

Fall 2025

# Style 311

## *Trend Report*

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Style 311

Certified Color + Style Specialist

the  
**Colors**

the  
**Fashions**

the  
**Accessories**



FALL 2025



# Trend Report



## Colors & Fashions

Pantone is the fashion color authority and each season reports the top colors seen at New York Fashion Week.



**Not all  
colors work  
for everyone**

Wearing the correct colors is the **first key to looking your best.** Each of us is in a certain Color Code based on our hair color, skin tone and eye color.

To determine your best colors and be sure you are wearing the best colors that really make you shine, schedule a Color Experience with Style 311 today.

Call Lola at 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)

FALL 2025  
*Colors Continued*

## London Calling

Pantone also creates a trend report based on the colors seen at London Fashion Week.

Take a look at these gorgeous shades you will find in stores this season.



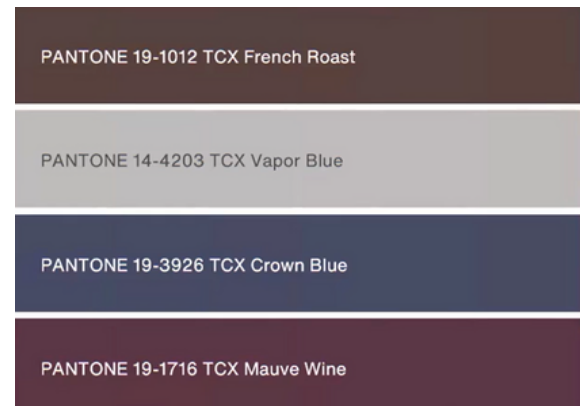
## Shift into Neutral

Brown is the biggest neutral for Fall 2025.  
There are also shades of gray showing up.

### New York



### London





## FALL 2025 *Color Notes*

### **SURPRISES**

So many pretty colors for fall!  
They will make interesting  
color combinations this season.

### **COLOR & INTENSITY**

The key to making the fall trend colors  
really work for you is to wear the right  
colors in the right intensity.

Your best color intensity is determined  
by your **Color Code** which is based on  
your hair color, skin tone and eye color.



### **THERE ARE SIX COLOR CODES**

**Soft:** Medium blonde to medium brown hair, light to medium skin tone  
and light to medium eye color.

**Clear:** Dark hair, fair skin and bright or very dark eye color.

**Light:** Light blonde hair, fair skin and light to medium eye color.

**Deep:** Dark hair, medium to dark skin tone and medium to dark eye color.

**Warm:** Red hair, any skin tone and any eye color.

**Cool:** Silver, gray or white hair, any skin tone and any eye color.





# FALL 2025 *Color Codes*

We can appreciate all the colors of this new fashion season,  
but certain ones look best on each one of us.

It all comes down to your Color Code

## LISTED BELOW ARE THE BEST TREND COLORS FOR EACH COLOR CODE

### Soft

Lemon Grass  
Brandied Melon  
Lyons Blue  
Poppy Red  
Salted Lime  
Fanfare  
Mocha Mousse

### Clear

Winterberry  
Poppy Red  
French Roast  
Crown Blue  
Mauve Wine  
Salted Lime  
Fanfare  
Fig

### Light

Lemon Grass  
Lyons Blue  
Damson  
Primrose Pink  
Winterberry  
Crown Blue  
Lavender Blue  
Fanfare  
Mocha Mousse

