Prioritising Work Health, Safety, and Wellbeing in Corporate Strategy

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BACKGROUND: There was limited evidence about the relationship between business strategy, workplace health, safety, wellbeing (HSW), and performance measurement that demonstrate measurable impact on organisational performance.

OBJECTIVE: To develop a framework for HSW Strategy and Employee Engagement deemed suitable by industry.

METHODOLOGY: Sequential Exploratory Mixed Methods Study

Literature Review | Initial Framework

8 Semi-Structured Interviews | Revised Framework

Online Survey Responses | Final Framework

Results



27

Strategy Survey Questions

17

Findings

68%

48%

Manager responses

HSW Professional Responses



Final HSW Strategy

Framework

