

The background features a dark blue gradient with a subtle pattern of white dots. Overlaid on this are several white circular and semi-circular elements. A prominent feature is a large circular scale on the left side, with numerical markings from 140 to 260 in increments of 10. Other elements include smaller circles, some with dashed outlines, and curved lines that suggest motion or a process flow. The overall aesthetic is technical and futuristic.

WIREFRAME

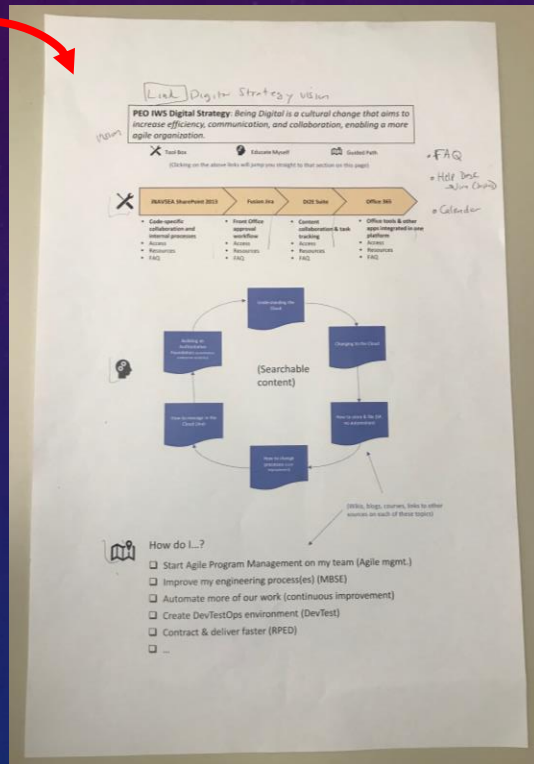
DIGITAL STRATEGY

THIS SHAREPOINT DESIGN WAS CREATED FOR THE NAVY'S INTERNAL USE.
IT IS NOT CLASSIFIED AND IS A SAMPLE OF HOW THE PROJECT WAS
CREATED USING A WIREFRAME METHOD.

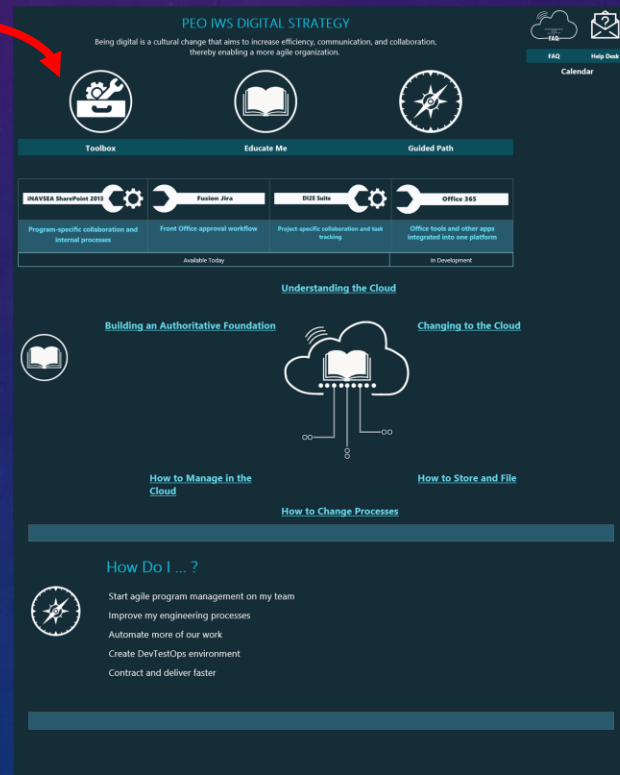
PEO IWS DIGITAL STRATEGY

SHAREPOINT 2013 WIREFRAME LAYOUT

Rough concept



1st Outcome



Final outcome



VISION STATEMENT (FIRST ELEMENT OF THE WEBSITE)

Questions we considered:

- Which statement should we use?
- Do we add an icon to our vision statement?

