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January 2022 LOCC Newsletter





On The Cover: The 2022 LOCC Board was introduced at the Annual Christmas Party. From left to right: Don Sturn, Ron Wehmeyer, Mike Funk, Pete Spanos, Peggy Sturn, Marlin Hammond, Dave Chapman and Melody Spanos; Missing is Sandy Funk

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### President Spanos' s January Ponderings



#### Happy New Year LOCC!

I hope everyone had a great Christmas. At this year's Christmas Parade we had 20 fully decorated Corvettes. I know the parade spectators were very appreciative of our turnout and we got a lot of accolades from the kids and adults on our cars.

We will be very busy this first quarter preparing for our 2<sup>nd</sup> annual Corvettes in Paradise car show at Margaritaville. We learned a lot from the show last year and the 2022 show should be even better. At last check we have around 80 registrations, which is well above the pace we had for the first show. In the next few months we will be reaching out for volunteers, more details on positions will be coming out soon.

Start thinking about ideas for day trips this next year. Some of you have some great ideas, but we will need volunteers to lead them as well.

I am looking forward to 2022 and wish you and your families a happy and healthy New Year!

Our January meeting will be at Tucker Shuckers on January 9<sup>th.</sup> See you all then.

Pete Spanos



Find us on the web at:

https://locc2010.net

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### SECRETARY S REPORT

The 2021 Christmas Dinner of the Lake of the Ozarks Corvette Club was held on December 4, 2021, at Margaritaville Resort in Osage Beach. At 7:34p, outgoing President Ellen Ensminger opened the last abbreviated meeting for 2021. Ellen stated how wonderful it was to see so many here and asked all those who had joined in 2021 to stand up; 22 people stood! Next she recounted that in 2000, LOCC was founded by Parker & Marybelle Darr. Ellen asked the Darrs and the other three charter members there to stand: Bob & Betty Goble and Rudy Willingham. LOCC has come a long way in 21 years thanks to the vision and the love of Corvettes of these individuals! Thank you!

Ellen next asked the 2021 Board of Directors to come up and be recognized: Vice President Pete Spanos, Secretary Peggy Sturn, Treasurer Marlin "The Magician" Hammond, Newsletter Editor Sandy Funk, NCM Ambassador Dave Chapman, Webmaster Melody Spanos, Public Relations and Cards Don Sturn, and Club Communications Ron Wehmeyer. This is a very committed and dedicated team. Their hard work and respect for each other is unmatched. Ellen thanked every one of them for all they do. Ellen also recognized Barb Hammond and Mary Chapman as the good women behind their husbands who handle more behind the scenes than you will ever know!

Ellen wanted everyone to remember the reason for the season commenting that we need to bring our country back to the pledge of "One Nation Under God". Before turning the gavel over to Pete, Ellen reminded everyone that they are invited to the after-party in the Presidential Suite. With that, Ellen officially passed the Presidential Gavel to Pete Spanos as LOCC President for 2022.

Pete thanked Ellen for her leadership and for taking the reins on such short notice for 2021. He then presented Ellen with a gift in appreciation of the great year under her guidance. Pete next introduced Mike Funk as the new LOCC Vice President for 2022, stating that Mike will be an excellent Vice President and next President in 2023, bringing a lot of energy and fresh ideas for the club. Pete thanked the board for volunteering to continue with their roles and provide continuity in leadership. He is looking forward to a great year for the LOCC with the many events opening up again and the second car show happening on April 30<sup>th</sup>. We should all be proud of what the Club has accomplished with scholarships, support of community activities and donations to charity of \$6,000. The meeting was ended, and the Christmas party fun continued at 8:23p.

Respectfully submitted with best wishes for a Merry Christmas and a Fabulous New Year!

Peggy Sturn,

Secretary

Don and Peggy Sturn ready to go in the Christmas Parade.

