

Spring 2026

Style 311 *Trend Report*

Lola Swedlund

Style 311

Certified Color + Style Specialist

the
Colors

the
Fashions

the
Accessories



SPRING 2026



Trend Report



Colors & Fashions

Pantone is the fashion color authority and each season reports the top colors seen at New York Fashion Week.



**Not all
colors work
for everyone**

Wearing the correct colors is the **first key to looking your best.** Each of us is in a certain Color Code based on our hair color, skin tone, eye color and contrast.

To determine your best colors and wear what really make you shine, schedule a Color Experience with Style 311 today.

Call Lola at 308.641.2068 or email lola@style311.com

SPRING 2026
Colors Continued

London Calling

Pantone also creates a trend report based on the colors seen at London Fashion Week.



Shift into Neutral

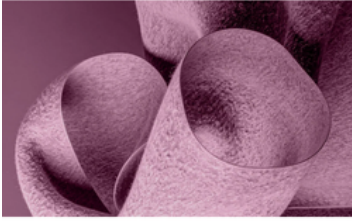
New York



London



SPRING 2026 *Color Notes*



SURPRISES

So many pretty colors for spring!
They will make interesting color combinations this season.

COLOR & INTENSITY

The key to making the spring trend colors really work for you is to wear the right colors in the right intensity.

Your best color intensity is determined by your **Color Code** which is based on your hair color, skin tone and eye color.



THERE ARE SIX COLOR CODES

Soft: Medium blonde to medium brown hair, light to medium skin tone and light to medium eye color.

Clear: Dark hair, fair skin and bright or very dark eye color.

Light: Light blonde hair, fair skin and light to medium eye color.

Deep: Dark hair, medium to dark skin tone and medium to dark eye color.

Warm: Red hair, any skin tone and any eye color.

Cool: Silver, gray or white hair, any skin tone and any eye color.

SPRING 2026 *Color Codes*

We can appreciate all the colors of this new fashion season,
but certain ones look best on each one of us.

It all comes down to your Color Code

LISTED BELOW ARE THE BEST TREND COLORS FOR EACH COLOR CODE

Soft

Cloud Dancer
Acacia
Marina
Muskmelon
Alexandrite
Lava Falls
Dusty Rose
Tea Rose
Burnt Sienna
Coffee Bean
White Onyx
Rhodonite
Angora
Sage Green
Pale Banana
Tickled Pink
Amethyst Orchid
Caramel
Dutch Canal
Shale Green
Palm
Chocolate Truffle
Ether
Evening Blue

Clear

Cloud Dancer
Marina
Alexandrite
Lava Falls
Coffee Bean
Rhodonite
Sycamore
Teaberry
Mandarin Orange
Chocolate Truffle
Evening Blue

Light

Cloud Dancer
Marina
Alexandrite
Lava Falls
Dusty Rose
Tea Rose
Burnished Lilac
White Onyx
Rhodonite
Angora
Tea Berry
Pale Banana
Tickled Pink
Amethyst Orchid
Dutch Canal
Ether
Evening Blue

Deep

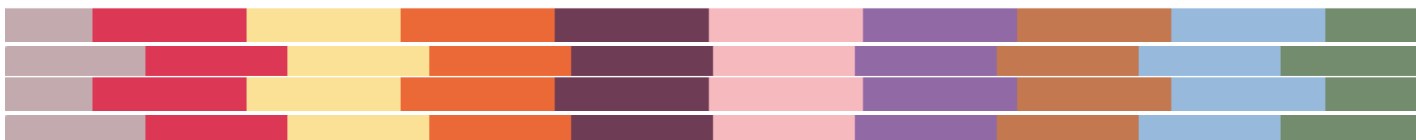
Cloud Dancer
Acacia
Alexandrite
Lava Falls
Amaranth
Burnt Sienna
Coffee Bean
Rhodonite
Angora
Sycamore
Tea Berry
Mandarin Orange
Caramel
Shale Green
Palm
Chocolate Truffle
Evening Blue

Warm

Cloud Dancer
Acacia
Muskmelon
Alexandrite
Lava Falls
Burnt Sienna
Coffee Bean
Rhodonite
Angora
Sycamore
Sage Green
Pale Banana
Mandarin Orange
Caramel
Shale Green
Palm
Chocolate Truffle
Evening Blue

Cool

Cloud Dancer
Marina
Alexandrite
Dusty Rose
Amaranth
Burnished Lilac
White Onyx
Rhodonite
Tea Berry
Tickled Pink
Amethyst Orchid
Dutch Canal
Ether
Evening Blue



2026 Color of the Year *Cloud Dancer*



**The 2026 Color
of the Year is
Cloud Dancer!**

The Pantone website calls Cloud Dancer a calming white encouraging relaxation and creativity. This white shade makes a wonderful base for creativity with your outfits.