Rough concepts of vision statements:

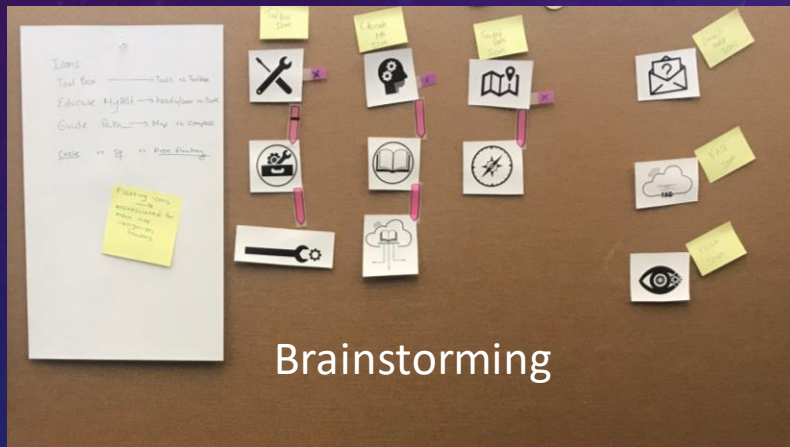
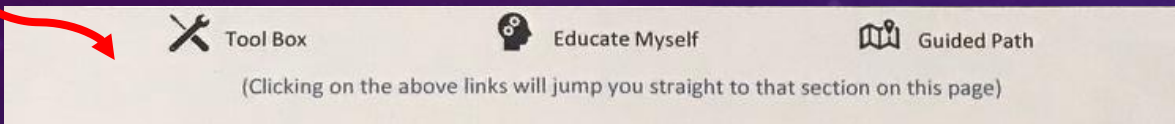
- **“PEO IWS is creating a multi-factored digital strategy that addresses technology, process, and cultural change to create a more efficient and data-driven enterprise.”**
(taken from DS site on Confluence)
- **“PEO IWS aims for increased efficiency, clarity, and simplicity within codes and across the organization.”** (taken from communication plan)
- **“PEO IWS will get ahead by being a digitally adaptive and agile organization in execution of its mission.”** (taken from brochure)
- Vision : Being digital is a culture change which aims a to increase efficiency, communication and collaboration with a more agile organization across the codes.

Final concept of vision statement:

PEO IWS DIGITAL STRATEGY: Being Digital is a cultural that aims to increase efficiency, communication, and collaboration, enabling amore agile organization.