### 2021 Christmas Party Memories

LOCC finished another great year in style at the annual Christmas party held at the Margaritaville Resort. Starting with a social hour before dinner, there was time to mingle amongst old and new members. Dinner consisted of a buffet with prime rib, salmon, salads and some delightful desserts. Party-goers dined and were treated to music by local artist, Joe Farrell. A brief meeting was held following dinner when 2021 President Ellen Ensminger handed the gavel to 2022 President Pete Spanos and the new LOCC Board was introduced. While the festivities did not stop after the meeting, there was plenty of dancing, mingling and of course a gift exchange! Many people stayed at the hotel and were able to continue the festivities in the Presidential Suite. Aside from enjoying each other's company at the after party, party-goers were treated to a great video of the year's events prepared by Dave Noble. A big thank you to Dave for a great video, LOCC is



Ellen and Jim McMillan pose in front of the Christmas tree for a photo opportunity.

lucky to have someone with Dave's skills! A special thanks to Ellen, Marybelle and Parker Darr, Rudy Willingham and Kathy Needham for a beautiful party. The time they spent preparing for the party and dedication to LOCC are much appreciated.



Don and Lynda Lanser with Dave and Sherry Lantz enjoying

Marybelle and Parker Darr under the mobile mistletoe.



Kathy Needham was on Santa's good list this year after capturing an escaped elf! Kathy and Rudy Willingham pose by the tree.





Attending LOCC members are introduced to the new board



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### More Christmas Party Fun



The mistletoe elf struck Bob and Judy Pease!

Steve and Brenda Myers tear up the dance floor.





Darrin Shackleford and Mike Funk ham it up for the camera.

Don Sturn impresses dancers with his sweep of the dance floor. Now that Peggy knows he can sweep, he's in charge of the floors at home!



Below, Tammy Walker appears to "Cheer to the Spirit of the Season"

Gary and Dawn Cooper join in on the fun at the after party.

As outgoing LOCC President, Ellen was presented with a basket of beautiful, personalized wine glasses.





Ho! Ho! The Mistletoe... Elf strikes again, but did the mistletoe come first, or were the Shacklefords

just full of Holiday Cheer?





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LOCC brought the cool, mixed with fun, to the annual Lake Ozark Christmas Parade. With 20 beautiful Corvettes decorated for the Holiday, members had fun sharing their machines and creativity with parade onlookers. The smiles and cheering from the crowd is reward enough for the members as they waved and drove their mean sleds, disguised as Santa's helpers, through the snowless route.











Dave Chapman NCM Ambassador News & Views



Greetings LOCC Members,

Hope all of you had a wonderful Christmas, and that Santa filled those stockings with Corvette goodies... As we prepare to enter a new year, (HAPPY NEW YEAR TO ALL!!) it would be a great time to consider becoming a member of the National Corvette Museum Family, and join in with over 38,000 Corvette NCM member enthusiasts throughout the globe. Being a member of one of the greatest automotive museums in the world is not only rewarding in itself, but also provides its membership with unprecedented benefits. Becoming a member is quick and easy. Simply log into corvettemuseum.org, and follow the provided steps on the menu line. You may also download the membership form, print it off, and mail it directly to the National Corvette Museum if you prefer. A third option, is to simply call the museum at 800-538-3883 or 270-467-8836. If you need assistance or have any questions about membership, please feel free to reach out to me by phone or e-mail at: 816-739-9470 or chapman9391@sbcglobal.net. To those LOCC members that are currently members of the National Corvette Museum, Thank You for your loyalty and support.

Looking forward to a great year, Dave Chapman NCM Ambassador



### NATIONAL CORVETTE MUSEUM WINS NUMEROUS AWARDS IN 2021

#### By Mariah Hughes December 2, 2021 No Comments

During the month of November, the National Corvette Museum (NCM) attended several special events including the Kentucky Travel Industry Association (KTIA) Conference, the Professional Marketing Association (PMA) of Bowling Green Awards Ceremony, and the National Association of Automobile Museums (NAAM) Annual Conference. At each of the events, the Museum received recognition for its educational programs, online content, exhibits, and much more.

