



## **AURIKK BRAND MOVEMENT GROUP BRANDING INFORMATION QUESTIONNAIRE**

1. Brand Name: \_\_\_\_\_

2. Brand Mission: \_\_\_\_\_  
\_\_\_\_\_

3. Target Demographic (if identified): \_\_\_\_\_  
\_\_\_\_\_

4. Brand Location: \_\_\_\_\_

5. Branding Need(s): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Branding Expectations: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. Estimated Branding Budget: \_\_\_\_\_

8. Contact Information:

Brand Representative: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

9. Additional Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

It is hereby understood that the information provided above is of factual bearing and relevant to the branding service(s) to be provided by Aurikk Brand Movement Group. The representative of this brand therefore agrees to indicate the authenticity of this document by signing at the bottom.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature