

A photograph of two business people shaking hands over a desk. On the desk, there is a small white model of a house with a red roof, a set of keys, and some papers. The background is slightly blurred, showing a laptop and a window with greenery outside.

# FRANCHISE PROPOSAL

ANOOP JACOB

MANAGING DIRECTOR

**lbwis® Realtors**  
Real Estate Company

# ABOUT US



Ibwis Consultancy Service Pvt Ltd incorporated in 2020, Corporate office is in Cochin, Kerala



Company initially founded in UK in 2012 then moved its office to India in 2020



Company founded by its Managing Director Anoop Jacob, who has over 20 years global experience.



Ibwis is registered trademark under Indian IP Law



Kerala's Leading Franchisor helped 100+ entrepreneur to start profitable business

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Real Estate Company

# Why Real Estate?



## Market Size & Growth:

- The Indian real estate market is valued at estimated at USD 0.33 trillion in 2024, and is expected to reach USD 1.04 trillion by 2029,
- Growing at a CAGR (Compound Annual Growth Rate) of 25.60% during the forecast period (2024-2029)
- Growth is driven by factors such as urbanization, population growth, and government initiatives like PMAY and RERA.

## Residential Sector:

- Strong demand for housing, particularly in the affordable segment.
- Government schemes like PMAY aim to boost affordable housing.

# WHY REAL ESTATE?

- **Commercial Sector:**

- Robust demand for office spaces, fueled by the IT/ITeS sector.
- Emergence of co-working spaces as a prominent trend.

- **Investment Landscape:**

- Increasing FDI inflows indicate growing investor confidence.
- Key players include developers, institutional funds, and foreign investors.

- **Future Outlook:**

- Positive projections for the Indian real estate market, driven by continued urbanization and infrastructure development.





WHAT YOU  
GET BY  
BECOMING  
AN IBWIS  
REAL ESTATE  
FRANCHISE?



# WHY IBWIS REAL ESTATE FRANCHISE ?



Leading  
Franchisor in  
India



Brand  
Recognition



Proven  
Business Model



Network and  
Collaboration



Technology and  
Tools



Market  
Penetration



# LEAD GENERATION

We run extensive campaign in social media platform and real estate specific platform to generate qualified leads for buy and sell property





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# BRAND MARKETING

COMPANY INVEST IN BRAND BUILDING, AND GIVE TOP PRIORITY TO IT





We provide detailed training  
to Agents to start the  
business



# Training & Mentoring



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R e a l E s t a t e C o m p a n y

## SOFTWARE & TECHNOLOGY

WE USE CUTTING EDGE  
TECHNOLOGY TO ENABLE AGENT  
TO OUTPERFORM WITH  
COMPETITORS

# ACCESSIBILITY AS CHANNEL PARTNERS

WE COLLABORATE  
WITH BUILDERS,  
DEVELOPERS AND AS  
OUR AGENCY YOU GET  
ACCESSIBILITY TO THE  
HUGE MARKET

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Real Estate Company



## PROACTIVE CUSTOMER SUPPORT

Our customer support will help you overcome the obstacles you face in the market. Get expert support for all your needs

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Real Estate Company





# ACCESS TO REAL ESTATE MARKET PLACE

YOU GET ACCESS TO  
ALL LEADING REAL  
ESTATE  
MARKETPLACE  
SUCH AS 99ACRE,  
HOUSING, MAGIC  
BRICKS ETC..



# STAY AHEAD IN THE GAME

BEAT THE  
COMPETITION  
IN MARKET  
KEEPING HIGH  
INVENTORY,  
WIDE RANGE OF  
CUSTOMERS  
AND CHANNEL  
PARTNERS





# BUSINESS MODEL

- Collaborative Model
- Cutting Edge Technology to Lead the Market
- Maximize Value for Greater Commission Structure
- Pile of Inventory Building Model

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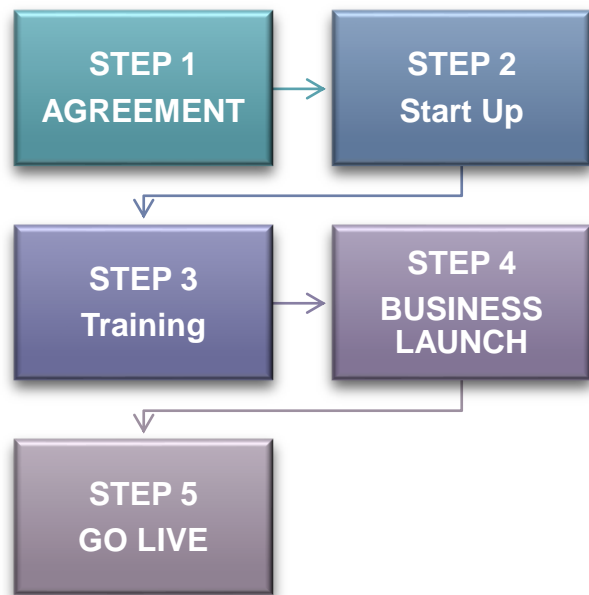




## REVENUE MODEL

- Commission on own deals
- Share of Commission from Agent involved deals
- Associated Partner level commissions for loan support

# 5 Step Process



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R e a l E s t a t e C o m p a n y



# OUR SPECIALTY

- Cutting Edge Technology
- Expert in Digital Marketing
- Established Brand
- Proven Business Model
- Economies of Scale
- Networking Opportunities
- Training and Support System



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High Profit Margin

Low Investment



## INVESTMENT MODEL

### SALES PROJECTION

RENTAL REVENUE	50000
SALE REVENUE	150000
AGENT REVENUE STREAM	50000
ASSOCIATE COMMISION	10000
SUM	260000

### EXPENSE PROJECTION

SITE VISIT EXPENSE	15000
TELE CALLER	16000
UTILITY	1500
FIXED MONTHLY ROYALTY	17500
TOTAL EXPENSE	50000

### PROFIT & LOSS MONTHLY PROJECTION

GROSS MARGIN	260000
EXPENSE PER MONTH	50000
NET PROFIT PER MONTH	210000

Disclaimer: Please note that these numbers are projections and estimations based on research .Actual numbers could vary from these numbers based on location, business dynamics, business management, market conditions etc.

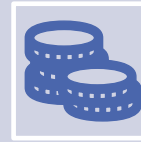
## RETURN OF INVESTMENT (ROI)



# FINANCIALS



Monthly expected profit 2 Lakhs + after all expenses



Franchise Fee One Lakh Five Thousand.



Enjoy the benefit of No Royalty for the initial 3 months from date of agreement execution.



Fixed Royalty 14500/month after 3 months

MAKE A  
MOVE TO  
YOUR  
SUCCESS

- **MARKETING BY COMPANY**
- **MANPOWER SUPPORT**
- **END TO END ASSISTANCE**
- **INTERNATIONAL BUSINESS MODEL**

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**Call us for Franchise :  
7356135777**