

Jayjay Detailing Auto Detailing is a premier auto detailing service aimed at offering top-tier vehicle care to individual customers, Businesses with fleet vehicles, and car enthusiasts. We specialize in both interior and exterior detailing services, ensuring that every vehicle we work on looks its best and is well-maintained. Our business uses top of line equipment to provide top of the line results and while still protecting the environment.

**Mission Statement:**

Our mission is to deliver exceptional auto detailing services that exceed customers expectations, providing a lasting clean and finish while ensuring customers satisfaction with every vehicle we service. We aim to set new standards for professionalism, quality.

**Vision Statement:**

Our Vision is to become the leading auto detailing provider in Riverton Illinois by offering unparalleled service convenience, and eco friendly solutions, We aspire to expand our offerings to include mobile services soon, within the first year or two and eventually expand into a multi-location operation.

**Our goals:**

Gain 200 loyal customers within the first 12 months of operation.

Achieve profitability within the first 18 months

Launch a mobile detailing service to capture a wider market in the first year or two.

Establish a reputation for eco-friendly detailing that sets us apart from others

**Services:**

We offer a range of services including:

Exterior detailing: Hand washing, waxing, paint protection, tire cleaning, and headlight restoration.

Interior detailing: Vacuuming, carpet cleaning, leather care, dashboard cleaning, and odor removal

Additional services: Engine Bay cleaning, and soon to be mobile detailing.

Thank you for reading jayjaydetailing's Business Plan!