### Deep

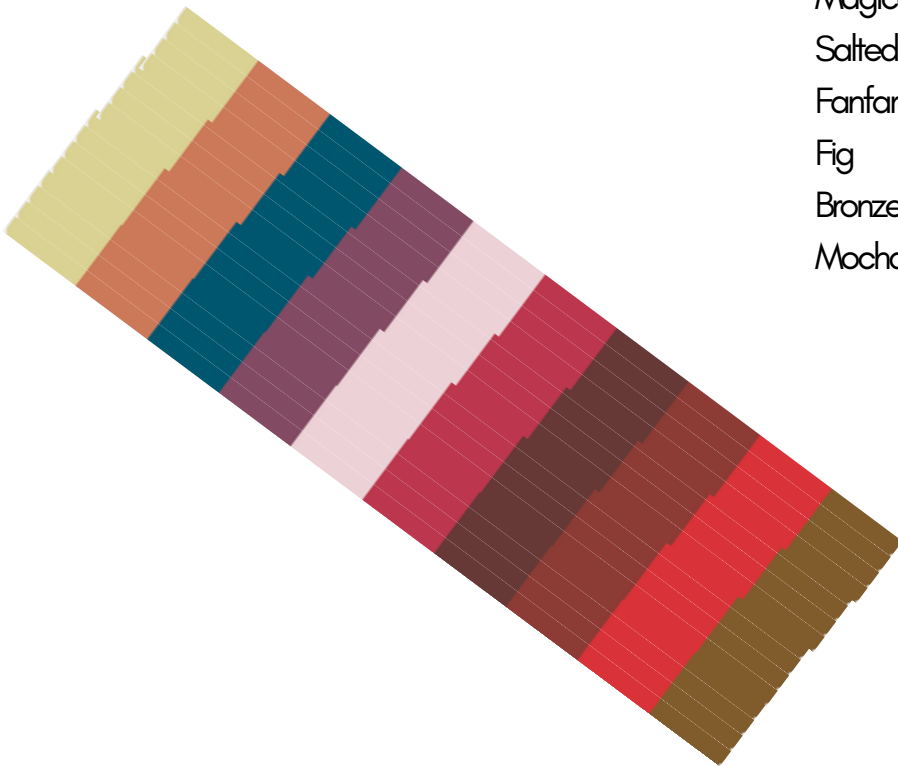
Lyons Blue  
Winterberry  
Hot Chocolate  
Chili Oil  
Poppy Red  
Bronze Brown  
French Roast  
Crown Blue  
Mauve Wine  
Desert Sun  
Magical Forest  
Salted Lime  
Fanfare  
Fig  
Bronze Mist  
Mocha Mousse

### Warm

Lemon Grass  
Brandied Melon  
Lyons Blue  
Hot Chocolate  
Chili Oil  
Poppy Red  
Bronze Brown  
Desert Sun  
Salted Lime  
Fanfare  
Bronze Mist  
Mocha Mousse

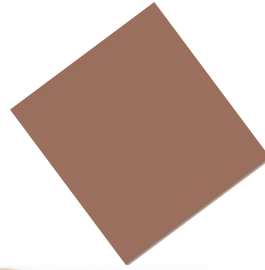
### Cool

Damson  
Primrose Pink  
Winterberry  
Crown Blue  
Mauve Wine  
Lavender Blue  
Fig



# 2025 Color of the Year

## *Mocha Mousse*



**The 2025 Color  
of the Year is  
Mocha Mousse,**  
a brown tone that  
makes me want  
chocolate coffee!

This Color of the Year  
looks best with blonde  
to medium brown  
hair, but if you want  
to try it, use a small  
dose away from your  
pretty face and pair it  
with one of your best  
rich shades for fall  
2025.



# FALL 2025 *Color Code Show & Tell*

Understanding your best colors is the first key to looking and feeling your best every day. A Personal Style Appointment is what you need to learn all three keys - and more!

## **The Personal Style Appointment Process**

### **1. Identify the Problem**

- You have closets stuffed full, but feel like you have nothing to wear.
- You spend lots of time, energy and money, but you still don't know how to put outfits together.

### **2. Find a Solution**

- What if you could learn your best colors, how to dress your shape and accessorize the right way?
- Lola is a color + style specialist and is ready to help!

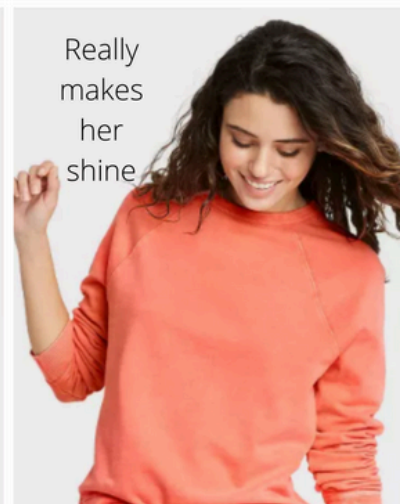
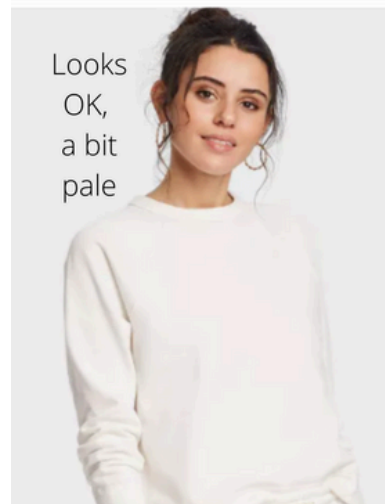
### **3. Have your Personal Style Appointment**

- Virtual Personal Style Appointments are done via Zoom.
- You and I will cover the three keys to dressing your best every day, the trends and more.

