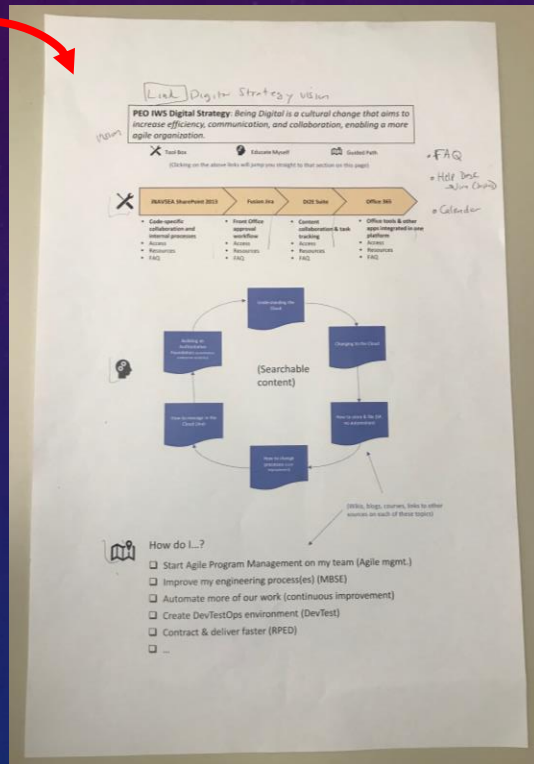# WIREFRAME

## DIGITAL STRATEGY

THIS SHAREPOINT DESIGN WAS CREATED FOR THE NAVY 'S INTERNAL USE. IT IS NOT CLASSIFIED AND IS A SAMPLE OF HOW THE PROJECT WAS CREATED USING A WIREFRAME METHOD.
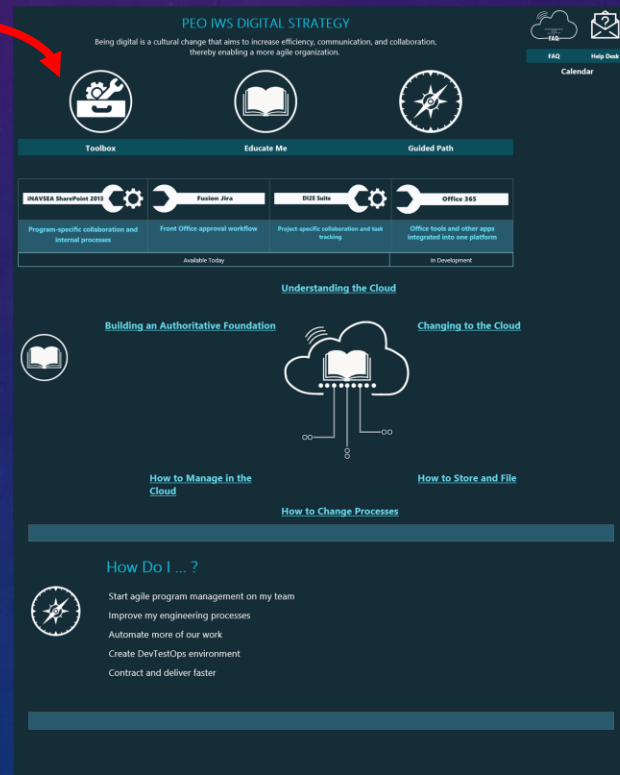
# PEO IWS DIGITAL STRATEGY
## SHAREPOINT 2013 WIREFRAME LAYOUT

Rough concept

1st Outcome

Final outcome

# VISION STATEMENT(FIRST ELEMENT OF THE WEBSITE)

## Questions we considered:

- Which statement should we use?

- Do we add an icon to our vision statement?

_____

## Rough concepts of vision statements:

- **"PEO IWS is creating a multi-factored digital strategy that addresses technology, process, and cultural change to create a more efficient and data-driven enterprise."** (taken from DS site on Confluence)

- **"PEO IWS aims for increased efficiency, clarity, and simplicity within codes and across the organization."** (taken from communication plan)

- **"PEO IWS will get ahead by being a digitally adaptive and agile organization in execution of its mission."** (taken from brochure)

- Vision : Being digital is a culture change which aims a to increase efficiency, communication and collaboration with a more agile organization across the codes.

_____

## Final concept of vision statement:

PEO IWS DIGITAL STRATEGY: Being Digital is a cultural that aims to increase efficiency, communication, and collaboration, enabling amore agile organization.

