ | $\mathbf{2 0 0 4} \mathbf{\$ \$}$ | Actual \$\$ | $\mathbf{2 0 0 4} \mathbf{\$ \$}$ |
| 1996-97 | $\$ 28,204$ | $\$ 32,233$ | $\$ 33,887$ | $\$ 38,728$ |
| 1997-98 | $\$ 28,542$ | $\$ 32,324$ | $\$ 34,743$ | $\$ 39,347$ |
| 1998-99 | $\$ 32,465$ | $\$ 36,153$ | $\$ 35,915$ | $\$ 39,994$ |
| 1999-00 | $\$ 31,509$ | $\$ 34,027$ | $\$ 36,722$ | $\$ 39,657$ |
| $2000-01$ | $\$ 34,939$ | $\$ 37,051$ | $\$ 38,717$ | $\$ 41,057$ |
| $2001-02$ | $\$ 34,591$ | $\$ 36,070$ | $\$ 38,718$ | $\$ 40,373$ |
| $2002-03$ | $\$ 37,627$ | $\$ 38,592$ | $\$ 39,896$ | $\$ 40,919$ |
| $2003-04$ | $\$ 36,825$ | $\$ 36,825$ | $\$ 40,159$ | $\$ 40,159$ |

Source: Florida Department of Education


## Public School Teachers with Advanced Degrees

## What does this measure?

This indicator measures the annual percentage of Marion County public school teachers holding masters, specialist, or doctoral degrees.

## Why is it important?

Quality in teaching is often subjective. One way to measure quality teaching is the percentage of teachers who have continued their education in order to improve their subject knowledge and teaching skills.

## How are we doing?

The percentage of teachers with advanced degrees has been declining in Marion County, although the percentage increased slightly in 2003-04. The percentage of teachers with advanced degrees remains well below the Florida average.

Teachers with Advanced Degrees

| Year | Marion <br> County | Florida |
| :---: | :---: | :---: |
| 1997-98 | $33.8 \%$ | $39.8 \%$ |
| $1998-99$ | $32.2 \%$ | $39.7 \%$ |
| $1999-00$ | $33.4 \%$ | $39.5 \%$ |
| $2000-01$ | $33.5 \%$ | $39.7 \%$ |
| $2001-02$ | $34.2 \%$ | $38.0 \%$ |
| $2002-03$ | $27.3 \%$ | $32.7 \%$ |
| $2003-04$ | $28.5 \%$ | $35.1 \%$ |

Source: Florida Department of Education


## Health

The quality of life in the community is directly impacted by the health of its residents and their ability to enjoy life.

Marion County residents enjoy a healthy quality of life when specific health concerns are addressed, youth stay away from harmful substance abuse or risky behaviors, and community health needs are met with sufficient medical care and insurance coverage.

## Primary Indicators: Page 34-41

Leading Causes of Death, 0-19
Leading Causes of Death, 20-64
Leading Causes of Death, 65 and over
Youth Substance Use
Cigarette Use
Teen Birth Rate
Health Insurance Coverage
Mental Health Professionals
Secondary Indicators: Page 42-44
Physicians Per 100,000 Population
Hospital Visits
Emergency Room Visits


## Leading Causes of Death, Ages 0-19

What does this measure?

This indicator measures the mortality rate for individuals ages $0-19$ per 100,000 people in the population of Marion County in comparison to the state.

Why is it important?
The health and safety of children and youth are of critical importance to the community to avoid illness and injury and to prepare the next generation for the future.

## How are we doing?

Leading causes of death for young persons ages 0-19 changed between 1984 and 2003. Injury and perinatal conditions remained the two leading causes. However, cancer, heart disease, congenital and chromosomal anomalies, suicide, and homicide changed places as the third through fifth leading causes of death for young people.

> Leading Causes of Death, Ages 0-19, Marion County, 2004

| Leading Causes of Death, <br> 2004, Marion County, <br> Ages 0-19 | Number <br> of Deaths | Rate of <br> Death per <br> 100,000 |
| :--- | :---: | :---: |
| Cancer | 5 | 7.5 |
| Heart Disease | 1 | 1.5 |
| Homicide | 1 | 1.5 |
| Suicide | 18 | 4.5 |
| All Injuries | 14 | 27.2 |
| Unintentional Injuries | 15 | 22.6 |
| Perinatal Period <br> Conditions | 5 | 7.5 |
| Congenital Anomalies |  |  |

Population, Ages 0-19, Marion County, 2004

| 2004 <br> Marion County Population, <br> All Races, All Sexes, <br> Ages 0-19 | 66,257 |
| :---: | :---: |

Population, Ages 0-19, Florida, 2004

| 2004 Florida Population, <br> All Races, All Sexes, <br> Ages 0-19 | $4,416,896$ |
| :---: | :---: |

## Leading Causes of Death, Ages 0-19, Florida, 2004

| Leading Causes of Death, <br> 2004, Florida, Ages 0-19 | Number of <br> Deaths | Rate of <br> Death per <br> 100,000 |
| :--- | :---: | :---: |
| Cancer | 114 | 2.6 |
| Heart Disease | 82 | 1.9 |
| Homicide | 141 | 3.2 |
| Suicide | 1,059 | 24.0 |
| All Injuries | 817 | 18.5 |
| Unintentional Injuries | 780 | 17.7 |
| Perinatal Period <br> Conditions | 336 | 7.6 |
| Congenital Anomalies | 2.0 |  |

## Leading Causes of Death, Ages 20-64

What does this measure?

This indicator measures the mortality rate for individuals ages $20-64$ per 100,000 people in the population of Marion County in comparison to the state.

## Why is it important?

The health and safety of adults during their working years directly impacts their ability to enjoy the future quality of life and maintain a strong community.

## How are we doing?

Leading causes of death for people ages 20-64 changed between 1984 and 2003. Cancer, injury, and heart disease remained the top three causes. However, in various years, deaths attributable to HIV, suicide, stroke, diabetes, homicide, and respiratory illnesses have all changed places as the fourth and fifth leading causes of death for this age group.

Population, Ages 20-64,
Marion County, 2004

| 2004 <br> Marion County Population, <br> All Races, All Sexes, <br> Ages 20-64 | 158,784 |
| :---: | :---: |

Population, Ages 20-64, Marion County, 2004

2004 Florida Population, All Races, All Sexes, Ages 20-64

10,194,841

Leading Causes of Death, Ages 20-64, Marion County, 2004

| Leading Causes of Death, <br> 2004, Marion County, <br> Ages 20-64 | Number of <br> Deaths | Rate of <br> Death per <br> 100,000 |
| :--- | :---: | :---: |
| Cancer | 263 | 165.6 |
| Heart Disease | 433 | 272.7 |
| Homicide | 11 | 6.9 |
| Suicide | 141 | 22.7 |
| All Injuries | 93 | 58.6 |
| Unintentional Injuries | 0 | 0.0 |
| Perinatal Period <br> Conditions | 7 | 4.4 |
| Congenital Anomalies |  |  |

Leading Causes of Death, Ages 20-64, Florida, 2004

| Leading Causes of Death, <br> 2004, Florida, <br> Ages 20-64 | Number of <br> Deaths | Rate of <br> Death per <br> 100,000 |
| :--- | :---: | :---: |
| Cancer | 10,782 | 105.8 |
| Heart Disease | 8,871 | 87.0 |
| Homicide | 821 | 8.1 |
| Suicide | 7,774 | 17.4 |
| All Injuries | 4,886 | 75.2 |
| Unintentional Injuries | 2 | 47.9 |
| Perinatal Period <br> Conditions | 139 | 1.4 |
| Congenital Anomalies | 0.0 |  |

## Leading Causes of Death, 65 and over

What does this measure?

This indicator measures the mortality rate for individuals ages 65 and over per 100,000 people in the population of Marion County in comparison to the state.

Why is it important?
Individuals ages 65 and over contribute a wealth of experience and knowledge to the community. Therefore, improving health among the senior population is critical to community quality of life.

## How are we doing?

Leading causes of death for seniors over 65 changed between 1984 and 2003. Heart disease and cancer remained the two leading causes. Respiratory illness and stroke alternated in third and fourth places as stroke deaths decreased and respiratory illnesses increased in previous years.

