YANG LEI

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                www.yangleidesigns.com

OBJECTIVE

To create user-centered visual experiences through graphic design, branding, and interactive media.

CERTIFICATIONS AND LICENSES

Introduction to user experience
Edx verified certificate

Project Management Essentials
Management & Strategy Institute

Modern Web Design
Gymnasium

Google Data Analytics Professional
The Digital Adda

Google Analytics for Power Users
Google Analytics 4

Financial Markets
Yale university | Coursera

Master of Business Administration
Academy Europe Open University

REFERENCE
Furnished upon request

SOFTWARE SKILLS

InDesign

Illustrator

Photoshop

Figma

HTML/CSS

Premier Pro

After Effects

EDUCATION

Bachelor Of Fine Arts In Graphic Design
California State University – East Bay
Sep 2014 – Dec 2020

Master Of Fine Arts In Graphic Design & Digital Media
Academy Of Art University
Feb 2021 – May 2025

WORK EXPERIENCE

UI/UX Designer
Pallet9 / Apr 2021 – Jul 2021
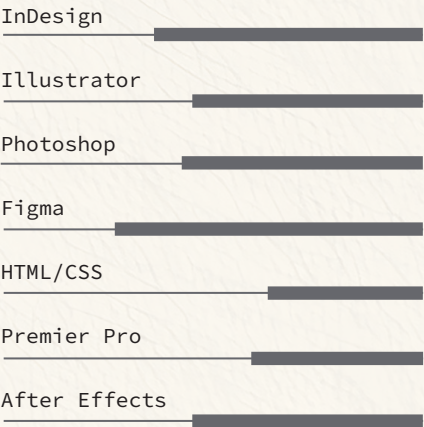
Graphic Designer
EasyFind Co/ Apr 2021 – Jul 2021

Graphic Design Specialist / UI UX Designer
DA Media / Nov 2021 – Apr 2022

Graphic Designer
Kang Long Group Inc / Jun 2021 – Oct 2022

Graphic Design Specialist
Kouhigh Inc / Oct 2022 – Nov 2022

Graphic Design Specialist / UI UX Designer
Elite Asian Art Auction / Nov 2022 – Mar 2023

VOLUNTEERING

Logo Design & Visual Brand Identity
Women's Center for Entrepreneurship

Logo Design & Visual Brand Identity
Center for Great Apes

Brochure Graphic Design
Malecare Cancer Support

Display Materials Design
Joseph & Elizabeth Quansah Foundation

Compelling visual & Custom illustration
The Kids First Initiative

Brochure Graphic Design
The Kings Academy Dallas