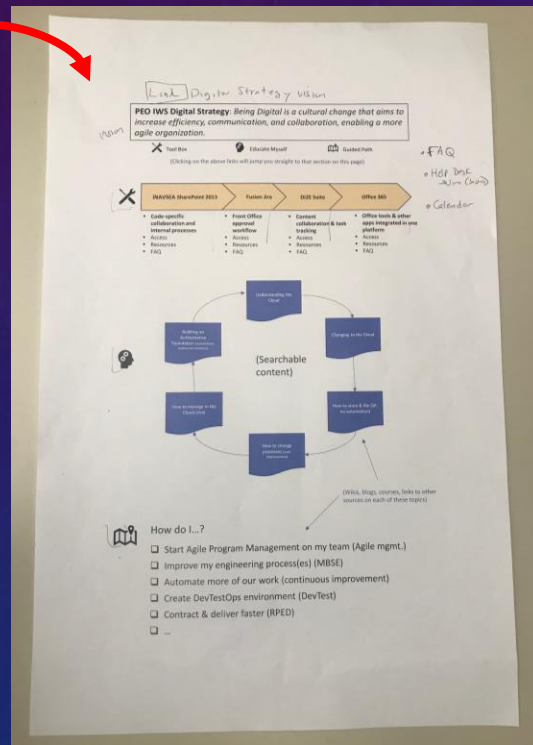# ICON DEVELOPMENT FOR THE NAVIGATION BAR

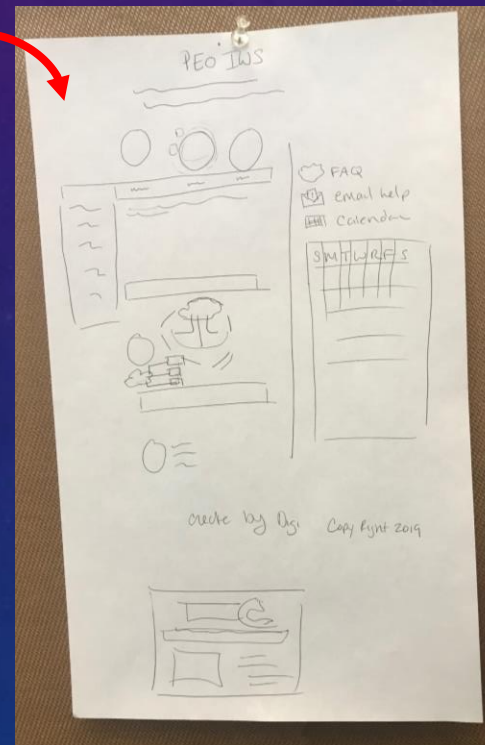Initial outline
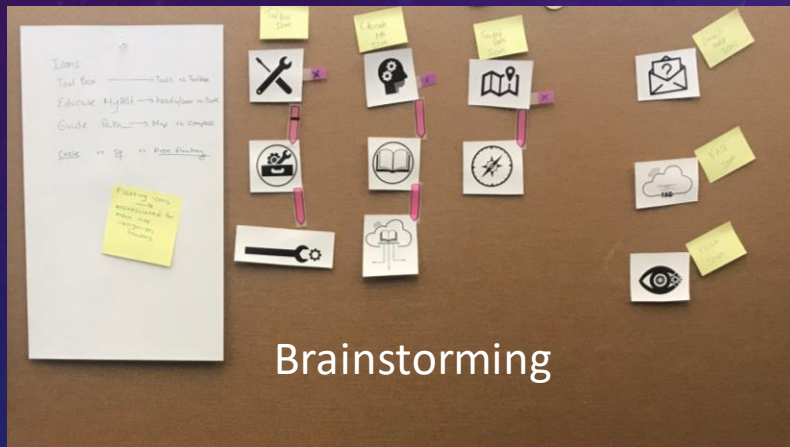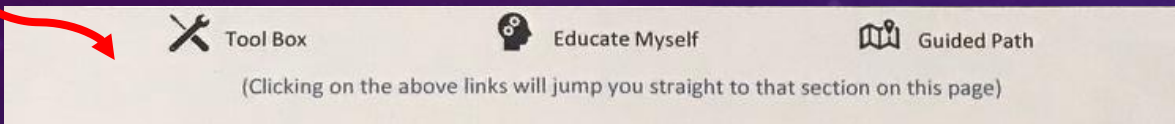


