



SPRING - SUMMER

# Trend Report

Pantone is the fashion color authority & each season reports the top colors seen at New York Fashion Week.

Flame Scarlet	Saffron	Classic Blue	Chive
Coral Pink	Sunlight	Faded Denim	Biscay Green
Cinnamon Stick	Orange Peel	Mosaic Blue	Grape Compote
Ash	Lark	Navy Blazer	Brilliant White

## COLOR COUNTS

Wearing the correct colors is the first key to looking your best. Each of us is in a certain Color Code based on our hair color, skin tone and eye color.

### No all colors work for everyone

To determine your Color Code and be sure you are wearing the best colors that really make you shine, schedule a Personal Style Appointment today.

Call Lola at 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)

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# Color Notes



So many calming shades of blue this spring/summer. Use any one of these blue shades as the base for building great looks this season. They go with each other and pair with the rest of this season's shades.

## COLOR & INTENSITY



The key to making the spring-summer trend colors work for you is to wear the right colors in the right intensity.

Your best color intensity is determined by your Color Code which is based on your hair color, skin tone & eye color.

## COLOR CODES

There are six Color Codes:

Deep: Dark hair, medium to dark skin tone & dark eyes

Clear: Dark hair, fair skin & bright eyes

Warm: Red hair, any skin tone & eye color

Soft: Dark blonde to medium brown hair, light to medium skin tone & light to medium eye color

Light: Light blonde hair, fair skin & light to medium eye color

Cool: Silver or white hair, any skin tone & eye color



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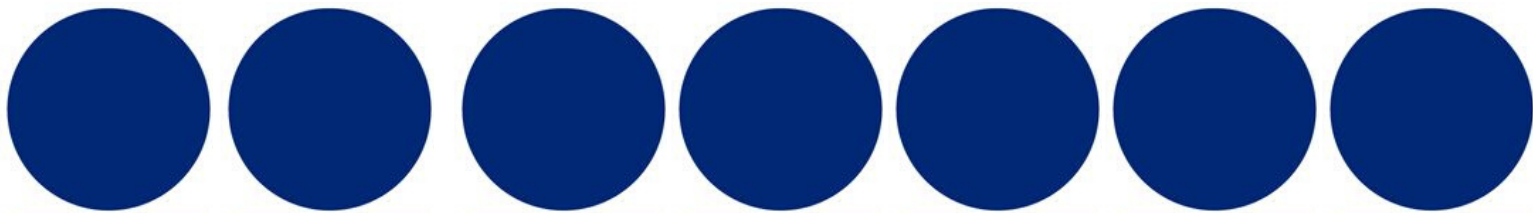
# Color Codes

Color is the first thing people notice in an outfit & wearing the right ones is the first key to dressing your best every day.

Here's a list of the trend colors and the Color Codes that wear it best.

<b>Flame Scarlet</b> Deep Clear	<b>Saffron</b> Warm Deep	<b>Classic Blue</b> Warm Clear Deep Light Cool Soft	<b>Chive</b> Warm Deep
<b>Coral Pink</b> Warm Light Soft	<b>Sunlight</b> Warm Light Soft	<b>Faded Denim</b> Cool Light Soft	<b>Biscay Green</b> Clear Light Soft Cool
<b>Cinnamon Stick</b> Warm Deep	<b>Orange Peel</b> Warm Deep Clear	<b>Mosaic Blue</b> Warm Clear Deep Light Cool Soft	<b>Grape Compote</b> Warm Clear Deep Light Cool Soft
<b>Ash</b> Cool Light Soft	<b>Lark</b> Warm Soft	<b>Navy Blazer</b> Warm Clear Deep Light Cool Soft	<b>Brilliant White</b> Cool Light Clear

Classic Blue, Mosaic Blue, Grape Compote & Navy Blazer  
look great on everyone!



## COLOR OF THE YEAR

# Classic Blue



Classically elegant  
& flattering on  
everyone

The 2020 Color of the Year is a great foundation color.

It's a neutral that can be the base for so many color combinations. You can't go wrong buying staples in this shade, they will serve you for years to come.