Kentucky Travel and Tourism businesses and marketing organizations vie for Traverse Awards for Excellence in Kentucky Tourism Marketing in ten different categories. Over 110 entries were submitted from throughout the Commonwealth for the competition, and each was judged by a panel of out-of-state travel and tourism industry experts. Award criteria include concept, creativity, results, and impact.

According to KTIA President and CEO Hank Phillips, "This year's Traverse Awards are especially significant since they were not presented last year because of the cancellation of our conference due to the coronavirus. Therefore, the awards span a pre-pandemic period as well as the period during which the tourism industry was being devastated by the pandemic-induced economic crisis. Whether before or during the pandemic, the entries reflected the enormous creativity and marketing savvy that has propelled tourism to being a premier driver of the Kentucky economy and the source of jobs and enhanced quality of life for Kentucky families."

The National Corvette Museum received three Bronze Traverse Awards in the categories of Website (corvettemuseum.org); PR campaign (Preparing for the Next Generation); and COVID-19 Community Support and Engagement (Experiencing National Corvette Museum From Your Home).

The KTIA represents and serves all segments of Kentucky's tourism industry which, despite the pandemic's severe impact, contributed \$8.9 billion to Kentucky's economy in 2020. The 900-member association engages in advocacy and provides its members with education, information, and business development opportunities. The KTIA also works to inform the public of the enormous economic, employment, and tax revenue contributions tourism brings to the people of Kentucky.

Just days after the annual KTIA Conference, the National Corvette Museum's Marketing and Communications team attended the annual Professional Marketing Association of Bowling Green's (PMA) Markie Awards. The purpose of the PMA of Bowling Green and Warren County is to offer an atmosphere for marketing professionals to meet on a regular basis for networking, professional development, peer recognition, and community involvement.



The Museum entered several awards categories and received the following recognition for its 2021 campaigns and tactics: Best of Show (Preparing for the Next Generation); Gold in Best Event or Fundraising Campaign (Expansion Campaign); Gold in Out-of-Home, Digital, or Print (Corvette Powered Billboard); Gold in Best Long Format Video :31 or More (Vettecademy); and Silver in Best Newsletter, Magazine, Booklet, or E-News (*America's Sports Car* magazine).

"It is an honor to receive these awards for our marketing and communications efforts. To be recognized by our peers in the field as well as our local community highlights the impact the National Corvette Museum has made in the area. We extend our congratulations to all the other winners this year and are proud to work in such a close-knit marketing community," said Mariah Hughes, Senior Media and Marketing Specialist for the National Corvette Museum.

Just days after the PMA Markie Awards, the Museum hosted the National Association of Automobile Museums' Annual Conference which focused on the future growth and success of automobile museums, utilizing a Corvette-centric theme: NextGen. The museum professionals gathered to discuss collections, digitization of archives, guest experience, new technology, and more.

At the conclusion of the conference, awards were given to those who submitted entries in several categories. This year the NCM received a total of seven awards including First Place Interpretive Exhibits (E. Pierce Marshall Memorial Performance Gallery); Second Place Interpretive Exhibits (Cartoon Creatures, Kustom Kars, and Corvettes: The Art and Influence of Ed "Big Daddy" Roth); First Place Educational Programs (*Vettecademy*); Second Place Film and Video (*Fully Vetted*); Third Place Film and Video (*Vettecademy*); First Place Newsletters and Magazines (*America's Sports Car* magazine); and First Place Events and Public Promotions (2020 Virtual Michelin NCM Bash).



"Receiving these awards for the significant projects the Museum undertook during a global pandemic, that have been judged by our peers, truly shows the dedication and hard work our staff puts into everything we do here at the Museum, and the quality and professionalism to which we aspire," said Derek E. Moore, Director of Collections and Curator for the National Corvette Museum.

These awards serve as a showcase for the continued growth of the National Corvette Museum. We would like to thank our members, donors, staff, and visitors for making it possible through your continued support.



