

FOUR COLORS

THAT LOOK GOOD
ON EVERYONE



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1 Color is the first thing someone sees in an outfit

2 Not every color looks good on everyone

3 There are four colors that look good on everyone





What Makes a Color Work for You?

Did you know not all colors work for everyone? Contrary to popular belief, black doesn't work for all of us. In the right colors, we shine from the inside out. When we wear the wrong colors we look tired and older – and who wants that?

The good news is there are some colors that work well for everyone! In their proper intensity each of these four colors can work for all of us. The best shades of these colors to wear based on your hair color.



PURPLE

Red Hair

Deep, Rich Purple

Dark Blonde & Medium Brown Hair

Medium Shades of Purple

Light Blonde Hair

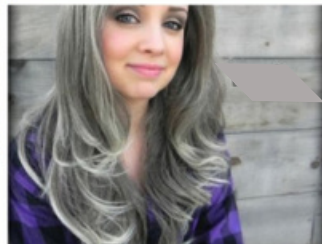
Fair, Crisp Purple

Dark Brown & Black Hair

Bright and Deep Purple

Gray Hair

All Shades of Purple



TEAL

Red Hair

Deep, Rich Teal

Dark Blonde & Medium Brown Hair

Medium Shades of Teal

Light Blonde Hair

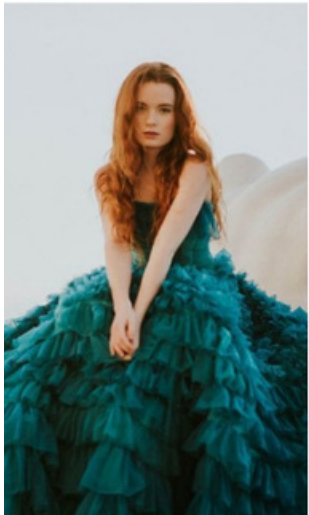
Bright & Fresh Teal

Dark Brown & Black Hair

Bright and Deep Teal

Gray Hair

Blue-Tone Teal





NAVY

Red Hair

Rich Navy

Dark Blonde & Medium Brown Hair

Medium Navy

Light Blonde Hair

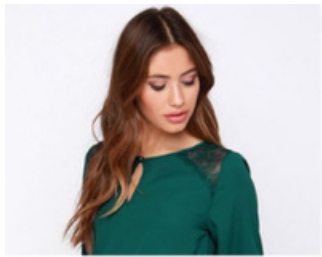
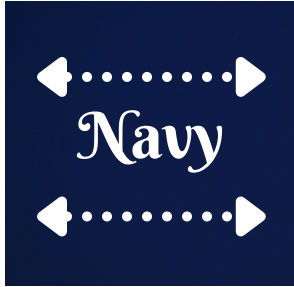
Any Shade of Navy

Dark Brown & Black Hair

Deep Navy

Gray Hair

Any Shade of Navy



EMERALD GREEN

Red Hair

Deep, Rich Emerald

Dark Blonde & Medium Brown Hair

Medium Emerald

Light Blonde Hair

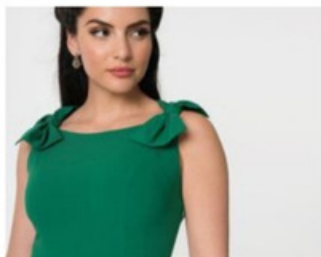
Fresh Emerald

Dark Brown & Black Hair

Rich Emerald

Gray Hair

Striking, Bright Emerald



Choose Your Best Colors

LEARN TO WEAR YOUR VERY BEST COLORS

When you are wearing your very best colors you look your very best and then you feel your best. And it's like designer Rachel Roy says, "We do better when we look better because we feel better."

Color is just the first step.

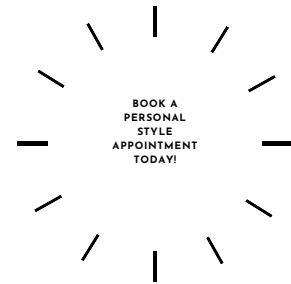
There are 3 keys to dressing your best everyday.

1. Wearing your best colors
2. Dressing for your body shape
3. Accessorizing the right way

All My Best as You Dress Your Best,

Lola



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Book a Personal Style Appointment

To learn the 3 keys to dress your best every day

Virtual Personal Style Appointments are done via email and phone for \$225 and include a set of digital color swatches you pull right up on your phone. Plus - swatches are automatically updated twice a year with trend colors!

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