



SOAR

Dr. Valerie S. Walston

SPONSORSHIP OPPORTUNITY PACKET

**SOAR BRAND LAUNCH | TOLEDO, OH
OCTOBER 12, 2025**

**PRESENTED BY NEXT CHAPTER ENTERPRISES
HOSTED BY DR. VALERIE SIMMONS-WALSTON**

ABOUT SOAR

SOAR is more than a brand—it's a movement. Founded and inspired by the visionary leadership of Dr. Valerie S. Walston, SOAR empowers individuals to rise above limitations and embrace their highest potential in life, leadership, and legacy.

The SOAR Brand Launch is a dynamic and inspiring event, uniting changemakers, thought leaders, entrepreneurs, and purpose-driven individuals from across the country. This launch is a celebration of courage, transformation, and bold new beginnings.

EVENT DETAILS

Event: SOAR Brand Launch

Location: Delta Marriott,
Toledo, OH

Host: Dr. Valerie S. Walston

Date: October 12

Expected Attendance:
200+ in-person

Audience:
Influencers, professionals,
entrepreneurs, educators,
spiritual leaders, and creatives

EVENT SPONSORSHIP OPPORTUNITIES

PARTNERING WITH SOAR GIVES YOUR BRAND HIGH-VISIBILITY EXPOSURE TO A POWERFUL AND ENGAGED AUDIENCE. WE OFFER TAILORED SPONSORSHIP LEVELS TO ALIGN WITH YOUR GOALS AND BUDGET.



SURVIVE & THRIVE PRESENTING SPONSOR – \$1,000 2 AVAILABLE

RECOGNITION & BENEFITS:

- “Presented by [Your Brand]” included in all event branding
- Premier full-page ad in the Digital Supporter’s Ad Book (inside front cover)
- Speaking opportunity (3–5 minutes) during the event
- Logo on all event signage, screens, and promotional materials
- Logo and backlink on Soar website and email campaigns
- Social media spotlight (5 dedicated posts across platforms)
- Premium vendor table at event
- 8 VIP tickets

OVERCOMING OBSTACLES - REACHING THE GOLD SPONSOR – \$500 4 AVAILABLE

RECOGNITION & BENEFITS:

- Full-page ad in the Digital Ad Book
- Logo on event signage and select marketing materials
- Featured on SoAr website
- Social media spotlight (3 dedicated posts)
- Vendor table at event
- 4 VIP tickets

ATTAIN & ASPIRE SILVER SPONSOR – \$250 4 AVAILABLE

RECOGNITION & BENEFITS:

- Half-page ad in the Digital Ad Book
- Logo on select signage
- 2 social media mentions
- 2 VIP tickets

REWARD & PERSEVERANCE BRONZE SPONSOR – \$150 10 AVAILABLE

RECOGNITION & BENEFITS:

- Quarter-page ad in the Digital Ad Book
- Name/logo listed on website and closing event slide
- 1 social media mention
- 1 general admission ticket

FRIENDS OF SOAR – \$100 25 AVAILABLE

RECOGNITION & BENEFITS:

- Name listed in the Digital Supporters Ad Book under “Friends of SOAR”
- Social media group thank-you post
- Option to submit a personal message or quote for the ad book

DIGITAL SUPPORTERS AD BOOK OPPORTUNITIES

For individuals or businesses who want to be included in the celebration but not at the sponsor level, we offer ad space in our Digital Supporter's Ad Book. This will be shared with all attendees and featured online.

AD TYPE	RATE
FULL-PAGE AD (8.5x11)	\$200
HALF-PAGE AD	\$ 100
QUARTER-PAGE AD	\$ 75
PERSONAL MESSAGE.....	\$ 50
(TEXT ONLY)	

EVENT VENDOR OPPORTUNITIES

Showcase your business or nonprofit with a table at our launch event if you fall into one of these 5 categories: Leadership, Authorship, Wellness, Spiritual Growth & Extraordinary Women. To become vendor, please contact **Jessica** at intheknowent@gmail.com

BUSINESS VENDOR	\$ 50
NONPROFIT VENDOR	\$ 25

**TO BECOME A SPONSOR OR RESERVE AN AD,
PLEASE VISIT
VALERIEWALSTON.COM**

QUESTIONS ABOUT SPONSORSHIPS OR ADS?
EMAIL: MIJA @ MIJAMARTIN09@GMAIL.COM
TEXT : 419.320.2323

EVENT TICKETS:
SOAR-RE-BIRTH.EVENTBRITE.COM

Jeremiah 29:11

*For I know the plans I have for you
says the Lord.*

Prosperity...Hope.....A bright future!



VALERIEWALSTON.COM



@DRVALERIE.WALSTON



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