Use your phone's camera to read an article published on 12/29/21 in **Autoevolution**, written by Cristian Agatie, titled, Dozens of Tornado-Damaged Corvette C8 Are Hopelessly Waiting for the Crusher



#### **CORVETTE EVENTS COMING UP:**

St. Patrick's Day Parade	e Mar 12					
Hot Summer Nights Beg						
(Second Friday of each month)						
Mid Missouri Corvette Cup Apr 23						
Spfld Cardinals Game	May 10 or 11					
Eureka Springs Sep 29-Oct 2						
Hot Springs Corvette Show						

**Oct 21-22** 

As we look forward to the year ahead, we are looking for day trips and trip leaders. Let us know if you have something in mind!

> The 2nd Annual Corvettes in Paradise is April 30, 2022! Mark your calendars!



### 2022 LOCC Meetings

Social Hour 11:00 am Lunch 12:00 Noon

Jan 9	Tucker Shuckers
Feb 13	JB Hooks
Mar 13	Encore
Apr 10	Camden on the Lake/Horny
	Toads
May 15	Ehlmann's Garage
Jun 12	Day Traders Grill Lebanon
Jul 10	The Rock Bar & Grill
Aug 14	Smith's Cafe
Sep 11	Captain Ron's
Oct 16	Willowes Bar and Grill
Nov 13	Lake Valley
Dec	LOCC Christmas Party - TBD

LOCC is 209 Members Strong!

Here's to a great 2021, with many new friends joining the Club,; and looking forward to an even better 2022 with members both old and new!

See you at Tucker Shuckers at the Dam on January 9th at 11:00 aml

#### The 2nd Annual Corvettes in Paradise show is April 30 2022!

You can use the following link to find the show registration on the LOCC website. If you are out and about and see a fellow Corvette enthusiast who may be interested in participating in the show, hand them a registration: https://img1.wsimg.com/blobby/go/916fc882-27f1-4b45-a62e-00ee8743b644/2022%20Car%20Show%20Flyer%20%26% 20Registration%20%20form-0004.pdf

Use this link to the show sponsor form on the LOCC website: https://img1.wsimg.com/ blobby/go/916fc882-27f1-4b45-a62e-00ee8743b644/LOCC%20Car%20Show%20Sponsor% 20Form%202022.pdf

If you support a local business, please take a form with you and ask if they would support our show for \$100. Remember, all proceeds are returned to the community. In return, the sponsor will have a plaque made with their business name, to be awarded to a participant of their choice. The 2022 plaque is being designed at this time, stay tuned!

The following businesses have already supported Corvettes in Paradise with paid sponsorships:

A1 Towing and Recovery The Bank of Versailles Big Thunder Marine Hulett Chevrolet Buick GMC Josie Mantle Remax Ozark Yacht Brokers Show Me Window Tinting Waves and Wheels Decatur, AL Laurie Lake Ozark Camdenton LOZ Lake Ozark Lake Ozark Osage Beach

Associated Broker's Real Estate Sunrise Bch Camdenton **Big Oak Self Storage Gross Ins Agency** Camdenton Jansen Chevrolet Germantown, IL Camdenton Muscia Dumptruck Lake Ozark **Rock Solid Concrete Sunset Tire and Service Osage Beach** Willowes Bar and Grill Linn Creek

Your assistance in making this another successful show is appreciated!



## **JANUARY** 2022

		E.							
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
						1 Doug Riffel 2022 HAPPY NEW YEAR			
2 Dave Schroeder	3	4	5	6	7	8			
20 Gary Carlson	<b>10</b> Mark Sperfslage Vanessa Randolph	<b>11</b> Randy Gross	12	13	14	15			
16	17 Martin Luther King Jr.	18 Don Sturn	19	20	21 Nancy Jensen	<b>22</b> Debbie Rose- Hill Marlene Sniff			
23 30	24 Pat Brown 31	25	26	27	28	29 Brenda Meyers			
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