Leading Causes of Death, Ages 65+, Marion County, 2004

| Leading Causes of <br> Death, 2004, <br> Marion County, <br> Ages 65+ | Number <br> of Deaths | Rate of <br> Death per <br> 100,000 |
| :--- | :---: | :---: |
| Cancer | 348 | 493.6 |
| Heart Disease | 1,324 | 1877.8 |
| Homicide | 6 | 8.5 |
| Suicide | 86 | 122.0 |
| All Injuries | 62 | 87.9 |
| Unintentional Injuries | 0 | 0.0 |
| Perinatal Period Condi- <br> tions | 2 | 2.8 |
| Congenital Anomalies |  |  |

Population, Ages 65+, Marion County, 2004

| 2004 Marion County Population, |
| :---: | :---: |
| All Races, All Sexes, |
| Ages 65+ |$\quad 70,509$

Population, Ages 65+, Florida, 2004

2004 Florida Population, All Races, All Sexes, 3,001,631 Ages 65+

Leading Causes of Death, Ages 65+, Florida, 2004

| Leading Causes of Death, <br> 2004, Florida, <br> Ages 65+ | Number of <br> Deaths | Rate of <br> Death per <br> 100,000 |
| :--- | :---: | :---: |
| Cancer | 28,614 | 953.3 |
| Heart Disease | 51,662 | 1721.1 |
| Homicide | 69 | 2.3 |
| Suicide | 3,172 | 105.7 |
| All Injuries | 2,465 | 82.1 |
| Unintentional Injuries | 0 | 0.0 |
| Perinatal Period <br> Conditions | 65 | 2.2 |
| Congenital Anomalies | 17.3 |  |

Source: Florida Department of Health, Office of Vital Statistics, Community Health Assessment
Resource Tools Set (C.H.A.R.T.S.)

## Youth Substance Use

## What does this measure?

This indicator measures the percentage of surveyed Marion County youth in grades 6 through 12 who report having used alcohol, marijuana, any illicit drug, or cigarettes in the previous 30 days. In 2004, 955 Marion County youth responded to the Florida Youth Substance Abuse Survey (FYSAS).

## Why is it important?

Use of alcohol, marijuana, and other illicit drugs negatively affects the lives of youth and potentially impacts their health, safety, and success at school and in the community. In addition, binge drinking (defined as consumption of five or more drinks in a row within the

Previous two weeks) is more prevalent than previous 30-day use of marijuana and other illicit drug use. According to the Florida Youth Substance Survey, $19.8 \%$ of youths in 2000, 17.4\% of youths in 2002, and $17.9 \%$ of youths in 2004 reported binge drinking.

## How are we doing?

With over all prevalence rates of $61 \%$ for lifetime use and $33 \%$ for past 30 -day use, alcohol is the most commonly used drug among Marion County Students. Binge drinking (defined as consumption of five or more drinks in a row within the previous two weeks) is more prevalent than past 30-day use of marijuana and other illicit drug use. The use of marijuana and any illicit drugs has declined significantly since 2000.

Youth Reported Substance Use
Marion County, 2000-2004

| Year | Alcohol | Marijuana | Any Illicit <br> Drug |
| :---: | :---: | :---: | :---: |
| 2000 | $41.0 \%$ | $16.2 \%$ | $21.0 \%$ |
| 2002 | $33.8 \%$ | $15.4 \%$ | $19.2 \%$ |
| 2004 | $32.7 \%$ | $10.9 \%$ | $15.2 \%$ |

Youth Reported Substance Use
Florida, 2000-2004

| Year | Alcohol | Marijuana | Any Illicit <br> Drug |
| :---: | :---: | :---: | :---: |
| 2000 | $34.3 \%$ | $14.4 \%$ | $18.4 \%$ |
| 2002 | $31.2 \%$ | $12.1 \%$ | $15.5 \%$ |
| 2004 | $32.3 \%$ | $11.5 \%$ | $15.8 \%$ |

Source: Florida Department of Children and Families, Florida Youth Substance Abuse Survey (FYSAS)


## Cigarette Use

## What does this measure?

This indicator measures the percentage of surveyed Marion County adults/high school youth/middle school youth who report having smoked cigarettes in the past 30 days. Youth results come from the Florida Youth Substance Abuse Survey (FYSAS) and adult results from the Behavioral Risk Factors Surveillance Telephone Survey conducted by the Florida Department of Health, Bureau of Epidemiology.

## Why is it important?

Cigarette smoking has significant life-threatening health effects.

## How are we doing?

For comparison purposes, 2002 data are shown. Adult smoking rates are 26.6 percent, higher than the state average of 22.2 percent or the national 22.5 average.
Reported Cigarette Use
Marion County, 2002 (past 30 days)

| Year | Middle <br> School <br> Youth | High <br> School <br> Youth | Adults |
| :---: | :---: | :---: | :---: |
| 2002 | $14.1 \%$ | $18.1 \%$ | $26.6 \%$ |

Reported Cigarette Use
Florida, 2002 (past 30 days)

| Year | Middle <br> School <br> Youth | High <br> School <br> Youth | Adults |
| :---: | :---: | :---: | :---: |
| 2002 | $7.1 \%$ | $14.9 \%$ | $22.2 \%$ |

Source: Florida Behavioral Risk Factors Surveillance Survey, Florida Youth Substance Abuse Survey
Reported Cigarette Use, Marion County, 2002 (past 30 days)


## Teen Birth Rate

## What does this measure?

This indicator measures the rate of annual births to resident females ages 10 to 17 in Marion County in comparison to the state.

## Why is it important?

Teen pregnancies often result in health problems for mother and baby, and parenting problems can create social and economic hardships. The associated risks are especially high for younger teen mothers.

## How are we doing?

The rate of teen females giving birth has been in a decline since 1988, when the rate was 21.5 births per 1,000 girls ages $10-17$. In 2004, the rate increased slightly from 2003, from 10.0 to 10.3 births per 1,000 girls. In 2004, 143 babies were born to teen girls in Marion County, up from 137 in 2003.

Teen birth rate, Per 1,000, Ages 10-17

| Year | Marion <br> County | Florida |
| :---: | :---: | :---: |
| $\mathbf{1 9 9 9}$ | 14.2 | 12.0 |
| $\mathbf{2 0 0 0}$ | 10.7 | 11.2 |
| $\mathbf{2 0 0 1}$ | 13.5 | 10.3 |
| $\mathbf{2 0 0 2}$ | 10.8 | 9.3 |
| $\mathbf{2 0 0 3}$ | 10.0 | 8.8 |
| $\mathbf{2 0 0 4}$ | 10.3 | 8.7 |

Source: Florida Department of Health, Office of Vital Statistics


## Health Insurance Coverage

## What does this measure?

This indicator measures the percentage of the total Marion County population under age 65 with and without health insurance, according to the 2004 Florida Health Insurance Study, which used telephone surveys of county residents to provide direct estimates of health insurance coverage.

## Why is it important?

Health insurance coverage provides security and access to care to improve individual quality of life.

Percent Without Health Insurance

| Year | Population | Lack <br> Insurance | Source |
| :---: | :---: | :---: | :---: |
| 2000 | All | $16.0 \%$ | U.S. Census |
| 2000 | Under 18 | $15.3 \%$ | U.S. Census |
| 2002 | 18 and over | $19.7 \%$ | BRFSS |
| 2004 | Under 65 | $20.3 \%$ | FHIS |

Health insurance coverage estimates are not provided on a regular basis for Marion County, nor is the methodology for those estimates consistent. In 2000, the U.S. Census conducted experimental small area health insurance estimates and estimated that 16.0 percent of all Marion County residents (not just those under 65) lacked health insurance coverage. Of children under 18, 15.3 percent lacked coverage. In 2002, the Florida Department of Health surveyed about 500 adults in each county as part of a Behavioral Risk Factors Surveillance Survey. Survey estimates indicate that 19.7 percent of adults in Marion County lacked health insurance.

## How are we doing?

Source: Florida Agency for Health Care Administration, Florida Health Insurance Study, 2004


## Mental Health Professionals

## What does this measure?

This indicator measures the total number of state licensed psychologists in Marion County, per 100,000 people in the population.

## Why is it important?

Meeting the mental health needs of the community is as critical as meeting the physical health needs of residents.

## How are we doing?

This indicator measures the number of psychologists as just one of several professionals involved in mental health care services. Psychiatrists are included in the

Psychologists per 100,000

| Year | Psychologists | Population | Psychologists <br> Per 100,000 |
| :---: | :---: | :---: | :---: |
| 1998 | 19 | 243,140 | 7.8 |
| 1999 | 21 | 251,124 | 8.4 |
| 2000 | 24 | 258,916 | 9.3 |
| 2001 | 27 | 264,277 | 10.2 |
| 2002 | 29 | 271,096 | 10.7 |
| 2003 | 29 | 281,966 | 10.3 | Physicians Per 100,000 Population indicator on the following page. The rate of psychologists per population has been increasing in Marion County, but the rate still remains half that of the Florida average 21.3 per 100,000.

Source: Bureau of Business \& Economic Research (BEBR), Florida Statistical Abstracts


## Physicians Per 100,000 Population

## What does this measure?

This indicator measures the total number of physicians in Marion County per 100,000 people in the population.

## Why is it important?

Quality of life may depend on having adequate health care available in the community, including having physicians to meet the needs of the population.