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# Fashion Trends



Polka Dots

Knit Maxi  
Dresses

Year-  
Round  
Leather  
Jackets



Ruffles

Crochet

Wide Pants



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# Fashion Trends



Midi Denim Skirts

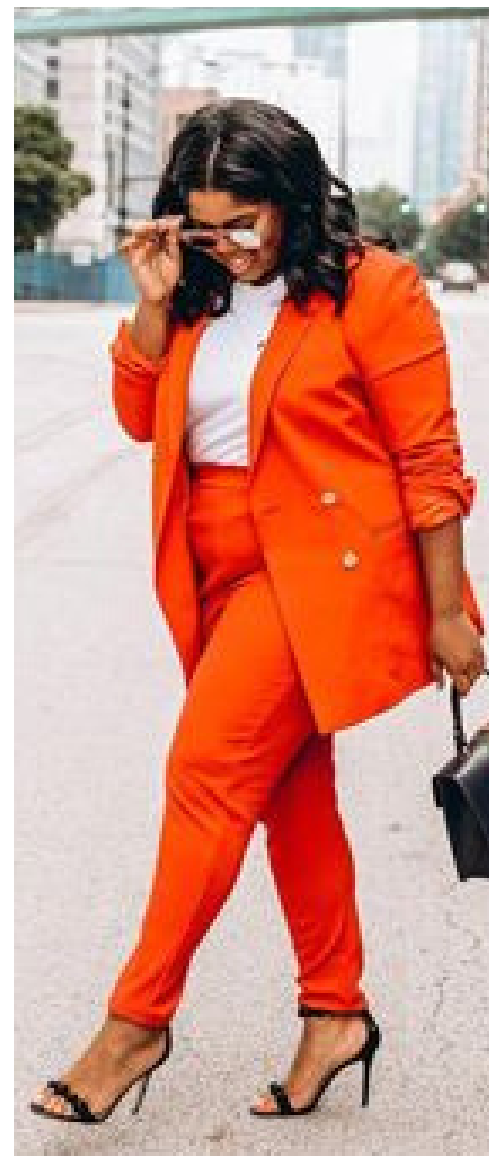


Pussy Bow Blouses

Modern White Shirt

Palm Prints

Bold Suits



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## *Fashion Trends*



Plaid

Slim Jean  
Jackets

Utility  
Jumpsuits

Camp Shirts

Ponchos

Mixed Print



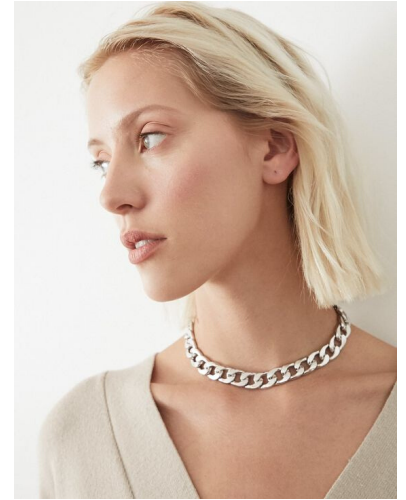
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# Accessory Trends

Scarves on Wrist



Chain Chokers



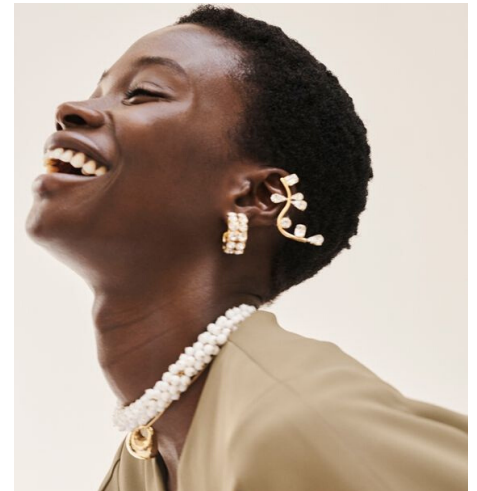
Gemstone  
Accessories



Brooches & Pins



Unique Pearls



Mismatched  
Earrings

Bucket Bags

Mary Jane Pumps

Raffia Shoes







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# Notable Mentions

Animal Print

Block Prints

Tiered Skirts

Platform Sandals

Oversize Sunglasses



## Trend Tips

- Choose trends that work with your current wardrobe
- Don't overdo it -- chose one or two per outfit
- Make sure to style trends in an age appropriate way
- Don't overspend on trends since they come and go quickly
- Find something new, be creative and have fun!

Not all trends work for everyone. The trick is to match all your choices to your Color Code, body type and frame size. To learn more about these important topics, book your Personal Style Appointment today.

Personal Style Appointments can be done in person or virtually via email and phone and come with a set of virtual color swatches.

Schedule today! Call 308.641.2068  
or email [lola@style311.com](mailto:lola@style311.com)

All My Best As You Dress Your Best,

*Lola*

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[style311.com](http://style311.com)

