



VIDYASAGAR

Live in London



TICKETS LINK

Venue _____
London Copper Box Arena

Date _____
April 26, 2025



ABOUT THE CONCERT

Vidyasagar Live in London – A Unique Music Concert Experience

Date:
26th April 2025

Venue:
Copper Box Arena, London, United Kingdom

Organizer:
Yushi Entertainment Private Limited

Audience:
Over 7,000 attendees, with a strong focus on the South Asian Tamil community. The concert will attract a diverse crowd passionate about Vidyasagar's iconic music and cultural influence.



About Concert



ABOUT THE ORGANIZER

Yushi Entertainment - MISSION



[OUR WEBSITE](#)

At Yushi Entertainment, our mission is to provide exceptional entertainment services that exceed our clients' expectations. We strive to create unforgettable experiences that leave a lasting impression.

EXPERIENCE

Yushi Entertainment brings years of experience in the entertainment industry, having worked with a wide variety of clients and events. Our team's diverse expertise ensures we can deliver exceptional results and make your event a resounding success, no matter the scale or type.



YUSHI ENTERTAINMENT LIMITED

301, 11 BURFORD ROAD, LONDON ELS 2ST, UNITED KINGDOM.

Registered in England and Wales No: 15417423



About the organizer

ABOUT THE ARTISTS

Vidyasagar

With an illustrious career spanning over three decades, Vidyasagar has scored for over 225 films and has received numerous accolades including National and State Awards, alongside five Filmfare Awards. His music transcends cultural boundaries, making him a household name in India and beyond.



Harsha Vardhan

Vidyasagar's son, Harsha Vardhan, is an emerging talent in the rock music genre. His dynamic stage presence and fresh approach to music are gaining attention and are set to be a major highlight of this concert.





Vrusha: A talented singer, Vrusha gained fame through her performances on Super Singer. Known for her versatility, she captivates audiences with both classical and contemporary music skills.

Ajay Krishna: A talented playback singer who gained recognition through Super Singer, Ajay Krishna is known for his versatile singing style and ability to deliver both classical and contemporary music with finesse.



Pushpavanam Kuppusamy: A renowned -Tamil folk singer, Pushpavanam Kuppusamy is celebrated for his contributions to Tamil folk music, bringing traditional tunes to the mainstream and showcasing cultural heritage through his performances.



Narayanan: Narayanan is a skilled playback singer, primarily known for his work in Tamil music, where his soulful voice has contributed to many popular songs across various genres.



Tipu: Tipu is a well-known playback singer in the Tamil music industry. With a distinctive voice, he has sung numerous hit songs across Tamil and other languages, becoming a popular figure among music lovers.



Sivaangi : A popular playback singer and contestant from the show Super Singer, Sivaangi is known for her vibrant voice and charming on-screen presence. She gained immense fame with her singing and unique performances on Tamil television.



Priyanka: A finalist from Super Singer, Priyanka's melodious voice and impressive range of singing styles have earned her a loyal fan following in Tamil music.



WHY PARTNER WITH US?

Unique Exposure to Target Audience

The “Vidyasagar Live in London” concert is a premier event, set to captivate over 7,000 South Asian attendees, specifically Tamils. This presents a unique opportunity for sponsors to connect with a culturally rich and engaged audience.

Prestige & Brand Association

Align your brand with one of India’s most respected and celebrated music directors, Vidyasagar, and his son Harsha Vardhan, an emerging rock star. This partnership brings your brand into the spotlight at a high-profile, prestigious event.

Direct Brand Visibility

As a sponsor, your brand will have multiple touchpoints for visibility—via stage naming, signage, promotional materials, and exposure across all our marketing channels including social media, newsletters, and event-related content.



Why partner with us



PREMIUM SPONSORSHIP PACKAGE

We offer three exclusive sponsorship packages designed to provide maximum visibility and brand recognition:

£10,000 - £15000 – Package Premium

- **Maximize Visibility:** Your brand logo prominently displayed throughout the event
- **Engage the Audience:** High-resolution video advertisements (max 30 seconds) played in continuous loop during the concert
- **Stand Out:** Placement of two eye-catching standees
- **Prime Exposure:** Dedicated stall space to showcase your products or services
- **Direct Engagement:** Marketing staff at stalls to distribute flyers and handouts, ensuring your message reaches the audience
- **Premium Branding:** Brand logo displayed on large portrait screens on stage, offering a 270- degree view
- **Widespread Recognition:** Company logo featured on the event website, social media, and selected promotional materials
- **Ultimate Exposure:** Vinyl hangout advertisement (subject to Arena policy)
- Unmatched Access & Premium Interaction

Sponsor Amount	Event Tickets	Meet & Greet
10K	20	4
12K	25	6
15K	30	8

- **Top-Tier Recognition:** Title sponsor event announcement, positioning your brand as a key supporter of the event



HOW TO APPLY FOR SPONSORSHIP ?