## How are we doing?

The rate of physicians per population has been increasing in Marion County, but has leveled off since 2001. The rate is approximately half that of the Florida average 302.4 physicians per 100,000 . The indicator represents all physicians, including doctors of medicine

| Year | Total <br> Physicians | Population | Physicians <br> Per 100,000 |
| :---: | :---: | :---: | :---: |
| $\mathbf{1 9 9 8}$ | 382 | 243,140 | 157.1 |
| 1999 | 397 | 251,124 | 158.1 |
| 2000 | 420 | 258,916 | 162.2 |
| 2001 | 446 | 264,277 | 168.8 |
| 2002 | 456 | 271,096 | 168.2 |
| 2003 | 471 | 281,966 | 167.0 |

Physicians per 100,000 and osteopathy.

Source: Bureau of Business \& Economic Research (BEBR), Florida Statistical Abstracts


## Hospital Visits

## What does this measure?

This indicator measures the total number of visits to hospitals in Marion County.

Why is it important?
Hospital visits are one way of measuring the health of the community.

## How are we doing?

Hospital visits have increased regularly, with some exceptions, over the past twenty years.

## Hospital Visits

| Year | Marion <br> County | Florida |
| :---: | :---: | :---: |
| 1998 | 83,263 | $5,624,510$ |
| 1999 | 63,159 | $5,176,877$ |
| 2000 | 100,164 | $6,157,520$ |
| 2001 | 106,225 | $6,395,211$ |
| 2002 | 118,213 | $6,660,799$ |
| 2003 | 128,083 | $7,341,784$ |
| 2004 | 139,858 | $7,081,199$ |

Source: Agency for Health Care Administration, Office of Data Dissemination \& Quality Assurance


## Emergency Room Visits

## What does this measure?

This indicator measures the total number of visits to the Munroe Regional Medical Center emergency rooms at the Main Campus, TimberRidge and Children's Express emergency centers and to Ocala Regional Medical Center and West Community Hospital.

## Why is it important?

Emergency room visits are one way of measuring the crisis health needs of the community.

## Emergency Room Visits



Source: Munroe Regional Medical Center, Administration.


Source: Ocala Regional Medical Center, Administration.

## Public Safety

The quality of life in a community depends directly on public safety. Without a feeling of safety and security, residents cannot enjoy the other aspects of the quality of life.

To protect the quality of life in Marion County, people must feel safe in the community, in their homes, and on the roads.

## Primary Indicators: Page 46-50

Violent Crime Rate
Domestic Violence
Child Abuse
Alcohol-Related Traffic Crashes
Commute Times
Secondary Indicators: Page 51-53
Juvenile Delinquency Cases
Pets Per 1,000 Population Sent to Shelters
Disposition of Pets in Animal Shelters


## Violent Crime Rate

## What does this measure?

This indicator measures the rate of violent crimes (murder, forcible sex offenses, robbery, and aggravated assault) per 100,000 people in the population of Marion County in comparison to the state.

## Why is it important?

Crime is a direct attack on the quality of life in the community. Public Safety is a primary indicator of community quality of life.

## How are we doing?

Violent crime rates in Marion County declined in 2003 and 2004 after an upwards movement in 2002. In 2004, there were 2,018 violent crimes reported, down from 2,023 reported in 2003. The total index crime rate for Marion County was $3,686.1$ per 100,000 population, down from 3,810.0 in 2003. The total index crime rate includes the following non-violent offenses: burglary, larceny, and motor vehicle theft.

Violent Crime Rate

| Year | Marion <br> County | Florida |
| :---: | :---: | :---: |
| 1999 | 782.6 | 841.0 |
| 2000 | 780.6 | 801.1 |
| 2001 | 763.2 | 798.0 |
| 2002 | 784.2 | 767.1 |
| 2003 | 717.5 | 727.7 |
| 2004 | 688.0 | 706.2 |

Source: Florida Department of Law Enforcement


## Domestic Violence

## What does this measure?

This indicator measures the rate of domestic violence crimes reported per 100,000 people in the total population of Marion County in comparison to the state. Domestic violence crimes include murder, manslaughter, forcible rape, forcible sodomy, forcible fondling, aggravated assault, simple assault, aggravated stalking, simple stalking, threat/intimidation and arson.

## Why is it important?

Evidence suggests that many domestic violence crimes are not reported. Those who experience domestic violence suffer significant negative impacts on quality of life for years.

## How are we doing?

Rates of reported domestic violence have decreased since the mid-1990s yet increased in 2004. The rates of reported domestic violence in Marion County have

## Domestic Violence Crimes Reported per 100,000 population

|  | Marion County |  | Florida |  |
| :---: | :---: | :---: | :---: | :---: |
| Year | Number <br> Reported | Rate per <br> 100,000 <br> population | Number <br> Reported | Rate per <br> 100,000 <br> population |
| 1999 | 2,774 | $1,112.1$ | 126,044 | 822.6 |
| 2000 | 2,198 | 848.9 | 124,629 | 779.8 |
| 2001 | 2,305 | 872.2 | 124,016 | 759.4 |
| 2002 | 2,226 | 821.1 | 121,834 | 730.7 |
| 2003 | 2,165 | 767.8 | 120,697 | 707.0 |
| 2004 | 2,474 | 843.5 | 119,772 | 683.8 | consistently remained higher than the statewide rates.

Source: Florida Department of Law Enforcement


## Child Abuse

## What does this measure?

This indicator measures the total annual number of reports of child abuse and the total number of reports of abuse that are verified through investigation in Marion County.

## Why is it important?

Children who are abused or neglected suffer harms that have significant, long-term negative impacts on their lives.

## How are we doing?

Both the number of reports and the number of verified reports of child abuse have risen significantly. The number of verified reports is not available for 2002-03, due to a change in state data management systems. The rate of verified reports of child abuse, at 17.4 per 1,000 children under 18 , is more than twice as high as the state average of 8.1 per 1,000 children.

Source: Florida Department of Children and Families

## Reports of Child Abuse Marion County, 1990-2004

| Fiscal Year | Population, <br> Marion <br> County, <br> Ages 0-17 | Verified <br> Abuse* | Rate per <br> $\mathbf{1 , 0 0 0}$ |
| :--- | :---: | :---: | :---: |
| $\mathbf{1 9 9 0 - 1 9 9 1}$ | 42,942 | 112 | 2.6 |
| $\mathbf{1 9 9 1 - 1 9 9 2}$ | 44,187 | 163 | 3.7 |
| $\mathbf{1 9 9 2 - 1 9 9 3}$ | 45,241 | 134 | 3.0 |
| $\mathbf{1 9 9 3 - 1 9 9 4}$ | 46,249 | 179 | 3.9 |
| $\mathbf{1 9 9 4 - 1 9 9 5}$ | 17,186 | 137 | 2.9 |
| $\mathbf{1 9 9 5 - 1 9 9 6}$ | 48,432 | 164 | 3.4 |
| $\mathbf{1 9 9 6 - 1 9 9 7}$ | 19,078 | 273 | 5.6 |
| $\mathbf{1 9 9 7 - 1 9 9 8}$ | 50,254 | 332 | 6.6 |
| $\mathbf{1 9 9 8 - 1 9 9 9}$ | 51,061 | 301 | 5.9 |
| $\mathbf{1 9 9 9 - 2 0 0 0}$ | 52,000 | 443 | 8.5 |
| $\mathbf{2 0 0 0 - 2 0 0 1}$ | 55,004 | 599 | 10.9 |
| $\mathbf{2 0 0 1 - 2 0 0 2}$ | 56,067 | 480 | 8.6 |
| $\mathbf{2 0 0 3 - 2 0 0 4}$ | 57,759 | 1,048 | 18.1 |

## Reports of Child Abuse Florida, 1990-2004

| Fiscal Year | Population, Florida, Ages 0-17 | Verified Abuse* | Rate per $1,000$ |
| :---: | :---: | :---: | :---: |
| 1990-1991 | 2,864,264 | 11,924 | 4.2 |
| 1991-1992 | 2,934,527 | 12,856 | 4.4 |
| 1992-1993 | 2,994,152 | 11,929 | 4.0 |
| 1993-1994 | 3,042,466 | 10,165 | 3.3 |
| 1994-1995 | 3,105,369 | 8,330 | 2.7 |
| 1995-1996 | 3,176,546 | 9,649 | 3.0 |
| 1996-1997 | 3,231,466 | 11,856 | 3.7 |
| 1997-1998 | 3,291,120 | 15,321 | 4.7 |
| 1998-1999 | 3,349,132 | 14,193 | 4.2 |
| 1999-2000 | 3,413,255 | 18,089 | 5.3 |
| 2000-2001 | 3,619,393 | 27,296 | 7.5 |
| 2001-2002 | 3,705,564 | 27,840 | 7.5 |
| 2003-2004 | 3,829,738 | 31,083 | 8.1 |

[^1]
## Alcohol-Related Traffic Crashes

## What does this measure?

This indicator measures the total number of traffic crashes involving a driver and/or pedestrian for whom alcohol use was reported (does not presume intoxication).