ICON DEVELOPMENT FOR THE NAVIGATION BAR

Initial outline



Brainstorming

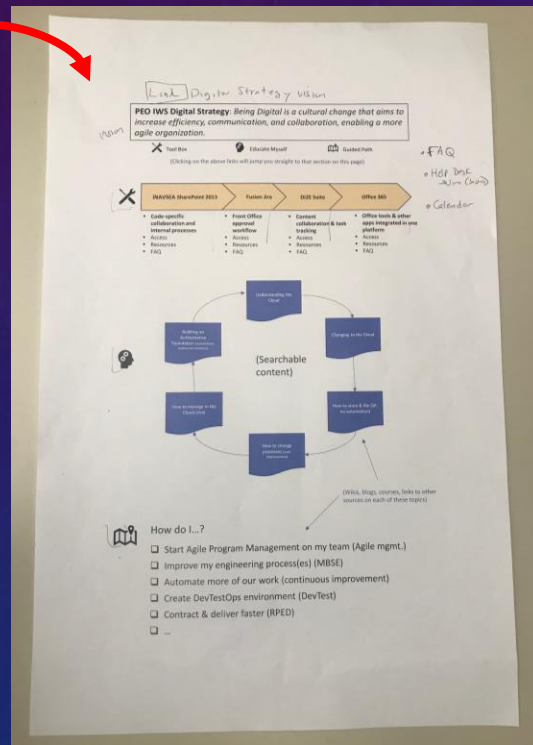


Final icons

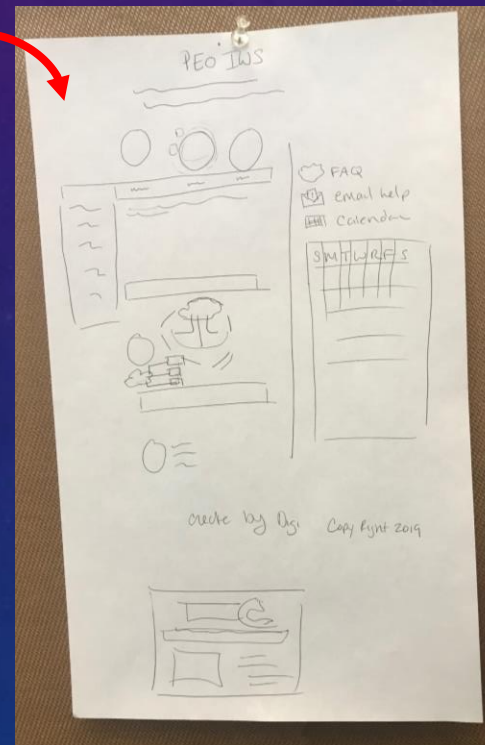


“HOME” LANDING PAGE WIREFRAME

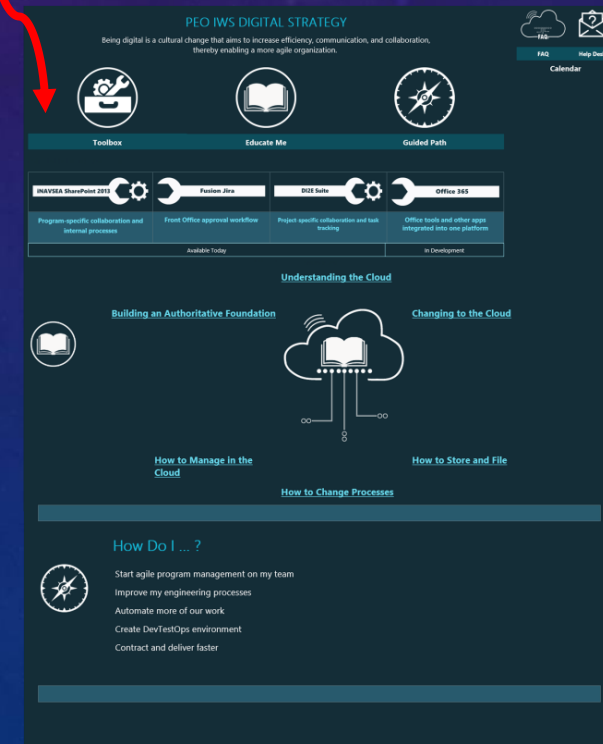
Concept



Brainstorming

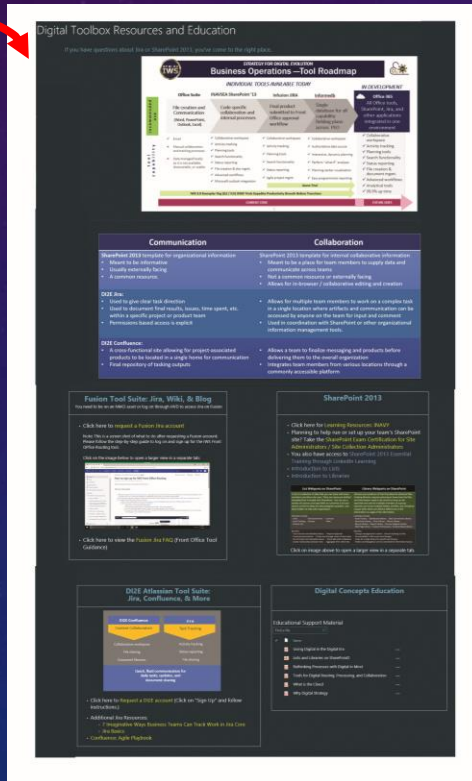


Final outcome

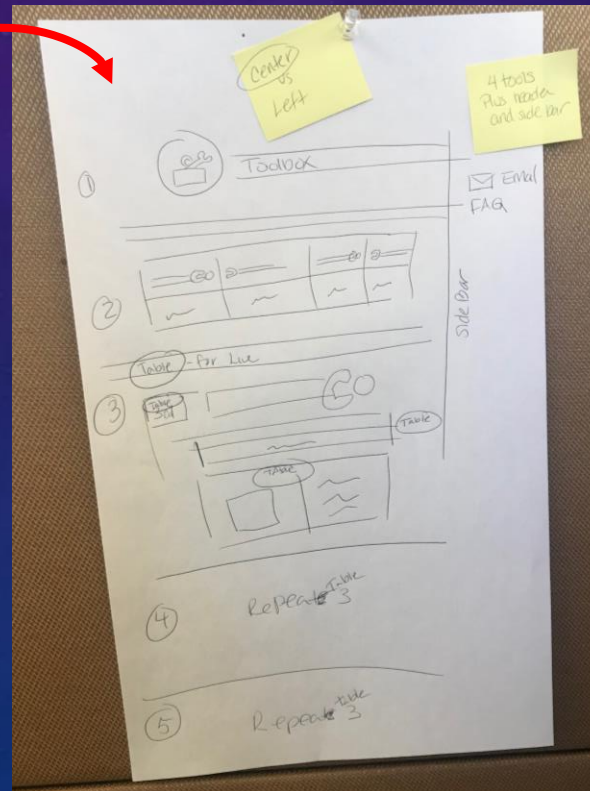


“TOOLBAR” LANDING PAGE WIREFRAME

Concept



Brainstorming



Final outcome