## **Tools for Style Success**

- Now you have your completed Personal Style Analysis and digital color swatches right on your phone!
- Stress is reduced and you look and feel great knowing what to wear each day!

## **See the Difference?**



**Virtual Personal Style Appointments are done via Zoom for \$200.**

**Call or email me to schedule yours today.\***

\*2025 Trend Report price good through 10-15-25.



# FALL 2025 *Color Inspiration*

Try one of this season's colors in a top, dress, suit or bottoms.





# FALL 2025 *Fashion Trends*

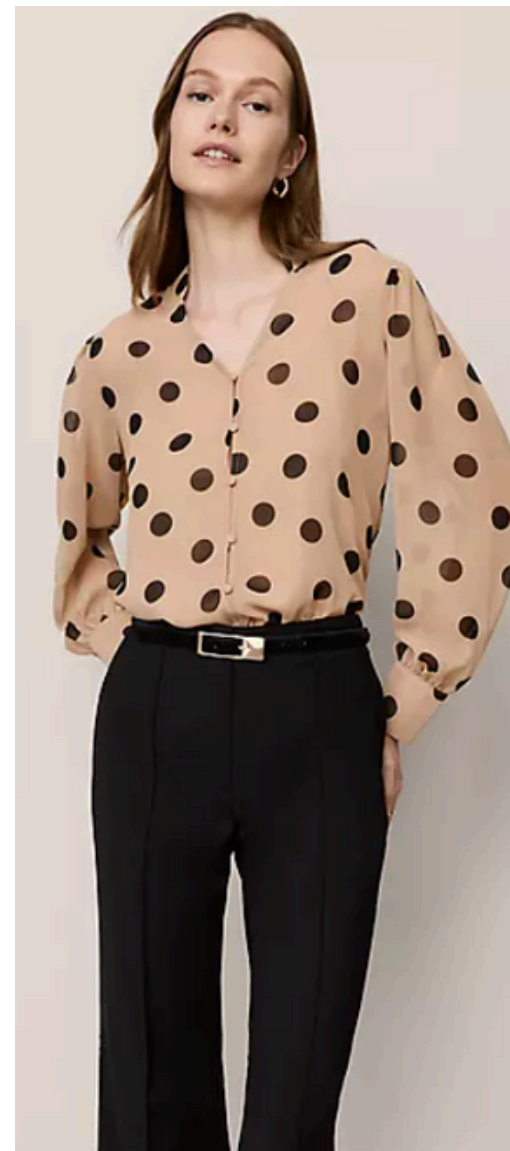
Cropped Jackets

Bows

Ruffles

Peplum

Polka Dots







FALL 2025  
*Fashion Trends*

Boho

Cowl Neck

Polished Plaid

Suede

Track Pants



FALL 2025  
*Fashion Trends*

Detailed Jean Jacket

Ladylike Knit Sets

Cape Tops

Velvet

Belted





FALL 2025  
*Fashion Trends*

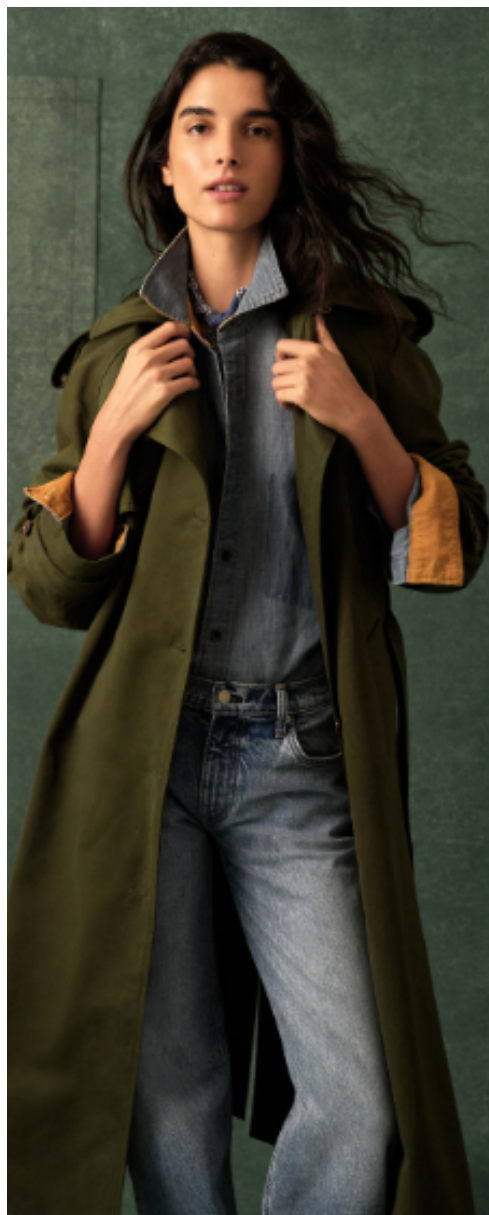
Lace

Ruffles

Effortless Layers

Ladylike Leather

Hourglass  
Silhouettes







FALL 2025  
*Dress Trends*  
Knee-Grazing Skirts  
One & Done Dresses  
Animal Print  
Boho Reborn  
Lace & Romance



605



# FALL 2025 *Denim Trends*

Straight

Visible Front Pocket

Barrel Leg

Extroverted Denim

Wide Cuff Denim

Denim Layers





FALL 2025  
*Animal Print*  
Everything





FALL 2025  
*Outerwear Trends*

Refined Shearling

Funnel Neck

Leather

Oversized Denim

Cape Styles

Trench Coats

Faux Fur



Clogs

Mary Janes

Slim Sneakers

Boat Shoes

Animal Print

Peep Toe

Moto Boots

Classic Loafers

Sock Boots

Suede

FALL 2025  
*Shoe Trends*





FALL 2025

# Accessory Trends



Dramatic Pearls

Saturated Stones

Grouped Brooches

Intentional Pendants

Sculptural Bracelets

Bold & Layered Belts

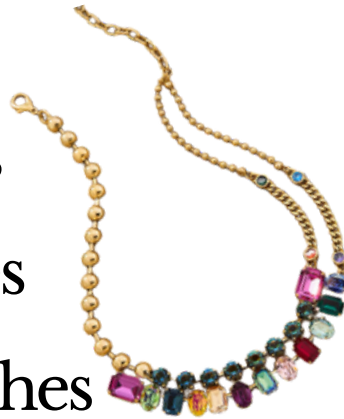