Follow these simple steps to secure your sponsorship:

- **Select Your Sponsorship Package:** Choose your preferred package by filling out the online form available below
- **Receive Payment Details:** Once your form is submitted, you will receive an official email containing an invoice with all the necessary payment details.
- **Complete Payment:** Process your payment according to the instructions provided in the invoice.
- **Confirmation:** After your payment is successfully processed, your sponsorship will be officially confirmed.



CLICK HERE TO APPLY



Apply for sponsorship

EVENT HIGHLIGHTS

- **Vidyasagar's Legacy:**

Vidyasagar is a National Award-winning composer with over 225 feature films to his name. With multiple State Awards and five Filmfare Awards, he is one of the most revered figures in Indian music.

- **A Global Audience:**

With attendees traveling from across the globe to witness this concert, your brand will reach an international audience, giving it significant visibility.

- **Harsha Vardhan's Rise:**

Harsha Vardhan, Vidyasagar's son, is a rising star in the rock music scene, captivating audiences with his fresh, dynamic energy.

- **The Copper Box Arena:**

A world-class venue, the Copper Box Arena offers an intimate yet grand setting for such a spectacular musical performance.



Guest Star



OPPORTUNITIES



- **Unmatched Audience Reach**

Your brand will reach a high-value, culturally engaged audience. As part of our exclusive sponsor packages, your brand will be front and centre, making a lasting impression on concert-goers.

- **Comprehensive Marketing Campaign**

From event signage and premium table exposure to social media posts and newsletters, we offer extensive brand visibility that positions your company as a key player in the cultural scene.

- **Long-Term Brand Association**

Vidyasagar is a revered figure in the Indian music and film industry, and partnering with us will establish your brand as one that supports excellence, creativity, and community engagement.

- **Exclusive Networking Opportunities**

As a sponsor, you'll be invited to exclusive networking events, offering you a chance to build relationships with industry leaders, influencers, and potential clients.



Collaboration Opportunities

VENUE

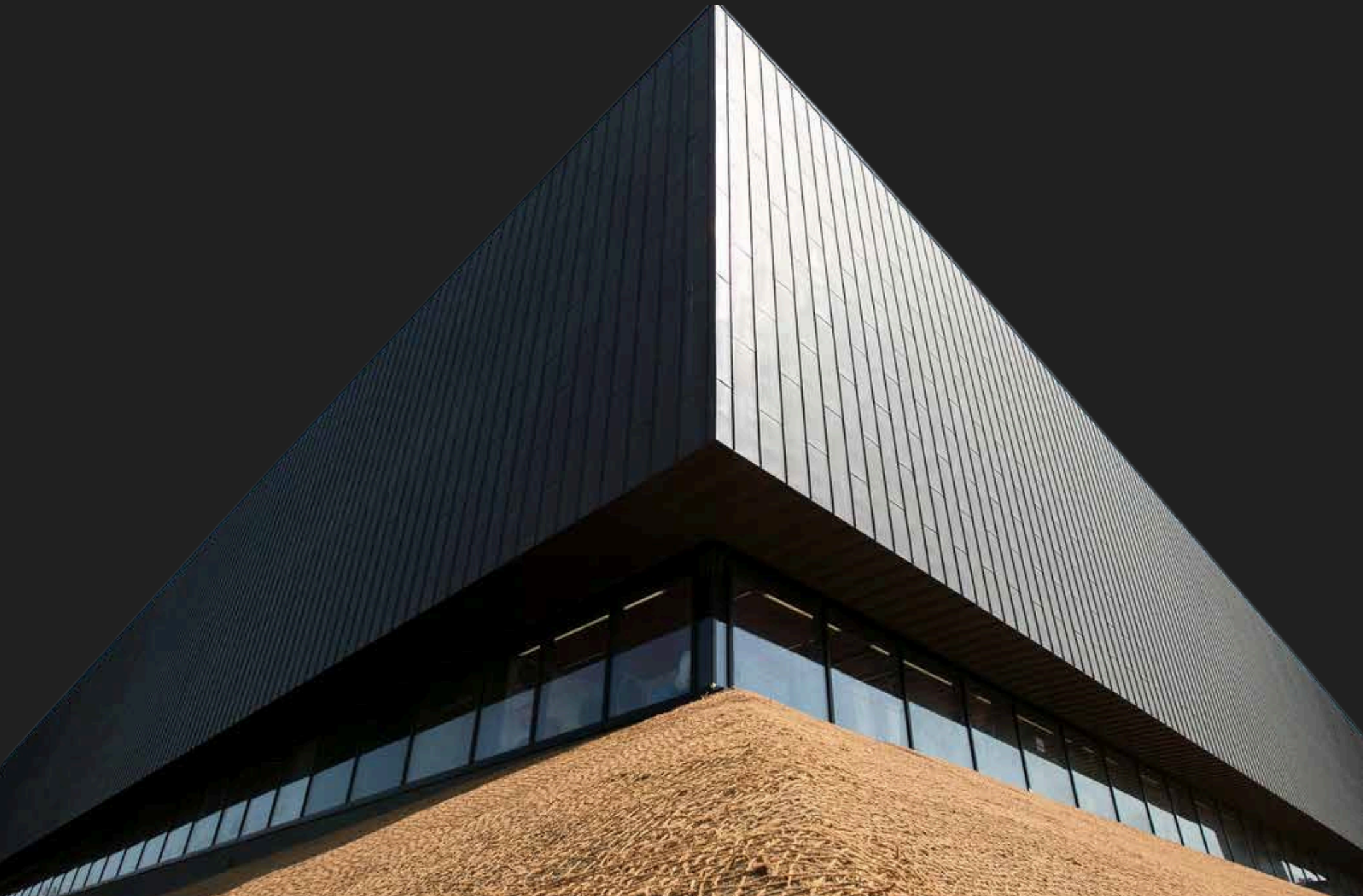
Copper Box Arena:

