

AI - What It Is and What It Isn't

AI is the NEW Operating Environment



What AI Actually Is

- Workflow optimizer
- Decision accelerator
- Digital workforce extender
- Integration creates value



Workflow Optimizer



Decision Accelerator



Digital Workforce Extender



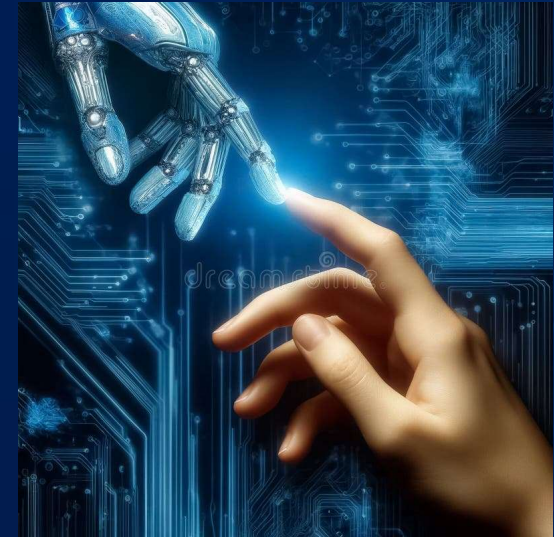
Creates Value

What AI Isn't

- Common Myths
 - Replace Humans in Workplace
 - Magic Wand that Does Everything
 - Infallible and Can't Make Mistakes
 - Too Complex for Most People
 - Replace Leadership and Run the Company

Myth 1: AI Will Replace Most Humans

Truth: AI does not think like a human, is not intelligent as a human, and can not operate in a vacuum. It requires humans to develop, deploy, review, monitor and adjust, manage and maintain it. As problems get increasingly more difficult, the **need for humans becomes even greater.**



AI will generate new roles.



Human Forms Request

Defines goal and request with parameters
Sets tone, format, and data parameters for AI analysis.



AI Processes Request

Scours information for details to answer the request that could have taken months to uncover manually.




Human Validates

Checks results accuracy and provides corrections and knowledge for strategic decisions. Monitors results and adjusts as needed

Myth 2: AI Is A Magic Wand or Universal Solution

Truth: AI is just a tool. It requires direction, instructions, data to learn. It cannot take over and solve all problems. **Humans must remain in the loop.**



Define Problem and Tool
Humans must identify appropriate AI technology to solve specific business challenges. They **must create the instructions** (prompts) to direct AI for its actions.

Train With Data
AI requires **quality data for training**. **Bad data leads to inaccurate conclusions and false recommendations.**

Verify Results

Continuous human oversight is required to **monitor and evaluate responses and retrain and adjust models** for improvement.



Myth 3: AI is Infallible and Doesn't Make Mistakes

Humans create and train AI tools

AI tools don't "know" facts to predict results based on training data and patterns. It can misinterpret questions, generate fake sources, and give completely wrong answers

Trained on available data

If training data is corrupted, biased, or inaccurate, incorrect results will be presented. AI can Hallucinate. (Garbage In, Garbage Out)

Always Validate Results

AI can make up information that sounds believable but is completely wrong. Always fact-check AI. Never assume it's 100% correct.

Truth: AI is impressive at performing **defined and structured tasks**, at **answering questions and giving suggestions**. But it is just a tool—it follows patterns, makes mistakes, and doesn't truly "think" or "feel." Answers are **based on the data** **Hallucinate**

Myth 4: Too Complex for Most People

You Need A PhD To Benefit From AI

Truth: AI Tools can be **implemented and used by non-technical people**. It does need analysis of what is desired, planning on implementation, explicit prompts, and review and testing of the results.



Intuitive Tools

AI tools enable **non-technical** employees to create simple **instructions (Prompts)** to create output



Build vs. Implement

Building AI technology is **extremely difficult**. **Implementing** existing AI tools is **getting easier every day**.



Small Business Ready

Small businesses and single-owner operations can **benefit from AI-driven activities and pre-built algorithms** as a workforce-multiplier.

Myth 5: Replace Leadership and Run the Company

Truth: AI Is just a tool. It has no objective except what it is given. It has no strategy. It is not autonomous nor a replacement for expertise.

● Not A Strategy

Humans Develop and Implement Strategy. AI is just a Tool to Assist in Implementation of Strategy. Without Strategy, AI Fragments Results

● Autonomous Leadership and Expertise

AI cannot set Direction, Build Culture, Set Governance and Guardrail. AI needs disciplined implementation and monitoring



AI Is Here To Stay

Early

Movers

Companies see **improvements** in customer satisfaction, employee productivity and increased Value.

Small

Projects

Targeted initiatives help overcome bias that AI is only for large enterprises.

Real

Results

Decreased manufacturing downtime and **better overall business efficiency.**

The important thing is to **get started and gain AI-driven value** before your competition jumps ahead in the marketplace.

AI Will Not Replace People

People Who Understand AI will
Replace those Who Ignore It

Contact Karen@CreateInnovAI.Com

OR

[Click Here to Request Contact](#)

and take Action Now

Thank you