Scarf Necklaces

Slouchy Bag

Mini Vanity Bag

Suede

Sculpted Handle Bag



Tweed

Fur Collars

Oversize Suits

English Staples

Not-Typical Tulle

Raw Edge Denim

Mules

Exotic Leather Bag



## Trend Tips

- Choose trends that work with your current wardrobe
- Don't overdo it - chose one or two per outfit
- Make sure to style trends in an age-appropriate way
- Don't overspend on trends since they come and go quickly
- Find something new, be creative and have fun!

## Simple Trends to Get You Started for Fall 2025

- Updated Denim
- A Pop of Animal Print
- Something in Suede

Not all trends work for everyone. The trick is to match all your choices to your Color Code, body type and personal style. Book your virtual Personal Style Appointment today for the special price of \$200 through 10-15-25.

**Schedule today! Call 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)**



# FALL 2025 *Now What?*

**There is more to developing your style than just the latest trends**

Style 311 offers many tools to dive deep into your personal style

♥ Lipstick Sets for your Color Code	\$32.10
♥ Fabric Swatches**	\$26.75
♥ Color Card Deck	\$53.50
♥ 27 Hanger Closet Method	\$27
♥ Virtual Color Experience	\$125
♥ Virtual Personal Style Appointment	\$200

**Call 308.641.2068 or email [lola@style311.com](mailto:lola@style311.com)  
to continue your Color + Style Journey.**

## A Final Reminder



God has made everything beautiful in its time. He has set eternity in the hearts of men,  
yet that cannot fathom what he has done from beginning to end. ~ Ecclesiastes 3:11

All My Best As You Dress Your Best,

*Lola*

Certified Color + Style Specialist

308.641.2068

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