Brainstorming
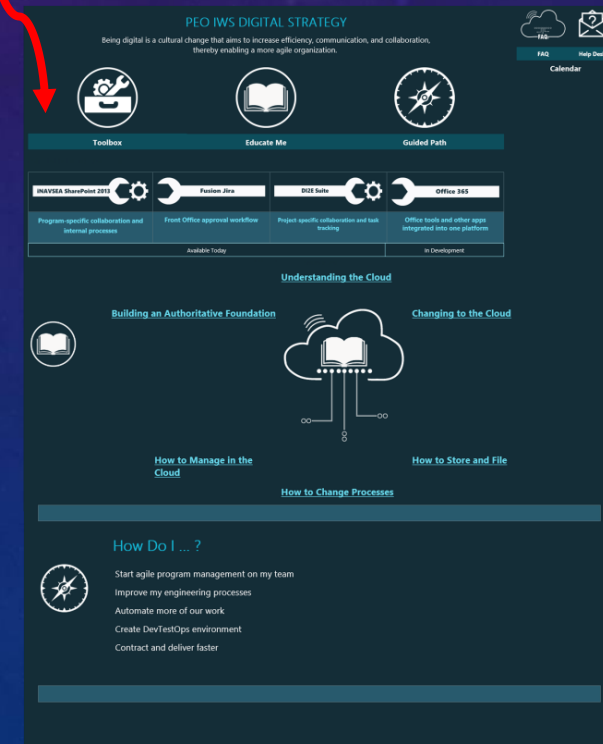
Final icons

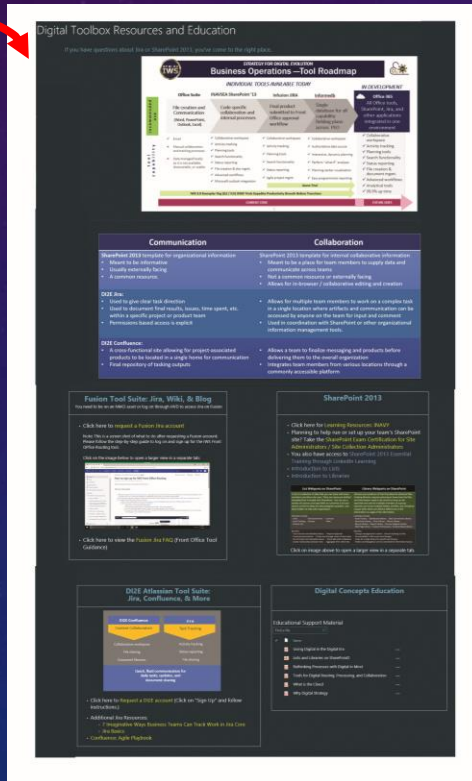# "HOME" LANDING PAGE WIREFRAME

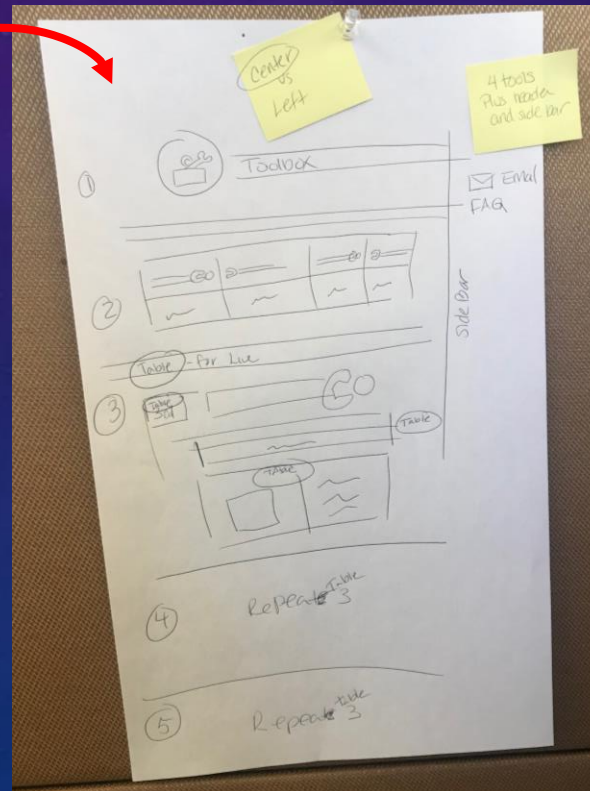Concept

Brainstorming

Final outcome

# "TOOLBAR" LANDING PAGE WIREFRAME

Concept

Brainstorming

Final outcome

# "EDUCATE ME" LANDING PAGE WIREFRAME
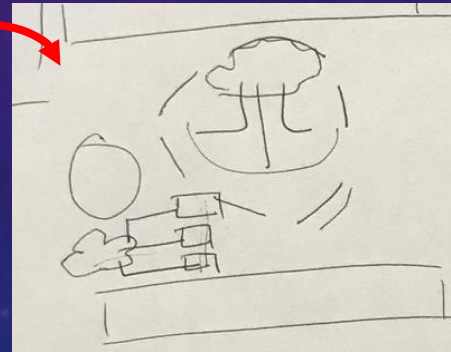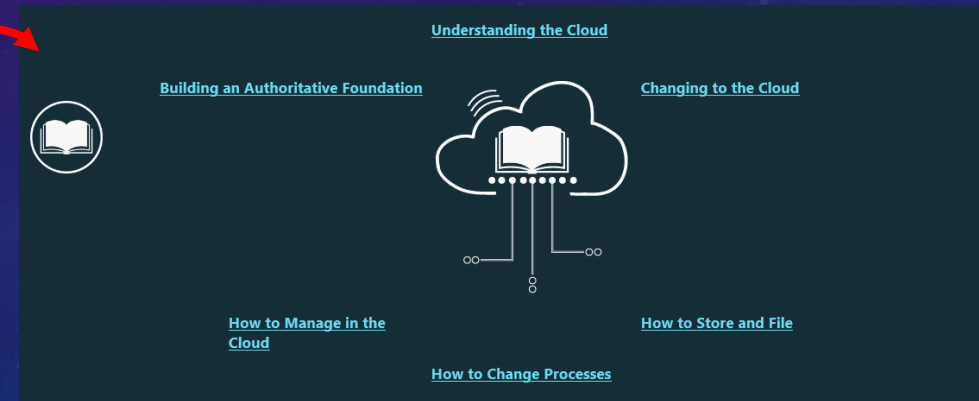
# CONCLUSION

This wireframe project represents a few sample pages from the overall site.