

The 7th Annual Sacramento Taco Festival

Sunday, May 21, 2023

From 10:30 am to 5:30 pm

**Del Paso Blvd
Old North Sacramento - 95815**

SPONSORSHIP PACKAGE



www.sacramentotacofestival.com

HOSTED BY:



**The Vida de Oro
Foundation**





Sacramento Taco Festival History

Established on October 12, 2012, to promote the arts and recognize national Taco Day, this event has become a street fair with a focus of promoting North Sacramento.

With thousands of people looking forward to attending the Sacramento Taco Festival each year since, locally and from out of town, it is the Vida De Oro's Foundation's largest event.

The Vida De Oro Foundation, whose mission is to promote the arts and enhance the community, works with the North Sacramento Chamber of Commerce, the Del Paso Boulevard Partnership, the City Councilmember and numerous local neighborhood associations and nonprofits to make this event possible.

Investments are tax deductible. Contact us at taco@sactacofest.com or (916) 914-4665.





Northern California's Premiere Event!



A Real Crowd Pleaser



**Lucha Libre
(Professional Wrestling)**



Proclamation
SACRAMENTO TACO FESTIVAL WEEK
May 30, 2017 - June 2, 2017

WHEREAS, the 2017 Sacramento Taco Festival aims to promote local businesses and celebrate one of America's favorite foods, tacos, by bringing thousands of people to El Plan (located in Northern Sacramento) for this annual celebration; and

WHEREAS, the festival was launched in 2013 attracting 100 people without marketing, has grown to over 1,000 people in 2016 with twice the number of vendors, and 50,000 people are anticipated to visit with double the number of 2016; and

WHEREAS, the Sacramento Taco Festival's mission is to uplift the Sacramento community through culture, family, entertainment, economic growth, and health; and

WHEREAS, the Sacramento Taco Festival is unique as it hosts the largest variety of taco in a single location with planned youth talent competitions, Broadway Night film screening, Christmas Movie Competition Awards, and the creation of the most expensive taco; and

WHEREAS, the 2017 Sacramento Taco Festival has established itself as an annual signature event that celebrates fresh food, community, and family fun by bringing a diverse crowd to El Plan (Northern Sacramento) to great positive things.

NOW, THEREFORE, BE IT RESOLVED that I, David Donahue, Mayor of the City of Sacramento, do hereby proclaim May 30th to June 2nd Sacramento Taco Festival Week in Sacramento.

ISSUED: This 30th Day of May, 2017

David Donahue
David Donahue
Mayor

Community Engagement



**Northern California's
Chihuahua Beauty Contest**



Selfie/Photo Opportunities



The Vida de Oro Foundation presents
The 6th Annual Sacramento Taco Festival
Saturday, June 1, 2019
\$10 Admission
"It's Outta This World!"
Live Music • Wrestling • Taco Eating Contests
Northern California's Only Chihuahua Beauty Contest
www.sacramentotacofestival.com

Media Event/Taco Eating Contests



An Invitation To Be A Vendor



This is the **Vida De Oro Foundation's** largest annual event that attracts people from throughout Northern California and the US. It is filled with activities, competitions, fun, music and a variety of tacos. Now on our **7th year**, the **Sacramento Taco Festival** is a unique and energetic event that promotes business, community, the arts, and culinary experiences featuring...THE TACO.

We invite you to join us as a vendor and share your food, products or services with the thousands in attendance. Plus, we conduct numerous pre-event activities as part of **Sacramento Taco Week**, and as has been declared through a City of Sacramento Mayoral Proclamation.

The Vida De Oro Foundation is a public benefit 501 (c)(3) nonprofit corporation whose mission is to "Promote the Arts and Enhance the Community." Contributions are tax deductible



Vendor Options At The Taco Festival

As a Vendor, you can sell, share, promote or create contacts:

Level	Amount	What You Are Buying
Food Booth (Requires Tent) – Only 5	\$ 700	10'x10' Space, Fire Inspection, Food vending permit, Listing on our Website.
Food Truck – Only 10	\$ 600	Vending Space, Listing on our Website.
Food/Drink Sampling – Only 10	\$ 500	10'x10' Space, Food/Liquor permit, Listing on Our Website.
Food Cart (Snow Cones, Elotes, Ice Cream) – Only 5	\$ 300	10"x10" Space, Listing on Our Website.
Non-Food Booths – Only 20	\$ 250	10'x10' Space, Listing on Our Website.
Arts/Crafts Booth – Only 6	\$ 100	10'x10' Space, Listing on Our Website.

Amount asked is a contribution. All vendor applications submitted without payment are considered incomplete. Listing on our website includes hyperlink to your website.



Taco Festival Vendor Agreement

COMPANY NAME: _____

FIRST NAME/LAST NAME OF AUTHORIZED REPRESENTATIVE: _____

ADDRESS: _____ City: _____ State/Zip: _____

EMAIL ADDRESS: _____ Company Website: _____

*Please list items to be sold or distributed: _____

LEVEL SELECTED: _____ Amount: \$ _____

Signature of Authorized/Responsible Individual/Representative (*Below*):

_____ Date: _____

CREDIT CARD NUMBER	EXP. MONTH/YEAR
SEC. CODE	AFFILIATED ZIP CODE



Taco Festival Rules/Disclaimer

Please Read Before Submitting:

This Agreement is with the Vida de Oro Foundation, a public benefit 501 (c) (3) organization, EIN 46-2304644, and not with the City of Sacramento, its sponsors or its endorsers. This event is only endorsed by the City of Sacramento and Capsity, a private concern. All sponsors, vendors, and contributors will receive a formal invoice and W-9 Form for your records and deductible claims. NOTE: Vendor Agreements submitted without payment are deemed incomplete until payment is received. No refunds will be provided 14 days before the event nor anytime after the event. For the safety, security and benefit of attendees, all sponsors and vendors must abide by the event rules and guidelines (mailed separately.) Unless negotiated/discussed and approved by the Vida de Oro Foundation prior to the event, no vendor may sell or display alcohol, self-defense weapons, firearms, pornographic materials, narcotics, alternative medicines, nor any material or information that is offensive that promotes hate or discrimination toward any person or persons, or group. The signature provided is from an individual authorized to commit the above Sponsor/Vendor/Contributor to participate in this event. In addition, the signature also confirms the above Rules and Disclaimers have been read and understood, and authorizes the Vida de Oro Foundation to use images, logos, slogans, etc., in related marketing and sales material.

Please mail or email this Vendor Agreement with Payment to:

Vida de Oro Foundation
2213 Del Paso Blvd, #149
Sacramento, CA 95815
Email: vida@vidadeoro.com
Questions? (916) 914-4623

Make Checks Payable to: Vida De Oro Foundation