

Hello!

I am Vivienne Simpson

Copywriter, Proofreader & Copy Editor



I am an experienced website manager and copy editor who is passionate about getting your voice and vision out to potential clients.

◆ ABOUT ME

I am an indie author who writes blog and social media copy for a range of clients, as well as maintaining websites and creating social media posts.

I have recently qualified as a copy editor and proofreader and am keen to use these new skills to improve my services.

◆ EXPERIENCE

15+ Years

Website Developer

I have developed and updated a range of website types from commercial B2B, to sales sites to information sites.

5+ Years

Blog Writing & Social Media

I have written website content for companies as diverse as t-shirt design to childcare.

3 months

Copy Editor / Proofreaders

Having recently qualified in this area, I am building my experience and client base.

◆ SKILLS

Website Development & Support

100%

Copywriting

100%

Copy Editing & Proofreading

80%

◆ SERVICES

- Website Maintenance
- Blog Writing
- Social Media Post Production
- Copywriting
- Copy Editing
- Proofreading

◆ EDUCATION

March 2025

The Australian College

Diploma in Content Editing & Proofreading

July 2004

Kingston University (UK)

MSC in Information Systems

March 1988

University of Otago (NZ)

BA COM(HONS) History & Political Studies

REFERENCE SITES:

 www.oldpachwycc.com.au

 www.facebook.com/earlybirdchildcarecenters

CONTACT ME:  vivienneleefraser@gmail.com  www.reallygreatsite.com

Service Menu



Prices are in Australian Dollars

01



Social Media Management

This is a mix and match menu, with 10% discount given for a six month booking.

- 4-6 regular monthly posts with a mix of posts and reels, branded to your business with interactive copy & keywords - \$80
- Blog post 400-600 words using SEO keywords - \$90

02



Copywriter

For a researched document with SEO keywords if required
500-1000 words - \$280

03



Website Management

I will refresh or update your website to meet business requirements. We will talk about your requirements and agree changes to be made and I will estimate the amount of time to make the changes. My daily rate - \$280 per day

04



Copy Editing / Proofreading

I am a junior level copy editor and proofreaders. New clients -
10% proofread or edit for free, up to 2,000 words.

Proofreading - 0.01c per word

Copy Editing - 0.015 per word