

Style 311 Trend Report

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Style 311

Certified Color + Style Specialist

Spring 2025

the
Colors

the
Fashions

the
Accessories



SPRING 2025



Trend Report



Colors & Fashions

Pantone is the fashion color authority and each season reports the top colors seen at New York Fashion Week.



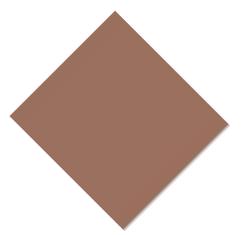
**Not all
colors work
for everyone**

Wearing the correct colors is the first key to looking your best. Each of us is in a certain Color Code based on our hair color, skin tone and eye color.

To determine your best colors and be sure you are wearing the best colors that really make you shine, schedule a Color Experience with Style 311 today.

Call Lola at 308.641.2068 or
email lola@style311.com

COLOR OF THE YEAR
Mocha Mousse



The 2025 Color of the Year is Mocha Mousse, a brown tone that makes me want chocolate coffee!

This Color of the Year looks best with blonde to medium brown hair, but if you want to try it, use a small dose and pair it with one of your best colors.



SPRING 2025

SURPRISES

Color Notes

So many pretty colors for spring! They will make interesting color combinations this season.



COLOR & INTENSITY

The key to making the spring trend colors really work for you is to wear the right colors in the right intensity.

Your best color intensity is determined by your **Color Code** which is based on your hair color, skin tone and eye color.



THERE ARE SIX COLOR CODES

Soft: Medium blonde to medium brown hair, light to medium skin tone & light to medium eye color.

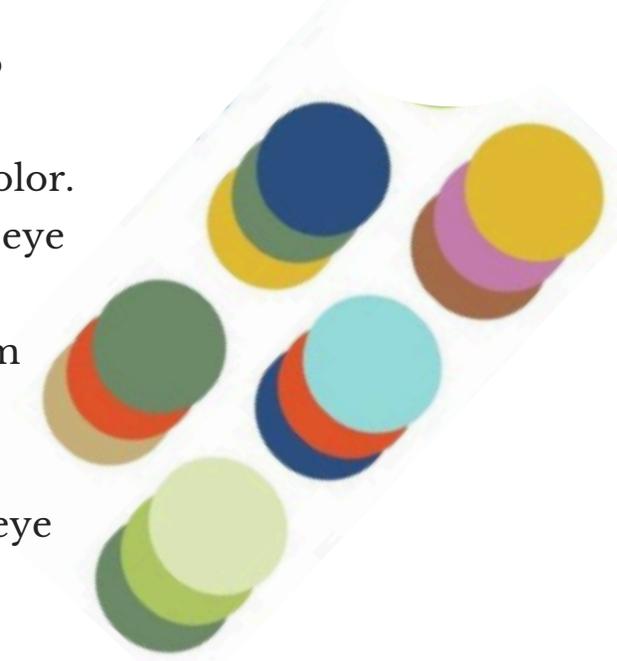
Clear: Dark hair, fair skin & bright or very dark eye color.

Light: Light blonde hair, fair skin & light to medium eye color.

Deep: Dark hair, medium to dark skin tone & medium to dark eye color.

Warm: Red hair, any skin tone & any eye color.

Cool: Silver, gray or white hair, any skin tone & any eye color.



SPRING 2025 Color Codes

We can appreciate all the colors of this new fashion season,
but certain ones look best on each one of us.



Listed below are the best colors for each Color Code

Soft

Mocha Mousse
Crocus
Lime Cream
Limpet Shell
Kashmir
Airy Blue
Viridian Green
Camellia
Passion Flower
Windsor Wine
Eclipse
Antique White
Rum Raisin
Moonbeam
Blue Granite
Secret Spaces
Thunderstorm
Curds & Whey
Cocoa

Clear

Crocus
Lime Cream
Viridian Green
Passion Flower
Windsor Wine
White Grape
Déja vu Blue
Orangeade
Hibiscus
Yellow Jasper
Eclipse
Secret Spaces

Light

Mocha Mousse
Crocus
Lime Cream
Limpet Shell
Airy Blue
Viridian Green
Camellia
Passion Flower
Windsor Wine
Déja vu Blue
Hibiscus
Yellow Jasper
Eclipse
Antique White
Moonbeam
Blue Granite
Secret Spaces

