

Spring 2025

# Style 311 Trend Report

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Style 311

Certified Color + Style Specialist

the  
**Colors**

the  
**Fashions**

the  
**Accessories**



SPRING 2025



# Trend Report



## Colors & Fashions

Pantone is the fashion color authority and each season reports the top colors seen at New York Fashion Week.



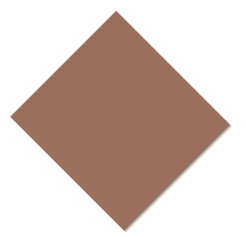
**Not all  
colors work  
for everyone**

Wearing the correct colors is the first key to looking your best. Each of us is in a certain Color Code based on our hair color, skin tone and eye color.

To determine your best colors and be sure you are wearing the best colors that really make you shine, schedule a Color Experience with Style 311 today.

Call Lola at 308.641.2068 or  
email [lola@style311.com](mailto:lola@style311.com)

COLOR OF THE YEAR  
*Mocha Mousse*



**The 2025 Color  
of the Year is  
Mocha Mousse,**  
a brown tone that  
makes me want  
chocolate coffee!

This Color of the Year  
looks best with blonde  
to medium brown  
hair, but if you want  
to try it, use a small  
dose and pair it with  
one of your best  
colors.



# SURPRISES

SPRING 2025

## Color Notes

So many pretty colors for spring! They will make interesting color combinations this season.



### COLOR & INTENSITY

The key to making the spring trend colors really work for you is to wear the right colors in the right intensity.

Your best color intensity is determined by your **Color Code** which is based on your hair color, skin tone and eye color.



### THERE ARE SIX COLOR CODES

**Soft:** Medium blonde to medium brown hair, light to medium skin tone & light to medium eye color.

**Clear:** Dark hair, fair skin & bright or very dark eye color.

**Light:** Light blonde hair, fair skin & light to medium eye color.

**Deep:** Dark hair, medium to dark skin tone & medium to dark eye color.

**Warm:** Red hair, any skin tone & any eye color.

**Cool:** Silver, gray or white hair, any skin tone & any eye color.





# SPRING 2025

## Color Codes

We can appreciate all the colors of this new fashion season,  
but certain ones look best on each one of us.



**Listed below are the best colors  
for each Color Code**

### Soft

Mocha Mousse  
Crocus  
Lime Cream  
Limpet Shell  
Kashmir  
Airy Blue  
Viridian Green  
Camellia  
Passion Flower  
Windsor Wine  
Eclipse  
Antique White  
Rum Raisin  
Moonbeam  
Blue Granite  
Secret Spaces  
Thunderstorm  
Curds & Whey  
Cocoa

### Clear

Crocus  
Lime Cream  
Viridian Green  
Passion Flower  
Windsor Wine  
White Grape  
Déja vu Blue  
Orangeade  
Hibiscus  
Yellow Jasper  
Eclipse  
Secret Spaces

### Light

Mocha Mousse  
Crocus  
Lime Cream  
Limpet Shell  
Airy Blue  
Viridian Green  
Camellia  
Passion Flower  
Windsor Wine  
Déja vu Blue  
Hibiscus  
Yellow Jasper  
Eclipse  
Antique White  
Moonbeam  
Blue Granite  
Secret Spaces

### Deep

Kashmir  
Viridian Green  
Camellia  
Passion Flower  
Windsor Wine  
Déja vu Blue  
Misted Marigold  
Orangeade  
Hibiscus  
Garden Green  
Eclipse  
Rum Raisin  
Thunderstorm  
Cocoa

### Warm

Mocha Mousse  
Lime Cream  
Kashmir  
Viridian Green  
Camellia  
Passion Flower  
Windsor Wine  
White Grape  
Misted Marigold  
Garden Green  
Thunderstorm  
Curds & Whey  
Cocoa

### Cool

Crocus  
Limpet Shell  
Airy Blue  
Viridian Green  
Passion Flower  
Windsor Wine  
Déja vu Blue  
Hibiscus  
Secret Spaces  
Thunderstorm  
Eclipse  
Moonbeam  
Blue Granite

SPRING 2025  
*Colors Continued*  
**Shift into Neutral**



Navy and brown are the two biggest neutrals for Spring 2025. There are also shades of cream and gray showing up.

## **London Calling**

Pantone also creates a trend report based on the colors seen at London Fashion Week.

Take a look at these gorgeous shades you will find in stores this season.



# SPRING 2025

## Color Codes Continued

Understanding your best colors is the first key to looking and feeling your best every day. A Personal Style Appointment is what you need to learn all three keys - and more!

### The Personal Style Appointment Process

#### 1. Identify the Problem

- You have closets stuffed full, but feel like you have nothing to wear.
- You spend lots of time, energy and money, but you still don't know how to put outfits together.

#### 2. Find a Solution

- What if you could learn your best colors, how to dress your shape and accessorize the right way?
- Lola is a color + style specialist and
- is ready to help!

