



# TREND REPORT

*Fall-Winter 2019/20*



Pantone is the fashion color authority & each season reports the top colors seen at New York & London Fashion Week.

There are 28 trend colors this season.

## Not all colors work for everyone

### **COLOR COUNTS**

Wearing the correct colors is the first key to looking your best. Each of us is in a certain Color Code based on our hair color, skin tone and eye color.

To determine your Color Code and be sure you are wearing the best colors that really make you shine, schedule a Personal Style Appointment today.

Call Lola at 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)

## SURPRISES

Who knew shades like Creme de Peche and Peach Pink would be in the mix for Fall-Winter 2019? They will make fun color pairings to create fresh looks this season.

Chili Pepper

Biking Red

Crème de Pêche

Peach Pink

Rocky Road

Fruit Dove

Sugar Almond

Dark Cheddar

## COLOR & INTENSITY

The key to making the fall-winter trend colors work for you is to wear the right colors in the right intensity.

Your best color intensity is determined by your Color Code which is based on your hair color, skin tone & eye color.

## COLOR CODES

There are six Color Codes:

**Deep:** Dark hair, medium to dark skin tone & dark eyes

**Clear:** Dark hair, fair skin & bright eyes

**Warm:** Red hair, any skin tone & eye color

**Soft:** Dark blonde to medium brown hair, light to medium skin tone & light to medium eye color

**Light:** Light blonde hair, fair skin & light to medium eye color

**Cool:** Silver or white hair, any skin tone & eye color

Galaxy Blue

Bluestone

Orange Tiger

Eden



Listed below are the colors that work for each Color Code

## Soft

Chili Pepper  
Creme de Peche  
Peach Pink  
Fruit Dove  
Sugar Almond  
Dark Cheddar  
Galaxy Blue  
Bluestone  
Crabapple  
Butterscotch  
Antique Moss  
Green Olive  
Frost Gray  
Cranberry  
Hazel  
Summer Fig  
Grapeade  
Evening Blue  
Vanilla Custard  
Guacamole  
Paloma

## Deep

Chili Pepper  
Biking Red  
Rocky Road  
Sugar Almond  
Dark Cheddar  
Galaxy Blue  
Orange Tiger  
Eden  
Butterscotch  
Antique Moss  
Green Olive  
Cranberry  
Hazel  
Summer Fig  
Merlot  
Forest Biome  
Chicory Coffee  
Evening Blue  
Vanilla Custard  
Guacamole  
Paloma

## Clear

Chili Pepper  
Biking Red  
Fruit Dove  
Galaxy Blue  
Orange Tiger  
Eden  
Summer Fig  
Merlot  
Forest Biome  
Chicory Coffee  
Evening Blue

## Light

Chili Pepper  
Biking Red  
Creme de Peche  
Peach Pink  
Fruit Dove  
Sugar Almond  
Galaxy Blue  
Bluestone  
Crabapple  
Cranberry  
Merlot  
Frost Gray  
Grapeade  
Evening Blue  
Vanilla Custard  
Paloma

## Cool

Biking Red  
Fruit Dove  
Galaxy Blue  
Bluestone  
Eden  
Frost Gray  
Grapeade  
Cranberry  
Merlot  
Forest Biome  
Evening Blue  
Vanilla Custard  
Paloma

## Warm

Chili Pepper  
Biking Red  
Peach Pink  
Rocky Road  
Sugar Almond  
Dark Cheddar  
Bluestone  
Galaxy Blue  
Orange Tiger  
Eden  
Crabapple  
Butterscotch  
Antique Moss  
Green Olive  
Cranberry  
Hazel  
Summer Fig  
Merlot  
Forest Biome  
Chicory Coffee  
Evening Blue  
Vanilla Custard  
Guacamole

