

Soccer Journey: Evaluation Process

In order to perform a successful evaluation of you,(or your son/daughter) as a recruitable student-athletic, I will need you to share the following academic and soccer (athletic) information, as well as a couple of personal references. Finally, I'll provide you with the aggregated feedback from my findings along with an email outreach method to assist you with the initial stages of your self-advocacy in the recruiting process.

Academic

- Transcripts (Grades)
- Standardized Test Scores (SAT, ACT, PSAT, etc.) if available
- TOEFL Result (International students-athletes attending institutions in which English is not the main language of instruction)
- Two teacher references (Ideally, one from your weakest subject and one from your best subject)
 - Subject (Math, English, etc...), Name, Work Email, Work Phone

Soccer

- Highlight video (3-5 minutes)
- Minimum of two current or recent coaching references
 - Role (Head, Assistant, GK Coach, etc.),
 - Name, Email, Cell Phone
 - If you play both club and High School, at a minimum, I will need both head coaches' contact information
- I need to see you play in at least one legitimate game (Club or High School)
 - Please share your club and/High School schedule
 - We will coordinate a (or a couple) of times and places where I can see you compete.

Result (Qualitative): How do others rate you?

- Academic feedback and basic evaluation regarding current scholastic trajectory pertaining to the collegiate-level admissions process
- Athletic (Soccer) feedback with a conservative projection in terms of what level of collegiate programs at which you may be legitimately recruited in the near future; Specific recommendations regarding what areas of your game you can improve upon and how.
- Aggregated feedback regarding your current personal and/or character traits and/or consistent behaviors. This information will be distilled from the conversations conducted with your teachers, coaches, and personal references.

Result (Quantitative): What else will you receive and you learn to do?

- Aggregated feedback resulting in a qualitative and quantitative rating of your candidacy
- Realistic, targeted list of college programs, including coaching staff contact information
- I will teach you how to use a couple of resources to email college coaches and obtain statistics on the open rates and link click rates of your targeted email campaigns.