## Why is it important?

Alcohol-related traffic crashes are preventable tragedies that often severely impact families.

## How are we doing?

In 2004, alcohol was involved in less than 10 percent of all traffic crashes in Florida, but was involved in more than a third of all traffic fatalities. In Marion County, alcohol-related traffic crashes were 8.8 percent of the 3,512 traffic crashes in 2004.

## Alcohol-Related Traffic Crashes

| Year | Marion <br> County | Crashes <br> per 100,000 | Florida |
| :---: | :---: | :---: | :---: |
| 1996 | 319 | 139 | 24,875 |
| 1997 | 293 | 124 | 24,119 |
| 1998 | 265 | 109 | 22,741 |
| 1999 | 304 | 122 | 22,252 |
| 2000 | 319 | 123 | 23,578 |
| 2001 | 313 | 118 | 24,411 |
| 2002 | 278 | 103 | 21,533 |
| 2003 | 315 | 112 | 27,752 |
| 2004 | 309 | 105 | 23,013 |

Source: Florida Department of Highway Safety \& Motor Vehicles


## Commute Times

## What does this measure?

This indicator measures the total travel time to work of Marion County residents who do not work at home, as reported to the U.S. Census in 2000.

## Why is it important?

The length of time spent commuting is time generally not available for enjoying the quality of life in the community. Increased travel times also can have a negative environmental impact. Understanding commute times is critical for future transportation congestion management.

## How are we doing?

In 2000, two-thirds of all Marion County workers had a commute time of less than 30 minutes. The average (mean) travel time to work was 25.8 minutes. Those traveling did so primarily by car ( 93.9 percent.) In 2000, 14 percent of Marion County workers reported working outside of Marion County.

Commute times, 2000

| Commute times | 2000 |
| :---: | :---: |
| $0-14$ minutes | $26.1 \%$ |
| $15-29$ minutes | $40.5 \%$ |
| $30-44$ minutes | $20.8 \%$ |
| $45-59$ minutes | $6.2 \%$ |
| 60 minutes or more | $6.5 \%$ |

Source: U.S. Census


## Juvenile Delinquency Cases

## What does this measure?

This indicator measures the total annual number of Marion County youths referred to the juvenile justice system and adjudicated to have committed a delinquent act. This is the juvenile equivalent of an adult being found guilty of a crime.

## Why is it important?

Delinquent behavior on the part of youths can have lifelong negative consequences.

## Marion County Youths Adjudicated Delinquent

| Year | Number of <br> Youth <br> Referred | Population <br> Age 10-17 | Youth <br> Referred Per <br> $\mathbf{1 0 , 0 0 0}$ |
| :---: | :---: | :---: | :---: |
| $\mathbf{1 9 9 7 - 9 8}$ | 1,997 | 23,908 | 8.4 |
| $\mathbf{1 9 9 8 - 9 9}$ | 1,860 | 24,556 | 7.6 |
| $\mathbf{1 9 9 9 - 0 0}$ | 1,971 | 25,565 | 7.7 |
| $\mathbf{2 0 0 0 - 0 1}$ | 1,855 | 26,624 | 7.0 |
| $\mathbf{2 0 0 1 - 0 2}$ | 1,912 | 26,852 | 7.1 |
| $\mathbf{2 0 0 2 - 0 3}$ | 1,941 | 27,151 | 7.1 |
| $\mathbf{2 0 0 3 - 0 4}$ | 2,132 | 27,772 | 7.7 |
| $\mathbf{2 0 0 4 - 0 5}$ | 1,873 | 29,376 | 6.4 |

When a youth is adjudicated delinquent, this often can be an opportunity for the community to intervene and assist in turning a life around

## How are we doing?

The number of youth referred for delinquency and adjudicated delinquent has remained steady over the past eight years, while the youth population has increased, thus resulting in a lower rate of delinquent youths in the community.

## Florida Youths

Adjudicated Delinquent

| Year | Number of <br> Youth <br> Referred | Population <br> Age 10-17 | Youth <br> Referred Per <br> $\mathbf{1 0 , 0 0 0}$ |
| :---: | :---: | :---: | :---: |
| $\mathbf{1 9 9 7 - 9 8}$ | 107,116 | $1,518,668$ | 7.1 |
| $\mathbf{1 9 9 8 - 9 9}$ | 101,466 | $1,558,446$ | 6.5 |
| $\mathbf{1 9 9 9 - 0 0}$ | 101,477 | $1,609,684$ | 6.3 |
| $\mathbf{2 0 0 0 - 0 1}$ | 99,767 | $1,668,849$ | 6.0 |
| $\mathbf{2 0 0 1 - 0 2}$ | 97,408 | $1,701,534$ | 5.7 |
| $\mathbf{2 0 0 2 - 0 3}$ | 97,756 | $1,727,710$ | 5.7 |
| $\mathbf{2 0 0 3 - 0 4}$ | 99,692 | $1,787,197$ | 5.6 |
| $\mathbf{2 0 0 4 - 0 5}$ | 95,263 | $1,820,330$ | 5.2 |

Source: Florida Department of Juvenile Justice


## Pets per 1,000 Population Sent to Shelters

## What does this measure?

This indicator measures the total annual number of animals sent to animal shelters in Marion County, per 1,000 people in the county population.

## Why is it important?

The number of animals placed in shelters and the number euthanized are preventable circumstances.

## How are we doing?

The number of animals impounded decreased from 2003 to 2004. The rate of animals impounded per 1,000 population has declined to 48 per 1,000 from 56 per 1,000 in 2000 and 2001. The Marion County Animal Shelter estimates that Marion County households have 158,948 dogs and cats as pets.

## Animals in Shelters

| Year | Animals <br> Impounded | County <br> Population | Impounded <br> per 1,000 <br> Population |
| :---: | ---: | :---: | :---: |
| 1998 | 13,129 | 243,140 | 54 |
| 1999 | 13,572 | 251,124 | 54 |
| 2000 | 14,404 | 258,916 | 56 |
| 2001 | 14,792 | 264,277 | 56 |
| 2002 | 14,563 | 271,096 | 54 |
| 2003 | 15,168 | 281,966 | 54 |
| 2004 | 14,067 | 293,317 | 48 |

Source: Marion County Animal Center


## Disposition of Pets in Animal Shelter

## What does this measure?

This indicator measures the number of animals impounded at the animal shelter in Marion County which are adopted, euthanized, or reclaimed.

Why is it important?
Once an animal is impounded at the animal center, it is historically three times more likely to be euthanized than to be adopted.

## How are we doing?

The rate of animals being adopted has risen from 20 to 24 percent from 1998 to 2004, while euthanasia rates have declined from 75 to 67 percent.

Disposition of Animals at Shelter

|  | Animals <br> Adopted | Animals <br> Euthanized | Animals <br> Reclaimed |
| :--- | ---: | ---: | ---: |
| $\mathbf{1 9 9 8}$ | 2,441 | 9,016 | 562 |
| $\mathbf{1 9 9 9}$ | 2,760 | 10,032 | 567 |
| $\mathbf{2 0 0 0}$ | 2,904 | 10,480 | 786 |
| $\mathbf{2 0 0 1}$ | 3,039 | 10,747 | 870 |
| $\mathbf{2 0 0 2}$ | 3,087 | 10,282 | 987 |
| $\mathbf{2 0 0 3}$ | 3,387 | 10,353 | 979 |
| $\mathbf{2 0 0 4}$ | 3,379 | 9,226 | 1,103 |

Source: Marion County Animal Center


## Social Well-Being

The community's quality of life is an inclusive quality - for the quality of life to be good, all must be able to experience it. How residents treat each other and care for the most vulnerable populations is an important facet of the quality of life.

The quality of life in Marion County improves as the community addresses homelessness, racial disparities, and care for the elderly.

Primary Indicators: Page 55-58
Homeless Survey Count
Affordable Housing Units
Racial Disparities in Education and Income
Nursing Home Beds
Frail Elderly
Alzheimer's Disease Cases and Deaths
Secondary Indicators: Page 59-62
Elderly with Self Care Limitations
SunTran Ridership
Single Parents Raising Children
Grandparents Raising Grandchildren


## Homeless Survey Count

## What does this measure?

This indicator measures the total number of homeless persons on a given day, as estimated by a point-in-time survey count conducted in February.

## Why is it important?

Lacking housing can be a serious impediment to obtaining employment and stabilizing a person’s life.

## How are we doing?

The number of people estimated as being homeless on a given day in Ocala is increasing, from 785 in 2001 to 1,954 in 2005. Because the state set a standard day for

Homelessness in Marion County

| Year | Homeless <br> Population | Total <br> Population | Percent of <br> Population |
| :---: | :---: | :---: | :---: |
| 2001 | 785 | 265,097 | $0.3 \%$ |
| 2002 | 1,017 | 272,518 | $0.4 \%$ |
| 2003 | 1,478 | 281,152 | $0.5 \%$ |
| 2005 | 1,954 | 291,322 | $0.7 \%$ | homeless survey counts in Florida, no survey was conducted in 2004. In 2005, 22 percent of Marion County homeless had been homeless for one month or less, while 26 percent had been homeless for longer than a year.