# FASHION TRENDS

*Fall-Winter 2019/20*

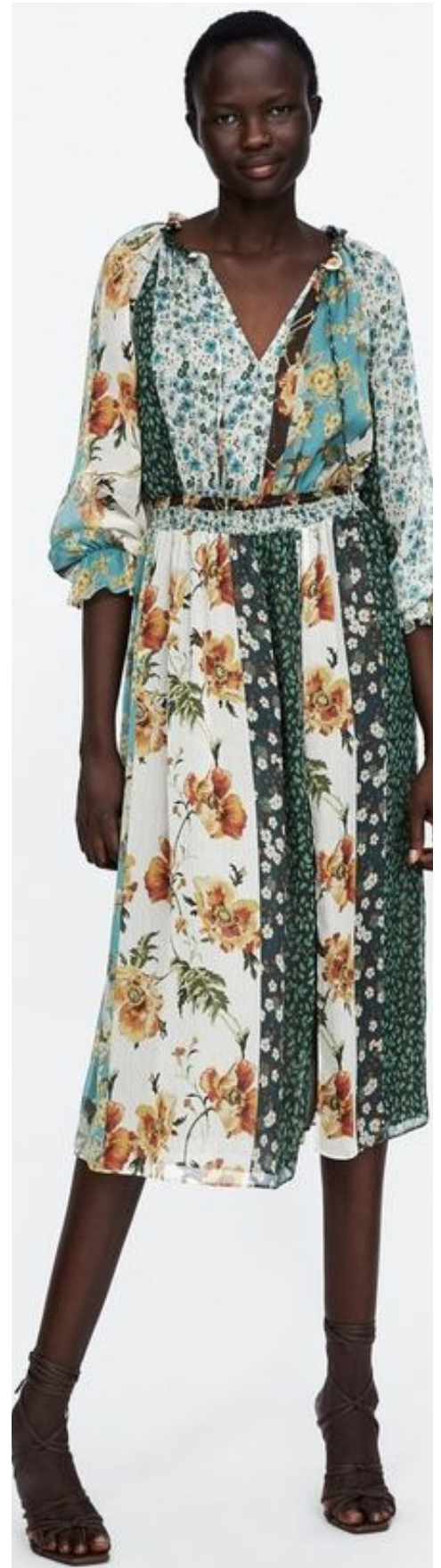


Baby Bootcut  
Jeans

Houndstooth

Patchwork

Leather



# FASHION TRENDS

*Fall-Winter 2019/20*



Tweed

Animal  
Print

Plaid

Dark Floral



# FASHION TRENDS

*Fall Winter 2019/20*



Square  
Neck  
Dresses

Matching  
Tights  
to Shoes

Chunky  
Knits

Neutral  
Outfits

Cape  
Coats



# Accessory Trends

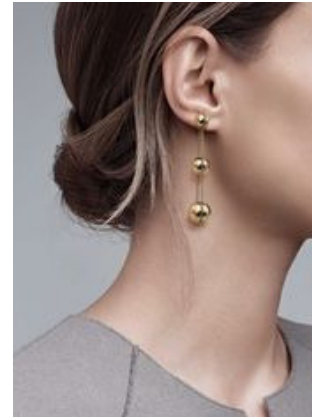
## *Fall-Winter 2019/20*

Brooches on  
Knit Hats



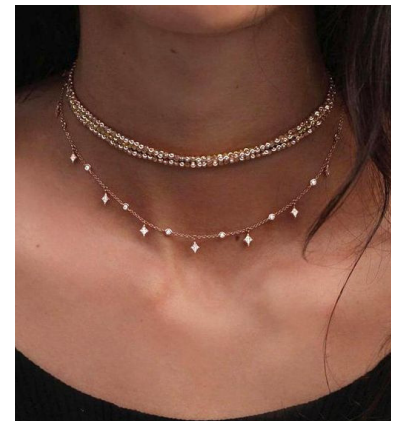
Square  
Sunglasses

Round Bags



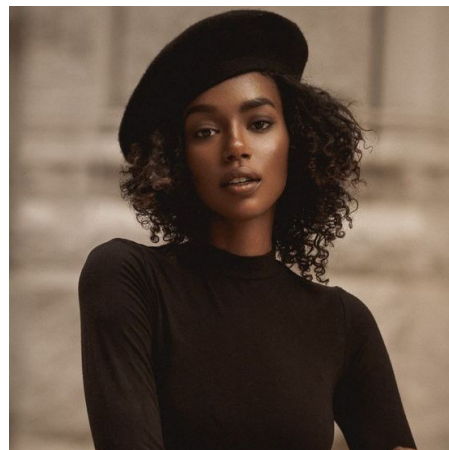
Long Drop  
Earrings

Layered  
Chokers



Berets

Chain Jewelry



Floral Print  
Boots

Dressy Loafers

Kitten Heels



# Notable Mentions

## *Fall-Winter 2019/20*

Skinny Ankle Jeans

Oversize Blazers

Exaggerated Puffy Shoulders

Skirts of Every Length

Moto Boots

Shearling Handbags

Fedoras

Long Coats



### Trend Tips

- Choose trends that work with your current wardrobe
- Don't overdo it - chose one or two per outfit
- Make sure to style trends in an age appropriate way
- Don't overspend on trends since they come and go quickly
- Find something new, be creative and have fun!

Not all trends work for everyone. The trick is to match all your choices to your Color Code, body type and frame size. To learn more about these important topics, schedule your Personal Style Appointment today.

**Schedule today! Call 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)**

All My Best As You Dress Your Best,

*Lola*

308.641.2068

[lola@style311.com](mailto:lola@style311.com)

[style311.com](http://style311.com)