SPRING 2026 *Color Code Show & Tell*

Understanding your best colors is the first key to looking and feeling your best every day. A Personal Style Appointment is what you need to learn all three keys - and more!

The Personal Style Appointment Process

1. Identify the Problem

- You have closets stuffed full, but feel like you have nothing to wear.
- You spend lots of time, energy and money, but you still don't know how to put outfits together.

2. Find a Solution

- What if you could learn your best colors, dressing your shape and accessorizing the right way?
- Lola is a Certified Color + Style Specialist and is ready to help!

3. Have your Personal Style Appointment

- The Style 311 Personal Style Appointment is done via Zoom.
- You and I will cover the three keys to dress you best each day, the trends and more.

Tools for Style Success

- Now you have your completed Personal Style Analysis and digital color swatches right on your phone!
- Stress is reduced and you look and feel great knowing what to wear each day!

See the Difference?



Virtual Personal Style Appointments are done via Zoom for the special price of \$200. Call or email me to schedule yours today.*

*2026 Trend Report price good through 3-31-26.

SPRING 2026 *Color Inspiration*

Try one of this season's colors in a top, dress, suit or bottoms.



SPRING 2026
Fashion Trends

Pastel Knitwear

Metallic

Color Blocking

Trench Coats

Luxe Leisure



SPRING 2026
Fashion Trends

Vintage Florals

Lightweight Leather

Oversize Styling

Fanciful Fringe

Balloon Pants



SPRING 2026
Fashion Trends

Heritage Checks

Mixed Prints

Scarf Styling

Primary Colors

Spring Suits



SPRING 2026
Fashion Trends

Utility Details

Asymmetric

Sheer Details

Artisanal Texture

Tailored Shorts



SPRING 2026
Dress Trends

Asymmetrical Hemline

Artisanal Texture

Unique Stripes

Pastels

Dropped Waist Styles



SPRING 2026
Denim Trends

Straight

Visible Front Pocket

Barrel Leg

Wide Cuff Denim

Wide Leg



SPRING 2026
*Monochromatic
Outfits*



SPRING 2026
Shoe Trends

Embellished

Bows

Loafer Mules

Kitten Heels

Slender Sneakers

Florals

Embellished

Ballerina Sneakers

T-Straps

Chunky Sandals

Kitten Heels



SPRING 2026

Accessory Trends



Rhinestones

Skinny Belts

Oversize Sunnies

Seashell Jewelry

Unique Brooches

Sculptural Bracelets

Chunky Chains

Scarves

Sculptural Handle Bags

Woven Bags

White Bags



Embellished Collars

Puffy Skirts

Creative Color Pairing

Bold Animal Print

Feathered Fashion

Ostrich Leather

Confident Accessorizing

Bold Color Bags

SPRING 2026

Notable Mentions



Trend Tips

- Choose trends that work with your current wardrobe
- Don't overdo it - chose one or two per outfit
- Make sure to style trends in an age-appropriate way
- Don't overspend on trends since they come and go quickly
- Find something new, be creative and have fun!

Simple Trends to Get You Started for Spring 2026

- Your favorite print or pattern trend
- Updated denim
- A current accessory or two

Not all trends work for everyone. The trick is to match all your choices to your Color Code, body type and personal style. Book your virtual Personal Style Appointment today for the special price of \$200 through 3-31-26.

Schedule today! Call 308.641.2068 or email lola@style311.com

SPRING 2026 *Now What?*

There is more to developing your style than just the latest trends
Style 311 offers many tools to dive deep into your personal style

| | |
|---------------------------------------|----------|
| ♥ Lipstick Sets for Your Color Code | \$32.10 |
| ♥ Fabric Swatches** | \$26.75 |
| ♥ Color Card Deck | \$53.50 |
| ♥ 27 Hanger Closet Method | \$27.00 |
| ♥ Virtual Color Experience | \$125.00 |
| ♥ Virtual Personal Style Appointment* | \$200.00 |

Call 308.641.2068 or email lola@style311.com

A Final Reminder



God has made everything beautiful in its time. He has set eternity in the hearts of men, yet that cannot fathom what he has done from beginning to end. ~ Ecclesiastes 3:11

All My Best As You Dress Your Best,

Lola

Certified Color + Style Specialist

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