

## File formats required for foil stamping, embossing and debossing dies:

AI - Adobe Illustrator

INDD- Adobe InDesign

PSD - Adobe Photoshop

EPS- Encapsulated Postscript

PDF- Portable Document File

JPG- Jpeg files, 600 dpi or higher, in 100% black and white  
TIF - Tiff files, 600 dpi or higher, in 100% black and white

Files from other programs, including Quark, Freehand, Corel Draw, Microsoft Word, Publisher, and Pagemaker need to be saved as pdf files. Please avoid sending CAD files, as they are sometimes incompatible with our programs, and often have incomplete lines, and distorted type.

*Raster art, such as jpg and tif files that are saved at less than 600 dpi may be too rough to make a good die. Re-saving them in a different format will not make them better.*

### **COLOR:**

Because our process requires files with images in 100% black, we request that you send your artwork in 100% black, or 100% of another color that we can change to black.

### **Scanned Art:**

When scanning artwork, please remember to scan at 600 dpi or higher, and use the black and white setting in your scanner software.

### **Fonts:**

Please outline fonts whenever possible. This will keep fonts from substituting when we open your files, as well as ensuring that we are in compliance with font licensing.