#### 3. Have your Personal Style Appointment

- Virtual Personal Style Appointments are done via Zoom.
- You and I will cover the three keys to dressing your best every day, the trends and more.

#### Tools for Style Success

- Now you have your completed Personal Style Analysis & digital color swatches right on your phone!
- Stress is reduced & you look & feel great knowing what to wear each day!

### See the Difference?



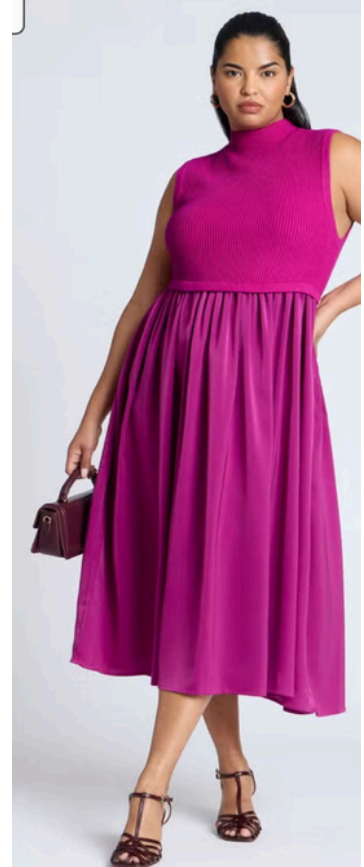
**Virtual Personal Style Appointments are done via Zoom for \$200.**

**Call or email me to schedule yours today.\***

\*2025 Trend Report price good through 3-31-25.

# SPRING 2025 *Color Inspiration*

Try one of this season's colors in a top, dress, suit or bottoms.





SPRING 2025  
*Fashion Trends*

Crochet

Sheer Elements

Coastal

Ladylike

Spring Suits





SPRING 2025  
*Fashion Trends*

Embellished Tanks

Fringe

Elaborate Shine

Boho Elements

Lace Detail

Retro Maximalism





SPRING 2025  
*Pattern Trends*

Large Graphic  
Graphic Delusions  
Tropical  
Floral Daze  
Garden Party







# SPRING 2025

## *Dress Trends*

Bohemian

Softly Feminine

Crochet

Animal Print

Stripes







# SPRING 2025

## *Denim Trends*

Wide Leg

Barrel Leg

Crops

Slim Straight

Denim Dresses



# SPRING 2025

## *Shoe Trends*

Barely There

Ballerina Flats

Sculptural Wedges

Lady Pumps

Mesh Detail

Peep Toe

Retro Runners

Boho Clogs







# SPRING 2025

## *Accessory Trends*



Tassels

Brooches



Stacked Bracelets

Beaded Jewelry

Statement Gems

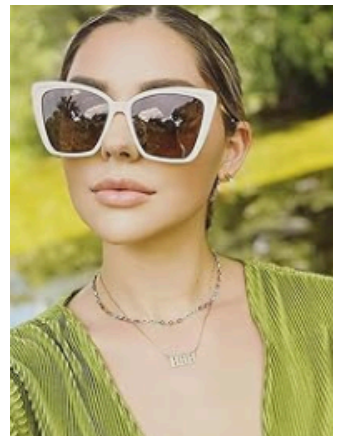
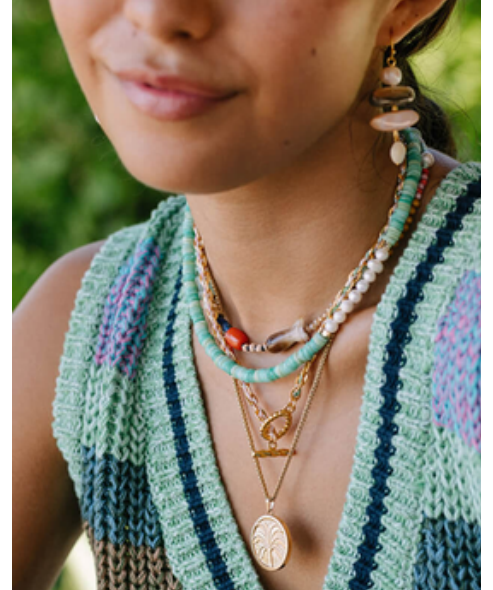
Classic Watches

Statement Sunglasses

Canvas & Leather Bags

Belted Bags

Raffia



White Tanks

SPRING 2025

Beaded Jewelry

*Notable Mentions*

Detailed Trenches

Elevated  
Athleisure

Layered  
Accessories

Woven Leather

Striped  
Buttondown



## Trend Tips

- Choose trends that work with your current wardrobe
- Don't overdo it - chose one or two per outfit
- Make sure to style trends in an age-appropriate way
- Don't overspend on trends since they come and go quickly
- Find something new, be creative and have fun!

Not all trends work for everyone. The trick is to match all your choices to your Color Code, body type and personal style. Book your virtual Personal Style Appointment today for the special price of \$200 through 3-31-25.

**Schedule today! Call 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)**

All My Best As You Dress Your Best,

*Lola*

Certified Color + Style Specialist

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