

The Driver Merchant Association

Presents The

33rd Annual Driver Days Parade

Saturday, October 17, 2026 10am

To Whom it May Concern: We would like to invite you to participate in this years Driver Days Parade. You may already be familiar with this annual event in this small village, but if you are not, this is a spectacular family-oriented event that has basically put the small Town of Driver “on the Map”. The Saturday events start with a wonderful parade that in the past included antique cars, various motorcycle groups, marching bands, dance studios, and various organizations throughout Hampton Roads. Also included in this wonderful celebratory weekend is a Children’s fair, live music, fabulous food, crafters, an antique car show on Saturday, and a memorial bike show and ride on Sunday, just to mention a few. All proceeds for this event are contributed to the American legion, Boy Scouts, and other local charities. It would be a privilege to have you participate in this event. There is no fee to enter this parade, but a monetary donation to support the cause would be welcomed. We have included an application for you to reserve your spot. If you need any further information, please contact Terri Moore at 757-434-5539. We are looking forward to the best Driver Days ever and hope to see you there.

The Driver Merchant Association

Parade Application 2026:

You are invited to participate in the Annual Driver Days Fall Festival Parade, Saturday October 17, 2026 at 10am. Please return this application to the address below:

For question, please call Terri Moore at 757-434-5539

Mail to Driver Merchant Association

PO Box 5452 Suffolk, VA 23435

INSTRUCTIONS FOR LINING UP IN PARADE

The parade will line up at 1 Blair Brothers Rd at 9am. Please travel slowly down Blair Brothers Road to line up. Please leave approximately 50 feet between yourself and the participant in front of you. We would sincerely appreciate your application no later than Monday, October 12, 2026; however, exceptions can be made. The goal is to have all walking groups in front of the parade, followed by all motorized vehicles, which will be lined up in the order you arrive. If you have a specific group you would like to follow, please come to the line up together. The final line up will be given to the commentator at 9:45 Saturday morning. If you arrive later than 9:45 you will be placed in the back of the line for safety reasons. Safety is of the utmost importance when lining up in this parade. Thank you very much for your cooperation and understanding. We are looking forward to the best Driver Days ever and hope to see you there.

Sincerely,

The Driver Merchant Association

UNIT NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY, STATE, ZIP _____

PHONE#: _____

E-MAIL: _____

TYPE OF UNIT (CAR, FLOAT, MARCHING BAND, ETC): _____

HOW WOULD YOU LIKE TO BE ANNOUNCED: _____

Release and Waiver: In consideration of being permitted to participate in any way in the Driver Days Parade, I for myself, and heirs, personal representatives or assigns, do hereby release, waive, and forever discharge the City of Suffolk, its Council members, officers, employees, and agents for liability from any and all claims, demands, rights and causes of action of whatever kind resulting in, but not limited to, bodily injury, personal injury, accident or illness (including death), and property damage sustained by me and my agents, representatives, employee, or family, members arising from participation in the Driver Day Parade.

DRIVER DAYS FALL FESTIVAL WILL NOT BE RESPONSIBLE FOR ANY DAMAGES OR INJURIES.

SIGN AND DATE: _____