

SPRING 2022



Trend Report



Colors & Fashions



PANTONE
Spring-Summer 2022

Pantone is the fashion color authority and each season reports the top colors seen at Fashion Week.

Not all colors work for everyone



New York Fashion Week

Wearing the correct colors is the first key to looking your best. Each of us is in a certain Color Code based on our hair color, skin tone and eye color.



Classics

To determine your Color Code and be sure you are wearing the best colors that really make you shine, schedule a Personal Style Appointment today.

Call Lola at 308.641.2068 or
email lola@style311.com

COLOR OF THE YEAR

Very Peri



The 2022 Color of the Year is **Very Peri** a versatile red undertone shade flattering to all.

Find it in light to dark and soft to bright shades.

Go with a bold head-to-toe look or try small doses of Very Peri through accessories.

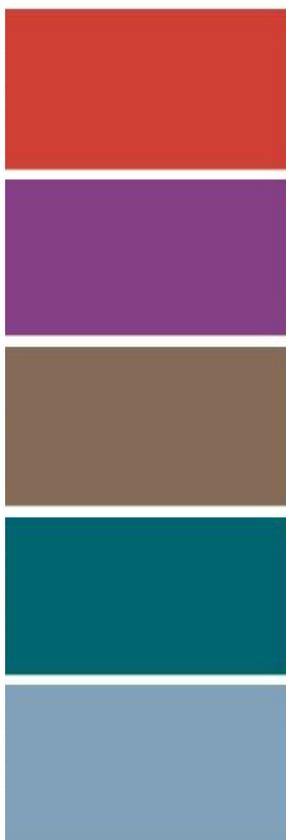


SPRING 2022

Color Notes

SURPRISES

Who knew shades like Coca Mocha and Daffodil would be in the spring palate? They will make interesting color combinations this season.



COLOR & INTENSITY

The key to making the spring trend colors work for you is to wear the right colors in the right intensity.

Your best color intensity is determined by your Color Code which is based on your hair color, skin tone and eye color.

COLOR CODES

There are six Color Codes:

Deep: Dark hair, medium to dark skin tone & dark eyes

Clear: Dark hair, fair skin & bright eyes

Warm: Red hair, any skin tone & eye color

Soft: Dark blonde to medium brown hair, light to medium skin tone and light to medium eye color

Light: Light blonde hair, fair skin and light to medium eye color

Cool: Silver, gray or white hair, any skin tone & any eye color



SPRING 2022
Color Codes



Listed below are the colors that work for each Color Code

Soft

Very Peri
Basil
Coca Mocha
Glacier Lake
Gossamer Pink
Harbor Blue
Northern Droplet
Perfectly Pale
Poppy Seed
Spun Sugar

Deep

Very Peri
Basil
Coca Mocha
Daffodil
Dahlia
Harbor Blue
Perfectly Pale
Poinciana
Poppy Seed
Skydiver
Snow White

Clear

Very Peri
Dahlia
Innuendo
Harbor Blue
Poinciana
Poppy Seed
Skydiver
Snow White
Spun Sugar

Light

Very Peri
Basil
Glacier Lake
Gossamer Pink
Northern Droplet
Perfectly Pale
Poppy Seed
Skydiver
Snow White
Spun Sugar

Cool

Very Peri
Dahlia
Glacier Lake
Gossamer Pink
Harbor Blue
Innuendo
Northern Droplet
Poppy Seed
Skydiver
Snow White
Spun Sugar

Warm

Very Peri
Coca Mocha
Daffodil
Dahlia
Harbor Blue
Perfectly Pale
Poinciana

SPRING 2022

Color Codes Continued

Understanding your best colors is the first key to looking and feeling your best every day. A Personal Style Appointment is key.

The Personal Style Appointment Process

1. Face the Frustration

- You have closets stuffed full, but have nothing to wear
- You spend lots of time, energy and money, but you still don't know how to put outfits together

2. Find a Solution

- What if you could learn your best colors, how to dress your shape and accessorize the right way?
- Lola is a certified Christian image consultant ready to help!

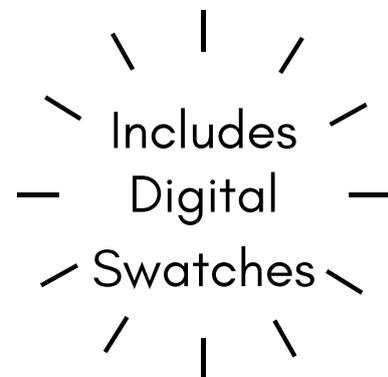
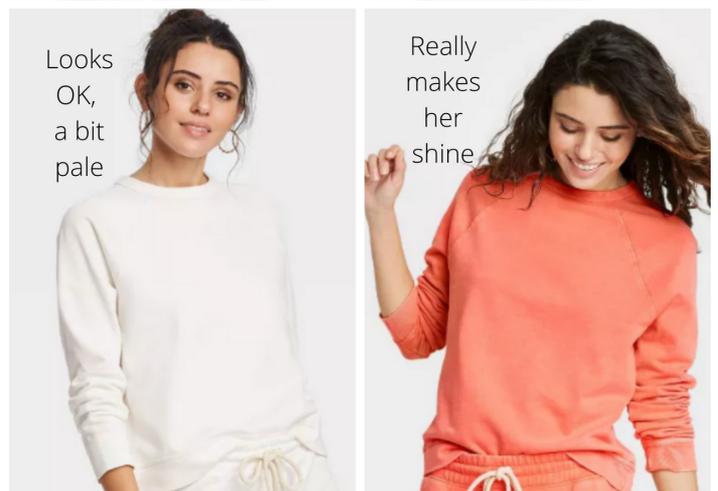
3. Have your Personal Style Appointment

- Virtual Personal Style Appointments are done through email and phone
- You and I will cover the 3 keys to dressing your best every day, trends and more

4. Style Tools for Success

- Now you have your completed Personal Style Analysis & digital color swatches right on your phone!
- Stress is reduced & you look & feel great knowing what to wear each day

See the Difference?



**Virtual Personal Style Appointments are done via email and phone for \$60.
Call or email me today to schedule yours.**



SPRING 2022
Fashion Trends

Watercolor Print

Smart Shorts

Animal Print

Pleated Maxi Skirts

Crafty Denim



SPRING 2022

Fashion Trends

Denim Skirts

Abstract Print

Fruit Stripes

Frayed Hemlines

Tie Dye



SPRING 2022

Fashion Trends

Gingham

80's Floral

Maxi Dresses

Dark Wash Denim

Polka Dots



SPRING 2022

Accessory Trends

Updated Cat Eye



Colorful Baubles



Pearls



Chain Jewelry



Arm Bracelets



Bucket Bags

Embellished Bags



Platform Heels

Loafers

Mary Janes



Headbands

Bright Bags

Screen Prints

Retro Sneakers

Y2K Inspired

Jumpsuits

Big Bags

Plaid Power

Motorcycle Bags

SPRING 2022

Notable Mentions



Trend Tips

- Choose trends that work with your current wardrobe
- Don't overdo it - chose one or two per outfit
- Make sure to style trends in an age-appropriate way
- Don't overspend on trends since they come and go quickly
- Find something new, be creative and have fun!

Not all trends work for everyone. The trick is to match all your choices to your Color Code, body type and frame size. To learn more about these important topics, schedule your Personal Style Appointment today.

Schedule today! Call 308.641.2068 or email lola@style311.com

All My Best As You Dress Your Best,

Lola

308.641.2068

lola@style311.com

style311.com