Source: Florida Department of Children and Families, Marion County Homeless Council


## Affordable Housing Units

## What does this measure?

This indicator measures the total number of units of affordable housing in Marion County receiving funding from the Florida Housing Finance Corporation (FHFC), the U.S. Department of Housing and Urban Development (HUD), the U.S. Department of Agriculture's Rural Housing Service (RHS), and/or through the Ocala/Marion County housing finance authority.

## Why is it important?

Being able to afford housing is essential for someone in the community to enjoy the quality of life. Community social and economic factors affect housing affordability and availability.

## How are we doing?

In 2005, Marion County had 2,815 affordable housing units. Local funding was used to support 376 units (261 in partnership with the Florida Housing Finance Corporation).

Affordable Housing Units

| Year | HUD <br> funding | FHFC <br> funding | Other <br> funding | Total |
| :---: | :---: | :---: | :---: | :---: |
| 2005 | 1,019 | 1,507 | 289 | 2,815 |



## Racial Disparities in Education and Income

## What does this measure?

This indicator measures the Marion County public high school graduation rate and per capita income in Marion County by race and ethnicity.

## Why is it important?

Racial harmony is enhanced when racial disparities in areas such as education and income are eliminated.

## How are we doing?

In 2005, the achievement gap in high school graduation rates between white and black students was 23 points, 72 percent and 49 percent, respectively. In Marion County, as for the state as a whole, the largest gains in per capita income were among Blacks (79\%). Per capita income increased $51 \%$ for Whites in the County, $45 \%$ for Asians, and $33 \%$ for Other racial groups, but only $4 \%$ for American Indians between 1990-2000. The 2000 per capita income of Hispanics (of any race) was in the middle range, however, 1990 per capita income figures were not available.

Racial Disparities

|  | Graduation <br> Rates, 2005 | Per Capita <br> Income, 2000 |  |
| :---: | :---: | :---: | :---: |
| White | $72 \%$ | $\$$ | 19,029 |
| Black | $49 \%$ | $\$$ | 11,202 |
| Hispanic | $58 \%$ | $\$$ | 13,246 |
| Asian | $68 \%$ | $\$$ | 19,852 |

Source: Florida Department of Education, U.S. Census



## Nursing Home Beds

## What does this measure?

This indicator measures the total number nursing home beds licensed in Marion County.

Why is it important?
To care for people with certain needs, sufficient nursing home beds must be provided.

How are we doing?
The number of nursing home beds increased steadily, from 275 in 1985 to 1,372 in 2001. The State of Florida put a moratorium on new nursing home beds between

Nursing Home Beds

| Year | Beds |
| :---: | :---: |
| $\mathbf{1 9 9 9}$ | 1,353 |
| 2000 | 1,326 |
| 2001 | 1,372 |
| 2002 | 1,372 |
| 2003 | 1,372 |
| 2004 | 1,372 |
| 2005 | 1,372 |

## Frail Elderly

## What does this measure?

This indicator measures the total number and percentage of the population of Marion County over 80 years of age.

## Why is it important?

The population of seniors over the age of 80 is the fastest-growing population in Marion County and may require targeted services to maintain their health and quality of life.

## How are we doing?

The percent of those over 80 years of age has more than

## Population Over 80

| Year | Population <br> over 80 | Total <br> Population | Percent of <br> Population <br> Over 80 |
| :---: | :---: | :---: | :---: |
| $\mathbf{1 9 9 8}$ | 11,654 | 241,269 | $4.8 \%$ |
| $\mathbf{1 9 9 9}$ | 12,291 | 245,975 | $5.0 \%$ |
| $\mathbf{2 0 0 0}$ | 13,799 | 258,916 | $5.3 \%$ |
| $\mathbf{2 0 0 1}$ | 14,975 | 265,097 | $5.6 \%$ |
| $\mathbf{2 0 0 2}$ | 16,151 | 272,518 | $5.9 \%$ |
| $\mathbf{2 0 0 3}$ | 17,329 | 281,152 | $6.2 \%$ |
| $\mathbf{2 0 0 4}$ | 19,185 | 293,317 | $6.6 \%$ | doubled, from about three percent in 1985 to 6.6 percent in 2004.

Source: U.S. Census, University of Florida Bureau of Economic and Business Research


## Alzheimer's Disease Cases and Deaths

## What does this measure?

This indicator measures the total number of deaths to Marion County residents to Alzheimer's Disease per 100,000 people in the population. The death rate has been age-adjusted to account for differences in population demographics.

## Why is it important?

Alzheimer's Disease is often a tragic way to spend one's last years of life.

## How are we doing?

The rates of deaths due to Alzheimer's disease have been increasing steadily during the past twenty years, but have leveled off in the last two years. The Florida Department of Elder Affairs has begun estimating the number of Alzheimer's Disease by county. According to their estimates, the number of cases continues to rise in Marion County. This may be a result of improved diagnosis or increased incidence of the disease.

## Deaths Due to Alzheimer's Disease Per 100,000 Population

| Year | Death Rate | Estimated <br> Cases |
| :---: | :---: | :---: |
| 1999 | 12.2 | 7,269 |
| 2000 | 10.4 | 7,508 |
| 2001 | 16.8 | 8,607 |
| 2002 | 17.9 | NA |
| 2003 | 15.7 | 8,916 |
| 2004 | 15.8 | 9,102 |

Source: Florida Department of Health, Office of Vital Statistics; Florida Department of Elder Affairs


## Elderly with Self-Care Limitations

## What does this measure?

This indicator measures the total number of people over 65 in Marion County estimated to have two or more disabilities and those with two or more disabilities that also have self-care limitations, meaning disabilities that impair the ability to live independently.

## Why is it important?

To enjoy the quality of life in the community, elderly residents with disabilities and/or self-care limitations may need additional services and support.

## How are we doing?

The number of residents over 65 with two or more disabilities and those who have self-care limitations continues to grow.

## Elderly with Self Care Limitations

| Year | Two or more <br> disabilities | Two or more <br> disabilities <br> and self-care <br> limitations |
| ---: | ---: | ---: |
| 2003 | 12,257 | 4,650 |
| 2004 | 12,513 | 4,747 |

Source: Florida Department of Elder Affairs


## SunTran Ridership

## What does this measure?

This indicator measures the total annual number of riders on SunTran public transportation and the average revenue collected per hour.

## Why is it important?

Public transportation can be a choice for those who choose not to drive a personal vehicle, and a necessity for those who cannot drive or do not have a personal vehicle.

## How are we doing?

SunTran is a cooperative effort of the Ocala/Marion County Metropolitan Planning Organization, Marion County, the City of Ocala, the Florida Department of Transportation \& Federal Transportation
Administration. Ridership on SunTran has been steadily increasing and has more than doubled in the past six years.

Revenue Per Revenue Hour is the average revenue collected per hour.

SunTran Ridership and revenue hour calculations

| Year | Total <br> Passengers | Revenue Per <br> Revenue Hour |
| :---: | ---: | :---: |
| 1999 | 123,200 | $\$ 4.67$ |
| 2000 | 162,433 | $\$ 5.38$ |
| 2001 | 178,182 | $\$ 6.25$ |
| 2002 | 211,546 | $\$ 5.97$ |
| 2003 | 259,819 | $\$ 6.55$ |
| 2004 | 282,849 | $\$ 6.26$ |

Source: SunTran


## Single Parents Raising Children

## What does this measure?

This indicator measures the total number of Marion County households raising children led by a single adult.

Why is it important?
Single-parent households often have a greater challenge in managing household and child raising needs on their own.

## How are we doing?

The number of single-parent households has increased

Single Parents Raising Children

| Year | Single <br> Householders <br> with Children | Number of <br> Children in <br> Single- <br> Parent <br> Households | Percent of <br> All Children <br> in Single- <br> Parent <br> Households |
| :---: | :---: | :---: | :---: |
| 1990 | 5,640 | 9,755 | $22.6 \%$ |
| 2000 | 13,120 | 15,241 | $27.5 \%$ | from 5,640 in 1990 to 13,120 in 2000. Another way of understanding the needs is that 27.5 percent of all children in Marion County in 2000 were being raised in a single-parent household, up from 22.6 percent in 1990.

Source: U.S. Census


## Grandparents Raising Grandchildren

## What does this measure?

This indicator measures the total number of grandparents in Marion County who are responsible for Grandparents Raising Grandchildren raising their grandchildren.

## Why is it important?

Parenting can take a great deal of energy and resources. Grandparents may need additional support in order to fill the challenging roles of raising children.

