



DisruptivData to Launch Investment Data Model for Asset Managers, Owners and Consultants as a Native Application in the Snowflake Data Cloud

DisruptivData enables joint Snowflake customers to easily add FactSet ESG data to a scalable, robust data model with new Investment Data Model application

Dover, DE, June 14, 2022 — DisruptivData today announced that it is launching its Investment Data Model, currently in private preview, an application built natively with [Snowflake](#), the Data Cloud Company allow customers to modernize their legacy data platforms with less risk, cost and time to 'go live'. DisruptivData's Investment Data Model application is built using Snowflake's Native Application Framework, currently in private preview, which enables application developers to build applications natively in the [Data Cloud](#) using Snowflake core functionalities, globally distribute them on [Snowflake Marketplace](#), and deploy them within a consumer's Snowflake account.

DisruptivData and Snowflake enable Investment organizations to mobilize the world's data with Snowflake's Data Cloud, helping joint customers leverage the Snowflake Data Cloud while offering one version of the truth for portfolio managers, operations, data scientists and analytics teams.

"We saw the power of being able to deliver applications natively in the Data Cloud to offer our teams increased resilience, scalability and operational efficiency," said Richard Robins, CEO & Founder, DisruptivData. "The Investment Data Model application dramatically lowers TCO while providing new capabilities. By providing a robust enterprise model supporting ESG, derivatives, cash overlays and look through capabilities for strategy and products, Snowflake has made it easy for joint customers to gain value with applications on Snowflake Marketplace."

"The Disruptiv Data's [Investment Data Model](#) application makes it easier for joint customers across the Data Cloud to join and leverage ESG data alongside their other data sources," said Chris Child, Senior Director, Product Management, Snowflake. "This application allows customers to benefit from DisruptivData's native application in the Data Cloud without having to move or transfer their data."

"FactSet clients can now leverage the new Snowflake Cloud Investment Data Model and benefit from a modern, scalable platform offering rapid integration of FactSet's unique data offerings. We are excited to work with DisruptivData and Snowflake to bring this new native application to the market and allow our mutual customers to leverage the DisruptivData Native App," said Calvin Ho, VP, Principal Product Manager.

DisruptivData (www.disruptivdata.com) was founded to dramatically improve Asset Manager, Owner and Consultants data strategies by combining industry Operational SMEs, Technical team and the Snowflake Data Cloud for unparalleled performance, resiliency and capabilities on one platform for the enterprise without the long-term contracts and onerous, expensive upgrades of legacy solutions.

To become a Snowflake partner, get access to Snowflake's self-service partner resources and apply for the Powered by Snowflake program, please visit www.snowflake.com/partners/poweredbysnowflake.