



SPRING-SUMMER 2021

# Trend Report

Pantone is the fashion color authority and each season reports the top colors seen at New York Fashion Week.



## COLOR COUNTS

Wearing the correct colors is the first key to looking your best. Each of us is in a certain Color Code based on our hair color, skin tone and eye color.

No all colors work for everyone

To determine your Color Code and be sure you are wearing the best colors that really make you shine, schedule a Personal Style Appointment today.

Call Lola at 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)

# COLORS OF THE YEAR

## *illuminating & ultimate gray*



These colors portray strength and hopefulness.  
It's a dose of cheer with a grounding neutral.

Try yellow in a shade that suits you & go  
with small doses like accessories.



This gray  
shade is  
flattering on  
many & as a  
neutral can  
be worn head  
to toe.



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# Color Notes

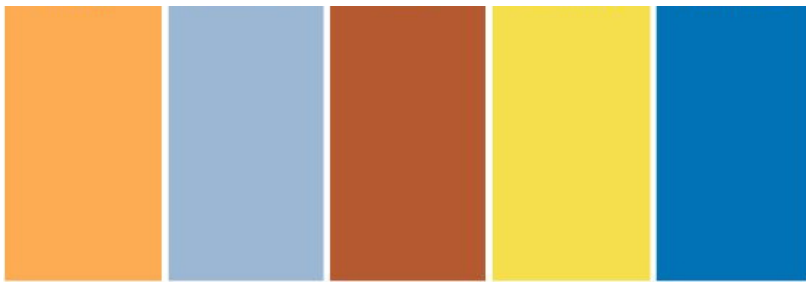


This season's colors offer something for everyone with a good mix of cheery brights and calming neutrals. The combinations are endless for creating statement looks. Try pairing colors you haven't before.

## COLOR & INTENSITY

The key to making the spring-summer trend colors work for you is to wear the right colors in the right intensity.

Your best color intensity is determined by your Color Code which is based on your hair color, skin tone & eye color.



## COLOR CODES

There are six Color Codes:

**Deep:** Dark hair, medium to dark skin tone & dark eyes

**Clear:** Dark hair, fair skin & bright eyes

**Warm:** Red hair, any skin tone & eye color

**Soft:** Dark blonde to medium brown hair, light to medium skin tone & light to medium eye color

**Light:** Light blonde hair, fair skin & light to medium eye color

**Cool:** Silver or white hair, any skin tone & eye color



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# Color Codes

Color is the first thing people notice in an outfit & wearing the right ones is the first key to dressing your best every day.

Take a look at the trend colors and the Color Codes that wear it best.

<b>Marigold</b> Warm Deep	<b>Cerulean</b> Light Soft Cool	<b>Rust</b> Warm Deep	<b>Illuminating</b> Clear	<b>French Blue</b> Deep Light Clear Cool
<b>Green Ash</b> Light Soft	<b>Burnt Coral</b> Warm Soft Light Deep	<b>Mint</b> ALL	<b>Amethyst Orchid</b> ALL	<b>Raspberry Sorbet</b> Deep Light Clear Cool
<b>Inkwell</b> ALL	<b>Ultimate Gray</b> Soft Deep Light Cool	<b>Buttercream</b> Soft Deep Light Warm	<b>Desert Mist</b> Warm Deep Soft	<b>Willow</b> Deep Soft Warm

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# Fashion Trends



Floral

Puff Sleeves

Spring Knits

Pleated Skirts

Eyelet

Khakis



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# Fashion Trends



Cut Outs

Tie Dye

Oversize  
Blazers

Pleated Trench

Shoulder detail

Light Wash  
Relaxed Denim



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# Fashion Trends



Luxe  
Loungewear

Sheer

Oversize  
White Shirts

Blurred  
Prints

Palm Prints



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# Accessory Trends

Chain Jewelry



Oversize Cat Eye  
Sunglasses



Bucket Bags



Wide Belts

Chain Detail  
on Purses



House Shoes

Clogs



Strappy Sandals





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# Notable Mentions

Bright Bags

Notched Collar

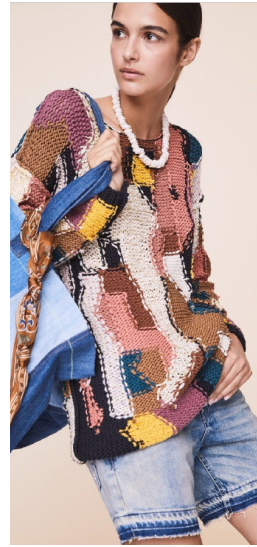
Wrap Tops

70's & 90's Inspired

Patchwork Pattern

Head to Toe White

Leather



## Trend Tips

- Choose trends that work with your current wardrobe
- Don't overdo it -- chose one or two per outfit
- Make sure to style trends in an age appropriate way
- Don't overspend on trends since they come and go quickly
- Find something new, be creative and have fun!

Not all trends work for everyone. The trick is to match all your choices to your Color Code, body shape and frame size. To learn more about these important topics, book your Personal Style Appointment today.

Personal Style Appointments can be done in person or virtually via email and phone and come with a set of digital color swatches.

Schedule today! Call 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)

All My Best As You Dress Your Best,

*Lola*

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