Deep

Kashmir
Viridian Green
Camellia
Passion Flower
Windsor Wine
Déja vu Blue
Misted Marigold
Orangeade
Hibiscus
Garden Green
Eclipse
Rum Raisin
Thunderstorm
Cocoa

Warm

Mocha Mousse
Lime Cream
Kashmir
Viridian Green
Camellia
Passion Flower
Windsor Wine
White Grape
Misted Marigold
Garden Green
Thunderstorm
Curds & Whey
Cocoa

Cool

Crocus
Limpet Shell
Airy Blue
Viridian Green
Passion Flower
Windsor Wine
Déja vu Blue
Hibiscus
Secret Spaces
Thunderstorm
Eclipse
Moonbeam
Blue Granite

SPRING 2025
Colors Continued
Shift into Neutral



Navy and brown are the two biggest neutrals for Spring 2025. There are also shades of cream and gray showing up.

London Calling

Pantone also creates a trend report based on the colors seen at London Fashion Week.

Take a look at these gorgeous shades you will find in stores this season.



SPRING 2025

Color Codes Continued

Understanding your best colors is the first key to looking and feeling your best every day. A Personal Style Appointment is what you need to learn all three keys - and more!

The Personal Style Appointment Process

1. Identify the Problem

- You have closets stuffed full, but feel like you have nothing to wear.
- You spend lots of time, energy and money, but you still don't know how to put outfits together.

2. Find a Solution

- What if you could learn your best colors, how to dress your shape and accessorize the right way?
- Lola is a color + style specialist and
- is ready to help!

3. Have your Personal Style Appointment

- Virtual Personal Style Appointments are done via Zoom.
- You and I will cover the three keys to dressing your best every day, the trends and more.

Tools for Style Success

- Now you have your completed Personal Style Analysis & digital color swatches right on your phone!
- Stress is reduced & you look & feel great knowing what to wear each day!

See the Difference?



Virtual Personal Style Appointments are done via Zoom for \$200.

Call or email me to schedule yours today.*

*2025 Trend Report price good through 3-31-25.

SPRING 2025 *Color Inspiration*

Try one of this season's colors in a top, dress, suit or bottoms.



SPRING 2025
Fashion Trends

Crochet

Sheer Elements

Coastal

Ladylike

Spring Suits





SPRING 2025
Fashion Trends

Embellished Tanks

Fringe

Elaborate Shine

Boho Elements

Lace Detail

Retro Maximalism





SPRING 2025
Pattern Trends

Large Graphic
Graphic Delusions
Tropical
Floral Daze
Garden Party





SPRING 2025
Dress Trends

- Bohemian
- Softly Feminine
- Crochet
- Animal Print
- Stripes



SPRING 2025

Denim Trends

Wide Leg

Barrel Leg

Crops

Slim Straight

Denim Dresses



SPRING 2025

Shoe Trends

Barely There

Ballerina Flats

Sculptural Wedges

Lady Pumps

Mesh Detail

Peep Toe

Retro Runners

Boho Clogs



SPRING 2025

Accessory Trends



Tassels

Brooches



Stacked Bracelets

Beaded Jewelry

Statement Gems

Classic Watches

Statement Sunglasses

Canvas & Leather Bags

Belted Bags

Raffia



White Tanks

SPRING 2025

Beaded Jewelry

Notable Mentions

Detailed Trenches

Elevated

Athleisure

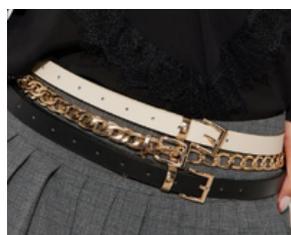
Layered

Accessories

Woven Leather

Striped

Buttondown



Trend Tips

- Choose trends that work with your current wardrobe
- Don't overdo it - chose one or two per outfit
- Make sure to style trends in an age-appropriate way
- Don't overspend on trends since they come and go quickly
- Find something new, be creative and have fun!

Not all trends work for everyone. The trick is to match all your choices to your Color Code, body type and personal style. Book your virtual Personal Style Appointment today for the special price of \$200 through 3-31-25.

Schedule today! Call 308.641.2068 or email lola@style311.com

All My Best As You Dress Your Best,

Lola

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