Home Staging Checklist







Planning ahead

- ✓ Walk through each room and consider the home from a buyer's perspective.
- Consider getting a professional home inspection to see if any repairs are needed.

Clean, Declutter, and Depersonalize

- **✓** Thoroughly clean the entire home.
- Steam clean carpets and drapes. Consider replacing carpet if stains are prominent.
- Paint interior walls with neutral colors, like beige, cream or light pastels.
- ✓ Remove excess and oversized furniture.
- ✓ Rearrange furniture to maximize space.
- ✓ Organize room closets and store out-of-season clothes.
- Remove all small appliances, toys, magazines and pet items that are not used daily
- ✓ Remove family photos, personal collections and medications.
- Remove items from the garage and store them off site.
- ✓ Secure valuable items, including cash and jewelry.

Maximize Curb Appeal

- ✓ Paint the home's exterior, including trim, doors and shutters.
- **♂** Check front door, doorbell, address number and welcome mat.
- ✓ Power wash the siding and windows.
- ✓ Sweep the entryway and walkways.
- ✓ Mow, water and fertilize the lawn.
- ✓ Trim shrubs and trees and rake the leaves.
- ✓ Plant colorful flowers and shrubs.
- ✓ Clean up pet droppings.
- **✓** Clean the gutters and downspouts.

Pay Attention to Kitchens and Bathrooms

- ✓ Clear the countertops.
- ✓ Replace outdated hardware.
- Clean appliances and fixtures.
- ✓ Clean and organize the pantry, cabinets and drawers.
- Replace old caulking around sinks and bathtubs.
- **✓** Remove stains from sinks, toilets and bathtubs.
- ✓ Keep all toilet seat lids closed.
- ✓ Hang fresh towels.

Appeal to the Senses

- ✓ Bake cookies or burn lightly scented candles.
- Install higher wattage incandescent light bulbs to brighten rooms
- **✓** Turn on all the lights.
- Open windows to let in fresh air.
- Open curtains or blinds to let in natural light and show off views.
- ✓ Turn off TVs.
- Relocate pets for showings.
- ✓ Refrain from smoking in the home.

Show Off Your Home's Best Features

- ✓ Remove rugs to show off hardwood floors.
- ✓ Pull back drapes to showcase nice views.
- ✓ Stage the front porch or deck with furniture and potted plants.
- **✓** Make sure fireplaces are in working condition.
- ✓ Clean the backyard