- One of London's most iconic venues, known for its state-of-the-art facilities and excellent acoustics.
- Ideal for hosting large-scale concerts, providing a premium experience for attendees.

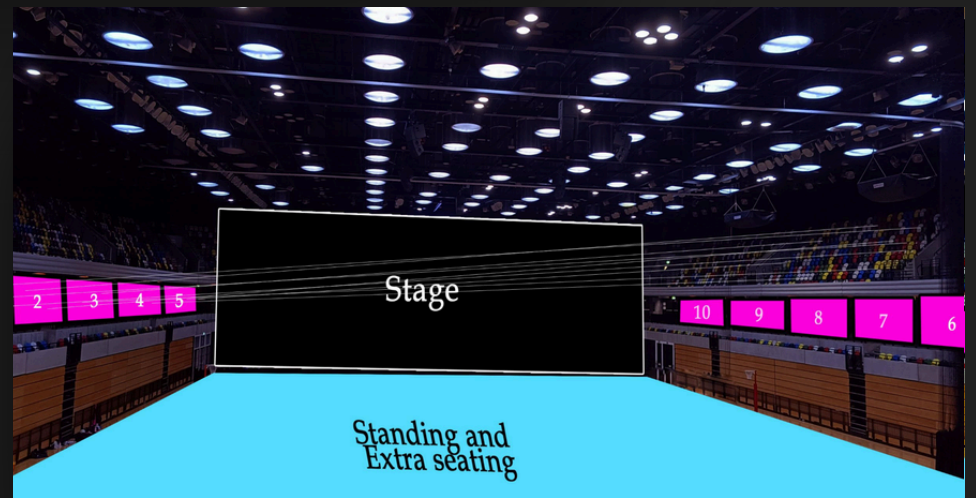
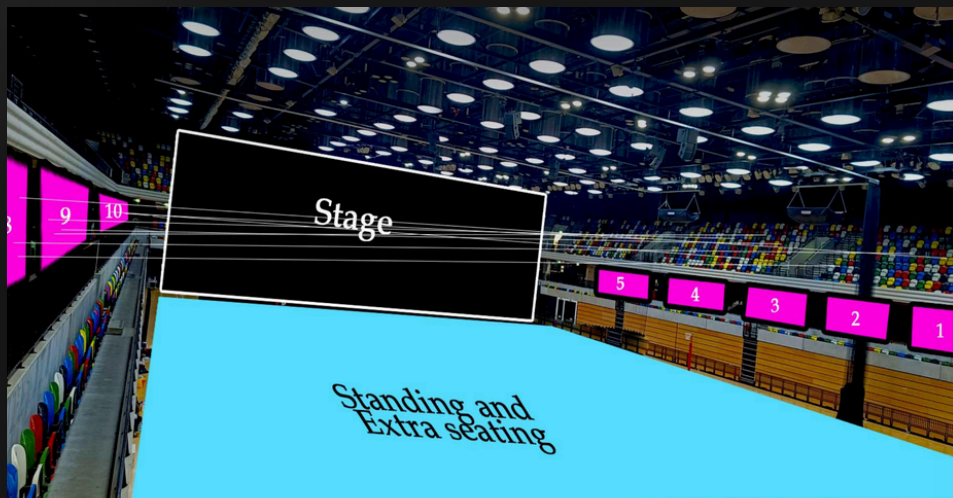
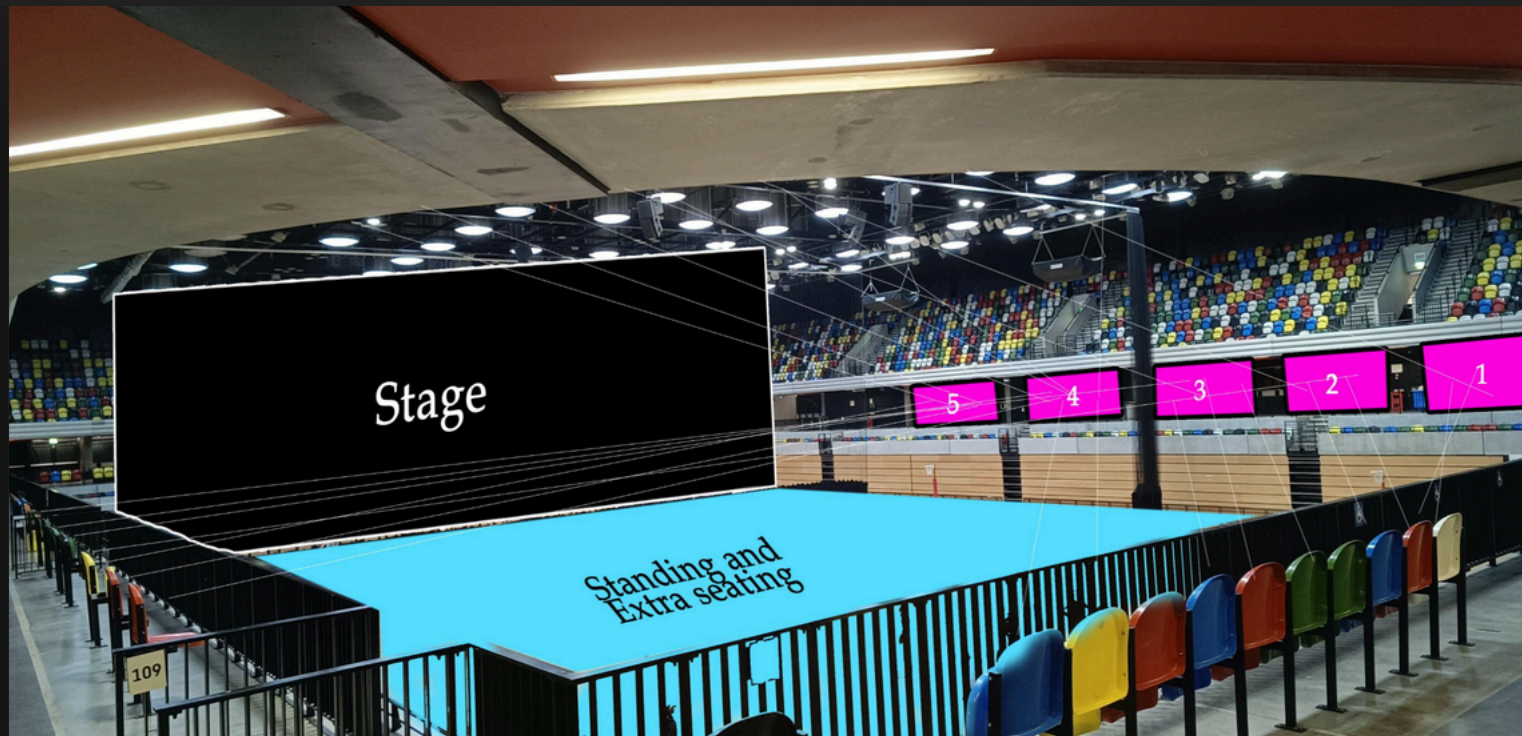
Capacity:

Up to 7,000 attendees for a truly immersive experience.