“EDUCATE ME” LANDING PAGE WIREFRAME

Concept

Digital Education Concepts

UNDERSTANDING THE CLOUD

CHANGING TO THE CLOUD

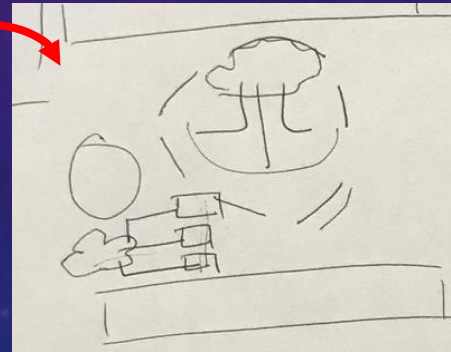
HOW TO STORE AND FILE

HOW TO CHANGE PROCESSES

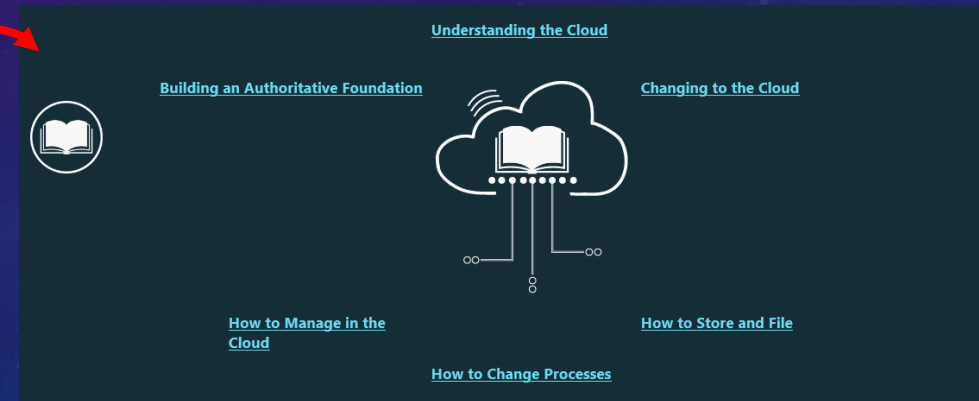
HOW TO MANAGE IN THE CLOUD

BUILDING AN AUTHORITATIVE FOUNDATION

Brainstorming



Final outcome



CONCLUSION

This wireframe project represents a few sample pages from the overall site.