

THE  
DEDE  
McGuire Foundation  
PRESENTS



# WOMEN'S

UNITED WE BRUNCH EXPO  
2025



HOSTED BY  
**DEDE  
MCGUIRE**

JOIN US  
**15**  
MARCH

  
DOUBLETREE  
by Hilton™  
DALLAS-CAMPBELL CENTRE

**K104** **DeDe**  
Hip Hop and R&B in the Morning

FOR MORE INFORMATION VISIT [WWW.DEDEMCGUIREFOUNDATION.ORG](http://WWW.DEDEMCGUIREFOUNDATION.ORG)



We know the cost of living can be a barrier for many individuals. The DeDe McGuire Foundation recognizes that assistance for families is necessary in order to build the community up positively.

Through our foundation's events and giveaways such as "DeDe's Do Over" scholarship, and HBCU: "Achieve the Dream" scholarship and other programs we have successfully provided over \$300,000 in assistance to 100+ families in their times of need. At the DeDe McGuire Foundation, we are committed to doing our part by providing assistance to families who's lives may have been interrupted by unforeseen circumstances.





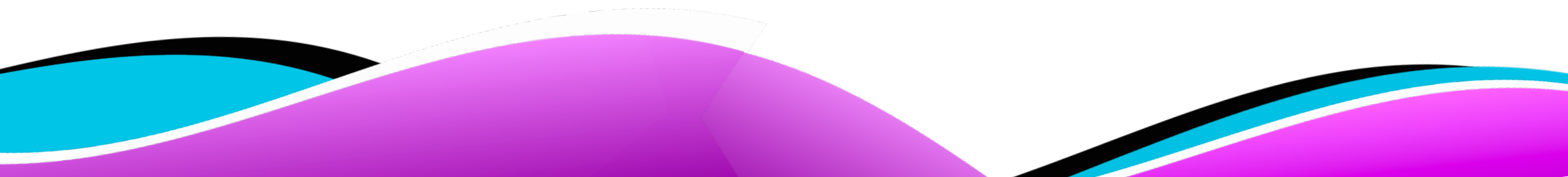


Through our continued efforts in the community through education, voter registration and economic assistance, we strive to make a more informed and aware individuals for our future.

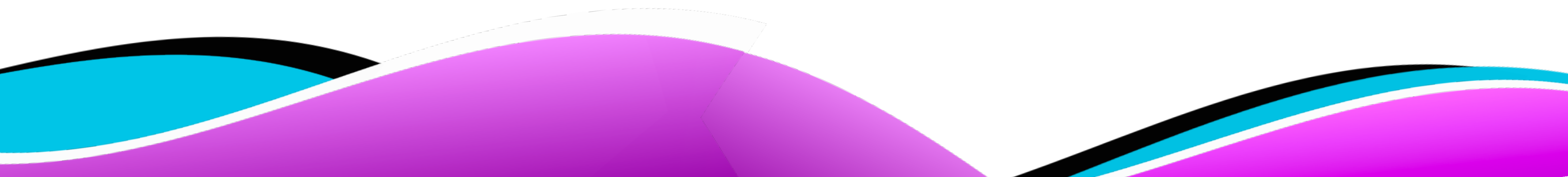
We ask that you join us in a celebration of women who are changing history, making a name and paving the way for the next generations to come. Attached is our sponsorship package for this annual gathering of women, families and organizations that all have the same goals in common.



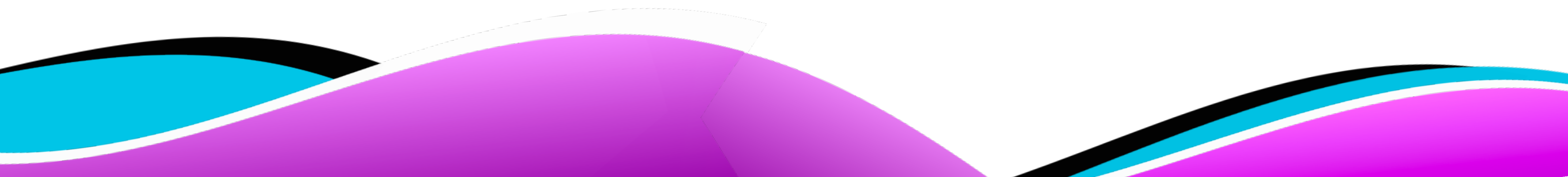
# TITLE SPONSOR - \$25,000 - 2 AVAILABLE