## How are we doing?

| Year | Grandparents <br> Responsible for <br> Grandchildren |
| :---: | :---: |
| 2000 | 2,511 |
| 2004 | 2,717 |

The number of grandparents raising grandchildren continues to increase in Marion County, rising by over 200 from 2000 to 2004. Data are derived from U.S. Census estimates in 2000 and the Florida Department of Elder Affairs estimates for 2004.


## Environment

The natural environment is often a primary reason people choose to live in Florida. Caring for and protecting the environment is necessary to maintain the quality of life in the community.

The quality of life in Marion County is preserved when water supply and quality needs are addressed and when residents make individual choices to conserve or recycle. The natural environment is also enhanced when the rural qualities of the County are preserved.

## Primary Indicators: Page 66-71

Hydrology of Marion County
Hydrology- Key Points
Surfacewater Quality: Rivers, Lakes, and Springs
Groundwater Quality: Surface and Floridan Aquifer
Percent of Acreage Dedicated to Farmland
Economic Impact of the Equine Industry
Secondary Indicators: Page 72-73
Percent of Solid Waste Recycled
New Septic-Tank Permits Issued


## Hydrology of Marion County

## What does this measure?

In 2004, as a response to Marion County experiencing a significant growth rate that began in the late 1990's and the present witnessing of the adverse signs of growth impacts on the water resources in the County, the Board of County Commissioners initiated the Water Resource Assessment and Management Study (WRAMS). The objective of this study was to provide the County with a better understanding of the current state of the water resources and provide a plan to manage the County's growth while providing adequate protection to the water resources and related ecology.

## Why is it important?

The specific purpose of this Water Resource Inventory and Analysis Report (Report) is to provide a comprehensive overview of Marion County's water resources and related issues so as to provide a factual basis to assist in formulating and making informed decisions about the best ways and means to effectively manage the County's future growth while concurrently protecting the County's precious water resources. The report also describes the relationship(s) between land use and water quality and quantity, with specific consideration to water resources and land use found within the County. This report was prepared by compiling numerous information and data sources in an effort to provide a wide range of opinions and analyses that help to gain a better understanding of the obstacles and opportunities that lie ahead for Marion County citizens as they manage the future growth of the County.

Essentially, the County encompasses three major drainage basins: the Withlacoochee, Ocklawaha and St. John's Rivers. The surficial and Floridan aquifers are the principal sources of groundwater within Marion County. In general, the Floridan aquifer is unconfined throughout most of Marion County, allowing significant recharge to occur. Moreover, the geology of Marion County is generally characterized as karst, meaning a landscape containing numerous sinkholes, lack of surface drainage, and undulating topography. Furthermore, recharge throughout most of the County is high, defined as greater than 10 inches per year. Discharge from the Floridan aquifer takes place at springs within the County ranging from a high of 525 million gallons per day (MGD) at Silver Springs to a few MGD at smaller spring systems including Juniper and Fern Hammock.

## How are we doing?

Given the County's projected growth and development, it is reasonable to conclude that impairment of both water quality and quantity will only increase if such growth is not managed with diligence. Groundwater and surface water systems, including springs, are especially vulnerable to water quality impacts associated with land use activities. The karst geology and associated springs that characterize Marion County cause the area to be particularly susceptible to contamination and degradation of the water resources.

Source: 2005 Marion County Water Resource Assessment and Management Study: Water Resource and Inventory Analysis, Water Resources Associates, Inc.

## Hydrology: Key Points

- The surficial and Floridan aquifers are the two sources of groundwater within Marion County, with the Floridan being Marion County's primary source of water.
- Approximately 25 percent of rainfall (approximately 13 inches per year) in Marion County discharges to rivers, lakes and ponds within the County. The balance (approximately 39 inches per year) either recharges the aquifer or is lost to evapotranspiration.
- In general, the Floridan aquifer is unconfined throughout most of Marion County, resulting in "high" recharge (greater than 10 inches per year).
- There are approximately 97 watersheds that are located entirely or partially within the County. The surface flow and aquifer recharge from these watersheds are mostly internally drained and are significant contributors to the groundwater and springs water quality within the County.
- The geology of Marion County is generally characterized as karst, meaning a landscape containing numerous sinkholes, lack of surface drainage, and undulating topography. Erosion of the limestone in the aquifer leads to voids beneath the surface and allows large amounts of water to be funneled into the underground drainage system.
- Discharge from the Floridan aquifer takes place at springs within the County. Total spring discharge exceeds 1 billion gallons per day, and ranges from a high of 525 million gallons per day (MGD) at Silver Springs to a few MGD at smaller spring systems including Camp Seminole and Orange.
- Lakes in the County encompass approximately 45 square miles of surface area. The County's largest two lakes, Kerr and Weir, cover approximately four square miles and eight square miles, respectively.
- County wetlands are predominantly found in the riverine sections of the County along the Withlacoochee and Ocklawaha Rivers. Wetland types in the County encompass 153,000 acres ( 240 sq. miles) being evenly distributed between forested wetlands (40\%), lakes and streams (35\%) and herbaceous wetlands (25\%).

Source: 2005 Marion County Water Resource Assessment and Management Study: Water Resource and Inventory Analysis, Water Resources Associates, Inc.

## Surfacewater Quality: Rivers, Lakes, and Springs

## What does this measure?

Water quality standards for surfacewater are intended to maintain the designated and beneficial uses of waters of the state. All surface and groundwater in this inventory has been classified according to the designated uses established by the Florida Department of Environmental Protection (FDEP).

## Why is it important?

Surfacewater features in Marion County encompass approximately 214 square miles. Three major rivers flow through or along the boundaries of Marion County. These include the Withlacoochee, Ocklawaha, and St. John's Rivers and portions of their associated watersheds. Within these larger watersheds are two smaller, yet equally important surfacewater features: the Silver and Rainbow Rivers. Both of these rivers are large spring runs that discharge to the larger drainage-basin features.

An estimated 7,800 lakes in Florida are greater than 1 acre in surface area. The County’s largest two lakes, Kerr and Weir, cover approximately four square miles and eight square miles, respectively. Lakes add to the aesthetic and commercial value of the area, and the bodies of water are used by many residents and visitors for various types of outdoor recreation. In addition to aesthetic value and recreational uses, lakes in central Florida are extremely important as ecological habitats. Lakes are also used for other purposes such as irrigation, flood control, water supply, and navigation.

Natural springs play a significant role in the overall water resource base of Marion County. They act as regional discharge points for ground water in the Floridan aquifer and serve as important ecological habitats. Springs are important socio-economic factors for the County, providing recreational opportunities for local residents and visitors, as well as jobs and revenues from tourist attractions and state parks at the springs. The St. John's River Water Management District (SJRWMD) (Bonn, 2004) has evaluated the economic impact of Silver and Silver Glen Springs and provided the following facts to characterize the magnitude of economic impact these springs have on Marion County: 1) These two springs draw approximately three-quarters of a million visitors from outside the County annually and residents of Marion County comprise an estimated $30 \%$ of attendance at these springs. 2) Silver Springs had a direct annual spending impact in Marion County of $\$ 61.45$ million from visitors outside the County. 3) Silver Glen Springs had a direct annual spending impact in Marion County of $\$ 348,770$ from visitors from outside the County.

## How are we doing?

Surfacewater quality in Marion County ranges from poor to good in terms of meeting minimum government standards. Of the 87 watersheds in Marion County rated by the FDEP for water quality, 8 were deemed to be of poor quality. Three lakes were rated as having poor water quality. These overall "good" ratings for the County's water resources reflect the current state of the water resources but does not reflect the worsening of the water quality from accumulating pollutant influences. The primary sources of non-point pollution are fertilizers and organic wastes from domestic and animal waste disposal activities. It is evident that as development continues and accelerates across the central and western portions of Marion County, a variety of anthropogenic pollution sources could lead to localized groundwater contamination and degradation.

Source: 2005 Marion County Water Resource Assessment and Management Study: Water Resource and Inventory Analysis, Water Resources Associates, Inc.

# Groundwater Quality: <br> Surficial and Floridan Aquifers 

## What does this measure?

Water quality standards for groundwater are intended to maintain the designated and beneficial uses of waters of the state. All surface and groundwater in this inventory has been classified according to the designated uses established by the Florida Department of Environmental Protection (FDEP).

## Why is it important?

The surficial and Floridan aquifers are the two sources of groundwater within Marion County, with the Floridan being Marion County's primary source of water. The groundwater quality in Marion County is a direct reflection of the land use activities and the relative vulnerability of the aquifer.

## How are we doing?

Groundwater quality in eastern Marion County is characterized as good in the Ocala National Forest since water quality data shows groundwater meeting primary and secondary drinking standards, but the data show signs of degradation in the central and western parts of the County. Groundwater quality in central and western regions of Marion County area rates as good since it meets primary and secondary drinking water standards. However, nitrate levels in these regions have escalated dramatically over natural background levels and are continuing to increase each year. The degradation in groundwater quality in central and western Marion County is directly related to a combination of land-use activities, the type of contamination, the geological structure, soils, and hydrologic characteristics.

