DisruptivData Launches Investment Data Model as a Snowflake Native App in the Data Cloud

DisruptivData enables joint customers to quickly modernize their data infrastructure with the Data Cloud

25 September 2023 – DisruptivData today announced the availability of its Investment Data Model on Snowflake Marketplace. The Investment Data Model is an app native to the Snowflake Data Cloud that enables investment managers, asset owners, and investment consultants to support multi-asset portfolios with look through capabilities for funds, derivatives, FX overlay, strategies and products to easily integrate to the Snowflake Data Cloud. The Investment Data Model is also distributed globally by FIS and is available, initially to its Public Market Accounting Solutions and Private Capital Studio customers ready to use inclusive of FactSet's Tru Value Labs ESG through the Snowflake Data Cloud.

Snowflake, the Data Cloud company, announced at Snowflake Summit 2023 that the Snowflake Native App Framework (public preview on AWS) is now available for developers to build and test apps natively in the Data Cloud with additional distribution and monetization capabilities in public preview soon   . Snowflake Native Apps usher in a new era of data collaboration, enabling developers with the tools needed to create robust apps quickly with Snowflake's high availability and auto-scalability, all the while reducing security and procurement hurdles for customers because the apps run directly within the customers' Snowflake accounts   .

"We are excited to see partners like DisruptivData continue to leverage the Snowflake Native App Framework to build in the Data Cloud," said Chris Child, Senior Director of Product Management, Snowflake. "By bringing their apps directly to data, DisruptivData is allowing customers to take full advantage of Snowflake to reduce the time, cost and risk to modernize their data infrastructure, while Snowflake takes care of all security, privacy, and governance concerns. DisruptivData is focused on monetizing their apps to thousands of customers on Snowflake Marketplace and enabling them to unlock valuable insights in the Data Cloud."

Snowflake Marketplace already has over 25 new Snowflake Native Apps available today, and over one hundred providers are currently building apps in development spanning multiple industries and use cases. DisruptivData is one of the leading organizations building in the Data Cloud, with a Snowflake Native App readily available to easily bring unique insights to end users, and to enable them to unlock value with just a few clicks on Snowflake Marketplace. By being Powered by Snowflake, DisruptivData is able to create new revenue streams by distributing its app to thousands of Snowflake customers, without these customers having to move or expose their data.

"   The Snowflake Native App Framework has transformed our product launch while making it easy for our customers to support their front, middle and back office on one platform with our Investment Data Model," said Rich Robins CEO & Co-founder of DisruptivData. "Ever increasing data requirements for adopting new regulatory, client, and ESG driven investing can be met with the Snowflake Data Cloud and DisruptivData's Investment Data Model. Our sample ESG Streamlit app leveraging Snowpark and machine learning illustrates why Snowflake is the right platform for data analytics with native Python support."

Learn more about Snowflake's continued innovations, and how it is enabling organizations to distribute and monetize leading apps at scale in the Data Cloud here.

ABOUT DISRUPTIVDATA

The DisruptivData Investment Data Model empowers customers to modernize their data infrastructure to harness the power of the Data Cloud. Our exf Insights accelerators offering robust codeless transform, gold copy and data quality capabilities to speed migration to Snowflake are available via our services partner, Exafluence, Inc. Bespoke development is also offered.

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