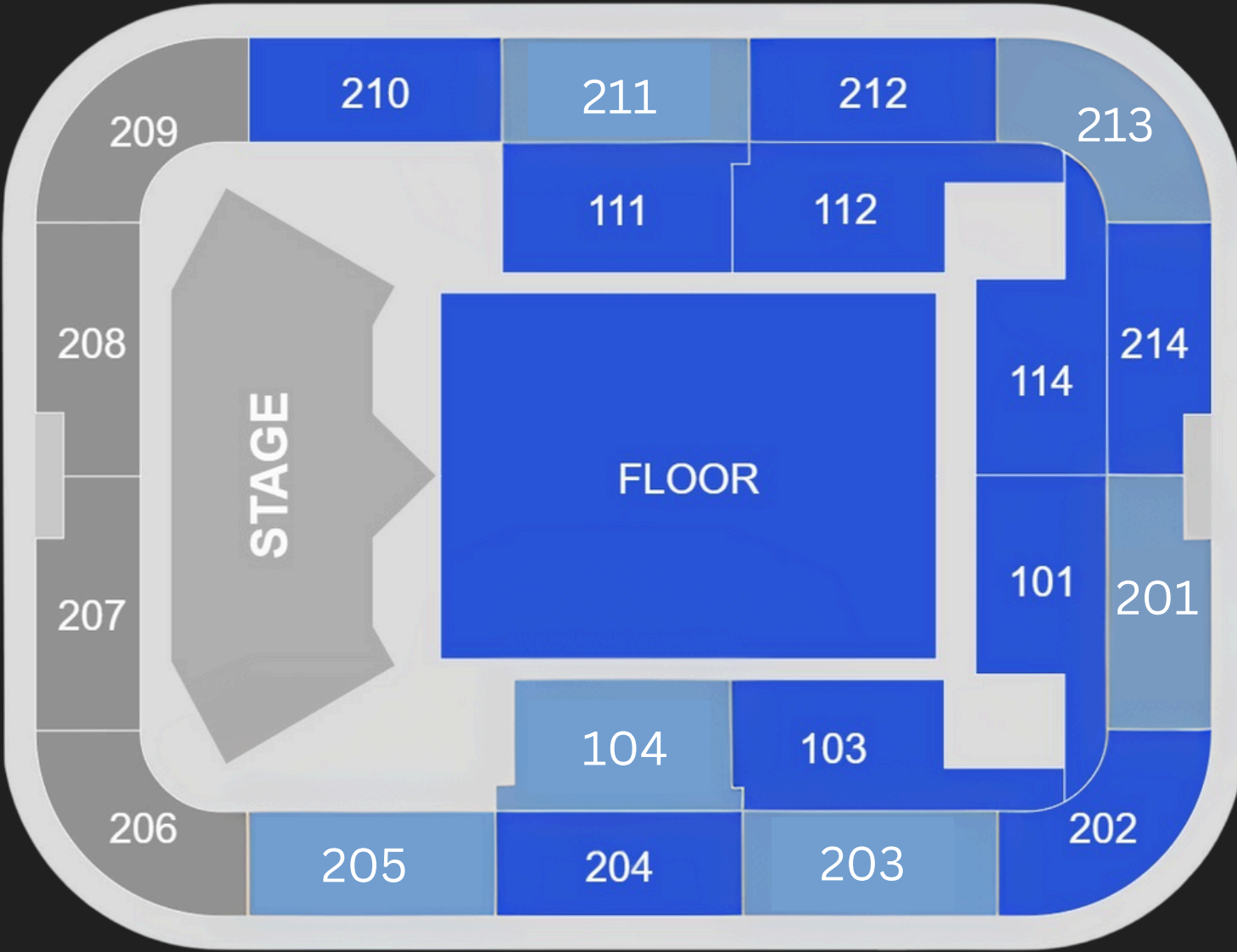




LED PLANNING



MAP – ARENA



GALLERY



THANK YOU

We invite you to join us in making “Vidyasagar Live in London” an unforgettable experience for attendees and sponsors alike.

Contact Us:

We are excited to discuss how we can partner together and create a memorable event for all. Please feel free to contact us to learn more about our sponsorship packages and how your brand can play a key role



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