- ✓ Prominent logo placement on all promotional materials i.e. banners and flyers.
  - ✓ Recognition in press releases and media coverage.
  - ✓ Remarks at VIP Reception.
  - ✓ Dedicated space for a promotional premium booth and display.
  - ✓ Social media recognition (3 posts, 2 reels, and 3 email mentions)
  - ✓ Items in event Swag Bag.
  - ✓ VIP seating for 8 guests
  - ✓ Sponsor announcement during event.
  - ✓ On-Site Displays
- 

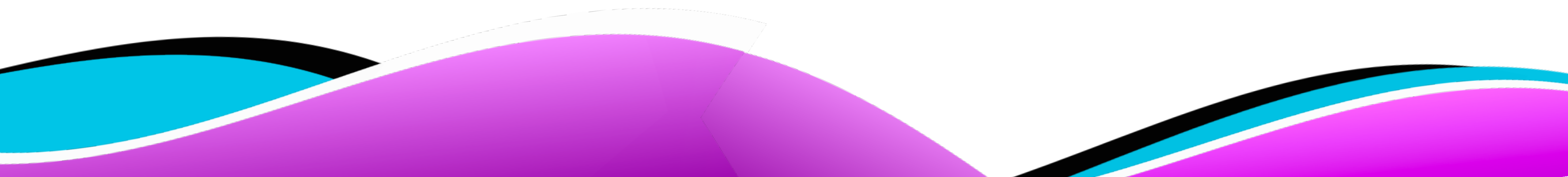
# GOLD SPONSOR - \$15,000 - 10 AVAILABLE

- ✓ Prominent logo placement on event materials.
  - ✓ Recognition in press releases and media coverage.
  - ✓ Invitation to VIP reception.
  - ✓ Premium booth space.
  - ✓ Social media recognition (2 posts, 1 reel, and 2 email mentions)
  - ✓ Items in event Swag Bag.
  - ✓ VIP seating for 8 guests.
  - ✓ Sponsor announcement during event.
- 

# SILVER SPONSOR - \$10,000 - 5 AVAILABLE

- ✓ Logo placement on event materials.
  - ✓ Invitation to VIP reception.
  - ✓ Dedicated booth space.
  - ✓ Social media recognition (1 posts, 1 reel, and 1 email mention)
  - ✓ Seating for 6 guests.
  - ✓ Sponsor announcement during event.
- 

# BRONZE SPONSOR - \$5,000 - 5 AVAILABLE

- ✓ Logo placement on event materials.
  - ✓ Invitation to VIP reception.
  - ✓ Dedicated booth space.
  - ✓ Social media recognition (1 post and 1 email mention)
  - ✓ Seating for 4 guests.
  - ✓ Sponsor announcement during event.
- 



# VENDOR BOOTH RENTAL - 20 AVAILABLE

- ✓ Standard Booth: \$500
- ✓ One (1) 6ft table
- ✓ Two (2) chairs
- ✓ Outlet/extension for electricity

# WEBSITE ADVERTISING (EVENT PAGE)

- ✓ Homepage Feature Ad (with link): \$400
- ✓ Sidebar Ad: \$200



# EMAIL CAMPAIGNS

- ✓ Featured Sponsor Mention in Pre-Event Emails: \$250 per email
- ✓ Dedicated Email Blast: \$500

# SOCIAL MEDIA MARKETING

- ✓ Sponsor Highlight Post (Facebook, Instagram, LinkedIn): \$150 per post
- ✓ Event Countdown Story Mention: \$75
- ✓ Exclusive Sponsor Spotlight Reel: \$300





## About Our Founder

At the DeDe McGuire Foundation, we are dedicated to creating impactful partnerships and innovative initiatives that resonate with diverse audiences. With a mission to inspire, educate, and entertain, we specialize in collaborating with influential personalities and organizations to deliver meaningful experiences and drive positive change.

Our team is driven by a passion for storytelling and community engagement, values that align perfectly with DeDe McGuire's legacy as a trailblazing radio personality, philanthropist, and advocate. With years of expertise in content production, we bring a proven track record of success in building programs that leave a lasting impression.

We believe in the power of collaboration to amplify voices and create opportunities. By partnering with DeDe McGuire, we aim to build on her incredible influence and shared commitment to empowering communities, fostering connections, and championing initiatives that matter.







# FOR MORE INFORMATION

Sponsorship, Vendor Booths and More...

Contact: Dr. Cristina Birdsong | 940.595.1939

[cristina@dedemcguire.com](mailto:cristina@dedemcguire.com)





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