The Floridan aquifer is poorly confined or unconfined in most of the County, allowing point and non-point sources of pollution to easily enter the groundwater system. While groundwater quality within Marion County generally ranges from fair to good, there is ample scientific evidence that quality in widespread areas is in a declining trend.

## A note regarding consumption:

Unequivocally, water demands come from a variety of water use categories within the County. These include domestic potable water needs, irrigation and other outdoor uses, agricultural supplies, industrial demands, recreation, natural systems, spring flows and other needs. According to the Southwest Florida Water Management District (SWFWMD) and the St. John's River Water Management District (SJRWMD), groundwater was withdrawn through wells in Marion County for these uses at a rate of approximately 55 million gallons per day (MGD) in 2002. Based on estimates being conducted as part of the Marion County Water Resource Assessment Management Study (WRAMS), by the year 2055 potable water demand could rise to as high as 131 MGD. Given the County's projected growth and development, it is reasonable to conclude that impairment of both water quality and quantity will only increase if such growth is not managed with diligence.

Source: 2005 Marion County Water Resource Assessment and Management Study: Water Resource and Inventory Analysis, Water Resources Associates, Inc.

## Acreage Dedicated to Farmland

## What does this measure?

This indicator measures the total acreage in farmland, as measured by the five-year national census of agriculture, as a percentage of the total land area in Marion County.

## Why is it important?

Agriculture is an important part of the economy, scenic vista and rural character of Marion County.

## How are we doing?

Farmland acreage decreased from 1982 through 1997, but increased by 2002. In 2002, the average farm size was 159 acres. The number of agricultural land parcels has been increasing as well, from 10,001 in 1997 to

Percent of Acreage in Farmland

| Year | Total <br> acreage in <br> farmland | Total land <br> acreage | Percent of <br> acreage in <br> farmland |
| :---: | :---: | :---: | :---: |
| 1982 | 332,694 | $1,010,496$ | $32.9 \%$ |
| 1987 | 311,074 | $1,010,496$ | $30.8 \%$ |
| 1992 | 296,242 | $1,010,496$ | $29.3 \%$ |
| 1997 | 265,572 | $1,010,496$ | $26.3 \%$ |
| 2002 | 270,562 | $1,010,496$ | $26.8 \%$ | 11,414 in 2005.

Source: U.S. Census, U.S. Department of Agriculture


## Economic Impact of the Equine Industry

## What does this measure?

This indicator measures the estimated direct economic impact and total economic impact of the equine industry in Marion County and Florida.

## Why is it important?

Ocala/Marion County houses more than 75 percent of the 600 thoroughbred breeding farms and training centers in Florida, which is why Ocala/Marion County is called the Horse Capital of the World®.

## Economic Impact of the Equine Industry (in \$ millions)

| Marion County |  | Florida |  |
| :--- | :---: | :---: | :---: |
| Direct | Total | Direct | Total |
| $\$ 800$ | $\$ 1,300$ | $\$ 1,300$ | $\$ 2,200$ |

## How are we doing?

After a 2004 study of the economic impact of the equine industry, the Florida Thoroughbred Breeders' and Owners' Association estimated that Ocala created $\$ 1.3$ billion of the statewide $\$ 2.2$ billion economic impact from the equine industry.

Source: Florida Thoroughbred Breeders' \& Owners' Association


## Solid Waste Recycled

## What does this measure?

This indicator measures the annual percentage of municipal solid waste processed for recycling in Marion County and Florida.

## Why is it important?

Managing and reducing solid waste is important in protecting the natural environment and reusing renewable resources.

## How are we doing?

The recycling rate has declined from a high of 35 percent in 2000. However, the recycling rate in Marion County remains higher than the state average rate of 28 percent in 2002. In 2002, 92,874 tons of solid waste was recycled in Marion County, while 219,547 tons were placed in landfills. Data were not available for 2001.

Percent of Solid Waste Recycled

| Year | Marion County | Florida |
| :---: | :---: | :---: |
| 1996 | $27 \%$ | $40 \%$ |
| 1997 | $28 \%$ | $38 \%$ |
| 1998 | $32 \%$ | $28 \%$ |
| 1999 | $34 \%$ | $27 \%$ |
| 2000 | $35 \%$ | $27 \%$ |
| 2001 | NA | NA |
| 2002 | $30 \%$ | $28 \%$ |

Source: Florida Department of Environmental Protection, Solid Waste Management Program


## New Septic-Tank Permits Issued

## What does this measure?

This indicator measures the annual number of new septic-tank permits issued in Marion County.

Why is it important?
Septic-tank failures may cause serious environmental concerns such as ground water contamination, degraded surface water, and public health and well problems.

## How are we doing?

The Florida Department of Health reports a total of 105,129 septic tanks in Marion County, based on a 1970 census of septic tanks and the cumulative permits issued since then.

New Septic-Tank Permits Issued

| Year | Permits <br> Issued |
| :---: | :---: |
| 1998 | 1,928 |
| 1999 | 2,054 |
| 2000 | 2,055 |
| 2001 | 2,090 |
| 2002 | 2,243 |
| 2003 | 2,558 |

## Civic Engagement

## Informed and involved citizens are the backbone of democracy.

Civic participation is an essential part of a well-functioning government and adds to the quality of life in the community. Registering to vote is one of the first steps in civic participation. Exercising that vote is often the next.

## Primary Indicators: Page 75-76

Population Registered to Vote
Voter Turnout: State and Presidential Elections
Secondary Indicators: Page 77
Local Election Voter Turnout


## Population Registered to Vote

## What does this measure?

This indicator measures the annual percentage of Marion County residents 18 and over who are registered to vote.

## Why is it important?

Registering to vote is a necessary step to ensure that one's voice is heard through the political process.

## How are we doing?

Voter registration increased for the 2004 Presidential election, maintaining a consistent trend since 2000. In 2004, 79,572 were registered as Republicans; 73,168 as Democrats; 23,399 with no party affiliation; and 8,118 registered as part of 18 other political parties represented in Marion County.

Voter Registration

| Year | Registered <br> to vote | Population <br> $18+$ | Percent <br> registered <br> to vote |
| :---: | ---: | ---: | :---: |
| 1994 | 103,661 | 167,783 | $61.8 \%$ |
| 1996 | 134,765 | 179,968 | $74.9 \%$ |
| 1998 | 137,657 | 191,164 | $72.0 \%$ |
| 2000 | 147,707 | 203,491 | $72.6 \%$ |
| 2002 | 162,018 | 214,430 | $75.6 \%$ |
| 2004 | 184,257 | 232,708 | $79.2 \%$ |

Source: Marion County Supervisor of Elections


## Voter Turnout: State and Presidential Elections

## What does this measure?

This indicator measures the percentage of those registered to vote who cast votes in state and Presidential elections in Marion County.

Why is it important?
Voting is an important opportunity and responsibility that comes with citizenship. It is critical for active civic participation.

## How are we doing?

Voter turnout increased in 2004 for the Presidential election, representing a trend of increased voter turnout in Presidential election years. The 2002 state election showed improvement in turnout over the 1998 election.

Voter Turnout

| Year | Registered <br> to vote | Voted | Voter <br> Turnout |
| :---: | ---: | ---: | :---: |
| 1996 | 134,765 | 93,181 | $69.1 \%$ |
| 1998 | 137,657 | 76,947 | $55.9 \%$ |
| 2000 | 147,707 | 106,001 | $71.8 \%$ |
| 2002 | 162,018 | 95,688 | $59.1 \%$ |
| 2004 | 184,257 | 140,354 | $76.2 \%$ |

Source: Marion County Supervisor of Elections


## Local Election Voter Turnout

## What does this measure?

This indicator measures the percentage of those registered to vote in the municipalities of Belleview, Dunnellon, and Ocala who cast votes in local elections in those municipalities.

## Why is it important?

Voting is an important opportunity and responsibility that comes with citizenship. It is critical for active civic engagement.

Local Election Voter Turnout

|  |  | Registered <br> Voters | Votes <br> cast | Percent <br> Turnout |
| :--- | :---: | :---: | :---: | :---: |
| Belleview | 2005 | 2,389 | 383 | $16.0 \%$ |
| Dunnellon | 2005 | 1,309 | 535 | $40.9 \%$ |
| Ocala | 2005 | 28,488 | 4,096 | $14.4 \%$ |

## How are we doing?

On November 8, 2005, turnout for the mayoral race in Belleview was 16 percent of registered voters, up from 15 percent who voted in the commission race the year before. In Dunnellon, 41 percent of the voters cast ballots in the November 8, 2005 mayoral race, a high number for a local election. In Ocala, the October 19, 2005 mayoral race had a 14 percent turnout, down from 15 percent four years earlier.

