**Austin vanSytzama**

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**Executive Summary**

I am looking to start my career in marketing and digital analytics, and I am passionate about reaching out to customers in new and effective ways to build relationships, drive behavior, and expand our understanding of what customers want and need. I believe in working fearlessly and owning the outcomes. While I find personal achievement in discovering patterns and honing a message to improve impact, it is important to me to work for a company that believes that by supporting one another is the best way to drive broad success. I extremely value personal development and overall health in life and therefore spend most of my spare time watching and playing sports (i.e. Golf), working out, maintaining a healthy diet, teaching myself to play piano, and spending time with friends and family. I am excited for the opportunity to start with a company that has such focus on empowering customers to fulfill their dreams.

**Professional Experience**

**Kevitt Excavating Crystal, Minnesota**

*Project Management Intern* **June 2019 – February, 2020**

* Aided team of Project Mangers through project process from estimating and initial quoting of the bid to overseeing day to day operations at the job sites
* Expanded business portfolio by winning bids for projects and managing costs and reporting for 11 sites
* Created and analyzed data reports to understand the success and failure of my projects and implemented strategic changes to strengthen weak points

**Northwestern Mutual Edina, MN**

*Financial Representative* **May 2018 -April 2019**

* Strengthened existing customer relationships by providing a unique and supportive experience
* Generated new business and qualified for the Northwestern Mutual’s Annual Meeting
* Coordinated client meetings to cultivate new business, analyze opportunities for my customer, and forecast results

**Dooley’s Pub** **Eau Claire, WI**

*Server*  **August 2018-May 2019**

* Represented the face of the company and delivered memorable service for guests
* Cultivated best of practice strategies to deliver on guest requirements for my team
* Prioritized tasks and communicated requirements to team to join forces to execute

**Leadership and Involvement**

**University of Wisconsin Eau Claire Golf Team Eau Claire, WI**

*Men’s Team Member* **March 2019-May 2020**

* Lead and motivate our team by supporting those struggling, assisting in any swing mechanics, and use past experiences to compose fellow teammates
* Develop relationships with the community by volunteering at the Boys & Girls Club of the Greater Chippewa Valley and Big Brothers Big Sisters of Northwestern Wisconsin to become a role model for the youth in our community
* Qualified for the 2020 DIII National Championship by placing 5th at the Golfweek Invitational

**Student Athlete Advisory Committee** **Winona, MN**

*Men’s Golf Team Representative*  S**eptember 2016-May 2017**

* Actively engaged the community in donating to the local food shelf and inviting them to family entertainment events
* Organized and promoted fundraising events and student-athlete functions
* Depicting where our promotional efforts should be targeted and analyzing the success of our events
* Represented men’s golf team at the 2017 WESBY’s Awards

**Education**

**University of Wisconsin – Eau Claire Eau Claire, WI**

**College of Business May 2020 Bachelor of Science in Business Current GPA: 3.46**

Major: Marketing | Certificate: Google Ad Search, Facebook Blueprint Media Buying Dean’s List: Fall 2018