

From: Laura at Budget Brainiacs

Subject: Raise Money-Savvy Kids in Just 10 Minutes a Day!



Dear Involved Parent,

I know you're doing everything you can to help your kid have a head start in life: private lessons, summer camps, after school programs.

What about financial literacy?

Did you know that the 2022 Junior Achievement survey of 1,000 teens found that **54%** of respondents don't feel ready to take on future financial challenges?

From the same survey, **41%** said they have no financial literacy classes in school (no wonder so many aren't feeling prepared!).

Financial literacy involves everything from making and keeping a budget to writing checks to applying for loans.

All things money.

And we both know that money can be a real asset when managed well, and it can be a real chain around the neck when it's not.

Your kids deserve to be financially literate, setting them up for success later in life. This means:

- Greater confidence
- More responsibility
- Debt free
- Achieve financial goals faster
- Peace of mind
- Earn interest rather than pay interest

These are just a few of the many benefits financial literacy offers.

Financially literate kids learn how to pay their own way and the freedom of choosing their own stuff they buy themselves. (Side benefit--this also frees you up for that vacation of your dreams you've always wanted to take!)

You might be saying to yourself, “Can you teach financial literacy? I thought you just had to kind of live and learn?”

Absolutely yes, you can teach financial literacy, and we see success stories every single day.

Learn how your kids can become financially literate [HERE](#).

Along with investing in their private music lessons, how about investing in their financial literacy future?

Just 10 minutes a day and your kid can be financially literate in no time.

How is this even possible? Budget Brainiacs has a proven track record of some pretty amazing (and financially literate) kids.

Check out all the details and the life-changing skills you can give your kids [HERE](#).

To your success,

Laura



Laura Cogswell
President
Budget Brainiacs

P.S. Give your kids a gift for a lifetime. And act now to save over **70%**!