

ANTHONY MENEGHINI

 afmeneghini@gmail.com |  630.688.5561

PROFESSIONAL SUMMARY

Creative and detail-oriented Website and Content Specialist with 10+ years of experience managing and designing websites, e-commerce platforms, and digital marketing assets. Proven ability to ensure brand consistency, optimize user experience, and deliver engaging content across web and social platforms. FAA Certified Remote Pilot with a strong background in multimedia production, analytics, and CMS management.

CORE COMPETENCIES

Website Design & Maintenance, E-Commerce Platforms (BigCommerce, K-eCommerce), Digital Marketing & Content Strategy, Social Media Management, SEO & Web Analytics (Google Analytics), CMS Administration (WordPress, Dealer.com, iDev), Drone Photography & Video (FAA Certified), Graphic Design (Photoshop, Illustrator, InDesign), HTML, CSS, JavaScript, PHP, Cross-Platform Proficiency (Mac & PC)

PROFESSIONAL EXPERIENCE

Web & Content Designer

Concord Marketing Solutions | Glendale Heights, IL | 12/2023 – 4/2025

- Designed and maintained over 120 corporate marketing websites, ensuring alignment with brand guidelines.
- Improved mobile usability and visual consistency across multiple platforms.
- UI/UX enhancements to increase engagement and functionality.

Website Coordinator & FAA Certified Remote Pilot

Patrick Automotive Group | Schaumburg, IL | 3/2023 – 12/2023

- Managed and updated content for 10 websites, including dealerships and an autobody shop.
- Created and optimized visual content, including drone photography for promotional use.
- Ensured compliance with brand standards and tracked performance through monthly reports.

Website & Social Media Coordinator

The Salvation Army Central Territory HQ | Hoffman Estates, IL | 7/2021 – 3/2023

- Oversaw digital content for three e-commerce websites and multiple social media platforms.
- Produced product photography and edited assets for online sales.
- Managed platforms including Facebook, Instagram, and Twitter to grow engagement.

Website Content Specialist & FAA Certified Remote Pilot

Arlington Heights Park District | Arlington Heights, IL | 5/2013 – 8/2020

- Developed, designed, and managed six websites, including an internal portal.
- Administered the CMS and trained staff to ensure content accuracy.
- Produced aerial footage, videos, social media posts, and email marketing campaigns.

EDUCATION

Bachelor of Fine Arts in Multimedia & Web Design
Illinois Institute of Art – Schaumburg, IL | March 2004