



SPONSORSHIP 2018

PROSPECTIVE BUSINESS SPONSORS

November 15, 2017

Dear Prospective Business Sponsor,

We are asking for your business sponsorship to support the Urbana Girls Summer Softball Program teams by being part of the banner program. Summer softball programs have to rely on fundraising activities to cover their budget and to keep registration fees down. The Urbana Girls Summer Softball Program will take great pride in displaying high quality full color mesh banners of our sponsors.

With the help of our local sponsors' financial support, we will be able to make significant improvements to our softball field and concession stand, and we will also be able to purchase new equipment for our girls.

2018 will be the 25th year for the Urbana Girls Summer Softball program. Last summer, we had a total of six teams in our program that played at Ford Harris Park. We had one 10U, two 12U, one 14U, and two 16U teams. On average, we play a total of 35 home games a summer.

We ask that you please give strong consideration to a sponsorship of the Urbana Girls Summer Softball Program. A banner with your company information will be proudly displayed at Ford Harris field, and your business logo will be included on the Urbana Girls Summer Softball website www.urbanasoftball.com with a link to your business home page. Banners will be displayed from April to August. The sponsorship fee is for one to three years, from April 1st to March 31st. Listed below are banner options. Please see the registration form for pricing.

- Outfield Banner Sponsorship
- Premium Banner Sponsorship (Dugouts Limited to 6 Sponsors)
- Platinum Banner Sponsorship (Backstop Fence Limited to 2 Sponsors)

To become a proud sponsor of the Urbana Girls Summer Softball Program, please complete the attached sponsorship form.

Thank you for your time and consideration. Any questions please contact us.

Sincerely,

Dave Leming

President
Urbana Girls Summer Softball

Dave Leming
President
UGSS
217-202-1385
dlem1980@yahoo.com

Emily Warner
Secretary
UGSS
224-456-9364
ewarner@usd116.org

Mike Phillips
Vice President
UGSS
217-552-8617
mike.phillips5140@gmail.com

Mary Kate Arend
Treasurer
UGSS
217-344-8705
mkarend25@gmail.com



URBANA GIRLS SUMMER SOFTBALL SPONSORSHIP 2018

CONTACT NAME: _____

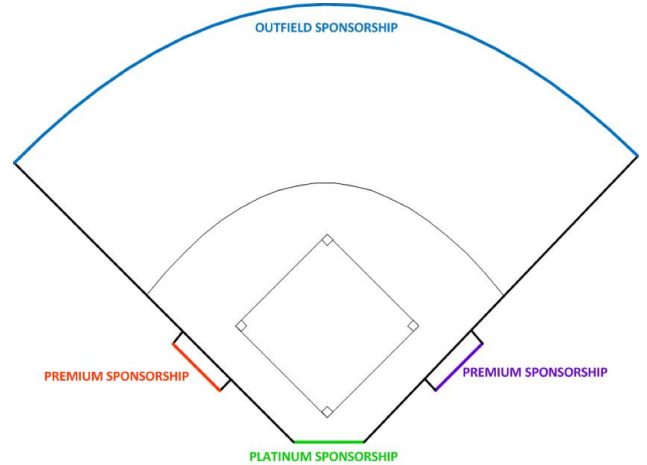
BUSINESS NAME: _____

PHONE NUMBER: _____

ADDRESS: _____

CITY, STATE, ZIP CODE: _____

EMAIL ADDRESS: _____



Please return completed form to Mike Phillips, 2504 N Skyline Drive Urbana, IL 61802

SPONSORSHIP LEVELS	1 YEAR	2 YEAR (Renewal)	3 YEAR (Renewal)
--------------------	--------	------------------	------------------

OUTFIELD SPONSORSHIP

3' X 5' – 15 sqft	<input type="checkbox"/> \$150	<input type="checkbox"/> \$125	<input type="checkbox"/> \$100
-------------------	--------------------------------	--------------------------------	--------------------------------

4' X 6' – 24 sqft	<input type="checkbox"/> \$250	<input type="checkbox"/> \$225	<input type="checkbox"/> \$200
-------------------	--------------------------------	--------------------------------	--------------------------------

PREMIUM SPONSORSHIP (HOME DUGOUT)

3' X 8' – 24 sqft	<input type="checkbox"/> \$400	<input type="checkbox"/> \$375	<input type="checkbox"/> \$325
-------------------	--------------------------------	--------------------------------	--------------------------------

PREMIUM SPONSORSHIP (VISITORS' DUGOUT)

3' X 8' – 24 sqft	<input type="checkbox"/> \$400	<input type="checkbox"/> \$375	<input type="checkbox"/> \$325
-------------------	--------------------------------	--------------------------------	--------------------------------

PLATINUM SPONSORSHIP

3' X 8' – 24 sqft	<input type="checkbox"/> \$600	<input type="checkbox"/> \$575	<input type="checkbox"/> \$525
-------------------	--------------------------------	--------------------------------	--------------------------------

TOTAL AMOUNT ENCLOSED: \$ _____ (Make checks out to UGSS)

* Multiple year renewals may be paid up front or a renewal notice will be sent out annually.

Please email a high quality JPEG or an Adobe Illustrator File (.ai) to urbanagirlssummersoftball@gmail.com