



RATE GUIDE

		30 Second	60 Second
Morning Drive	6a – 11a	\$28	\$35
Midday Drive	11a – 4p	\$22	\$29
Afternoon Drive	4p – 7p	\$28	\$35
Evening	7p – 10p	\$18	\$25
Late Night	10p – 1a	\$12	\$19
Overnight	1a – 6a	\$8	\$13
Run of Schedule	6a – 10p	\$20	\$27
Da VI Morning News, Now	6a – 7a	\$32	\$39
In Da Morning	7a – 8a	\$32	\$39
Da Morning Vybe w/Mello Shelo	8a – 11a	\$24	\$31
Da Midday Mix w/DJ General Kuntry	11a – 12p	\$22	\$29
Da Calypso Cook Shop w/The Maitre D, Mean Dean	12p – 2p	\$22	\$29
Da Afternoon Chill	2p – 3p	\$22	\$29
Da Drive for 5 w/DJ Rudy Rude	3p – 5p	\$24	\$31
Da VI Evening News Now	5p – 6p	\$32	\$39
In The Game	6p – 7p	\$24	\$31
Saturday and Sunday	6a – 12a	\$20	\$27

For a specific hour there will be a 20% charge in addition to specific program rate.

Live Remotes	Wall to Wall	Break Ins (Four, 5-minute break-ins per hr)
1 hour	\$ 525	\$325
2 hour	\$ 850	\$550
3 hour	\$1125	\$775

** Recognized Agency Discount 15%. Documented Non Profit Matches also available.



Valid thru 12/31/20

No Borders, No Boundaries - One V.I.

P.O. Box 223525
Christiansted, VI 00822-3525
Tel: (340) 719-8923

P.O. Box 307713
St. Thomas, VI 00803
Tel: (340) 774-8923