Source: Marion County Supervisor of Elections


## Culture and Leisure

Arts, culture, and recreation all add dimensions to the quality of life of a community.
The quality of life in Marion County is enhanced when arts and culture organizations are supported, residents take advantage of the offerings of the public library system, and the community takes full advantage of the national, state, and community parks and recreational areas.

Primary Indicators: Page 79-81
Tourist Tax
Support for the Arts
Library Circulation
Secondary Indicators: Page 82-84
County Park Visitor Traffic Count
State Park Visitors
Ocala National Forest Acreage


## Tourist Tax

## What does this measure?

This indicator measures the dollar amount of revenues collected through the two percent tax on short-term hotel and motel stays in Marion County, and leases of less than 6 months, by month in 2005, compared to the amount of revenue projected to be collected.

## Why is it important?

Tourist tax revenue, sometimes referred to as a "bed tax", is a measure of tourist activity and generates funds for promotion of Marion County's quality of life.

## How are we doing?

The tourist tax was instituted in 2005, a two-cent sales tax on short-term hotel and motel stays. Actual tax revenues reported to the state exceeded the monthly tax revenues that were projected four of the first six months it was collected.

Tourist Tax Revenues, 2005

|  | Projected <br> Revenue |  | Actual <br> Revenue |  |
| :--- | :--- | :---: | :--- | :---: |
| MAR | $\$$ | 100,000 | $\$$ | 123,815 |
| APR | $\$$ | 90,000 | $\$$ | 127,725 |
| MAY | $\$$ | 75,000 | $\$$ | 127,665 |
| JUN | $\$$ | 70,000 | $\$$ | 86,179 |
| JUL | $\$$ | 75,000 | $\$$ | 62,855 |
| AUG | $\$$ | 75,000 | $\$$ | 70,322 |
| SEP | $\$$ | 65,000 | $\$$ | 81,701 |
| OCT | $\$$ | 75,000 | $\$$ | 72,087 |
| NOV | $\$$ | 75,000 | $\$$ | 91,238 |
| DEC | $\$$ | 75,000 | $\$$ | 95,264 |

Source: Marion County Department of Tourism


## Support for the Arts

## What does this measure?

This indicator measures the total annual contributions, memberships, grants, and other public financial support for representative arts organizations in Marion County, as reported on IRS Form 990 and adjusted for inflation. The organizations are: Appleton Museum of Art, Central Florida Symphony, Marion Performing Ballet, Ocala Civic Theatre, and Marion Cultural Alliance.

## Why is it important?

Support for the arts adds to the cultural richness of the community and enhances the overall quality of life.

## How are we doing?

The increase in 2002 was largely due to special event fundraising by the Marion Cultural Alliance. These arts organizations represent visual, musical, and performing arts, but are only part of the many arts and culture organizations in Marion County.

Support for the Arts

| Year | Actual \$\$ | 2004 \$\$ |
| :---: | :---: | :---: |
| 2001 | $\$ 1,257,690$ | $\$ 1,314,201$ |
| 2002 | $\$ 1,982,549$ | $\$ 2,067,309$ |
| 2003 | $\$ 1,265,716$ | $\$ 1,302,177$ |

Source: Guidestar and IRS Form 990s


## Library Circulation

## What does this measure?

This indicator measures the total annual circulation of books and other materials at the Marion County Public Library, divided by the total population.

Why is it important?
Lifelong learning and the opportunity to explore new worlds through reading all are made possible through the public library system.

## How are we doing?

In 2003, adult circulation was 706,062, and juvenile circulation was 310,989 . The number of borrowers in 2003 was 128,417, including 125,321 resident borrowers and 3,096 non-resident borrowers. Circulation per borrower was 7.9. The percent of the total population with library cards was 45.5 percent in 2003.

## Library Circulation

| Year | Total <br> Circulation | Population | Circulation <br> Per Capita |
| :---: | ---: | ---: | :---: |
| 1998 | 762,062 | 242,357 | 3.1 |
| 1999 | 777,155 | 249,433 | 3.1 |
| 2000 | 801,625 | 258,916 | 3.1 |
| 2001 | 922,912 | 264,277 | 3.5 |
| 2002 | 961,918 | 271,096 | 3.5 |
| 2003 | $1,017,051$ | 281,966 | 3.6 |

Source: Marion County Public Library


## County Park Visitor Traffic Count

## What does this measure?

This indicator measures the total annual vehicle traffic count at Marion County parks.

## Why is it important?

The county park system provides an opportunity for recreational enjoyment for children and adults.

## How are we doing?

Total acreage of county parks was $2,252.46$ acres in 2003, or nearly eight acres per 1,000 county residents. The total acreage was down from 3,011.3 acres in 1998. Traffic counts increased 15 percent from 2003 to 2004. Trafic counts inceased 15 percent from 2003 to 2004.

## Park Visitor Traffic Count

| Year | Count |
| :---: | :---: |
| $2002-03$ | 303,610 |
| $2003-04$ | 349,263 |



## State Park Visitors

## What does this measure?

This indicator measures the total annual visitors to Rainbow Springs State Park and Silver River State Park.

Why is it important?
Enjoyment of the state parks available in Marion County adds to the quality of life of the community.

## How are we doing?

Attendance at each park has risen significantly, to a combined 298,203 visits in 2002-03. For Silver River State Park, this represents a doubling of visits from 2000-01; for Rainbow Springs, attendance in 2002-03 is 35 times what it was in 1991-92.

Park Visit Counts

| Year | Rainbow <br> Springs | Silver <br> River | Florida <br> State Parks |
| :---: | :---: | :---: | :---: |
| $1991-92$ | 5,628 | NA | $12,231,089$ |
| $1992-93$ | 38,125 | NA | $11,298,529$ |
| $1993-94$ | 53,500 | NA | $11,904,298$ |
| $1994-95$ | 67,899 | 11,388 | $11,790,366$ |
| $1995-96$ | 91,907 | 42,865 | $12,664,205$ |
| $1996-97$ | 121,763 | 29,597 | $13,740,846$ |
| $1997-98$ | 126,698 | 32,990 | $14,138,481$ |
| $1998-99$ | 143,918 | 31,839 | $14,645,202$ |
| $1999-00$ | 164,589 | 41,326 | $16,451,587$ |
| $2000-01$ | 177,270 | 50,970 | $18,146,525$ |
| $2001-02$ | 192,794 | 92,703 | $17,734,774$ |
| $2002-03$ | 195,059 | 103,144 | $18,245,773$ |

Source: Bureau of Economic and Business Research, Florida Statistical Abstracts


## Ocala National Forest Acreage

## What does this measure?

This indicator measures the total acreage of the Ocala National Forest.

## Why is it important?

The National Forest is a significant natural resource and provides opportunities for recreation and leisure for the community.

## How are we doing?

Between 1985 and 2005, acreage in the Ocala National Forest decreased by 46,977 acres. Decreases in acreage were due to selling off scattered, more remote, less manageable parcels south of Route 42 in order to consolidate acreage in more concentrated, manageable areas north of Route 42. Some of the sales were to the state park system. Data were not available for acreage from 1995-1997.

| Acreage <br> National |  |  | of Ocala Forest |
| :---: | :---: | :---: | :---: |
|  | Year | Acreage |  |
|  | 1985 | 430,446 |  |
|  | 1990 | 430,446 |  |
|  | 1994 | 430,446 |  |
|  | 2000 | 383,573 |  |
|  | 2005 | 383,469 |  |

Source: National Forest Service


## About The Public Policy Institute

The Public Policy Institute of Marion County is dedicated to advancing public interest, building democracy, enhancing community, and improving the quality of life by involving citizens in the process.

## Vision:

To provide leadership in developing and implementing short-term and long-term goals and solutions for an improved community.

## Mission:

To give the community a sense of hope and optimism by creating a broad base of community involvement in identifying, researching, and establishing dialogue on community-wide issues, and then in recommending and helping to implement timely solutions.

## Objectives:

To provide formal and informal networks for individuals to come together to share their knowledge, resources and experiences.

To periodically identify a short-term community project that can be accomplished in a 12-18 month period with meaningful results.

To provide a process where community leaders can work through problems and participate in open discussions, conferences and seminars.

To involve a broad range of individuals in the process, to generate dynamic, creative and catalytic leadership in addressing each critical issue and to provide enduring solutions.

To create a shared sense of community, in that any issue must be addressed, discussed, and debated in an atmosphere of mutual fairness, respect, civility and sincerity to all others-where the highest aspiration is to serve the common good.

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[^0]:    Presented by the Public Policy Institute of Marion County

[^1]:    * Note: Data for FY2002-2003 are not available due to agency change in data management. Unduplicated data on numbers of victims are not available for years prior to that change. These data reports include case victims with multiple abuse reports and should be considered with caution due to variation in definition.

